

SUNWAY
UNIVERSITY



Sunway
BUSINESS
SCHOOL

July
2026

MASTER OF
MARKETING



postgraduate ODL
orientation
programme

table of contents

Welcome Message	03
Orientation Programme	04 - 05
• Pre-Orientation	
• Orientation Schedule	
Orientation Checklist	06
Klang Valley Integrated Transit Map	07
Sunway Campus: Sunway City	08



welcome message



Professor
Lim Weng Marc
Dean



Welcome and thank you for your interest in Sunway Business School. As the largest school of Sunway University, the Sunway Business School envisions to be a premier applied business school in the ASEAN region (vision) by developing highly employable and socially responsible business professionals (mission). The School prides itself on educational excellence and scholarship, continuous development, social responsibility, and integrity (core values). Our future-ready business degrees are accredited and purposefully crafted by talented instructors who possess a wide range of academic qualifications and extensive industry experience in addition to a conscience of trending issues in the world today, including but not limited to the cycles and waves of internationalization, ESG standards, marketplace changes, new-age technologies, planetary health, and the UN SDGs. Our cutting-edge research is also discussed at international arenas such as the World Economic Forum, published in premier journals such as the Journal of Business Research, and shaping industry practices and public policies, locally and internationally.

We welcome you to explore our website and/or drop us a line or two to explore and engage in exciting opportunities that will lead to mutually win-win relationships and a brighter future for us and the world in the new normal.

orientation programme



Pre-Orientation
22 - 25 June 2026

Orientation
26 June 2026

PRE-ORIENTATION

Please visit the University orientation [website](#) and go through the following (by **26 June 2026**):

1 LET'S GET YOU STARTED – IT SERVICES

- Activate your student account to access your **iMail, eLearn, iZone and Microsoft Office 365**. (You may obtain your Student ID Number from your Offer Letter)
- Please note that the Student Account Activation can only be done 7 DAYS before semester commencement, i.e. from **29 June 2026 onwards**.

2 LET'S SETTLE IN

- **Campus Highlights** > Campus Life at a Glance > Campus Tour
- **Campus Life** > Spotlight on Student Life > International Students > Stay Healthy, Stay Safe

3 INSTALL MICROSOFT TEAMS AND ZOOM

Some of the live sessions would be done in Teams and Zoom. Install Microsoft Teams and Zoom applications on your laptop, PC or smartphone. Ensure that you have activated your student account before you join the live sessions.

4 DOWNLOAD THE APP

Sunway MyCampus App your official campus navigator, is available on the Apple App Store or Google Playstore.

orientation day 1

Instructions:

1. Please ensure that your student account has been activated by **3 July 2026**.
2. Login to SBS eLearn page at this link: <https://elearn.sunway.edu.my> for more information.

Thursday | 26 June 2026

Time	Activity	Venue
6:30pm	<p>Orientation Webinar <i>by Education Counsellors</i></p> <p>Join in the Orientation webinar presented by your Education Counsellors via Zoom. Orientation webinar (60 minutes): If you are new to Sunway Online, this is a great chance for you to get introduced to the online learning process, the key features and structure of online learning at Sunway Online, and the role of the Education Counsellors in your learning journey. This workshop will walk you through the learning environment, eLearn, so that you can be aware of key features and how to locate important sections of the platform.</p> <ul style="list-style-type: none"> • Welcome Speech & Programme Leader Briefing • Support Staff • Online Study Model • Degree Path • Getting Started • eLearn Preview • ED Preview • Fees • Managing Online Study • Library • Services & Support <p>Q & A <i>by Education Counsellors</i></p>	<p>Zoom Link <i>Registration required</i></p> <p>After registering, you will receive a confirmation email containing information about joining the meeting</p>
7:30pm	<p>Information Skills Workshop</p> <p>Watch our Postgraduate Video catered just for you!</p>	

orientation checklist

PRE-ORIENTATION

1. Check for Welcome email from the University in your iMail

iMail is your formal university email correspondence

2. Browse the [orientation website](#)

3. Check your orientation schedule

4. Activate your student account

Student Account Activation can only be done 7 DAYS before the semester commences

5. Clear your payments

- tuition fees and other related semester fees

6. Test your technology

Ensure your computer, webcam, microphone and internet connection are functioning properly

ORIENTATION DAY

7. Attend Orientation Webinar

Refer to your [orientation schedule](#) for details

8. Attend Information Skills Workshop

Refer to your [orientation schedule](#) for details

POST-ORIENTATION

8. Familiarise Yourself with Online Learning Platforms

Learn to navigate the university's learning management system and any other platforms used for coursework

9. Create a Study Plan

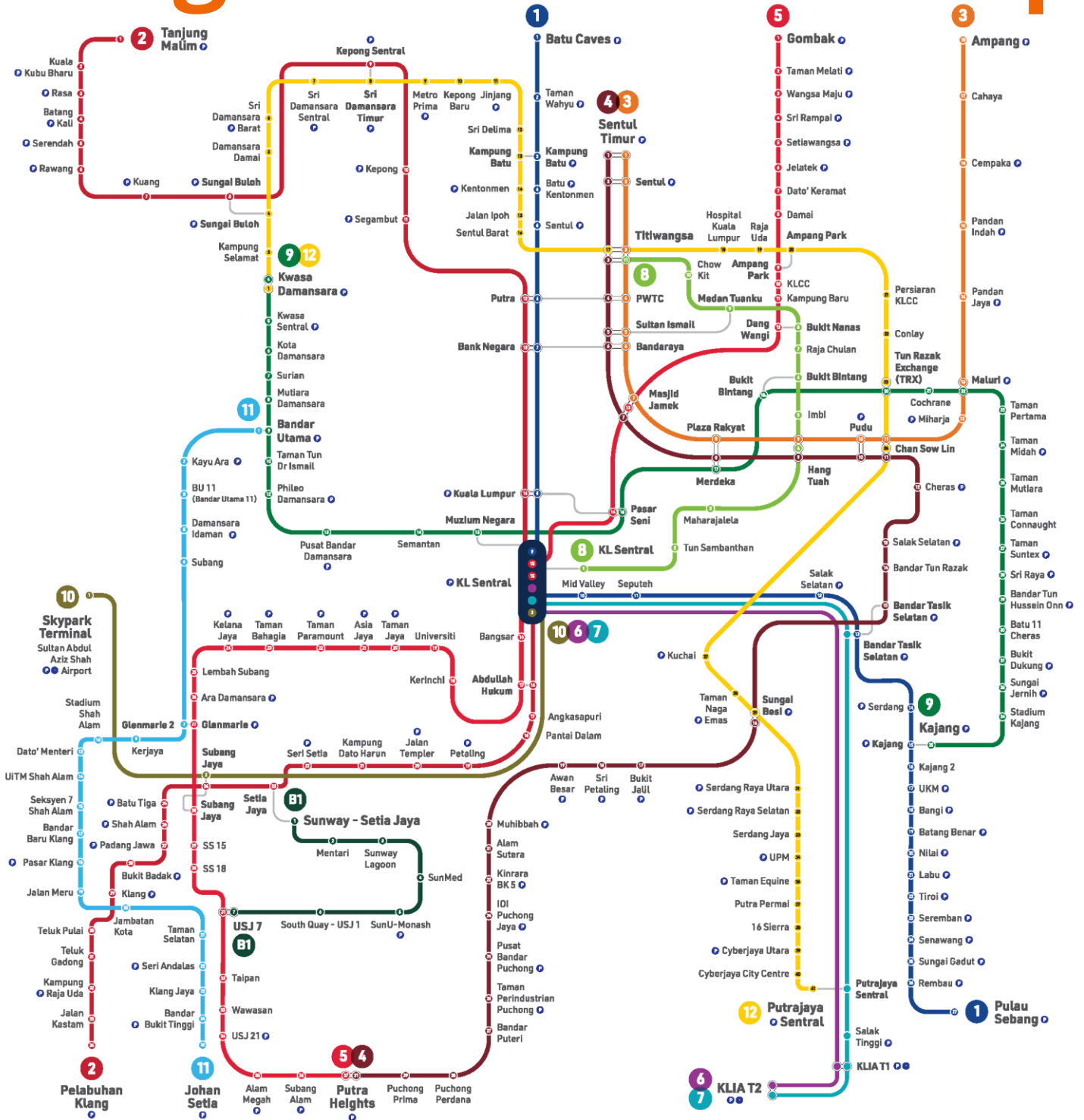
Develop a schedule that includes dedicated study times and breaks to manage your coursework effectively

10. Access Library Resources Online

Learn how to use the university's digital library and online resources for research and study

END OF ORIENTATION

Klang Valley integrated transit map



1 KTM Laluan Batu Caves - Pulau Sebang
2 KTM Batu Caves - Pulau Sebang Line
3 KTM Laluan Tanjung Malim - Pelabuhan Klang
4 KTM Laluan Tanjung Malim - Pelabuhan Klang Line
5 Laluan Ampang Anjung Line
6 Laluan Kelana Jaya Kelana Jaya Line
7 ERL Laluan KUALA Ekspres ERL KUALA Ekspres Line
8 ERL Laluan KUALA Ekspres ERL KUALA Ekspres Line
9 ERL Laluan KUALA Ekspres ERL KUALA Ekspres Line
10 ERL Laluan KUALA Ekspres ERL KUALA Ekspres Line
11 Laluan Shah Alam Shah Alam Line
12 Laluan Putrajaya Putrajaya Line
B1 Laluan Sunway Sunway Line
P Tempelak Kenderaan Park N' Ride
T Terminal Lapangan Terbang Airport

Stesen Sambungan Connecting Station
 Stesen Pertukaran Interchange Station
 Stesen Station
 Stesen Terminal Terminal Station

Informasi Peta | Map Information

Hubungi Kami
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 Download Map
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rapidKL

For more details, visit: <https://myrapid.com.my/bus-train/rapid-kl/rapid-kl-integrated-transit-map/>

All information is correct at the time of printing (as of 23 June 2026). This schedule may be subject to change.

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A CLASS ABOVE

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