

September
2026

MASTER OF
MARKETING
(ODL)



Postgraduate ODL
orientation
programme

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welcome message



Professor
**Lim Weng
Marc**

Dean, Sunway Business School



Welcome and thank you for your interest in Sunway Business School. As the largest school of Sunway University, the Sunway Business School envisions to be a premier applied business school in the ASEAN region (vision) by developing highly employable and socially responsible business professionals (mission). The School prides itself on educational excellence and scholarship, continuous development, social responsibility, and integrity (core values). Our future-ready business degrees are accredited and purposefully crafted by talented instructors who possess a wide range of academic qualifications and extensive industry experience in addition to a conscience of trending issues in the world today, including but not limited to the cycles and waves of internationalization, ESG standards, marketplace changes, new-age technologies, planetary health, and the UN SDGs. Our cutting-edge research is also discussed at international arenas such as the World Economic Forum, published in premier journals such as the Journal of Business Research, and shaping industry practices and public policies, locally and internationally.

We welcome you to explore our website and/or drop us a line or two to explore and engage in exciting opportunities that will lead to mutually win-win relationships and a brighter future for us and the world in the new normal.

orientation programme



Pre-Orientation

21 – 26 August 2026

Orientation

27 August 2026

PRE-ORIENTATION

Please visit the University orientation [website](#) and go through the following (by **27 August 2026**):

1 LET'S GET YOU STARTED – IT SERVICES

- Activate your student account to access your **iMail, eLearn, iZone and Microsoft Office 365**. (You may obtain your Student ID Number from your Offer Letter)
- Please note that the Student Account Activation can only be done 7 DAYS before semester commencement, i.e. from **31 August 2026 onwards**.

2 LET'S SETTLE IN

- **Campus Highlights** > Campus Life at a Glance > Campus Tour
- **Campus Life** > Spotlight on Student Life > International Students > Stay Healthy, Stay Safe

3 INSTALL MICROSOFT TEAMS AND ZOOM

Some of the live sessions would be done in Teams and Zoom. Install Microsoft Teams and Zoom applications on your laptop, PC or smartphone. Ensure that you have activated your student account before you join the live sessions.

orientation day

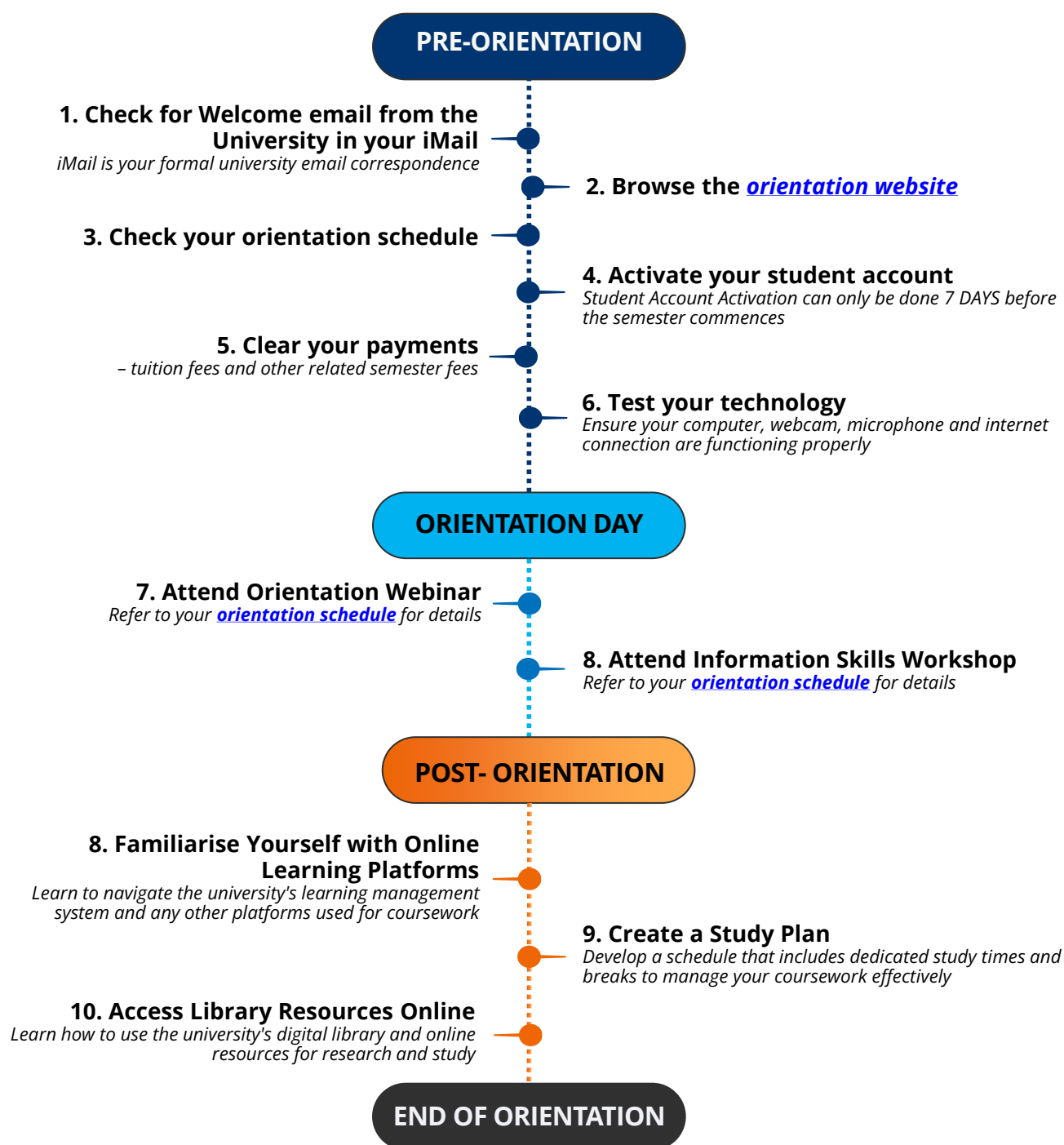
Instructions:

1. Please ensure that your student account has been activated by **7 September 2026**.
2. Login to SBS eLearn page at this link: <https://elearn.sunway.edu.my> for more information.

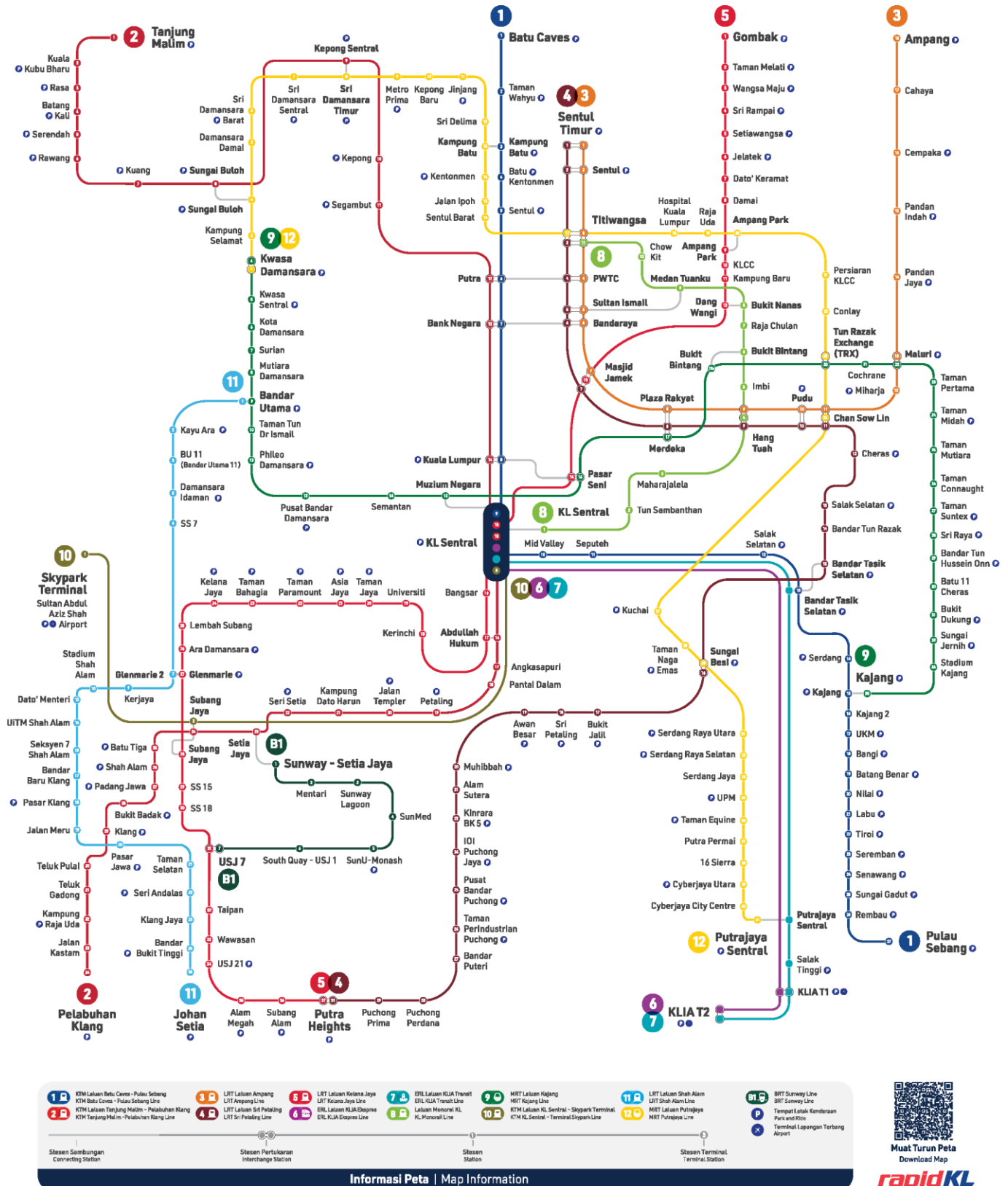
Thursday | 27 August 2026

Time	Activity	Venue
6:30pm	Orientation Webinar <i>by Education Counsellors</i> Join in the Orientation webinar presented by your Education Counsellors via Zoom. Orientation webinar (60 minutes): If you are new to Sunway Online, this is a great chance for you to get introduced to the online learning process, the key features and structure of online learning at Sunway Online, and the role of the Education Counsellors in your learning journey. This workshop will walk you through the learning environment, eLearn, so that you can be aware of key features and how to locate important sections of the platform. • Welcome Speech & Programme Leader Briefing • Support Staff • Online Study Model • Degree Path • Getting Started • eLearn Preview • ED Preview • Fees • Managing Online Study • Library • Services & Support Q & A <i>by Education Counsellors</i>	<u>Zoom Link</u> <i>Registration required</i> After registering, you will receive a confirmation email containing information about joining the meeting
7:30pm	Information Skills Workshop Watch our <u>Postgraduate Video</u> catered just for you!	

orientation checklist



Klang Valley integrated transit map



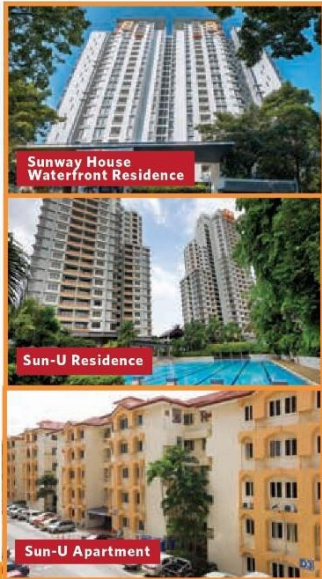
For more details, visit: <https://myrapid.com.my/bus-train/rapid-kl/rapid-kl-integrated-transit-map/>

All information is correct at the time of printing (as of 17 August 2026). This schedule may be subject to change.

THE CAMPUS



On-Campus Accommodation



PARKING OPTIONS*

SEASON PARKING AT SUNWAY PYRAMID

⌚ 10 mins walk to campus (via Canopy Walk)

RM80 per month
(excluding weekends and public holidays)

HOW TO APPLY?

- Download the Sunway Super App
- Select "Smart Parking", followed by "Season" to apply for a Season Pass
 - Under Location, select "Sunway Pyramid Integrated Car Park"
 - Indicate that you are a "Sunway University Student" and key in your Student ID, Course Name, and Student Email accordingly
 - Upload a copy of your Student ID card

BRT COMPLEX (PARK & RIDE)

Opposite Monash University

⌚ 10 mins walk to campus (via Canopy Walk)

SUNWAY UNIVERSITY BASEMENT PARKING

First hour: RM3.00
Subsequent hour: RM1.00
Maximum charge per entry: RM6.00

Ticketless & cashless - Payment via:
Touch & Go / Debit / Credit Card

SUNWAY SQUARE MALL PARKING

⌚ 10 mins walk to campus (via Canopy Walk)

First 2 hours: RM2.00
Subsequent hour: RM1.00
Maximum charge per entry: RM10

First 3 hours: RM3.00
Subsequent hour: RM1.00
Maximum charge per entry: RM7.00

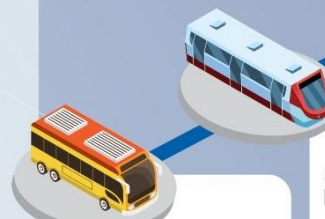
*Prices stated are subject to change

Connectivity & Transportation



PUBLIC TRANSPORTATION

SUNWAY CAMPUS NEAREST STATIONS



SMART SELANGOR BUS
Alight at **Sunway Medical Centre** or **Sunway Pyramid** and walk to campus via Canopy Walk.



Connects to:
• Subang Jaya
• Puchong and more



BRT
• SunU-Monash



KTM

Alight at the **Setia Jaya** station, switch to BRT. Connects to:

- Klang
- Seri Kembangan
- Rawang and more

myrapid CONCESSION CARD FOR STUDENTS

Fare discount of 50% for every journey on RapidKL Bus, BRT, LRT, Monorail, MRT services



For more details, visit <https://myrapid.com.my/>

DOCUMENTS NEEDED

- Passport photo
- Original MyKad/Passport
- Original student card
- Original student confirmation letter

Getting your confirmation letter:

- i) Sunway College: Programme Office
- ii) Sunway University: iZone



SHUTTLE BUS STOP

- Sunway Resort Hotel
- Sunway Metro (Bus Stop)
- Sunway Lagoon BRT Station
- Sunway GEO Avenue
- Monash University
- A'Marine / Nautica

- LaCosta
- Sunway House Waterfront Residence
- Sun-U Monash BRT Station
- Sun-U Residence
- Sunway Medical Centre (Bus Stop)
- Sunway Lagoon Club (Bus Stop)



FREE SHUTTLE BUS SERVICE AROUND BANDAR SUNWAY

SUNWAY
UNIVERSITY



A CLASS ABOVE

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