

# Jeffrey Cheah Distinguished Speakers Series

Contributing Towards Lifelong Learning and  
Intellectual Empowerment for the Community

**SUNWAY**  
UNIVERSITY



## Eric Vogt

Founder & CEO, eProvenance

Founder, Communispace

Former Lecturer and Alumnus,  
Harvard University

8<sup>th</sup>

AUG 2017  
5.30PM - 7PM

Hall 3, Graduate Centre, Sunway University

## Powerful Questions: The DNA Of Creativity And Innovation

• ALL ARE INVITED  
• FREE ADMISSION

REGISTER NOW:  
[UNIVERSITY.SUNWAY.EDU.MY/JCDS](http://UNIVERSITY.SUNWAY.EDU.MY/JCDS)

Some questions are more powerful than others. Powerful questions engage a person's mind, create energy and take the conversation to a new perspective, towards creative possibilities and innovative solutions. Eric Vogt, an experienced corporate educator and successful entrepreneur, has studied the architecture of powerful questions.

In this lecture, Vogt will speak on:

- The nature of powerful questions
- How to develop one's ability to construct more powerful questions



RM **270** million  
in Scholarships & growing  
[jeffreycheah.foundation](http://jeffreycheah.foundation)

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