

Centre for Commercial Law and Justice

No.	Subject Code	Subject Description
1	LAW 1014	Business Law
2	LAW2034	Company Law
3	LAW3014	International Business law
4	LAW2044	Business & Hospitality Law
5	LAW1024	Law and Society

Department of Accounting

No.	Subject Code	Subject Description
1	ACC 1014	Principles of Financial Accounting
2	ACC 1024	Accounting for Decision Making
3	ACC 2064	Accounting for Decision Making
4	ACC 1054	Cost Accounting
5	ACC 2014	Financial Accounting
6	ACC 2024	Cost Accounting
7	ACC 2034	Principles of Auditing
8	ACC 2044	Management Accounting
9	ACC 2054	Malaysian Taxation System
10	ACC 2074	Accounting Information Systems
11	ACC 3014	Corporate Reporting
12	ACC 3024	Advanced Taxation
13	ACC 3044	Advanced Audit and Assurance
14	ACC 3054	Advanced Financial Accounting

Department of Business Analytics

No.	Subject Code	Subject Description
1	BST 1014	Business Statistics
2	BST2014/STA2014	Business Statistics
3	BAA 2014	Business Database Systems
4	BAA 2024	Quantitative Methods for Business

Department of Economics and Finance

No.	Subject Code	Subject Description
1	ECN 1014	Introductory Economics
2	ECN 2014	Managerial Economics
3	ECN 2024	Microeconomics
4	ECN 2034	Macroeconomics
5	ECN 3014	International Economics
6	FIN 1014	Principles of Business Finance
7	FIN 1034	Introduction to Business Finance
8	FIN 2014	Financial Management
9	FIN 2024	Financial Institutions and Markets
10	FIN 2034	Equity Valuation
11	FIN 2044	Bonds with Embedded Options and Structured Securities
12	FIN 2054	Portfolio Management
13	FIN 2074	Financial Economics I
14	FIN 2084	Quantitative Methods for Economics and Finance
15	FIN 3014	Corporate Finance
16	FIN 3024	Investment Management
17	FIN 3034	International Financial Management
18	FIN 3054	Portfolio Management for Institutional Investors
19	FIN 3064	Fixed Income Portfolio Management
20	FIN 3074	Risk Management Applications of Derivatives
21	FIN 3094	Financial Economics II
22	FIN 3084	Financial Planning

Department of Management

No.	Subject Code	Subject Description
1	ENT 1014	Principles of Entrepreneurship
2	ENT 2114	Principles of Entrepreneurship
3	ENT 2014	Small Business and The SME Sector
4	ENT 2034	Corporate Entrepreneurship & Innovation in the Global Context
5	ENT 3014	Franchising
6	ENT 3024	Innovation
7	ENT 3034	New Venture Planning 1
8	ENT 3044	Family Business
9	ENT 3054	Social Context of Entrepreneurship
10	ENT 3064	New Venture Planning 2
11	ENT 3074	Entrepreneurship
12	MGT 1014	Principles and Practice of Management
13	MGT 2024	Scientific Ideas and Innovation
14	MGT 2034	Operations Management
15	MGT 2044	Human Resource Management
16	MGT 2064	International Business – core\
17	MGT 2084	Organisational Behaviour and Cultural Management
18	MGT 2094	Supply Chain Management
19	MGT 2104	Quality Management
20	MGT 2114	Inventory Management
21	MGT 3044	Business Ethics and Social Responsibility
22	MGT 3054	Strategic Management
23	MGT 3064	Managing Change
24	MGT 3073	Leadership
25	MGT 3094	Project Management
26	MGT 3144	International Human Resource Management
27	MGT 3154	Global Logistics Management
28	MGT 3174	Global Procurement Management
29	MGT 3184	Freight Transportation
30	MGT3194	Maritime Logistics
31	MGT 3204	Green Supply Chain Management
32	ML4 2213	Community Project
33	PRJ 3143	Final Year Project 1
34	PRJ 3154	Final Year Project 2

Department of Marketing

No.	Subject Code	Subject Description
1	MKT 1014	Principles of Marketing
2	MKT 1014	Principles of Marketing
3	MKT2224	SST Principles of Marketing
4	MKT 2024	Marketing Management
5	MKT 2044	Advertising & Promotions
6	MKT 2054	Consumer Behaviour
7	MKT 2074	Marketing Research
8	MKT 2144	Marketing Channels
9	MKT 2164	Brand Management
10	MKT 2174	Relationship Marketing
11	MKT 2194	Publicity and Media Writing
12	MKT 2204	Services Marketing
13	MKT 3044	Services Marketing
14	MKT 2214	Integrated Marketing Communication
15	MKT 3184	Digital Marketing
16	MKT 3064	International Marketing - Core
17	MKT 3114	Strategic Marketing
18	MKT 3124	Marketing Planning and Execution
19	MKT 3204	Product Innovation and Commercialisation
20	MKT 3214	Business to Business Marketing
21	MKT 3224	Retail Marketing
22	PRJ 3173	Business Research Design
23	PRJ 3195	Business Research Execution
24	PRJ 3184	Business Research Execution
25	STA 2024	Research Methods