



ZERO HUNGER

FIGHT FOR WHAT MAKES A DIFFERENCE

DO YOU KNOW?

Hunger and malnutrition are significant global issues. Our main objective is to end hunger, achieve food security, improve nutrition, and promote sustainable agriculture.

SDG 2 ZERO HUNGER

SDG 2 aims to create a world free of hunger by providing safe and nutritious food, end all forms of malnutrition,



10,000 CHILDREN DIE DAILY FROM CHRONIC MALNUTRITION

APPROXIMATELY 10% OF THE GLOBAL POPULATION SUFFERS FROM HUNGER



45% OF ALL DEATHS OF CHILDREN UNDER 5 ARE DUE TO THE LACK OF FOOD, THAT'S ALMOST 3 MILLION LIVES PER YEAR (WORLD HUNGER STATISTICS 2023)



HOW CAN SDG 2 IMPROVE SOCIETY?

- 1) Increase revenue for farmers and their produce. Farmers are able to increase the profits of their farms and achieve higher incomes. With these revenues, farmers are able to invest in their farms and families such as education and health care.
- 2) Society is gaining more efficient and higher agricultural production through SDG2
- 3) Reduce the risk of chronic diseases, and obesity in society through nutritious sustainable food production



HOW CAN SDG 2 IMPROVE THE COUNTRY

- 1) End hunger and ensure year-round access to safe, nutritious and sufficient food in Malaysia
- 2) Double the agricultural productivity and incomes of small-scale food producers in Malaysia
- 3) People are able to work better as they are receiving good quality food products thus, improving the country's economy.
- 4) Sustainable food production and resilient agricultural practices.



SUNWAY® SDG 2 INITIATIVES

Initiative 1: #SunwayForGood Food bank aims to help 25,000 individuals in B40 families,

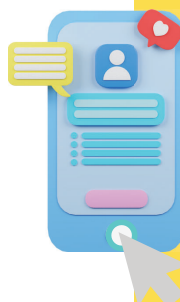
Sunway joined forces with NGOs such as Development of Human Resources for Rural Areas Malaysia (DHRRA Malaysia), the Food Aid Foundation and The Lost Food Project to identify the needy and to distribute the aid accordingly.

Initiative 2: #ZEROFOODWASTAGE

Sunway Resort Hotels channels excess food via Kechara Soup Kitchen Society to help feed the homeless and urban poor in Malaysia. In conjunction with #ZEROFOODWASTAGE Sunway has collaborated with international hunger relief organization Rise Against Hunger for a nationwide meal packing program. 60,000 meals were packed in Sunway City, Penang, Johor, and Perak. Sunway also expanded its annual grocery collection initiative to encourage contributions from the public. The Share Because You Care grocery drive was supported by five Sunway Malls. Sunway Pyramid, Sunway Putra Malls, Sunway Velocity Malls, Sunway Giza in Klang Valley, Sunway Carnival Mall in Penang

HOW CAN YOUTHS PARTICIPATE:

As most youths are active users on social media some might be influencers that has a huge following on their social media platforms it is essential for them to advocate campaigns via social media



STEP 1: TEACH PEOPLE HOW TO FARM THEIR OWN PRODUCE SUCH AS VEGETABLES, FRUITS, AND SPICES.

STEP 2: VOLUNTEER AT A FOOD KITCHEN TO HELP GIVE AND PREPARE FOOD FOR THE NEEDY ON A MONTHLY BASIS

STEP 3: DONATE FOOD AND ORGANIZE A FOOD DONATION DRIVE ON A MONTHLY BASIS TO ENSURE THOSE THAT ARE LACKING FOOD WOULD BE ABLE TO RECEIVE FOOD THAT CAN SUSTAIN THEM FOR AT LEAST A MONTH.

STEP 4: COLLABORATE WITH GOVERNMENT AGENCIES TO DEVELOP FOOD-DRIVEN CAMPAIGNS TO ENSURE THE PUBLIC IS WELL AWARE. THE MORE PEOPLE ARE AWARE THEY WILL WANT TO CONTRIBUTE REGULARLY THUS IMPROVING THE LIVELIHOOD OF PEOPLE THAT ARE SUFFERING

STEP 5: COLLABORATE WITH GOVERNMENT AGENCIES AND DEVELOP A FINANCIAL PLAN FOR LOW-INCOME GROUPS FOR AN EXAMPLE PROVIDE MONEY OR FOOD COUPONS ON A MONTHLY BASIS FOR PEOPLE IN NEED



Gender Equality

GOAL

Achieve gender equality and empower all women and girls.

WHY?

Women and girls represent half of the world's population and therefore also half of its potential.

WHY?

Inequalities faced by girls can begin right at birth and follow them all their lives.

PROGRESS?

International commitments to advance gender equality have brought about improvements in some areas.

BUT...

...the promise of a world in which every woman and girl enjoys full gender equality, and overcome barriers to their empowerment remains unfulfilled.

(United Nations, 2020)

WHY IS GENDER EQUALITY IMPORTANT?

SOCIETY



Fairness and Justice: Gender equality ensures that all individuals have equal opportunities, rights, and access to resources, regardless of their gender. It eliminates discrimination and bias, allowing everyone to live their lives to their fullest potential.



Economic Development: Gender equality is closely linked to economic growth and development. When women and men have equal opportunities, it leads to increased productivity and innovation. By harnessing the talents and skills of all individuals, societies can benefit from a larger and more diverse talent pool, leading to greater economic prosperity.



Social Cohesion & Stability: Gender equality contributes to social cohesion and stability by promoting inclusivity and reducing social tensions. When all individuals are treated with respect with equal rights and opportunities, it fosters a sense of belonging, trust, and cooperation within society, leading to stronger social bonds and reduced conflicts.

Sustainable Development: Gender equality is essential for achieving sustainable development goals. When women and girls have equal access to education, healthcare, and decision-making processes, it positively impacts the overall well-being of a nation. Gender equality contributes to better health outcomes, reduced poverty rates, improved governance, and environmental sustainability.



Political Representation & Democracy: Gender equality in political representation is crucial for a thriving democracy. When women are represented in leadership and decision-making positions, their unique perspectives and experiences can influence policies and governance in a more inclusive and representative manner. It leads to better decision-making processes and more responsive governance.



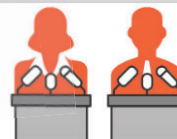
Peace & Security: Gender equality plays a significant role in promoting peace and security. Research has shown that societies with higher levels of gender equality are less likely to engage in violent conflicts. Additionally, the inclusion of women in peace-building and conflict-resolution processes can lead to more sustainable and durable peace agreements.



NATION

FACTS!

IT WOULD TAKE ANOTHER
40 YEARS



FOR WOMEN AND MEN TO BE REPRESENTED
EQUALLY IN NATIONAL POLITICAL LEADERSHIP
AT THE CURRENT PACE

(United Nations, 2022)

MORE THAN 1 IN 4 WOMEN
(15+ YEARS)



HAVE BEEN SUBJECTED TO INTIMATE
PARTNER VIOLENCE (641 MILLION)
AT LEAST ONCE IN THEIR LIFETIME

(United Nations, 2022)

IN 2021,



NEARLY ONE IN FIVE YOUNG WOMEN
WERE MARRIED BEFORE THE AGE OF 18

(United Nations, 2022)

GENDER EQUALITY INITIATIVE BY:



(Sunway Group, 2023)



Employee Diversity (Gender)

52% 49%

(Sunway Group, 2022)

- 1 Sunway's Diversity & Inclusion Policy** - Equal chances are guaranteed for all employees, regardless of gender.
- 2 Gender Equality in Workplace** - Nursing rooms at every company division for nursing mothers, as well as flexible work arrangements that enable women to reconcile employment and caring obligations.
- 3 Addressing the Digital Gender Gap** - Sunway is consciously hiring more women with STEM backgrounds and organizing digital upskilling initiatives like 42KL's Code4Work coding bootcamp in 2022. By providing tuition-free digital education to students regardless of their gender the 42KL coding school at Sunway City Kuala Lumpur plays a crucial part in advancing digital gender equality (Sunway, 2023).

WHAT CAN YOU DO AS A YOUTH?

UNDERSTAND AND PRACTICE CONSENT

BOYS AND YOUNG MEN NEED TO BE RESPECTFUL WHEN ENTERING INTO A SEXUAL RELATIONSHIP AND SHOULD NOT FEEL ENTITLED TO GIRLS AND WOMEN'S BODIES. JUST BECAUSE YOU ARE A 'NICE GUY' DOES NOT MEAN YOU SHOULD HAVE ANY EXPECTATIONS.

DO NOT BE AFRAID TO SPEAK OUT

IF YOU ENCOUNTER YOUR FRIENDS OR PEERS CAT-CALLING, NAME-CALLING OR HARRASSING A WOMAN, CONFRONT THEM AND CALL THEM OUT

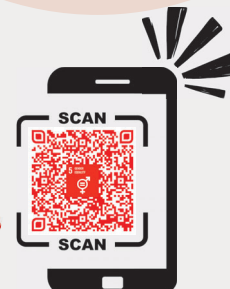
SUPPORT SMALL BUSINESSES LED BY WOMEN

HELP OUT SINGLE MOTHERS OR INDEPENDENT WOMEN WHO HAVE BUILT THEIR OWN SMALL BUSINESSES TO SUPPORT THEMSELVES AND THEIR FAMILIES

CREATE SAFE SPACES TO DISCUSS GENDER-BASED VIOLENCE.

CREATE AN AFTER SCHOOL CLUB OR GROUP WHERE YOU CAN OPENLY DISCUSS YOUR VIEWS AND EXPERIENCES AND SUPPORT YOUR PEERS.

9 TARGETS &
14 INDICATORS



SUNWAY
UNIVERSITY
A CLASS ABOVE

Jeffrey Cheah
Foundation
Nurturing the Seeds of Wisdom

SUNWAY
UNIVERSITY
Department of
COMMUNICATION



CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all



WHAT IS SDG 6

- Equitable access to safe and affordable drinking water
- Access to sanitation and hygiene for all (*No more open defecation!*)
- Improving water quality by reducing pollution
- Increasing water-use efficiency (*All sectors!*)
- Implementing integrated water resources management
- Protect and restore water-related ecosystems
- Expand international cooperation
- Support and strengthen the local communities' participation

Source: United Nations, SDG 6

WHY SDG 6?

(At the current rates, in 2030, globally)

1.6

BILLION PEOPLE

will lack
safely managed
drinking water

2.8

BILLION PEOPLE

will lack
safely managed
sanitation

1.9

BILLION PEOPLE

will lack
basic hand
hygiene facilities

Source: The Sustainable Development Goals Report 2022, United Nations

(While in Malaysia)



• Malaysia will face its **worst drought** in 2025-2035.

• With the average Malaysian using **219 litres per person daily**, 37% more water consumption than the United Nations recommendation...

...WILL WE BE OKAY AT THIS RATE?

Source: The Rakyat Post, 2022



TAKING ACTION

UTILISING SOUTH QUAY LAKE

- Sunway built a **water treatment plant** that treats the lake's water to be used for all of their commercial assets

Sufficient enough to serve
water consumption needs for



51,500 people

RAINWATER HARVESTING

- They **recycle rain water** to be used for watering and cleaning the city landscape!

The rainwater harvesting
tanks collect about

6½



Olympic-sized pool

Source: Sunway Stories, 2022

It's time to take action!

Using the **Sustainable Development Goal 6** as a guide, what can we do as youths?

OPTIMISE WATER USAGE

Most Malaysians spent the most water when **in the shower** and **in the toilet** 35% and 22% respectively.

(Air Selangor, 2021)

Here are some alternatives:

- use the bucket flush technique instead of normal flushing
- store the running water when showering in a basin to use for future toilet flushing



JOIN CLEAN UPS

Clean the drains, rivers, beaches and even the seabed.

Too cool for an average cleanup?
Be a sustainable scuba diver! Why?

- Fall in love with the marine ecosystem first-hand
- Participate in monitoring and reviving marine ecosystems
- Cool license for bragging rights



BE AWARE OF YOUR WATER FOOTPRINT

We are not aware of our water consumption in the products and services we use until we track it.



Scan this
QR code
to find out
your water
footprint!

supported by



Lastly, document everything and share your stories on social media. Be the water steward that can change how we see water today.



A BRIGHTER TOMORROW: FOSTERING SUSTAINABLE ENERGY SOLUTION

7 AFFORDABLE AND CLEAN ENERGY



WHAT IS SDG 7?



Goal 7 is about ensuring access to clean and affordable energy



Key to the development of agriculture, business, communications, education, healthcare and transportation.

YOUTHS, IT'S TIME TO TAKE ACTION!



Advocate for renewable energy through participation, organizations, petitions, and demonstrations.



Promote renewable energy in their communities by supporting local projects, advocating technology adoption, and showcasing clean energy benefits.



Youth enhance efforts through collaboration, partnerships, forums, and networks to drive sustainable energy initiatives forward.



IMPORTANCE FOR COUNTRY

#1 Economic Development

Reliable, affordable energy drives economic growth, productivity, innovation, and job creation. Improves living standards and economic competitiveness.



#2 Environmental Sustainability

Promotes sustainable energy, reducing emissions, mitigating climate change, and safeguarding ecosystems for a sustainable future.



#3 Energy Security and Resilience

Promotes energy diversification and resilient systems. Enhance energy security, reduce reliance on imported fossil fuels, and build resilience against disruptions.

IMPORTANCE FOR SOCIETY



#4 Health and Well-being

Prioritize clean cooking and efficient energy to reduce health risks and enhance well-being.



#5 Poverty Alleviation

Provide clean energy to marginalized communities, breaking poverty cycles. Enable income generation, education, and healthcare services.



#6 Social Equity and Inclusion

Promote social equity and inclusion. Ensuring equal access to affordable, sustainable energy services, reducing disparities.

CSR INIATIVES BY SUNWAY

SUNWAY UNIVERSITY

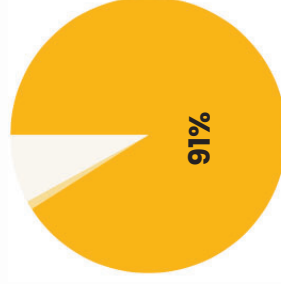
Solar panels were installed in 2018 and Batteries (1000KW) by in 2019 to:

- Save energy.
- Self-sustainability,
- Reduction of CO2 emissions,
- Educational platform for students,
- R&D platform for researchers.

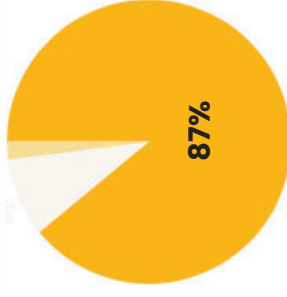


In 2020, Sunway Group achieved 3% energy consumption from solar energy, consuming 963 MWh.

Sunway Campus Electricity Bill 2018 (Before solar panel installation)



Sunway Campus Electricity Bill 2019 (After solar panel installation)

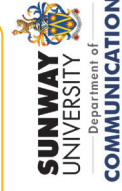


SUNWAY CITY



The 15-minute Sunway City prioritizes people-centric design focusing on:

- Public Transit
- Balanced Mobility System
- Reduce emissions
- Promotes Energy Efficiency

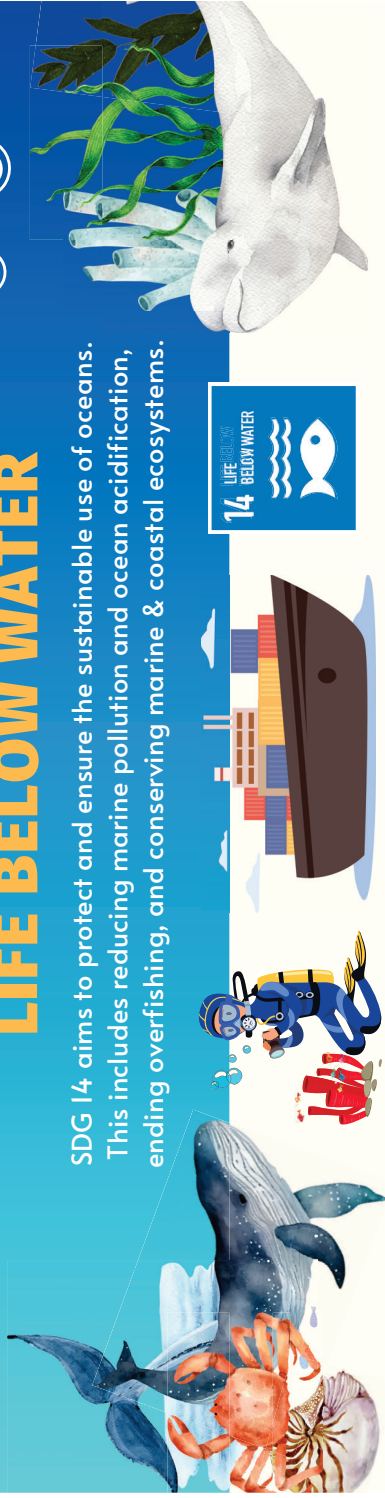


A CLASS ABOVE

Nurturing the Seeds of Wisdom

GOAL 14: LIFE BELOW WATER

SDG 14 aims to protect and ensure the sustainable use of oceans. This includes reducing marine pollution and ocean acidification, ending overfishing, and conserving marine & coastal ecosystems.



contain

97%

OF THE
EARTH'S
WATER

represent

99%

OF THE
LIVING SPACE
ON THE PLANET
by volume



Every year an estimated

5 to 12 MILLION

metric tons of plastic enter the ocean.

Importance for the Society

SDG 14 impacts livelihoods, food security, health, well-being, cultural values, and community resilience. Promoting sustainable practices & conservation efforts ensures a better future for current & future generations.



Importance for the Country

Prioritizing sustainable practices in ocean conservation can lead to long-term benefits (e.g. improved biodiversity, economic growth, food security, climate resilience, and international cooperation).



Sunway's Initiative

Mangrove Conservation:

Sunway initiates to protect marine life by conserving mangroves that provide habitat for marine species and act as buffers against coastal erosion/storm surge, and carbon sequestration.



Ways Youths can Contribute

Reduce Plastic Usage:

Start using reusable bags, bottles, and containers! Support initiatives that promote plastic recycling and waste management.



Volunteer for Cleanup Activities:

Organize or participate in beach cleanups, river cleanups, or other initiatives that removes marine debris.



Sustainable Waste Management:

Sunway emphasizes proper waste management practices by implementing a 'no plastic storage boxes' policy at its cafeteria & store water fountain stations around its campus.



Engaging in sustainable tourism:

Youth can promote responsible travel behaviors by supporting eco-friendly accommodations and respecting marine wildlife and their habitats.

