

Title:
Interdisciplinary Approaches to
Sustainable Development: A
Comprehensive Framework for Global
Competitiveness

Abstract:

This paper explores the multifaceted aspects of global competitiveness within the sustainable development paradigm. Through an extensive literature review, we analyze key drivers of economic resilience and social inclusivity while incorporating environmental stewardship. Our findings suggest a cross-sectoral approach is required to foster innovation and long-term growth. This 100-page report delves into the complex relationships between various sustainability frameworks, using quantitative metrics to evaluate potential outcomes.

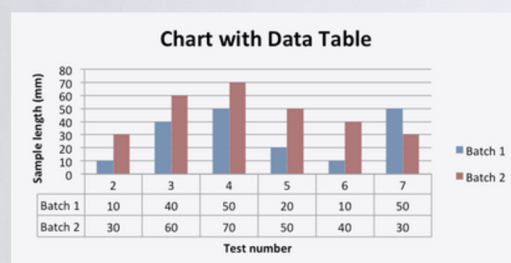


Figure 7.1: Global Competitiveness vs. Sustainability Index 2024

Chapter 3: Methodological Approach

This section employs a mixed-methods approach incorporating qualitative and quantitative data. We use regression analysis to explore the correlation between sustainability indices and competitiveness rankings across 70 countries. We also conducted 150 in-depth interviews with key stakeholders in public and private sectors.

Equation 3.1: Competitiveness Index Calculation

$$CI = \alpha(SI) + \beta(EG) + \gamma(S2) - \delta(EI)$$

Where:

- $SISIS$ = Social Inclusivity Factor
- $EGEGEG$ = Economic Growth Metric
- $S2S2S2$ = Sustainability Score
- $EIEIEI$ = Environmental Impact Coefficient

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Part-Time

Job Title: Content & Communication Coordinator (Part-Time, Contract)

Requirements:

- Some level of experience in content creation, graphic design, or social media management.
- High-level proficiency in design tools such as Canva, Adobe Suite, PowerPoint, and other related software.
- Excellent communication and organizational skills.
- Ability to work independently and meet deadlines.
- Prior experience in the areas of graphic design, content creation and communications is a plus.

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Part-Time

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Key Responsibilities:

- Develop visually engaging and easily digestible slide decks for reports, presentations, and impact summaries.
- Transform complex impact reports and projects into digestible and engaging content for various audiences. (Infographics, Slide Decks, Social Media Content, etc.)
- Manage and grow Sunway IGSC's social media presence by creating relevant and engaging content.
- Assist in the planning and execution of internal and external communication and events.
- Ensure seamless event coordination, from logistics to content delivery, in collaboration with different teams.

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Internship

Job Title: Content & Communication Coordinator (Internship)

Requirements:

- Currently pursuing a degree in Communications, Marketing, Graphic Design, or a related field.
- Strong written and visual communication skills.
- Familiarity with content creation tools (Canva, PowerPoint, Adobe Creative Suite, etc.).
- Active knowledge of social media platforms and strategies for growing an online presence.
- Good organizational skills and attention to detail.

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Internship

Job Title: Content & Communication Coordinator (Internship)

Key Responsibilities:

- Assist in designing and creating visually compelling, easy-to-understand slide decks for presentations and reports.
- Transform complex impact reports and projects into digestible and engaging content for various audiences.
- Create and schedule engaging posts for social media platforms to boost Sunway IGSC's online presence.
- Support the planning, organization, and execution of both internal and external events.
- Collaborate with various teams to ensure smooth coordination of event logistics and content distribution.

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