	BSc (Hons) in Statistical Data Modelling	Data Analytics degree or similar	Business Analytics degree or similar	AI degree or similar
Career Focus	Statistical & mathematical modelling	Data exploration & visualisation	Business performance & reporting	AI methods & systems
Learning Style	Theory-driven, analytical thinking	Practical, tool-based learning	Business-oriented analysis	Indicates user interest
Depth of Knowlwdge	Deep understanding of data & uncertainty	Interpreting data results	Communicating insights	Applying AI techniques
What graduates can do	Develop reliable statistical models to support complex problem-solving	Analyse and summarise data	Turn data into business insights	Use AI in real-world applications