

**PLS
2024**

2024 INTERNATIONAL CONFERENCE ON PARTIAL LEAST SQUARES STRUCTURAL EQUATION MODELING (PLS-SEM)

3-7 September 2024 | Sunway University, Malaysia



Prof. Dr. Dr. h.c. Marko Sarstedt
Ludwig Maximilian University
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Universiti Sains Malaysia,
Penang, Malaysia

GENERAL THEME

Applications and/or methodological advances of PLS-SEM;
Contributions from all disciplines are welcome.

REGISTRATION FEE

Category	Local participants	International participants
Pre-conference workshop only	RM 399	USD 99 / RM480*
Early bird presenter	RM 1,199	USD 299 / RM1440*
Early bird non-presenter	RM 399	USD 99 / RM480*
Group booking presenter (5 pax)	RM 1,199	USD 299 / RM1440*
Normal presenter	RM 1,599	USD 399 / RM1920*
Normal non-presenter	RM 799	USD 199 / RM960*
Post-conference workshop only	RM 799	USD 199 / RM960*
Gala dinner only	RM 279	USD 69 / RM331*
Cultural tour only	RM 200	USD 50 / RM240*

* USD transactions fixed at 1USD = RM4.80.

** All payments are non-refundable.

SUB-THEMES

- Applications of PLS-SEM
- Methodological Advances

POTENTIAL PUBLICATION

Extended abstracts presented at PLS 2024 conference will be featured in our conference proceedings, with e-ISBN. You are also eligible to submit to relevant journals:

- Activities, Adaptation & Aging (**Scopus Q1**)
- Asian Journal of Business Research (**Scopus Q2**)
- Journal of Applied Structural Equation Modeling (**Scopus Q2**)
- Journal of Organizational and End User Computing (**Scopus Q2**)
- Global Business and Organizational Excellence (**Scopus Q2**)
- Malaysian Journal of Learning And Instruction (**Scopus Q1**)
- Young Consumers (**Scopus Q1**)

IMPORTANT DATES

31 Mar
2024

Early bird
Registration

31 May
2024

Submission
Deadline of
Extended Abstract

30 Jun
2024

End of early bird &
deadline for notification
of abstract acceptance

15 Jul
2024

Regular Registration
& Payment Deadline

3-7 Sep
2024

Conference
Date

For more information, please visit: sunwayuniversity.edu.my/pls2024

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