

SUNWAY
UNIVERSITY



Annual

review

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review

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introduction

I am delighted to introduce this Annual Review of Sunway University for 2015. This report gives you a flavour of the many exciting developments and achievements of the year. It has been, without doubt, one of the most significant years in the history of Sunway University.

The total student headcount passed the 5000 milestone as a result of extremely strong annual growth of 25%.

The University submitted for its first ever rating by an international organisation obtaining a remarkable four star rating from QS, with the highest five star ratings for teaching, employability, and facilities putting us on par with many leading international universities. We also achieved outstanding results in the i-Graduate International Student Barometer Survey, being rated by students as No. 1 in Asia for employability.



Apart from this, we hosted the 4th Annual Southeast Asian Studies Symposium organised by the University of Oxford, co-organised the Global Access to Post-Secondary Education Conference together with the European Access Network, and jointly organised the ASEAN Conference on Accounting Education together with Sunway TES and Universiti Teknologi MARA.

I can confidently say therefore, that in 2015, Sunway University became a University with a significant critical mass, which was well regarded as a partner by leading universities both globally and in Malaysia, and which received excellent ratings by both international organisations and by students. In many ways Sunway University became a mature institution with the potential to become a truly great international institution in the years to come.

Professor Graeme Wilkinson
Vice-Chancellor

The year in review

The year 2015 was one of enormous significance for Sunway University. In March we opened our brand new campus building providing approximately 800,000 square feet of state-of-the-art space.

The New University Building has outstanding lecture theatres complete with cinema standard projection and sound systems, well-equipped teaching laboratories and studios, innovative social learning spaces and a specially designed library hosting one of the biggest book collections of any private university in Malaysia as well as resources to access and exploit a wide range of digital collections.



State-of-the-art Auditorium in the New University Building

Early in the year we received our results from the i-Graduate International Student Barometer Survey conducted late in 2014. The results placed us overall as the best university in Malaysia out of all those which entered. Apart from that, the student scores placed us as the leading university in Asia for employability, an accolade that demonstrates the quality of our education in terms of enhancing our graduates' employment opportunities.



The Oxford University Annual Symposium on Southeast Asian Studies

In March, we were delighted to host Oxford University's 4th Annual Southeast Asian Studies Symposium. This was the first public event to be held in the New University Building and represented the first major collaboration with the University of Oxford. It was opened by Oxford's Pro Vice-Chancellor, Professor Nicholas Rawlins, together with the Sultan of Perak D.Y.M.M. Paduka Seri Tuanku Sultan Dr Nazrin Muizzuddin Shah. This was the first time that this conference of Oxford University had been held outside of Oxford.

The event was held in conjunction with the Asian Economic Panel Conference and attracted distinguished speakers from around the world. One of these was Professor Jeffrey Sachs of Columbia University, Special Adviser on the Millennium Development Goals to Ban Ki Moon, UN Secretary General, who gave a Jeffrey Cheah Distinguished Speaker Lecture on the theme of "The Age of Sustainable Development".



Professor Jeffrey Sachs, Columbia University, giving his Jeffrey Cheah Distinguished Speaker Lecture

The rapid development of our educational provision continued unabated in 2015 with the launch of four new degrees: the BSc (Hons) in Marketing, the BSc (Hons) in Financial Analysis, the BSc (Hons) in Financial Economics and the BSc (Hons) in Information Technology (Computer Networking and Security). These new programmes, together with strong growth in existing ones, took our total number of enrolled students to around 5050 representing a 25% growth overall with an 18% growth in new first year enrolments, continuing the strong growth trend seen in the previous two years.

In October, the University co-organised a world conference devoted to the issue of improving access to higher education, namely the Global Access to Post-Secondary Education (GAPS) Conference, in association with the European Access Network.

This large conference brought delegates from Asia, Africa, Europe, and North and South America to Sunway and was regarded by all as a resounding success.

In October we also passed another milestone in holding for the first time two graduation ceremonies following the growth in the annual number of successful graduates. We were fortunate to have the new Chancellor of Lancaster University, our main teaching partner institution, present for the ceremony, the Right Honourable Alan Milburn, Chair of the Social Mobility and Child Poverty Commission for the UK and former British Health Minister. Alan Milburn also gave a Jeffrey Cheah Distinguished Speaker Lecture on the theme of “Bridging the Great Divide – How Social Mobility Can Be a Reality”.



Poster Paper Winners from Sunway University Business School at the GAPS Conference



We were also delighted to learn in October of our results from the audit conducted by the QS rating and ranking organisation for our QS Stars rating, the first time we had ever entered for this form of external assessment.

The Vice-Chancellor receiving the QS Stars Award Certificate from Ms. Mandy Mok, CEO of QS Asia, at the QS Asia Pacific Conference in Melbourne



We were awarded an overall rating of four stars, on a scale of one to five+ stars, with the maximum score of five stars for teaching, five stars for employability and five stars for facilities. These results give an affirmation that Sunway University is reaching top international standards in many aspects of what we do.

The QS definition of an overall four star university is as follows: “A typical four star university is highly international, demonstrating excellence in both research and teaching. The institution provides an excellent environment for students and faculty.”

Interestingly, QS rated the University as three stars for research, which is a very gratifying result considering that we receive no core government funding for research. This result, based primarily on research outputs and citations per capita, demonstrated that the University is performing reasonably well in terms of research quality, even though there is undoubtedly further to go.

In November we co-organised and hosted the

ASEAN Conference on Accounting Education in conjunction with Sunway TES Centre for Accountancy Excellence, and Universiti Teknologi MARA, bringing together experts, students, educationalists, and professional bodies from around ASEAN and Australasia.

Overall, 2015 will go down as a landmark year in the history of Sunway University. This was a year in which we received our first international rating, collaborated with one of the world’s oldest and most distinguished universities, and opened our state-of-the-art new building. As a very young university, we go forward into 2016 with much more confidence and a sense of having achieved global recognition on which we can build for the future.

University

governance

BOARD OF DIRECTORS

Tan Sri Dato' Seri Dr Jeffrey Cheah Fook Ling, AO
Tan Sri Dato' Dr R. V. Navaratnam
Tan Sri Dato' Dr Lin See Yan
Tan Sri Datuk Seri Razman M. Hashim
Dato' Chew Chee Kin
Dato' Dr Goh Cheng Teik
Dr Lee Weng Keng
Dr Elizabeth Lee Fuh Yen
Professor Graeme Wilkinson
Professor Jarlath Ronayne
Sarena Cheah Yean Tih (Alternate Director to Tan Sri Dato' Seri Dr Jeffrey Cheah Fook Ling, AO)
Professor Tan Sri Dr Ghauth Jasmon
Professor Datuk Dr Woo Wing Thye

ACADEMIC SENATE

Professor Graeme Wilkinson (Chair)	Vice-Chancellor
Dr Khatijah Khalid (Secretary)	Group Registrar
Professor Pua Eng Chong	Deputy Vice-Chancellor (Academic)
Professor Peter Heard	Deputy Vice-Chancellor (Research and Enterprise) & Dean Faculty of Science and Technology
Professor Jarlath Ronayne	Tan Sri Jeffrey Cheah Distinguished Professor
Professor Poh Chit Laa	Distinguished Professor
Professor Datuk Dr Woo Wing Thye	President, Jeffrey Cheah Institute on Southeast Asia
Professor Dr Peh Suat Cheng	Special Adviser on Life Sciences Translational Research Development & Research Professor cum Professor of Pathology
Siti Fariza Mohd Dahlan	Director, University Services
Professor Glenda Crosling	Dean, Quality
Wong Sook Jean	Chief Librarian
Sng Wee Suan	Head, Academic Policy and Quality Assurance

Sunway University Business School

Professor Steve Williams	Dean
Professor Wong Koi Nyen	Associate Dean and Head, Department of Economics & Management
Professor Brian Imrie	Associate Dean and Head, Department of Marketing
Associate Professor Dr Foo Yin Fah	Director, Sunway Institute for Social Entrepreneurship & Head, Department of Accounting, Banking and Finance
Professor Ho Chee Kit	Head, Department of Financial Mathematics and Statistics
Paul Linus Andrews	Head, Department of Law
Anisha Chai Mee Fong	Head, Centre for Tourism, Hospitality and Culinary Management
Professor Michael Philip Furmston	Professor
Professor Sanjaya Singh Gaur	Professor

Centre for American Education

Dr Sim Tze Ying	Head, Centre for American Education
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Faculty of Science and Technology

Professor Peter Heard	Dean
Professor Nigel Vincent Marsh	Associate Dean (Research) and Head, Department of Psychology
Associate Professor Dr Lau Sian Lun	Associate Dean and Head, Department of Computing and Information Systems
Professor Naveed Ahmed Khan	Head, Department of Biological Sciences
Lu Poh Lian	Head, Department of Nursing
Professor Lim Tong Ming	Head, Centre for Innovation & Industrial Linkage
Professor Lee Chien Sing	Professor

Faculty of Arts

Professor Sion Hughes	Dean
Associate Professor Dr Lee Ei Leen	Head, Department of Communication and Liberal Arts
Professor Harold Thwaites	Advisor to Dean & Professor
Leow Puay Tin	Head, Department of Performance and Media
Augustine Wong	Head, Department of Art & Design
Professor Stephen Hall	Head, Centre for English Language Studies

Appointed by the Board

Dr Elizabeth Lee	Senior Executive Director, Sunway Education Group
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Elected Members

Mansoor Ebrahim	Postgraduate Student Representative
Kelly Goh Siok Mun	Undergraduate Student Representative

External and Invited Members

Professor Steve Bradley	Pro Vice-Chancellor International, Lancaster University
Dr Thomas Thornborrow	Representative for Pro Vice-Chancellor International, Lancaster University



UNIVERSITY MANAGEMENT COMMITTEE

Professor Graeme Wilkinson (Chair)	Vice-Chancellor
Dr Elizabeth Lee (Alternate Chair)	Senior Executive Director
Ng Kok Cheng	Chief Financial Officer
Dr Khatijah Khalid	Group Registrar
Professor Pua Eng Chong	Deputy Vice-Chancellor (Academic)
Professor Peter Heard	Deputy Vice-Chancellor (Research and Enterprise) & Dean, Faculty of Science & Technology
Professor Steve Williams	Dean, Sunway University Business School
Professor Sion Hughes	Dean, Faculty of Arts
Betty Lai	Director, Human Resources & Facilities
Tan Kheng Loon	Director, Operations
Wong Lei Lei	Director, Marketing
Lim Shui Chin	Director, International Office
Tony Lee	Director, IT Services
Lee Siok Ping	Director, Student Services
Lucas Tong	Director, Strategy & Corporate Development, Monash University
Patrick Joseph McVeigh	Director, Branding & Corporate Communications
Jerrine Koay	Director, Public Relations
Siti Fariza Mohd Dahlan	Director, University Services
Preeti Nair	Head, Planning & Corporate Development

The student

council



Left to right: Jaymie Tan Lynn Wei (Academic Affairs Director); Chua Mun Ying (Student Welfare Director); Aaullahi Anas Jibril (International Students Director); Chow Shenn Kuan (Treasurer); Yoon Peili (Vice-President); Kelly Goh Siok Mun (President); James Ooi Wong Teik (General Secretary); Chan Ga Yen (Extra-Curricular Director); Chan Choon Hee (Advertising & Promotions Director); Carmen Choong Wai Lum (Community Service Director)

Sunway University Student Council is the official recognised body that represents the entire student community of Sunway University. The Student Council serves as a bridge between students and management, ensuring that students have a platform to be heard.

Sunway University in partnership with the Sunway College Student Council organised two large-scale events in 2015 namely Freshies' Night, a memorable night packed with back-to-back performances and food, organised for freshmen to assimilate into university life. Cultural Night was conducted in a similar manner but with the aim to introduce new cultures and promote cultural exchange. These events were planned by the Student Council to make campus life a tad more interesting. Aside from that, the Student Council was also involved during the orientation period to welcome new students into the University.

In 2015, a brand new Student HUB was launched to provide a designated space for students to carry out their activities, which the Council manages. The Council also provides support and guidance to clubs and societies as and when needed and is the first point of reference when students need to be mobilised for events and assistance and when

surveys need to be conducted. In 2015 an Emergency Study Relief Initiative was held, whereby free food and drinks were given to students who stay up late on campus to study.

In short, the Council's commitment extends to creating the best campus experience possible for the student community. Engaging with students through small gestures such as simple conversations are small steps taken to further improve student experience.



learning



In line with the University's Strategic Plan (2014-2019), development of new academic programmes progressed steadily. BSc (Hons) Information Technology (Computer Networking and Security), BSc (Hons) Marketing, BSc (Hons) in Financial Analysis and BSc (Hons) in Financial Economics were new academic programmes introduced this year.

The Academic Quality Manual, which contains the quality assurance framework for the University, was reviewed and updated during the year. This document provides the context within which the University's academic policies and procedures operate. Several enhancements were made to the quality assurance processes which included the introduction of the process to monitor the conduct of assessment boards as well as the guidelines for programme changes. Several enhancements were made to the Academic Regulations, among which were: the standardisation of the upgrade conditions for Diploma and Bachelor's degree awards; and the credit transfer provisions to allow admission of students who have completed degree transfer programmes such as the American Degree Transfer Programmes.

In 2015, the University embarked on the development of the Malaysian Qualification Statement document which supplements its award certificate. This document explains the higher education system in Malaysia and provides comprehensive information relating to the qualification of graduates. The implementation of this document would facilitate academic and professional recognition of the Sunway University award at the international level and enhance graduate employability as well as student mobility across different countries.



In 2015, 25 undergraduate and five postgraduate programmes undertook the Annual Teaching Review, which is a reflective self-review by the respective Departments offering the programmes. Based on these reviews, the University Programme Review Committee identified areas of best practices across the University as well as some areas for further enhancement of academic standards.

Programmes within the Department of Performance and Media, Department of Economics and Management, Department of Marketing

and the Centre for American Education underwent the Periodic Quality Review (PQR) exercise, whereby programmes were reviewed to ensure that quality and standards of provisions were maintained, enhanced and continue to be relevant. The PQR panel comprising members external to the University and to the Department under review, concluded that the University can have full confidence in the integrity and quality of the academic programmes offered by the Departments and Centre reviewed. The panel also concluded that the Departments and Centre met the requirements of the Malaysian Qualification Agency programme standards as well as the Code of Practice for Professional Accreditation (COPPA).

The University continued to conduct programme monitoring exercises this year, focusing on Internal Quality Audit of nine academic programmes - five postgraduate and four undergraduate programmes - in preparation for full programme accreditation by the Malaysian Qualifications Agency (MQA). Four programmes also underwent the MQA assessment for accreditation in 2015.



Academic staff continued to explore ways to enhance the teaching and learning programme, and ultimately the student experience. In addition, the programme reviews discussed above had the review panel provide commendation on good practice and recommendations for improvement. In February, a number of staff visited Lancaster University to take part in the Educational Development Programme. Working collaboratively with Sunway University, the theme identified for the programme was research-led teaching, and several Sunway staff presented orally on this topic during the programme. Staff interest in teaching and learning enhancement is also evident in the operation of groups such as the Blended Learning Interest Group, which met regularly for members to share best practice in innovative online approaches and to learn from each other. The Global Access to Post-Secondary Education Conference that was hosted and co-organised by Sunway University in October provided the opportunity for a number of Sunway University academic staff to present papers on their innovative teaching and learning approaches, with the best poster award going to a Sunway University academic staff member and his students.

Research

2015 was Sunway University's best year to-date for research as it saw the highest number of publications, the greatest number of citations and largest number of external grants secured since the University was established. The University also received a three Star Rating for Research by the QS World university ranking and rating organisation, placing Sunway alongside a number of long-established and well-respected universities from around the world.

Sunway University was able to further strengthen its research during the year through the appointment of a number of top research professors from around the world, including Professors Michael Furmston (to the Sunway University Business School), Harold Thwaites (to the Faculty of

Research grants

Internal			
Principal Investigator	Title of Research	Duration	Amount (RM)
Dr Seng Hoi Leng	Toxicity and Anti-Metastasis Mechanism Study of Gold Complexes on 3D In-Vitro Tumour Cultures Model Platform	12 months	120,000.00
Dr Yow Yoon Yen	Deep Brain Stimulation and Memory Enhancement: In Search of Targets and Mechanism	12 months	120,000.00
Dr Jactty Chew	Landscape Characteristics Associated with the Population Genetic Structure of Sun Bears (<i>Helarctos Malayanus</i>) in Peninsular Malaysia	12 months	105,571.00
Associate Professor Dr Jeff Tan Kuan Onn	Role of Paraneoplastic Antigens in Oncogenic Transformation of Human Cells	12 months	71,500.00
Professor Lim Tong Ming	A Study on Architectures and Protocols of Mobile P2P	12 months	44,000.00

Arts), Naveed Ahmed Khan (to the Faculty of Science and Technology), Edward Tiekink (to the Faculty of Science and Technology) and Dr Peh Suat Cheng (to the Vice-Chancellor's Office), the latter being a joint appointment with Sunway Medical Centre.

In 2015 the Research Office also produced the very first edition of Sunway University's Research Spotlight magazine featuring some of the Universities best researchers in their respective fields - Computing and Information Systems; Biological Sciences; Marketing; Economics and Management and Communication and Liberal Arts.

External				
Principal Investigator	Title of Research	Funding Body	Duration	Amount (RM)
Dr Lin Mei-Hua	A Multilevel Comparisons on the Antecedents of Trust Among Team Members and Work Outcomes	AOARD	12 months	292,000.00 (USD73,000)
Professor Naveed Ahmed Khan	Drug-resistant Microbes and the Need for New Antibiotics: Antibacterial Compounds from Cockroach Lysates	MOE-FRGS	24 months	194,600.00
Dr Chua Hui Na	A Framework of Privacy Protection Policy for Big Data Analytics Within the Telecommunications Sector	MOE-FRGS	24 months	71,510.00
Associate Professor Dr Yap Kian Meng	Automatic Coins Counting System with Online Monitoring	MOE-PPRN	5 Months	30,000.00
Dr Khor Kuan Siew	Segmentation by Clustering the Students' Preferences	SUNWAY BERHAD	3 Months	15,000.00

MOE - Ministry of Education
FRGS - Fundamental Research Grant Scheme

AOARD - Asian Office of Aerospace Research and Development
PPRN - Public Private Research Network

highlights



The Faculty of Arts (FOA) completed the first phase of its re-location into the new university building which involved moving the Department of Communication and Liberal Arts to a new purpose-designed and superbly equipped facility. This phase was completed in March 2015. In line with the Faculty's aim to develop into the future as a research-led creative community, Professor Harold Thwaites was appointed as Advisor to the Faculty.

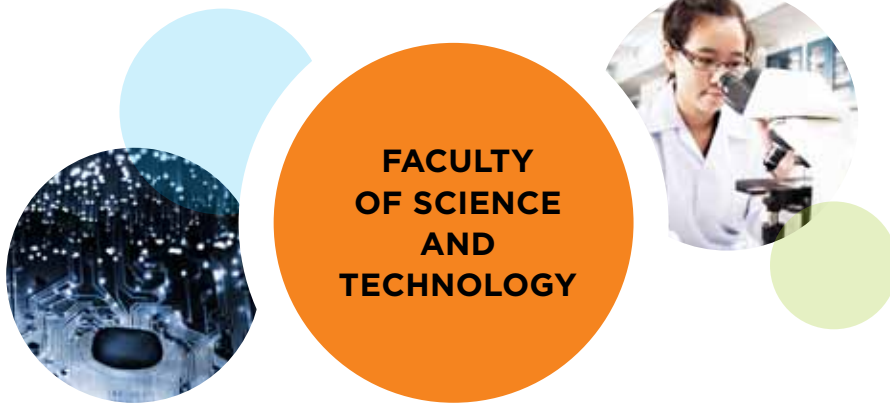
The Faculty comprises three academic departments - Department of Art & Design; Department of Performance and Media; Department of Communication and Liberal Arts - and the Centre for English Language Studies with a total of 51 academic staff and 13 administrative staff. The Faculty's mission is to provide a dynamic creative climate which provides stimulating thought provoking challenges for students led by teams of research active academics who are at the leading edge of their subject. Facilities are first class and integrated, enabling a resource and inter-disciplinary approach which is international in its outlook.

FOA has been building close partnerships with Lancaster University for its programmes in Design and Communication Studies and Trinity College Dublin/Royal Irish Academy of Music for programmes in Music and Performance. The past year has seen considerable new programme developments, and new degrees in Digital Film and Audio Technology

were successfully validated and expected to enrol their first cohort of students in March 2016.

Considerable discussions and careful planning took place in 2015 with the aim of establishing a unique and transformative centre for the creative and cultural industries at the University, formed around world class facilities and resources. The purpose is to create a centre of excellence for the sector in Malaysia which attracts the very best creative talents and cultural influences from around the world. It is planned to have this in place at the University by the end of 2016.

The Faculty has a vibrant and diverse research agenda. Projects in the Department of Communication and Liberal Arts comprises minority languages and cultural studies; media studies; face & identity; sociolinguistics; the effectiveness of graphic media in advertisements; social media and discourse analysis. Academic staff from the Department of Art and Design and the Department of Performance and Media, realised projects that are relevant to their fields of professional expertise resulting in wide ranging international recognition. Members of The Centre for English Language Studies continue to explore new approaches in pedagogy and teacher education; best practices in applied linguistics; teaching of English and innovation in evaluation.



The Faculty of Science and Technology (FST) has developed a reputation for offering innovative programmes and producing industry-ready students. The Faculty comprises four academic departments - Department of Biological Sciences, Department of Computing and Information Systems, Department of Nursing as well as the Department of Psychology with a total of 64 academic staff and 15 administrative staff. Fifty five (55%) of our academic staff have PhD degree qualifications. The Faculty grew 36% in 2015, as a result of strong student recruitment - new enrolments were up over 39% compared to the previous year.

FST launched a new degree, BSc (Hons) Information Technology (Computer Networking & Security), in August 2015. The BSc (Hons) Information Systems (Business Analytics) will be launched in early 2016.

During the year, the departments within the Faculty organised many activities and events. For example the BSc (Hons) Medical Biotechnology students with their instructor, Associate Professor Dr Shyamala Ratnayeke, visited the University Malaya's Anatomy Resource Centre in April. The field trip gave students an opportunity to see an array of models and dissected human body parts used for instruction in human anatomy and to get a glimpse of what medical students do.

In May, Seminars on "International Development and Capacity Building in Nursing and Midwifery

Education and Research" and "Developing and Sustaining an Innovative Cross Discipline Centre for Practice and Healthcare Innovation" were conducted by Professor Catherine Comiskey, from Trinity College Dublin (The University of Dublin) Ireland, UK. In June the Department of Computing and Information System's Student Representatives and Sunway Analytics Society (SAS) organised the CIS Sports Day where both lecturers and students took part in the team-based sports. In September, a Pre-employment Workshop was organised by the Student Services Department and the Department of Computing and Information Systems. Aside from the briefing and information sharing session, a guest speaker Mr Stephan H Wissel, from IBM was also invited to give a technical workshop to the final year computing students on the IBM Bluemix.

An "Upclose and Personal with FST Alumni 2015" was organised in October. The event was attended by over 90 Sunwayians who had the opportunity to meet up and interact with Sunway alumni who shared their experiences and know-how with the students as well as provided valuable advice and encouragement to them during a panel session. A talk on "Applied Behaviour Analysis" by Ling Chong, a Board Certified Behaviour Therapist was held in November. The talk was about the application of the principles of behaviour to everyday life, which causes an increase or decrease of the behaviour over time.



Sunway University Business School (SUBS) is the largest of the three faculties at Sunway University. The School consists of five discipline-oriented academic departments (Accounting, Banking and Finance; Economics and Management; Financial Mathematics and Statistics; Law; and Marketing) as well as the Centre for Tourism, Hospitality and Culinary Management, and the Sunway Institute for Social Entrepreneurship.

In 2015, the Business School accounted for 66% of the University's total student population and is growing in popularity. New student intake grew by 63.6% compared to the previous year. The total student enrolment reached 2618 as at December 2015, an increase of 32% compared to 2014.

The Department of Financial Mathematics and Statistics, organised the Research Seminar Series #2 in January 2015. The aim of the event was to share current research activities and publications with fellow colleagues within the faculty and to the University at large.

In July 2015, SUBS welcomed Professor Steve Williams as the new Dean. Professor Williams's wealth of experience in developing business schools in the United States and significant involvement in business school accreditation is an asset; building on the enormous successes that SUBS has achieved to-date.

SUBS has gained its first step into being a world-class accredited business school by attaining the eligibility for the Association to Advance Collegiate Schools of Business (AACSB) in November 2015. This is the premier global accreditation body

that focuses on advancing quality education in management. With this, SUBS will now strive harder to achieve world class standards.

Another proud moment for SUBS in 2015 was achieving full accreditation for its Actuarial Studies programme from the Finance Accreditation Agency (FAA). It is the first Bachelor's Degree Programme to be accredited by FAA, the first in the discipline of Actuarial Studies and the first in Malaysia. This significant achievement is an evidence that the programme has been globally benchmarked against minimum standards and practices.

Professor Wong Koi Nyen, Associate Dean (Undergraduate) and Head of Department of Economics and Management was awarded the Teaching Quality Recognition certificate to mark his excellent teaching performance based on student evaluations of subjects taught in the academic year 2014-2015. To add on to his teaching credentials, he was also awarded the Best Professor in Management & Economics by the Golden Globe Tigers in March 2015.

A Memorandum of Understanding (MOU) was signed in November 2015 between Hong Leong Bank Berhad and Sunway University Sdn Bhd where Hong Leong Bank Berhad has agreed to provide internship placements to qualified students pursuing the BSc (Hons) in Actuarial Studies, BSc (Hons) Financial Analysis or the BSc (Hons) Financial Economics programmes with the objective that the qualified students will gain real-life industry exposure through the development of practical skills and work ethics to further enhance their employability.

Meanwhile, students from BSc (Hons) International Hospitality Management under the Centre for Tourism, Hospitality and Culinary Management (CTHCM) participated in the 2015 Future Leaders Day organised by the Malaysian Conventions and Exhibitions Bureau (MyCEB).

In conclusion, SUBS experienced tremendous growth in 2015 and with its continued affiliation with AACSB International, and collaborative relationship with Lancaster University, is poised to further establish its position as a leading Business School in the region.



The Centre for American Education (CAE) manages the American Degree Transfer Programme (ADTP) within Sunway University. The ADTP which started as an exclusive twinning programme with Western Michigan University in 1987 later changed to a credit transfer programme. Since 2013, ADTP is housed within the Centre for American Education to centralise the operations within the University and to better facilitate the transfer of students to their choice of universities overseas, primarily to the United States.

In 2015 over 75% of the students who transfer to the United States were admitted into the top 200 U.S. universities. Twenty-five percent (25%) of the students who recently transferred (in 2015) to the United States were awarded scholarships amounting to a total of more than USD 200,000. The largest scholarship amount awarded to a CAE student was USD 30,000 per annum.

The Centre prides itself in the close engagement that exists between its faculty and students. In 2015, six out of the 20 recipients of the Sunway University "Certificate of Teaching Quality Recognition" were awarded to CAE lecturers. Feedback from "Student-Staff Meeting" as well as the comments from alumni testify that the students recognise and appreciate the engagement of staff in imparting knowledge, guiding them, and spurring them onto greater heights.

CAE brings together the best elements of the American university model: out-of-class learning, discussion-based classes, and a highly interactive environment between students and faculty, placing a special emphasis on critical and creative thinking as well as on autonomous learning.

The Centre supplements classroom learning by providing workshops, forums and other events. Some of these conducted by the centre in 2015 include a "Study Skills" workshop with Yang Amat Mulia Tunku Zain Al-'Abidin ibni Tuanku Muhriz, a guest lecture on Biotechnology by Dr Mahaletchumy, and a guest lecture on "Terrorism and Politics" by a PhD candidate from Harvard University. The centre also celebrated a few major American holidays and events like Martin Luther King Junior Day, Valentine's Day, The 4th of July (Independence Day), Halloween, and Certificates and Awards Ceremony.

The Centre continued to work closely with the International University Placement Office to host representatives from more than 60 U.S. universities as well as university representatives from Canada and other countries. The CAE Head of Partnerships and Student Engagement conducts at least three workshops per semester to assist students in the transfer and adaptation process. These include "Understanding the American Educational System" and "Tips for University Selection", "Preparing University Applications", "Applying for a U.S. Student Visa" given by a Consular Officer from the U.S. Embassy, and a "Pre-departure Orientation" for transferring students.

The centre continued to work with its partners to introduce an increasing number of articulation agreements, allowing the students to progress seamlessly into an ever increasing number of universities in the U.S., Canada and other countries. In 2015, more than 11 transfer equivalency tables were developed or updated, and eight agreements (MoU/MoA) were established or renewed.

Student

experience

The findings of the Student Barometer Survey Entry Wave 2014 affirms the high quality of our educational delivery and the overall learning experience of our students. The Survey undertaken by i-Graduate, tracked feedback from over two million students from 1,400 universities, colleges, schools and government agencies across 30 countries. In Asia, over 32,000 students participated in the Survey. The Survey tracks and compares the decision-making, expectations, perceptions and intentions of students from application to graduation. Education institutions are evaluated across eight scopes which include decision-making, application process, enquiry to acceptance, arrival and orientation, the learning experience, the living experience, support services and likelihood of recommendation to others.

The global benchmark for student experience, the Student Barometer Survey Entry Wave 2014 revealed that Sunway University achieved high student satisfaction for graduate employment.

The score was the highest out of 15 Asian institutions for 'Employability'. For this 'Employability' element, Sunway University achieved a score higher than the global average out of all institutions participated worldwide.

Under the 'Learning Experience' category, a higher score than the global average was also achieved for the 'Course Organisation', 'Quality Lectures', 'Learning Support' and 'Careers Advice'.

Higher scores than the global average were also achieved in the area of living experience especially in elements such as financial support, home friends and host friends. In the support services area, high scores were given by the students for personal tutors, the graduate school, careers service and counselling.

Prizes, awards and

achievements

Awards and notable achievements of Sunway University staff and students in 2015.

Ooi Weng Teik

- ▶ 1st Runner up - Maybank #MakeityourM2U UI/UX Design Competition
- ▶ Finalist - Angelhack KL Hackathon
- ▶ 1st Runner up - ImagineHack 2015 Hackathon

**Faculty
of Arts**

Wong Chung Kong, Ng Ming Ching, Bernard Yap Goon Meng,
Zainab Ahmed Adeem, Brian Inbaraj A/L Samuel Mano and
Suria Kumar A/L Selva Kumar

- ▶ 1st Winner for Overall Category - AmBank Group 2015/2016
Festive Greetings Competition Individual Winner for
Deepavali, Chinese New Year, Hari Raya Aidil Fitri AmBank Group 2015/16
Festive Greeting Competition

Ann Chen Xiao Jing, Lee Tong and Joanne Lee Siew Lee

- ▶ Consolation Prize, Genting 50th Anniversary Art Competition for
Genting 50 Wondrous Years Youth Artists Prizes

Vieom Sim, Shuy Wan Jing, Karina Tan Xen Ling, Tan Jyy Shyuan,
Sandra Lo Hui Suan, Joey Lua Shi Yi, Ooi Pey Yi, Phang Hong Chee and Teoh Pin Hwa

- ▶ 3rd Place, Malaysia Institute of Interior Designers (MIID) Competition

Lee Tong

- ▶ 3rd Prize, Photography ZooM-IN Reveal the Concealed Competition

Eleanor Lim Hooi Ling

- ▶ Consolation Prize, LOVIT T-Shirt Design Contest

Dzafran Adris Bin Azmir

- ▶ Malaysia Representative (13th Hitachi Young Leaders Initiative),
Manila, Philippines

Faculty of Science and Technology

- a. Leonardy Kristianto
 - ▶ Regional Award in MasterCard Masters of Code Competition 2015 in Singapore and Winner of the Masters of Code Grand Finale in San Francisco
-
- b. Thilageswaran A/L Vijayan
 - ▶ Represented Malaysia at the 13th Hitachi Young Leaders Initiative (HYLI) in Manila, Philippines
-



a

- c. Dr Chia Wai Chong, Dr Yeong Lee Seng, Dr Ch'ng Sue Inn, Fennie Lee Jia Xian
 - ▶ Silver Medal in I.C.T and Multimedia, ITEX 2015

Associate Professor Dr Yau Kok Lim, Dharmidran Anantharsekaran, Ling Mee Hong, Syed Aqeel Raza

- ▶ Silver Medal in Telecommunications, ITEX 2015

Chin Teck Min, Professor Lim Tong Ming, Associate Professor Dr Andreas Multice Spron

- ▶ Silver Medal in I.C.T and Multimedia, ITEX 2015

Angela Lee Siew Hoong, Professor Lim Tong Ming, Associate Professor Thi Lip Sam, Evelyn Liu Fang Ein

- ▶ Silver Medal in I.C.T and Multimedia, ITEX 2015

Dr Ch'ng Sue Inn, Dr Yeong Lee Seng, Dr Chia Wai Chong, Fadil Mohamudally

- ▶ Bronze Medal in Building and Construction, ITEX 2015

Associate Professor Dr Yap Kian Meng, Ronald Chia Yong Jing, Wilson Teo Zhian Wei, Crankson Kwesi Mensa

- ▶ Bronze Medal in Electricity / Electronics, ITEX 2015



b



c ITEX 2015 winners

- d. Saurav Thapa
▶ Team Project Bronze Award in International Conference for the Integration of Science, Technology and Society (ICISTS-KAIST 2015)
-



- e. Associate Professor Dr Lim Lee Wei
▶ 2015 Ten Outstanding Young Malaysians Award 2015 (22 August 2015)
-

- f. Associate Professor Dr Alvin Ng Lai Oon
▶ Gold Medal for the Best Paper 2015 (Professional Category) at the International Conference on Applied Psychology (ICAP 2015)
-



- g. Professor Naveed Ahmed Khan
▶ Pakistan Academy Sciences (PAS) Gold Medal 2015
-

- h. Fennie Lee Jia Xian
▶ Valedictorian during Graduation Ceremony 2015



- i. Jeffrey Lee, Yap Tyron, Anthony Yap, Albert Yeoh and Muhammad Shahmi
▶ Champion, ICAEW Regional Business Challenge 2015

- j. Julian Lee, Wong Keit Sean and Kar Kei Thum (Wong Keit San won the best presenter)
▶ 1st Runner up, Loreal Malaysia Brandstorm 2015

- k. Joel Thum, William Tan, Chee Chia Ling and Lim Sze Kai
▶ Champion, CIMA 2015 Global Business Challenge

- l. Adam Irfany Bin Fuad, Chong Zhi Kai, Amelia Tee and Gan Lay Pin
▶ 3rd Runner up, HSBC Malaysia Case Study Competition 2015

- m. Joel Thum, Chee Chia Ling and Lim Sze Kai (Joel Thum won the best presenter)
▶ Champion, BDO Challenge Malaysia 2015

- n. Cheryl Toh, Lee Jine, Lim Zi Xuan and Nguyen Hong Ngoc
▶ AFECA (Asia Federation of Exhibitions and Conventions Association) MICE Youth Challenge 2015 Special Recognition Award



- o. Professor Wong Koi Nyen
 - ▶ Best Professor in Management & Economics by the Golden Globe Tigers in March 2015

- p. Sam Shu Jing, Loo Jen-Ning and Lim Fei Ying
 - ▶ 1st Runner Up, Unilever Future Leaders League National Championship 2015

- q. Ghayathri A/P Asogan, Gan Kei Lun, Lee Seng Zhen, Foo Siew Mun and Bryan Wong Yi Jun
 - ▶ KPMG Asean Scholarship 2015



- r. Chef Chong Wei Tzeh
 - ▶ Global Taste of Korea Contest 2015 (Malaysia Selection) Champion
 - ▶ Global Taste of Korea Contest 2015 (Final - South Korea) 1st Runner Up

Centre for Tourism, Hospitality and Culinary Management



Natasha Roslan

- ▶ Won the Girls Masters Competition at the 18th Asian Youth Tenpin Bowling Championships in Macau Bowling Center, Macau; 1 Gold medal (Women's Teams of Five); Women's Single Champion - MASISWA Bowling Championship 2015; Women's Double Champion - MASISWA Bowling Championship 2015; Women's Single Silver for Bowling - MASISWA Sports Carnival Selangor Zone

Sin Li Jane

- ▶ 2 Gold medals (Women's Teams of Five & Women's Doubles); Best Sportswoman and Sporting Family at the Perak Sports Awards

Rafiq Ismail

- ▶ Won 4 golds at the Asian Youth Meet in Macau and the Thailand Open

Victoria Chin

- ▶ Won the Open Division at the 18th PBAP Bevida Storm International Classic Tenpin Bowling event in Manila, Philippines; Women's Single 3rd Runner Up - MASISWA Bowling Championship 2015; Women's Double Champion - MASISWA Bowling Championship 2015; Women's Single Bronze for Bowling - MASISWA Sports Carnival Selangor Zone

Wan Nadzmi Fikri Bin Mohd Faisal

- ▶ Men's Single Champion - MASISWA Bowling Championship 2015; Men's Double Champion - MASISWA Bowling Championship 2015

Jaqueline Sijore

- ▶ Women's Single 2nd Runner Up - MASISWA Bowling Championship 2015; Women's Double 1st Runner Up - MASISWA Bowling Championship 2015

Teo Chu Yun

- ▶ Contributed to Overall Champion - Female Category in Karnival Bola Keranjang 3 x 3 IPT Edisi Yang Ke-5, the first EVER IPT team competition victory for Sunway; Contributed to Overall Champion - Female Category, second championship in three years - MAPCU-UCSI 3 on 3 Basketball Competition 2015

Lim Yong Yi

- ▶ Contributed to Overall Champion - Male Category in MAPCU-HELP Men Basketball 5 on 5 Competition 2015; Contributed to overall Champion - Male Category in Varsity Basketball League 5 on 5 Competition 2015

Tan Yung Hung

- ▶ Represented Team MASISWA (Majlis Sukan IPTS Malaysia) at SIPMA (Sukan Institusi Pendidikan Malaysia) and won 200m Freestyle - Gold, 200m Butterfly - Silver, 400m Freestyle - Silver, 4x100m Freestyle Relay - Gold, 4x200m Freestyle Relay - Gold

Outstanding Teaching Performance Award Recipients

FACULTY OF ARTS

Ms Ann Rosnida Binti Md Deni – Centre for English Language Studies
Ms K Rathabai A/P Kunchiram – Centre for English Language Studies
Ms Sarina Kaur A/P Pritam Singh – Centre for English Language Studies
Ms Wong Oi Mun – Centre for English Language Studies

FACULTY OF SCIENCE AND TECHNOLOGY

Associate Professor Dr Lau Sian Lun – Department of Computing and Information Systems
Dr Seng Hoi Ling – Department of Biological Sciences
Associate Professor Dr Shyamala Ratnayeke – Department of Biological Sciences
Associate Professor Dr Yau Kok Lim – Department of Computing and Information Systems
Dr Yow Yoon Yen – Department of Computing and Information Systems

SUNWAY UNIVERSITY BUSINESS SCHOOL

Mr Chong Ka Leong – Centre for Tourism, Hospitality and Culinary Management
Ms Ho Sze Yin – Department of Marketing
Ms Izian Binti Idris – Department of Marketing
Ms Vijaya Malar A/P V Arumugam – Centre for Tourism, Hospitality and Culinary Management
Professor Wong Koi Nyen – Department of Economics and Management

CENTRE FOR AMERICAN EDUCATION

Mr Devandran A/L Apparasamy – American Degree Transfer Programme
Ms Jeevanithya A/P Krishnan – American Degree Transfer Programme
Ms Malissa Maria Binti Mahmud – American Degree Transfer Programme
Dr Sim Tze Ying – American Degree Transfer Programme
Ms Sujitra A/P Sockanathan – American Degree Transfer Programme
Ms Tan Yean Nee – American Degree Transfer Programme

Ceremonies

Scholarships

Jeffrey Cheah
Foundation Scholarships
and Awards Ceremony -

**A Record
Disbursement of
RM45 Million
in 2015**



With a disbursement of scholarships worth RM45 million to more than 3,000 students this year, the amount surpassed last year's RM33 million, bringing the total amount of scholarships awarded to-date, to more than RM210 million to over 23,000 students.

The Minister of Higher Education Malaysia, Dato' Seri Haji Idris Jusoh, was the guest of honour at the Jeffrey Cheah Foundation (JCF) Scholarships and Awards Ceremony 2015 held at the Jeffrey Cheah Hall, Sunway Campus in September. Also present were Tan Sri Dr Jeffrey Cheah, AO, Founding Trustee of the Jeffrey Cheah Foundation; as well as other Foundation Trustees, including YAM Tunku Zain Al-'Abidin ibni Tuanku Muhriz, Professor Tan Sri Dato' Dr Lin See-Yan, Tan Sri Datuk Seri Razman M. Hashim, Tan Sri Dato' Dr R.V. Navaratnam and Tan Sri Zarinah Anwar; Professor Graeme Wilkinson, Vice-Chancellor of Sunway University; Professor Helen Bartlett, Pro Vice-Chancellor and President of Monash University Malaysia; Dr Elizabeth Lee, Senior Executive Director of Sunway Education Group; parents, school principals, teachers, invited guests, and 530 scholarship and award recipients.

Professor Tan Sri Dr Ghauth Jasmon, former Vice-Chancellor of University of Malaya and currently a member of the Board of Directors of Sunway University, was appointed the Chair of JCF Scholarships and Awards Committee in April.

The ceremony witnessed the presentation of merit-based scholarship categories: Sunway University Postgraduate Degree Scholarship, Sunway University Masters Degree by Research Scholarship, The Chancellors' Scholarship, Sunway Excellence Scholarship, Jeffrey Cheah Special Entrance Scholarship, Jeffrey Cheah Continuing Scholarship, the Jeffrey Cheah Entrance Scholarship, and the Jeffrey Cheah Scholastic Award.

Seven recipients received The Jeffrey Cheah Travel Grants for Southeast Asia Studies at Harvard University.

Four students received the Sunway Sports/ECA Achievers' Award, while 40 students received scholarships in the Sunway Music Talent Scholarship and Sunway Sports Scholarship categories to fund their studies at Sunway in honour of their talent and sporting achievements respectively.

The need-based scholarship categories include: Jeffrey Cheah Foundation Community Scholarship, Jeffrey Cheah Foundation Scholarship, Sunway Education Group - Elena Cooke Education Fund, Nanyang Tertiary Education Fund, Sin Chew Daily Education Fund, Sun-MAPCU Scholarship Scheme, Basiswa Sunway-Berita Harian and The Star Education Fund.

Graduation

Sunway University celebrated the achievements of its 840 students from the December 2014, March 2015 and August 2015 cohorts at its Graduation Ceremony held at Sunway Resort Hotel and Spa in October 2015. The ceremony saw the conferment of 310 diplomas; 523 degrees out of which 72 received first class honours and seven Masters out of which five were distinctions.

A total of 511 out of the 840 graduates also received their dual degree certification from The Right Honourable Alan Milburn, Chancellor of Lancaster University. The Right Honourable Alan Milburn was present to confer the University of Lancaster, UK, scrolls to the graduating students from the Communication, Computing, Psychology, Business, Hospitality and Tourism disciplines for the dual honours degree programmes by Sunway University which are validated by Lancaster University.

Nineteen (19) BSc (Hons) in International Hospitality Management programme graduates and 115 from the Culinary Arts, Event Management and Hotel Management diploma level programmes graduates also received their Le Cordon Bleu scrolls on top of their Sunway University scrolls.

This year's ceremony was held in two sessions to accommodate the larger number of graduates compared to 760 graduates last year. The morning session which was presided by Tan Sri Datuk Seri Razman Hashim, Pro Chancellor of Sunway University, was dedicated to the Sunway University Business School; featuring graduates with diplomas and degrees from the Centre for Tourism, Hospitality and Culinary Management, and graduates with degrees from the Department of Accounting, Banking and Finance, and the Department of

Economics and Management. The afternoon session saw graduates from the Department of Art and Design, Department of Performance and Media, Department of Communication and Liberal Arts, Department of Computing and Information Systems, and the Department of Psychology receiving their awards.

The ceremony also witnessed the conferment of the University's first honorary doctorate to Tan Sri Dato' Seri Utama Arshad Ayub presented by Tan Sri Dr Jeffrey Cheah (AO), Chancellor of Sunway University. Tan Sri Arshad was awarded the Doctor of Education *honoris causa* for his contributions to the development of and access to Malaysian higher education. Tan Sri Dato' Dr Ramon Navaratnam, Pro Chancellor of Sunway University, delivered the citation speech.

In his acceptance speech, Tan Sri Arshad praised Tan Sri Dr Jeffrey Cheah for his passion in education. He lauded the efforts of the Jeffrey Cheah Foundation in providing scholarships to the less fortunate but deserving students to further their studies, citing it as an incredible engine that creates a virtuous cycle that is immensely crucial to the social economic and educational improvement for generations to come.

The morning session concluded with a speech by 20 year old valedictorian Della Averina from Indonesia, who graduated with the BSc (Hons) Accounting and Finance, and the afternoon session concluded with a speech by valedictorian Fennie Lee Jia Xian, a BSc (Hons) in Computer Science graduate.

For both sessions, a total of 17 graduates were awarded the Jeffrey Cheah Scholastic Award.



events in 2015

Jeffrey Cheah Distinguished Speaker Series (JCDSS)

Date	Speaker	Topic
20 March	 <p>Professor Nick Rawlins University of Oxford</p>	Pain and the Brain
21 March	 <p>Professor Barry Eichengreen University of California</p>	Global Economic Prospects: What Should Keep Us Up at Night?
24 March	 <p>Professor Jeffrey D. Sachs Columbia University</p>	The Age of Sustainable Development
5 August	 <p>Professor Dave O. Ulrich Rensis Likert Collegiate Professor, Business Administration and Director, Human Resource Executive Program Partner, RBL Group</p>	Winning in the New Economy
23 September	 <p>Professor Melissa de Zwart Professor of Law, University of Adelaide, Australia</p>	Whistleblowing: An Australian Perspective
8 October	 <p>Rt. Hon. Alan Milburn Chancellor Lancaster University, UK</p>	Bridging The Great Divide: How Social Mobility Can Be A Reality
28 October	 <p>Professor Michael Philip Furmston Professor, Department of Law Sunway University Business School</p>	The Construction and Rectification of Contracts
16 December	 <p>John Bowers QC Principal Brasenose College University of Oxford</p>	Human Rights and Religion

Jeffrey Cheah Institute on Southeast Asia (JCI)

Date of Event	Type of Event	Topic	Speakers
23 January	Web-cast	Asian Economic Community (AEC) and Malaysia's Role	<ul style="list-style-type: none"> Professor Rajah Rasiah (Professor, Faculty of Economics & Administration, University of Malaya)
20 - 22 March	4th Southeast Asian Symposium	The Year of ASEAN Integrating Southeast Asia	<p>Panel of speakers including</p> <ul style="list-style-type: none"> Professor Wang Gungwu (Chairman, East Asian Institute, National University of Singapore) Professor Nick Rawlins (Pro-Vice Chancellor and Professor of Psychology, University of Oxford) Professor Dwight Perkins (Professor Emeritus, Harvard University) Professor Yoon Young-Kwan (Professor, Seoul National University) Professor Arthur Kleinman (William Fung Director, Asia Center, Harvard University) Professor Kiyohiko Nishimura (Dean, Economics Faculty, University of Tokyo)
23 - 24 March	Asian Economic Panel Conference	Slower Growth in Southeast Asia: What is to be Done	<p>Panel of speakers including</p> <ul style="list-style-type: none"> Dr Mari Pangestu (Former Minister of Trade, Indonesia) Dr Chalongphob Sussangkarn (Former Minister of Finance, Thailand) Dr Muhamad Chatib Basri (Former Minister of Finance, Indonesia)
23 March	Dinner Talk	Hall of Mirrors: The Great Depression, The Great Recession, And The Uses - And Misuses - Of History	<ul style="list-style-type: none"> Professor Barry Eichengreen (Professor, University of California, Berkeley)
28 April	Public Forum	The Malaysian Parliament: Reforms and Barriers	<ul style="list-style-type: none"> Datuk Zaid Ibrahim (Founder of Zaid Ibrahim & Co.) Y.B. Liew Chin Tong (MP for Kluang, Johor) Mr Ivanpal S Grewal (Political Secretary to Y.B. Dato' Mah Siew Keong (Minister in the Prime Minister's Department))
15 June	Book Launch	The Global Economy: In Turbulent Times	<ul style="list-style-type: none"> Tan Sri Lin See-Yan (Board Member of Sunway University; Research Professor, Sunway University)
17 June	Public Forum	The Dilemmas of Malay Political Leadership	<ul style="list-style-type: none"> Dato' Vaseehar Hassan (Advisor and Board Member, Guidance Investments (Labuan) Ltd.) Dr Ahmad Farouk Musa (Senior Lecturer, Monash University Malaysia) Dato' Saiffudin Abdullah (CEO of Global Movement of Moderates (GMM))

Jeffrey Cheah Institute on Southeast Asia (JCI) (continued)

Date of Event	Type of Event	Topic	Speakers
29 June	Public Lecture by Scholars from Harvard University on Jeffrey Cheah Travel Grant	1. Learning, Abroad 2. Journeys Within the Classroom and Beyond	<ul style="list-style-type: none"> Mr Seth Soderberg (PhD Candidate, Department of Government, Harvard University) Ms Damina Khaira (PhD Candidate, Department of Anthropology, Harvard University)
3 August	Public Forum	The Islamic State (IS) in Malaysia: Implications for National Security	<ul style="list-style-type: none"> Mr Ahmad El Muhammady (Lecturer, Political Science and Islamic Studies, Centre for Foundation Studies, IIUM)
14 August	Public Forum	Standing Tall Against Extremism: The G25 Agenda for a Better Malaysia	<ul style="list-style-type: none"> Dato' Noor Farida Ariffin (Member of the Group 25; former Malaysia's Ambassador to the Netherlands)
14 September	Web-cast	A Conversation with Syed Akbar Ali: Malaysia, the Club of Doom and the Collapse of the Islamic Countries	<ul style="list-style-type: none"> Mr Syed Akbar Ali (Author of the book "Malaysia and the Club of Doom - the Collapse of the Islamic Countries")
27 October	Conference (Co-sponsored by the Harvard University Asia Center and the Jeffrey Cheah Institute on Southeast Asia)	Southeast Asia Explores Sustainable Development: Coping with Socio-Economic Difficulties, Big Power Rivalry, and Climate Change	<p>Panel of speakers include:</p> <ul style="list-style-type: none"> Professor Woo Wing Thyne (President, Jeffrey Cheah Institute on Southeast Asia; Professor of Economics, University of California at Davis) Professor James Chin (Director, Asia Institute, University of Tasmania) Dr Mari Pangestu (Former Minister of Trade, Indonesia) Professor Jeffrey Sachs (Director, The Earth Institute, Columbia University) Professor Daniel Schrag (Sturgis Hooper Professor of Geology, Harvard University) Dr Somkiat Tangkitvanich (President, Thailand Development Research Institute) Associate Professor Rema Hanna (Associate Professor of Public Policy, Harvard Kennedy School) Professor Anthony Saich (Director, Ash Center for Democratic Governance, Harvard Kennedy School) Dr Muhamad Chatib Basri (Former Minister of Finance, Indonesia) Tan Sri Lin See-Yan (Board Member of Sunway University; Research Professor, Sunway University) Professor Dwight Perkins (Professor Emeritus, Harvard University) Assistant Professor Hongtu Chen (Director of Research, Environment and Health Group) Professor Michael Herzfeld (Ernest E. Monrad Professor of Social Sciences, Harvard University) Professor Arthur Kleinman (Victor and William Fung Director, Harvard University Asia Center) Professor Mary Steedly (Professor of Anthropology, Harvard University)

Jeffrey Cheah Institute on Southeast Asia (JCI) (continued)

Date of Event	Type of Event	Topic	Speakers
4 November	Seminar	Strengthening the Higher Education Sector in Malaysia	<ul style="list-style-type: none"> • Professor Martin Hayden (Professor of Higher Education, Southern Cross University) • Dr Lorraine Symaco (Founding Director of the Centre for Research in International and Comparative Education (CRICE) at University of Malaya) • Professor Ghauth Jasmon (Board Member of Sunway University; Senior Fellow, Jeffrey Cheah Institute on Southeast Asia)
9 November	Public Forum	A European Perspective on the ASEAN Economic Community (AEC)	<ul style="list-style-type: none"> • Professor Jorn Dosch (the Chair of International Politics and Development Cooperation at the University of Rostock (Germany))
9 November	Book Launch	Post-Mahathir: A Decade of Change?	<ul style="list-style-type: none"> • Professor James Chin (Director, Asia Institute, University of Tasmania) • Professor Jorn Dosch (the Chair of International Politics and Development Cooperation at the University of Rostock (Germany)) • Dato' Ambiga Sreenevasan (former Bar Council President and one of the eight recipients of the US International Women of Courage Award in 2009)
1 December	Public Forum	Testing Times: Reforming Malaysia's Schools	<ul style="list-style-type: none"> • Ms Tengku Nurul Azian Tengku Shahrman (Director, NKRA Education, Pemandu) • Ms Elmarie Potgieter (former General Manager, Education, LeapEd Services)

Professorial Lecture Series

Date	Speaker	Topic
27 May	Professor Peter John Heard Deputy Vice-Chancellor (Research & Enterprise) and Dean, Faculty of Science & Technology	Molecules in a State of Flux
29 July	Associate Professor Dr Lim Lee Wei Associate Professor, Department of Biological Sciences, Faculty of Science & Technology	Deep Brain Stimulation: A New Treatment Discovered for Depression and Memory Enhancement
30 September	Dato' Dr Goh Cheng Teik Adjunct Professor of History and International Relations of East Asia, Sunway University	The Rise of Japan and China in Historical Perspective
4 November	Professor Nigel V. Marsh Associate Dean (Research) and Head (Academic) - Department of Psychology, Faculty of Science & Technology	Traumatic Brain Injury - Outcome at 5 Years Post-Injury

International Collaborations

In 2015 Sunway University collaborated with the following international institutions.

Date	Type of Agreement	University / Institution	Country	Nature of Memorandum
27 April	MoA	University of Missouri – Columbia (MU)	USA	To engage in the recruitment and referral of students.
20 June	MoU	Ming Chuan University	Taiwan	To facilitate exchange of staff members, students and academic information between signatory institutions.
23 June	MoA	University of Wisconsin-Eau Claire	USA	To engage in the recruitment and referral of students.
1 August	MoU	Da-Yeh University	Taiwan	To facilitate exchange of staff members, students and academic information between signatory institutions as well as for research and training.
6 August	MoU	Wadhvani Operation Foundation	India	To develop strong programmes, people capacity, institutional and organisational structures and policies within the Partner Institutes for entrepreneurship development.
9 September	MoU	Johnson & Wales University	USA	To explore opportunities for establishment of student, faculty, scholars and administrators exchange programmes between the two institutions; Development of joint curriculum including non-degree and dual degree programmes.
9 October	MoU	St. Cloud State University	USA	To promote academic excellence, international collaboration, academic and cultural exchange and global engagement.

MoU - Memorandum of Understanding MoA - Memorandum of Agreement

International Collaborations (continued)

Date	Type of Agreement	University / Institution	Country	Nature of Memorandum
29 October	Letter of Intent	Harvard	USA	To promote specialised medical education to emerging leaders in Medical & Healthcare in Malaysia, Southeast Asia, Australasia and other countries in Asia.
12 November	MoU	Brasenose College	UK	Donation; 2 Jeffrey Cheah Professorial Fellows

MoU - Memorandum of Understanding MoA - Memorandum of Agreement

Working in Partnership

In 2015 Sunway University collaborated with the following institutions based in Malaysia.

Date	Type of Agreement	University / Institution	Country	Nature of Memorandum
21 January	MoU	Berita Harian	Malaysia	Academic Scholarships
6 July	MoU	IBM	Malaysia	On the establishment of IBM-Sunway University Research and Academic Initiative Collaboration Programme
1 November	MoU	London School of Economics Student Union's Malaysia Club	Malaysia	Strategic Partnership
26 November	MoU	Hong Leong Bank	Malaysia	Internship programme

MoU - Memorandum of Understanding MoA - Memorandum of Agreement

Senior

appointments

PROFESSORS

Professor Dr Peh Suat Cheng

Special Adviser on Life Sciences Translational Research Development and Research
Professor cum Professor of Pathology
Commenced 11 May 2015

Professor Lee Chien Sing

Department of Computing and Information Systems, Faculty of Science and Technology
Commenced 18 May 2015

Professor Sanjaya Singh Gaur

Interim Head (Academic) Department of Marketing, Sunway University Business School
Commenced 28 May 2015

Professor Naveed Ahmed Khan

Head (Academic) - Department of Biological Sciences, Faculty of Science and Technology
Commenced 1 July 2015

Professor Steven Wayne Williams

Dean - Sunway University Business School
Commenced 1 July 2015

Professor Michael Philip Furnston

Sunway University Business School
Commenced 28 July 2015

Professor Harold Malcolm Thwaites

Advisor to Dean, Faculty of Arts
Commenced 3 August 2015

Professor Ho Chee Kit

Head (Academic) - Department of Financial Mathematics & Statistics,
Sunway University Business School
Appointed 1 January 2015

Professor Lim Tong Ming

Head - Centre for Innovation and Industrial Linkage
Appointed 1 January 2015

Professor Wong Koi Nyen

Head (Academic) - Department of Economics and Management,
Associate Dean (Undergraduate), Sunway University Business School
Appointed 1 January 2015

ASSOCIATE PROFESSORS

Associate Professor Dr Yuka Fujimoto

Department of Economics and Management,
Sunway University Business School
Commenced 12 August 2015

Associate Professor Dr Ruqaiyyah Bano Siddiqui

Department of Biological Sciences,
Faculty of Science and Technology
Commenced 16 November 2015

Associate Professor Dr Cheah You Sum

Department of Law,
Faculty of Science and Technology
Appointed 1 January 2015

Associate Professor Dr Lau Sian Lun

Head (Academic) - Department of
Computing and Information Systems,
Associate Dean (Undergraduate),
Faculty of Science and Technology
Appointed 1 January 2015

Associate Professor Dr Nagiah A/L Ramasamy

Department of Economics and Management,
Sunway University Business School
Appointed 1 January 2015

Associate Professor Dr Teh Phoey Lee

Department of Computing and
Information Systems,
Faculty of Science and Technology
Appointed 1 January 2015

Associate Professor Dr Wong Siew Fan

Department of Computing and
Information Systems,
Faculty of Science and Technology
Appointed 1 January 2015

PRINCIPAL TEACHING FELLOWS

David Leslie Gill

Principal Teaching Fellow
Commenced 1 July 2015

ADJUNCT PROFESSORS AND ASSOCIATE PROFESSORS

Adjunct Associate Professor

Dr Anthony James Wilson

Commenced 1 January 2015

Adjunct Distinguished Professor

David Colyn Gardner

Special Adviser to the Vice-Chancellor
Commenced 1 January 2015

Adjunct Professor Maxine Robertson

Commenced 1 March 2015

Adjunct Associate Professor Dr Lim Lee Wei

Commenced 1 September 2015

DIRECTORS AND HEADS OF DEPARTMENT

Dr Mohamed Nasser bin Mohamed Noor

Director - Government & External Relations
Commenced 20 April 2015

Patrick Joseph Mcveigh

Director - Branding & Corporate Communications
Commenced 3 August 2015

Dr Sim Tze Ying

Head (Academic) - Centre for American Education
Appointed 18 May 2015

Annyza binti Tumar

Head - Teaching & Learning
Appointed 1 November 2015

Investing in the future



Sunway Campus Library

The Tun Hussein Onn Library moved to its new premises in the new University Building at the end of February 2015, and re-opened in March of the same year. Its name was later changed to “Sunway Campus Library” to reflect its important role in the Sunway Campus.

The ISO 9001:2008 certified Library is one of the largest libraries for private educational institutions in Malaysia. It is based on the concept of the learning commons, which is a collaborative environment that supports and enhances student learning, academic excellence and lifelong learning. The Library provides a range of services, resources and expertise for students to write, research and use technology to achieve these objectives.

Its spacious 72,000 square feet of floor space provides a variety of learning spaces including individual and collaborative learning, Viewing Zone, Group Project Pods, Training Rooms, Instructional Lab, Drink and Phone Area, and IT facilities. The Library provides over 1,200 seats. Users may study in the Extended Hour Study Area until 2.00 am after the Library closes.

Equipped with technology for the 21st century, the Sunway Campus Library is linked worldwide, providing easy access to international databases and thousands of e-journals. The state-of-the-art Library boasts an integrated library system as well as RFID technology for its loan services and collection management.

Aside from its normal library services, the Library provides services to equip students with information skills to enable them to search for information easily. A total of 178 hands-on workshops were carried out to 3,381 new students in 2015.

An important service, the Academic Language Learning Service, was introduced in the new Library in April 2015. Its main role is to assist students by providing advice on English Language academic writing.

Sunway University New Campus Building

The University's new campus was completed in the 1st quarter of 2015 and over the course of the year, all University administrative departments, all faculties and most academic departments as well as some Sunway Education Group departments moved into the new premises. The new campus building consists of a state-of-the-art 12 storey building with an amazing 880,000 sqf ft of space as well as a subterranean car park. The environmentally-friendly designed campus has a range of excellent facilities which include the Sunway Campus Library, auditoriums, integrated social learning spaces, modern lecture theatres and classroom spaces, laboratories, culinary and hospitality training facilities and kitchens, an art gallery, a FIFA-certified synthetic turfed football field and many other sporting facilities including the SunGym. Students who joined in March 2015 commenced classes in the new campus.



SUNWAY UNIVERSITY IS
A MEMBER OF THE
SUNWAY EDUCATION GROUP

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