

BUSINESS

- Prospectus -
2024

SUNWAY
UNIVERSITY



A CLASS ABOVE

ANALYTICS

STRATEGY

SUSTAINABILITY

INNOVATION

RESILIENCE

TECHNOLOGY

MANAGEMENT

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SUNWAY IS ONE OF THE TOP 150 UNIVERSITIES IN THE WORLD UNDER 50 YEARS OLD

As one of Malaysia's leading and internationally recognised private universities, Sunway University is positioned amongst top universities in the world by QS World University Rankings. Sunway University is ranked #586 globally in the QS World University Rankings 2024 and is the #1 non-government linked private university in Malaysia in the Times Higher Education World University Rankings 2023.

Sunway University has been awarded #1 in Graduate Employability among all universities in Malaysia by Talentbank Group for two consecutive years (2022, 2023) through the National Graduate Employability Index.

The University emerged as an Overall 5 Star rated (Excellent) institution in the QS Stars University Ratings, as well as Five-Star ratings for the individual categories: teaching, facilities, employability, social responsibility, inclusiveness, academic development and internationalisation.

Collaborating with world class partners - Lancaster University and Le Cordon Bleu International, Sunway University offers premier education with international repute. The University also partners University of Oxford, University of Cambridge, Harvard University, Massachusetts Institute of Technology and University of California, Berkeley.

MALAYSIA'S #1
NON-GLU* PRIVATE UNIVERSITY
 as awarded by
Times Higher Education



*Government-Linked University



EXCELLENT



INTRODUCTION

Sunway Business School is a leading business school in the ASEAN region that has earned business accreditation from the global accrediting body for business schools, the Association to Advance Collegiate Schools of Business (AACSB). Sunway University is the first Non-government Linked Private University in Malaysia to obtain this prestigious accreditation. Students will be equipped with cutting-edge skills that are necessary for tomorrow's dynamic environment as well as have exposure to best business practices. An education in business provides students with the fundamentals, theories and processes for a greater understanding of the principles in business.

Our programmes prepare you for various roles in businesses such as accounting, economics, finance, marketing, entrepreneurship, management and business analytics.

VALIDATED BY:



10th

Ranked 10th in the UK
(The Complete University
Guide 2024)

* Programmes offered at the Sunway Business School are validated by Lancaster University. Upon successful completion of the programme, graduates are awarded 2 certificates; one from Sunway University and another from Lancaster University.

Sunway University
RANKED 301-400
FOR BUSINESS AND ECONOMICS



www.thewur.com

RECOGNITION BY:



DISTINCTIVE SUNWAY EXPERIENCE

- Accredited by AACSB
- All programmes validated by Lancaster University
- Maximum exemptions for the BSc (Hons) in Accounting & Finance degree
- Management degrees that are validated by Chartered Management Institute (CMI)
- Active participation of a high level Industry Advisory Board
- Students pursuing three finance degrees, on completing a year-2 subject (Financial Planning) will earn exemptions from 2 subjects and permitted to carry the 'associate member' title as Registered Financial Planner of the Malaysian Financial Planning Council.

Sunway University is ranked in the Top

2% of universities in the world
in the discipline area of
“Business and
Management Studies”

#CampusWithAConscience is an underlying principle that embraces everything you will experience during your time at Sunway Education Group. This is the fundamental spirit at the heart Sunway Campus Life as we educate, encourage, and engage all aspects of our diverse community to adopt a lifestyle and lifestyle habits that truly reflect a society determined to create a better living environment for this generation and generations to come.

This # campaign aims to encourage conscientious efforts of the Sunway campus community in areas such as...

1. The goals of the UN SDGs;
2. Acceptance and tolerance towards each community member of the campus and the wider national and global community;
3. Inclusiveness of all and unity with all;
4. Well-being, both physical and mental;
5. Doing things right for society.

Join our journey as we seek to create a better environment for all, starting with you.

STRONG INDUSTRY LINKAGES



Student visit to DHL



Visit to Estee Lauder



Collaboration with Amazon Web Services



Visit to Astro

#MostHappeningCampus is a vibrant concept to promote a positive sense of inclusiveness whilst also generating a genuine feeling of community spirit. This # campaign has been successful in developing positive energy, togetherness and working as a team towards a common goal. It encompasses all the energy of Sunway life and supports student activities that happen on our campus.

May it be iconic events hosted on campus, unique student activities, academic presentations, or even visits by global personalities that inspire us, **#MostHappeningCampus** expresses our feeling of positive energy and encourages all our community to work together and develop personal attributes and qualities that will support their academic achievements at Sunway.

The most happening part of our campus is YOU.

RECOGNITION BY
PROFESSIONAL
BODIES:



ROBUST ENTREPRENEUR DEVELOPMENT ECOSYSTEM

iLabs Makerspace



A unique, not-for-profit concept where Sunway University, Sunway Group, and Sunway Ventures (Sunway's in-house venture capital arm) work closely together in a collaborative space to stimulate market-driven innovations. The university community can explore their interests, create ideas and develop prototypes, testing functionality and effects of their creations and providing market insights.

Berkeley Method of Entrepreneurship Bootcamp

Led by the top faculties of UC Berkeley, the Berkeley Method of Entrepreneurship Bootcamp offers a one-of-a-kind, immersive learning experience for new venture creation.

Alignment with industry

Industry Advisory Board (IAB)

IAB members are business leaders from a variety of industries who contribute their experience & expertise to developing and supporting the business school in Sunway University. They ensure our programmes and curricula are in line with developments and new directions in the business world.

PRODUCING HIGHLY ADAPTIVE & EMPLOYABLE GRADUATES

Sunway Career Services organises on-going career fairs and webinars. There are also many other career-oriented events such as internship fairs and Career Readiness Programme.

At the Business School, Workforce Readiness Programme is carried out to introduce current students to essential personal and professional skills that are necessary to compete for internship and full-time jobs. This programme will help business school students to develop a balanced portfolio of academic, career readiness and leadership skills to place them on the path to professional success.

It offers a comprehensive overview of resume writing, presentation skills and job placement along with workshops where students will be exposed to interviewing scenarios, networking and business etiquette.

The programme focuses on three key areas:

Experiential Learning

Industry & career awareness, knowledge, skills and attitude.

Leadership Development

Leadership and personal development.

Communication Skills

Professional interactions with confidence.



'DHL Career Talk'

Liew Hun Ni

Head of Business Transformation
DHL Express Malaysia Sdn Bhd



'Astro Quest Unleashing Your Potential'

Hans Lee Jia Ming (BBM Alumnus, 2021)

Associate, Talent, Culture, and Engagement
Astro Malaysia Holdings Berhad



'Microsoft Excel Workshop'

Kelvin Ng Choo Kent

Microsoft Office 2019/0365 Expert
Microsoft Certified Trainer



'Workforce Readiness Workshop'

Steven Chang (BAF Alumnus, 2013)

Consulting Manager
(Finance & Enterprise Performance)
Deloitte Consulting SEA



OUR ACADEMIC LEADERS

79%

of the academic staff are PhD holders

11%

of them are currently pursuing their doctorate degrees

Sunway Business School helps transform students into business leaders in a variety of ways. We first transform students through engagement with our excellent academic staff — talented instructors who are academically and professionally qualified to teach critical business concepts within a world-class curriculum.



ENTRY REQUIREMENTS

PROGRAMME	ENTRY REQUIREMENTS	SPECIFIC REQUIREMENTS	ENGLISH REQUIREMENTS
BSc (Hons) in Accounting & Finance	<p>STPM Average C+ or CGPA 2.33 (Minimum 2 principals)</p> <p>A-Level Minimum 14 points (Minimum Grade D in at least 2 subjects)</p> <p>Australian Matriculation ATAR 60</p> <p>Canadian International Matriculation Programme 60%</p> <p>MUFY 60%</p> <p>Sunway Foundation in Arts CGPA 2.50</p> <p>Sunway Foundation in Science & Technology CGPA 2.50</p> <p>UEC Maximum 25 points from 5 subjects (all Grade Bs)</p> <p>IB Diploma Completed with minimum 27 points (excluding bonus points)</p> <p>Sunway Diploma CGPA 2.50 or equivalent</p> <p>Other qualifications Any other equivalent qualifications. Applicants with no standard qualification will be considered on a case-to-case basis</p>	<p>Credit in Mathematics and Pass in English at SPM or Pre-University or its equivalent</p>	<p>IELTS or equivalent 6.0</p> <p>MUET Band 4</p> <p>SPM English B3 or B+</p> <p>UEC English B4</p> <p>O-Level English (1119) Credit</p> <p>Sunway Intensive English Programme (IEP) Pass Level 4 with minimum 65%</p> <p>ESL / English Satisfactory level in Pre-University programmes, where the medium of instruction is English.</p>
Bachelor (Hons) in Finance			
BSc (Hons) Financial Analysis			
BSc (Hons) Financial Economics			
Bachelor of Business Analytics (Hons)		<p>Pass in Mathematics and English at SPM or Pre-University or its equivalent</p>	<p>Note Additional requirements for BSc (Hons) in Accounting & Finance: For Malaysian students entering using an entry qualification whereby the medium of instruction is not in English, MQA requires the student to possess a MUET or international English proficiency qualification in order to register for the Accounting programme.</p>
BSc (Hons) Business Management	<p>STPM Average C or CGPA 2.00 (minimum 2 principals)</p> <p>A-Level Minimum 12 points (Minimum Grade D in at least 2 subjects)</p> <p>Australian Matriculation ATAR 55</p> <p>Canadian International Matriculation Programme 55%</p> <p>MUFY 55%</p> <p>Sunway Foundation in Arts CGPA 2.00</p> <p>Sunway Foundation in Science & Technology CGPA 2.00</p> <p>UEC Maximum 28 points from 5 subjects (all Grade Bs)</p> <p>IB Diploma Completed with minimum 24 points (excluding bonus points)</p> <p>Sunway Diploma CGPA 2.00 or equivalent</p> <p>Other qualifications Any other equivalent qualifications. Applicants with no standard qualification will be considered on a case-to-case basis</p>		
BA (Hons) Entrepreneurship			
BSc (Hons) in International Business			
BSc (Hons) Global Supply Chain Management			
BSc (Hons) Business Studies			
BSc (Hons) Marketing			

Note: For A-Level points calculation
A = 10 points B = 8 points C = 6 points D = 4 points E = 2 points

INTAKES

JANUARY • APRIL • SEPTEMBER

DURATION

3 YEARS

BSC (HONS) IN ACCOUNTING AND FINANCE

PROGRAMME INTRODUCTION

Our **BSc (Hons) in Accounting and Finance** programme prepares you for an extensive range of careers in Professional Accounting, Corporate Accounting and Management, and an extensive range of careers in Finance and Banking. It provides you with an in-depth understanding of how accounting and finance fits into the broader context of business and management.

You will be equipped with critical thinking, analytical as well as problem-solving skills needed to succeed in today's dynamic and ever-evolving business world. The emphasis of our degree is on work-based learning facilitated by our team of attentive, experienced and qualified teaching faculty. This programme is also industry-relevant and recognised by renowned global professional bodies with key areas of focus comprising corporate reporting, financial control, audit engagement, treasury, performance management, regulatory compliance and professional ethics.

VALIDATED BY:



CAREER PROSPECTS

- Chief financial officer
- Corporate treasurer
- Financial controller
- Internal & external auditor
- Investment banker
- Management consultant

DISTINCTIVE SUNWAY EXPERIENCE

Gain professional accounting qualifications faster with our accelerated pathways:



ICAEW-SU Exclusive Pathway

- Exemptions:
 - All 6 Certificate level papers
 - 2 Professional level papers
- Papers to be undertaken after completion of degree:
 - 4 Professional level papers
 - 3 Advanced level papers



ACCA Accelerate Programme

- Exemptions:
 - Up to 9 exemptions
- Papers to be undertaken after completion of degree:
 - 4 Professional level papers



CPA Australia Special Arrangement

- Exemptions:
 - All 6 Foundation level papers
- Papers to be undertaken after completion of degree:
 - 6 Professional level papers



MICPA + CAANZ Pathway

- Exemptions:
 - All 4 Professional stage modules
- Papers to be undertaken after completion of degree:
 - 6 Core modules
 - 1 Elective module
 - 1 Integrated Chartered Accounting Practice (ICAP)



CIMA Advanced Route

- Exemptions:
 - All 4 Certificate level papers
 - 3 Operational level papers
 - 1 case study (Operational level)
- Papers to be undertaken after completion of degree:
 - 3 Management level papers
 - 3 Strategic level papers
 - 2 case studies (1 Management level + 1 Strategic level)



The Chartered Tax Institute of Malaysia (CTIM) Pathway

- Exemptions:
 - All 4 Intermediate level papers
 - 2 Final level papers
- Papers to be undertaken after completion of degree:
 - 2 papers

PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- Cost Accounting
- English for Business
- Principles of Business Finance
- Principles of Financial Accounting
- Principles of Business Analytics
- Principles of Economics
- Principles of Management
- Principles of Marketing

Year 2

- Accounting and Financial Information Systems and Analytics
- Company Law
- Financial Accounting
- Financial Institutions and Markets
- Financial Management
- Internship 1
- Malaysian Taxation System
- Management Accounting
- Principles of Auditing

Year 3

- Corporate Finance
- Corporate Reporting
- Elective 1
- Elective 2
- Ethics and Corporate Governance
- International Financial Management
- Internship 2
- Investment Management
- Strategic Management
- Sustainable Development and Finance

Year 3 Electives* (Choose 2 Subjects)

Professional Accounting Stream

- Advanced Audit and Assurance
- Advanced Taxation

Fintech Stream

- Financial Technology
- Fixed Income Market and Instruments
- Islamic Banking, Securities & Finance
- Money, Banking and Digital Currency

Business Analytics Stream

- Advanced Data Visualisation
- Business Intelligence Applications

Entrepreneurship Stream

- Entrepreneurship and Innovation in the Global Context
- Transformative Entrepreneurship in a Digital World

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
Critical Thinking
- Communication Skills
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption

** Students have the flexibility to choose electives from various streams. The availability of electives is subject to a best-effort basis. However, to qualify for maximum exemptions of the respective professional bodies, students are required to select electives that align with the requirements of the respective professional bodies.*



BACHELOR OF BUSINESS ANALYTICS (HONOURS)

PROGRAMME INTRODUCTION

The **Bachelor of Business Analytics (Honours)** provides students with the knowledge and applied skills in Big Data processing to effectively deal with the rapidly emerging field of Business Analytics.

Using business analytics tools and techniques, students will be able to develop critical thinking and analytical skills to process Big Data for problem solving and decision making. This programme equips students with the ability to transform data into powerful and predictive insights to respond to the global Big Data Revolution. The programme is well-balanced and comprehensive by offering various subjects in IT and business analytics in addition to a full range of business core subjects.

VALIDATED BY:



CAREER PROSPECTS

- Accounting analyst
- Business consultant
- Business analyst
- Customer service analyst
- Finance analyst
- HR analyst
- Information systems analyst
- Marketing analyst
- Social media analyst
- Sports analyst

DISTINCTIVE SUNWAY EXPERIENCE

As smart technologies become integral in our lives and across most, if not all, industries, the need for talents in the field of data science and artificial intelligence is projected to grow rapidly. This programme integrates real-world business analytics projects and incorporates 3 essential domains: business analytics, information technology, and general business administration, which are demanded by the industry.

PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- Digital Business
- English for Business
- Fundamentals of Accounting
- Fundamentals of Business Finance
- Fundamentals of Economics
- Principles of Business Analytics
- Principles of Management
- Principles of Marketing

Year 2

- Business Database Management
- Business Data Mining
- Business Intelligence Applications
- Data Analytics for Business Decisions
- Enterprise Resources Management
- Human Resource Management
- Stream Elective Subject 1
- Stream Elective Subject 2

Year 2 Streams (Choose 1 Stream)

Stream 1: Information Systems (to take both subjects)

- Operations Management
- Scientific Ideas and Innovation

Stream 2: Supply Chain Management (to take both subjects)

- Supply Chain Management
- Inventory Control and Warehouse Management

Stream 3: Business Management (to take both subjects)

- Scientific Ideas and Innovation
- Organisational Behaviour and Cultural Management

Year 3

- Advanced Data Visualisation
- Business Ethics and Sustainability
- Strategic Management
- Stream Elective Subject 3
- Stream Elective Subject 4
- Sustainable Information Systems
- Web and Social Media Analytics
- Web Design and Development
- Internship / Business Consultancy Project / Launching your Future Start-Up

Year 3 Streams (Choose 1 Stream) Stream 1: Business Entrepreneurship (to take both subjects)

- Contemporary Small and Medium Businesses
- Technology Management

Stream 2: Marketing (to take both subjects)

- Digital Marketing
- Services Marketing

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
- Critical Thinking
- Communication Skills
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption



BSC (HONS) BUSINESS MANAGEMENT

PROGRAMME INTRODUCTION

The **BSc (Hons) Business Management** programme provides students with a broad and in-depth knowledge on business management with flexible skills and competencies to work for any organisation or even to establish your own business in the future.

The programme encourages students to explore business in the context of operations, management and the evaluation of critical business information. Students will use the tools and techniques of management to analyse, evaluate, and make informed decisions; all of which play an important role in ensuring employability and profitability in a variety of local or global businesses.

VALIDATED BY:



CAREER PROSPECTS

- Business consultant
- Innovation manager
- Management consultant
- Operation/project manager
- Strategic planner

DISTINCTIVE SUNWAY EXPERIENCE

This degree is validated also by Chartered Management Institute and upon the successful completion of the programme, graduates will receive a Level 5 Diploma Professional Qualification in Management and Leadership.



PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- Digital Business
- English for Business
- Fundamentals of Accounting
- Fundamentals of Business Finance
- Fundamentals of Economics
- Principles of Business Analytics
- Principles of Management
- Principles of Marketing

Year 2

- Business Intelligence Applications
- Elective 1
- Elective 2
- Human Resource Management
- Operations Management
- Organisational Behaviour and Cultural Management
- Project Management

Year 2 Electives (Choose 2)

- Supply Chain Management
- Digital Economy
- Marketing Analytics
- Data Analytics for Business Decisions
- Business Database Management
- Enterprise Resources Management
- Consumer Behaviour
- Marketing Management

Year 3

- Business Ethics and Sustainability
- Elective 3
- Elective 4
- Leadership in the Age of Complexity
- Managing Change
- Quality Management
- Strategic Management
- Sustainable Business
- Technology Management
- Internship / Business Consultancy Project / Launching your Future Start-Up

Year 3 Electives (Choose 2)

- Product Innovation and Commercialisation
- International Human Resource Management
- Digital Marketing
- Transformative Entrepreneurship in a Digital World
- Startup Foundry
- Web and Social Media Analytics

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
Critical Thinking
- Communication Skills
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption



BSC (HONS) BUSINESS STUDIES

PROGRAMME INTRODUCTION

The **BSc (Hons) Business Studies** provides students with a thorough understanding of customers, their preferences and behaviour that make an impact in the business world.

Using real and simulated scenarios, you will be exposed to the challenges and decision-making situations faced by all types of businesses. This programme also equips students with strong theoretical and analytical knowledge as well as the critical thinking skills to respond to the demands of a dynamic global economy.

Throughout this programme, students will explore practical measures and strategic planning skills required to create value for both businesses and the customer.

VALIDATED BY:



CAREER PROSPECTS

- Buyer, industrial/retail manager
- Distribution/logistics manager
- Event coordinator/organiser
- Trade representative

DISTINCTIVE SUNWAY EXPERIENCE

The programme is tailored for individuals aspiring to enter the business profession equipped with comprehensive knowledge and relevant skills. It is crafted to foster active engagement among students, placing a strong focus on a dynamic business curriculum and internship preparations.

Beyond teaching credentials, the academics within the institution's marketing department are also distinguished members of ACR, AMA, AMS, AIB, AOM, Chartered Marketer, Chartered Statistician, Market Research Association and other esteemed academic associations. Through their networks, coupled with opportunities for intelligence sharing by industry experts, our students benefit from this knowledge transfer between educators and students.

PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- Digital Business
- English for Business
- Fundamentals of Accounting
- Fundamentals of Business Finance
- Fundamentals of Economics
- Principles of Business Analytics
- Principles of Entrepreneurship
- Principles of Management
- Principles of Marketing

Year 2

- Business Intelligence Applications
- Human Resource Management
- International Finance
- Marketing Management
- Operations Management
- Supply Chain Management

Year 3

- Business Ethics and Sustainability
- International Human Resource Management
- Internship / Business Consultancy Project / Launching your Future Start-Up
- Strategic Management
- Sustainable Business
- Technology Management
- Stream Elective Subject 1
- Stream Elective Subject 2
- Stream Elective Subject 3
- Stream Elective Subject 4

Year 3 Streams (Choose 2 Streams)

- (i) Choose any 2 streams (4 subjects)
- (ii) Do not mix the stream subjects

Stream 1 - Marketing Management

- Consumer Behaviour
- Digital Marketing

Stream 2 - International Business

- International Business
- International Marketing

Stream 3 - Organisational Behaviour

- Organisational Behaviour and Cultural Management
- Leadership in the Age of Complexity

Stream 4 - Project Management

- Project Management
- Quality Management

Stream 5 - Transformative Innovations

- Entrepreneurship and Innovation in the Global Context
- Product Innovation and Commercialisation

Stream 6 - Business Analytics

- Data Analytics for Business Decisions
- Web and Social Media Analytics

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
Critical Thinking
- Communication Skills
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption

BA (HONS) ENTREPRENEURSHIP

PROGRAMME INTRODUCTION

Entrepreneurs don't follow a career path - they make their own. Drive and determination are key qualities that make a successful entrepreneur and we provide the resources and directions to transform your goals into reality.

The **BA (Hons) Entrepreneurship** programme focuses on in-depth knowledge of entrepreneurship through business planning, financing, marketing, management, information technology and consulting.

You will have continuous opportunities to experience the dynamism of an entrepreneurial environment and practise entrepreneurial behaviour through various speaker series, pitching and networking sessions with real-life entrepreneurs throughout your study with the programme.

The entrepreneurial mindset will grow in you hence contributing to your overall personal achievement and lifelong learning.

VALIDATED BY:



CAREER PROSPECTS

- Build your own start-up!
- Grow and expand your family business!
- Work for any business organisation that values creativity, innovation and entrepreneurial risk taking!

DISTINCTIVE SUNWAY EXPERIENCE

The programme works closely with Sunway iLabs, a unique, not-for-profit concept where Sunway University, Sunway Group, and Sunway Ventures (Sunway's in-house venture capital arm) come together in a collaborative space to stimulate market-driven innovations. The collaborations with Sunway iLabs offer unique opportunities for the students to learn entrepreneurship by experiencing it first-hand. Through Sunway iLabs, the programme also has direct access to the courses and workshops offered by renowned Berkeley Method of Entrepreneurship by UC Berkeley (Sutardja Center for Entrepreneurship & Technology), one of the best universities in the world for entrepreneurship education. Berkeley Method of Entrepreneurship focuses on inductive learning and journey-based approach to entrepreneurship education.

This degree is validated also by Chartered Management Institute and upon the successful completion of the programme, graduates will receive a Level 5 Certificate Professional Qualification in Management and Leadership.



PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- Digital Business
- English for Business
- Fundamentals of Accounting
- Fundamentals of Business Finance
- Fundamentals of Economics
- Principles of Business Analytics
- Principles of Entrepreneurship
- Principles of Management
- Principles of Marketing
- New Venture Planning
- Strategic Management
- Startup Foundry
- Sustainable Business
- Technology Management
- Transformative Entrepreneurship in a Digital World
- Internship / Business Consultancy Project / Launching your Future StartUp

Year 2

- Business Intelligence Applications
- Elective 1
- Elective 2
- Elective 3
- Entrepreneurship and Innovation in the Global Context
- Human Resource Management

Year 2 Electives (Choose 3)

- Business Database Management
- Consumer Behaviour
- International Business
- Inventory Control and Warehouse Management
- Marketing Management
- Operations Management
- Organisational Behaviour and Cultural Management
- Scientific Ideas & Innovation
- Supply Chain Management

Year 3

- Business Ethics and Sustainability
- Contemporary Small and Medium Businesses
- Elective 4

Year 3 Electives (Choose 1)

- Web Design and Development
- Managing Change
- Project Management
- Leadership in the Age of Complexity
- Services Marketing

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
Critical Thinking
- Communication Skills
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption

BACHELOR (HONS) IN FINANCE

PROGRAMME INTRODUCTION

The **Bachelor (Hons) in Finance** programme aims to train multi-talented Banking & Finance graduates by providing strong grounding in a diverse range of subjects comprising Accounting, Banking, Fintech, Investment, and Quantitative Methods to meet today's industry demands. This also includes specialised training and skill development in long-term national priority areas; an intensive two-semester applied project in addition to an internship with securities firms.

With this degree, graduates will be well-equipped to successfully kick-start their careers in a range of organisation both small and big from ordinary firms (all firms need finance), conventional banks, financial institutions to modern Silicon Valley-type start-ups and Digital Asset Exchanges, besides being future-ready to embrace Industrial Revolution 4.0

Students pursuing three finance degrees, on completing a year-2 subject (Financial Planning) will earn exemptions from 2 subjects and permitted to carry the 'associate member' title as Registered Financial Planner of the Malaysian Financial Planning Council.

VALIDATED BY:



CAREER PROSPECTS

- Investment banker
- Financial analyst
- Market analyst
- Financial consultant
- Startup founder

DISTINCTIVE SUNWAY EXPERIENCE

With the continuously evolving demands of the Financial Services industry, this programme provides students with opportunities for hands-on training and experience, particularly in Fintech, Banking, and Analytics to ensure their career readiness. Students will also be well-prepared to transition into higher-level professional qualifications such as the Chartered Financial Analyst (CFA) and the Chartered Banker (CB) offered by the Asian Institute of Chartered Bankers.



PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- Business Statistics
- English for Business
- Introductory Economics
- Principles and Practice of Management
- Principles of Business Finance
- Principles of Financial Accounting
- Principles of Marketing

Year 2

- Bonds with Embedded Options and Structured Securities
- Financial Institutions and Markets
- Financial Management
- Financial Statement Analysis
- Islamic Banking, Securities and Finance
- Operation Management
- Quantitative Methods for Economics and Finance

Year 3

- Business Ethics and Social Responsibility
- Corporate Finance
- Elective 1
- Elective 2
- Elective 3
- Finance Project I
- Finance Project II
- International Financial Management
- Internship
- Investment Management
- Strategic Management

Year 3 Electives (Choose 3)*

- Banking Law and Regulation
- Development Economics
- Finance Analytics
- Introduction to Econometrics
- Money, Banking and Bitcoin
- Personal Financial Planning
- Risk Management Applications of Derivatives
- Startup Foundry

* Subject to availability. Students are asked to enquire with the Programme Leader in advance.

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
Critical Thinking
- Communication Skills
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption



BSC (HONS) FINANCIAL ANALYSIS

PROGRAMME INTRODUCTION

The **BSc (Hons) Financial Analysis** programme has been designed to meet the increasing demand for quality skills and expertise in the financial services industry.

Focusing on the quantitative aspects of finance, students will learn about equities, fixed-incomes and derivatives markets. Students will also explore the applications of mathematical and statistical knowledge in the fields of investment and risk management to meet the dynamic needs of the financial services industry in general.

The solid foundation that we provide allows students to either venture directly into a career in finance and investment or to pursue further studies in quantitative finance.

Students pursuing three finance degrees, on completing a year-2 subject (Personal Financial Planning) will earn exemptions from 2 subjects and permitted to carry the 'associate member' title as Registered Financial Planner of the Malaysian Financial Planning Council.

VALIDATED BY:



CAREER PROSPECTS

- Chief financial officer
- Corporate treasurer
- Financial controller
- Internal & external auditor
- Investment banker
- Management consultant

DISTINCTIVE SUNWAY EXPERIENCE

Through this programme, students are prepared for the quantitative aspects of all three levels of Chartered Financial Analyst (CFA) professional examinations. A CFA charter is the most recognised professional qualification in the finance world and this will set you up for a successful career in finance.



CFA Institute



PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- English for Business
- Mathematics for Finance and Economics
- Principles of Business Analytics
- Principles of Business Finance
- Principles of Economics
- Principles of Financial Accounting
- Principles of Management

Year 2

- Econometrics
- Equity Valuation
- Financial Institutions and Markets
- Financial Management
- Financial Statement Analysis
- Fixed Income Markets and Instruments
- Investment Management
- Personal Financial Planning

Year 3

- Corporate Finance
- Elective 1
- Elective 2
- Elective 3
- Ethics and Corporate Governance
- Finance Analytics
- Financial Technology
- International Financial Management
- Internship
- Sustainable Development and Finance

Year 3 Electives (Choose 3)

- Advanced Financial Economics
- Banking and Fintech Laws and Regulations
- Derivatives and Risk Management
- Financial Economics
- Islamic Banking, Securities and Finance
- Managerial Economics
- Money, Banking and Digital Currency

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
Critical Thinking
- Communication Skills
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption



BSC (HONS) FINANCIAL ECONOMICS

PROGRAMME INTRODUCTION

The **BSc (Hons) Financial Economics** programme gives you the opportunity to combine studies in the areas of economics, financial mathematics and statistics for a wider range of careers both within and outside the financial services industry.

Students have more flexibility to move into diverse fields such as financial planning, macroeconomic-financial forecasting, trading, financial-economic research as well as risk and asset management in banking. Ultimately, financial analysts are often proven to be the backbone of the financial services industry.

Students pursuing three finance degrees, on completing a year-2 subject (Personal Financial Planning) will earn exemptions from 2 subjects and permitted to carry the 'associate member' title as Registered Financial Planner of the Malaysian Financial Planning Council.

VALIDATED BY:



CAREER PROSPECTS

- Chief financial officer
- Corporate treasurer
- Financial controller
- Investment banker

DISTINCTIVE SUNWAY EXPERIENCE

To remain competitive in an increasingly complex financial ecosystem, this programme also incorporates topics in the Certified Financial Planner (CFP), Registered Financial Planner (RFP) and Securities Commission Licensing Examination modules to prepare students for these certifications. Some students are even recommended to take an additional examination in order to obtain a Certified Financial Analyst (CFA) status.



CFA Institute



PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- English for Business
- Mathematics for Finance and Economics
- Principles of Business Analytics
- Principles of Business Finance
- Principles of Economics
- Principles of Financial Accounting
- Principles of Management

Year 2

- Econometrics
- Financial Institutions and Markets
- Financial Management
- International Economics
- Investment Management
- Macroeconomics
- Microeconomics
- Personal Financial Planning

Year 3

- Advanced Financial Economics
- Ethics and Corporate Governance
- Finance Analytics
- Financial Economics
- Financial Technology
- Sustainable Development and Finance
- Elective 1
- Elective 2
- Elective 3
- Internship

Year 3 Electives (Choose 3)*

- Banking and Fintech Laws and Regulations
- Corporate Finance
- Derivatives and Risk Management
- Fixed Income Markets and Instruments
- Islamic Banking, Securities and Finance
- Managerial Economics
- Money, Banking and Digital Currency

* Subject to availability. Students are asked to enquire with the Programme Leader in advance.

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
Critical Thinking
- Communication Skills
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption

BSC (HONS) GLOBAL SUPPLY CHAIN MANAGEMENT

PROGRAMME INTRODUCTION

The **BSc (Hons) Global Supply Chain Management** programme aims to meet the increasing demands for professionals in this field. Students will be equipped with the knowledge, skills and abilities to manage supply chain networks to greater operational efficiency.

Supply chain professionals see the big picture and understand how finances, people, information, processes, product, and technology interact within the business ecosystem. You will study core elements of the supply chain in the global business environment, such as in procurement strategies, inventory control, logistics operations, distribution practices and sustainability; and how these elements interact to create value for your organisation.

In addition, regular industrial field trips and/or talk series will be conducted every semester focusing on practical experiences for specific supply chain subjects.

VALIDATED BY:



CAREER PROSPECTS

- Enterprise resource planner
- International logistic manager
- Inventory specialist
- Strategic planner
- Supply chain consultant

DISTINCTIVE SUNWAY EXPERIENCE

This degree is validated also by Chartered Management Institute and upon the successful completion of the programme, graduates will receive a Level 5 Diploma Professional Qualification in Management and Leadership.



PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- Digital Business
- English for Business
- Fundamentals of Accounting
- Fundamentals of Business Finance
- Fundamentals of Economics
- Principles of Business Analytics
- Principles of Management
- Principles of Marketing

Year 2

- Business Intelligence Applications
- Elective 1
- Elective 2
- Human Resource Management
- International Business
- Inventory Control and Warehouse Management
- Operations Management
- Supply Chain Management

Year 2 Electives (Choose 2)

- Business Database Management
- Consumer Behaviour
- Digital Economy
- International Trade & Policy
- Organisational Behaviour and Cultural Management
- Principles of Entrepreneurship
- Scientific Ideas & Innovation

Year 3

- Business Ethics and Sustainability
- Elective 3
- Elective 4
- Freight and Logistics Management
- Global Procurement Management
- Strategic Management
- Sustainable Business
- Technology Management
- Internship / Business Consultancy Project / Launching your Future Start-Up

Year 3 Electives (Choose 2)

- Contemporary Small and Medium Business
- Project Management
- Quality Management

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
Critical Thinking
- Communication Skills
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption



BSC (HONS) IN INTERNATIONAL BUSINESS

PROGRAMME INTRODUCTION

The **BSc (Hons) in International Business** programme equips students with essential knowledge in the area of international business.

Businesses today cannot remain domestic for two main reasons. First, your competitors come from around the world. Whether you are a watch maker, a restaurant owner, or a retailer, you will find global companies who are your competitors at your doorstep. Second, your consumers compare you with global options and standards. To survive and thrive, you need a better understanding of international business.

This programme provides an opportunity for students to learn how business organisations operate in an international business environment, gain an understanding of development and implementation of international strategies, and to deal with managerial issues related to cross-border business. Our curriculum covers global and contemporary issues affecting the ever-changing business environment.

VALIDATED BY:



CAREER PROSPECTS

- Business consultant
- Human resource consultant for multinational companies
- Import/export manager
- International trade manager

DISTINCTIVE SUNWAY EXPERIENCE

This degree is validated also by Chartered Management Institute and upon the successful completion of the programme, graduates will receive a Level 5 Diploma Professional Qualification in Management and Leadership.



PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- Digital Business
- English for Business
- Fundamentals of Accounting
- Fundamentals of Business Finance
- Fundamentals of Economics
- Principles of Business Analytics
- Principles of Management
- Principles of Marketing

Year 2

- Business Intelligence Applications
- Elective 1
- Elective 2
- Elective 3
- Human Resource Management
- International Business
- International Finance
- International Trade and Policy

Year 2 Electives (Choose 3)

- Entrepreneurship & Innovation in the Global Context
- Operation Management
- Organisational Behaviour and Cultural Management
- Project Management
- Supply Chain Management

Year 3

- Business Ethics and Sustainability
- Elective 4
- International Human Resource Management
- Global Trade Law and Regulations
- International Marketing
- Strategic Management
- Sustainable Business
- Technology Management
- Internship / Business Consultancy Project / Launching your Future Start-Up

Year 3 Electives (Choose 1)

- Contemporary Small and Medium Businesses
- Freight Logistics Management
- Global Procurement Management
- Leadership in the Age of Complexity
- Managing Change
- Transformative Entrepreneurship in a Digital World

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu) OR
Critical Thinking
- Communication Skills
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption



BSC (HONS) MARKETING

PROGRAMME INTRODUCTION

The **BSc (Hons) Marketing** programme aims to produce marketing maestros and business leaders who exhibit highly ethical and socially responsible behaviour within the workplace.

Graduates can expect continuous learning while developing competencies in problem-solving and decision-making strategies. The programme is designed based on market needs that are assessed through trend analyses, student surveys and market research to develop analysing and planning skills to resolve various marketing and business-related issues. You will get the necessary intellectual underpinning for the theoretical component while also gaining practical marketing experience within various business institutions. Additionally, students will be provided with a broad-based education as this philosophy is a crucial characteristic in future leaders of the industry.

VALIDATED BY:



CAREER PROSPECTS

- Advertising and promotions specialist
- Brand manager/advisor
- Customer relationship associate/manager
- Retail expert

DISTINCTIVE SUNWAY EXPERIENCE

Featuring a robust and in-trend marketing curriculum, this degree provides the theoretical knowledge, practical, analytical and critical thinking skills to respond to the demands of global change and challenges. Marketing department's faculty members are outstanding international researchers who publish regularly in internationally ranked journals and present at major global conferences such as AMA, AMS, AIB, AOM, ACR, ANZMAC and more. Students gain exposure from interaction with industry experts via simulated business challenges, industry-collaborated field work, and professional development training series such as internships, field trips or competitions.

PROGRAMME STRUCTURE - Subjects

Year 1

- Business Law
- Digital Business
- English for Business
- Fundamentals of Accounting
- Fundamentals of Business Finance
- Fundamentals of Economics
- Principles of Business Analytics
- Principles of Management
- Principles of Marketing

Year 2

- Consumer Behaviour
- Elective 1
- Elective 2
- Human Resource Management
- Integrated Marketing Communication
- Marketing Analytics
- Marketing Management

Year 2 Electives (Choose 2)

- Operation Management
- Organisational Behaviour and Cultural Management
- Scientific Ideas and Innovation
- Supply Chain Management

Year 3

- Business Ethics and Sustainability
- Digital Marketing
- Elective 3
- Elective 4
- International Marketing
- Product Innovation and Commercialization
- Services Marketing
- Strategic Management
- Sustainable Business
- Internship / Business Consultancy Project / Launching your Future StartUp

Year 3 Electives (Choose 2)

- Leadership in the Age of Complexity
- Managing Change
- New Venture Planning
- Technology Management

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students

- Appreciation of Ethics and Civilisation
- Philosophy and Current Issues

For International Students

- Appreciation of Ethics and Civilisation
- Malay Language for Communication 2

For All Students

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- Communication Skills
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- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption



BRINGING YOU FURTHER

INTERNSHIP COMPANIES & COMPANIES OUR GRADUATES WENT TO

Accountancy

- Baker Tilly Malaysia
- BDO Malaysia
- Crowe Malaysia
- Deloitte Malaysia
- Ernst & Young
- KPMG Malaysia
- PwC Malaysia
- Russell Bedford Malaysia Sdn Bhd
- RSM Malaysia
- SJ Grant Thornton
- UHY Malaysia
- W.L. Chong & Associates
- William C. H. Tan & Associates

Automotive

- Ingress Auto (BMW)

Aviation

- Air Asia

Banking

- AmBank (M) Berhad
- Hong Leong Bank Berhad
- HSBC
- Maybank
- OCBC Bank Malaysia
- Public Bank Berhad

Chemicals

- Jotun

Computer hardware, Computer software & IT

- Hewlett Packard
- Hitachi Sunway Information Systems Sdn Bhd
- Dell
- IBM
- Locus-T

Consultancy

- Accenture
- Great Eastern Assurance
- Great Eastern Life Assurance (Malaysia) Berhad
- Hong Leong Assurance

- Khazanah Research Institute
- Prudential Malaysia Berhad
- Boston Consulting Group

Consumer Products & Services

- Procter & Gamble
- Unilever
- Vinda Malaysia

Cosmetics & Bodycare

- Alliance Cosmetics Sdn Bhd
- Amorepacific Malaysia - skincare
- L'Oréal
- Shiseido Malaysia - haircare

E-commerce

- Shopee Mobile Malaysia Sdn Bhd
- Zalora Malaysia

E-services

- GRAB Malaysia

Education

- Sunway Education Group

Entertainment

- Genting Berhad
- Golden Screen Cinemas

Finance Shared Service

- AIA Shared Services Sdn Bhd
- IBM Malaysia
- Sime Darby Global Services Sdn Bhd
- Tricor Services Sdn Bhd

FMCG

- Coca-Cola Malaysia
- Fraser & Neave
- Mondelez Malaysia Sales Sdn Bhd
- Nestle (Malaysia)
- URC Snacks (M) Sdn Bhd

Health Care

- BP Healthcare
- Pfizer Malaysia

Hospitality

- Hilton Hotel
- Intercontinental Kuala Lumpur

Industrial Machinery

- General Electric

Industrial Product & Service

- Sunway Group

Investment

- Affin Hwang Asset Management Bhd
- Kenanga Investors Bhd
- OSK Holdings Berhad

Logistics & Forwarding

- DHL Malaysia
- Expeditors
- Maersk Malaysia

Manufacturing

- Top Glove Malaysia

Media

- JinnyboyTV Talents
- Nielsen Malaysia

Pharmaceutical

- B. Braun Medical Supplies Sdn Bhd
- Zuellig Pharma

Property

- Ecoworld
- Gamuda Land
- Sime Darby
- SP Setia
- Tropicana Corporation Bhd

Retail

- Christy Ng Sdn Bhd
- Habib Jewels Sdn Bhd
- Isetan Retail
- PUMA Sports Goods Sdn Bhd
- Vin Florist & Gifts Sdn Bhd

Telecommunications & Media

- Digi.Com Berhad
- Flexiroam Malaysia
- Huawei Technologies (M) Sdn Bhd
- Telekom Malaysia
- Time dotcom Bhd



Sunway University
awarded #1 in
Graduate Employability



MOBILITY & STUDY ABROAD:

Sunway University students can choose several different study options, depending on their programme and their individual preferences and financial situation. Our students are given opportunities to spend time abroad as part of their studies via the following programmes.

PROGRAMME	MOBILITY OPTIONS*					
	Lancaster University			Korean Summer/ Winter programme	University of California, Berkeley Startup semester	University of East Anglia
Summer programme	Study abroad	1+2 articulation				
DURATION	3 weeks	1 semester	2 years	2 weeks	1 semester	Transfer Programme (2 years)
BSC (HONS) IN ACCOUNTING & FINANCE	✓	✓	✓	✓		
BACHELOR OF BUSINESS ANALYTICS (HONS)	✓	✓	✓	✓		
BSC (HONS) BUSINESS MANAGEMENT	✓	✓	✓	✓		
BSC (HONS) BUSINESS STUDIES	✓	✓	✓	✓		
BA (HONS) ENTREPRENEURSHIP	✓	✓	✓	✓	✓	
BACHELOR (HONS) IN FINANCE	✓	✓	✓	✓		
BSC (HONS) FINANCIAL ANALYSIS	✓	✓	✓	✓		
BSC (HONS) FINANCIAL ECONOMICS	✓	✓	✓	✓		✓
BSC (HONS) GLOBAL SUPPLY CHAIN MANAGEMENT	✓	✓	✓	✓		
BSC (HONS) IN INTERNATIONAL BUSINESS	✓	✓	✓	✓		
BSC (HONS) MARKETING	✓	✓	✓	✓		

*Subject to meeting requirements.

WHERE ARE OUR GRADUATES NOW?



Ahmad Irfan Bin Jawahar Aliahar Ali
 BSc (Hons) Business Management
Company: Mastercard APAC Pte Ltd
Position: Associate Consultant



Grace Chak Ling Er
 BA (Hons) Entrepreneurship
Company: Maica Corporation Sdn Bhd
Position: Sales and Specification Executive



Ang Xin Yi
 Bachelor of Business Analytics (Hons)
Company: KPMG
Position: Business Intelligence Associate, Data Analyst



Jason Fung Jia Hao
 BA (Hons) Entrepreneurship
Company: Experience Enablers PLT
Position: Co-Founder, CEO



Au Yong Hoong Yau
 Bachelor of Business Analytics (Hons)
Company: UOB
Position: FSTEP Trainee



Justine Alisha Gonsalvez
 BSc (Hons) Business Studies
Company: Hays Recruitment Malaysia
Position: Consultant



Beene Muchimba
 BSc (Hons) Marketing
Company: Imperial Motors Zambia- Nissan
Position: Marketing Coordinator



Marie Augustine Lafontaine
 BSc (Hons) Marketing
 Master of Marketing
Company: Ernst and Young Ltd Mauritius
Position: Business Consultant



David Kingsley Sam Chun Wai
 BSc (Hons) in International Business
Company: Kingsley Evo Enterprise
Position: Chief Executive Officer



Muhamad Sarizal bin Suhaimi
 BSc (Hons) in Accounting and Finance
Company: Astute Fund Management
Position: Equity Investment Analyst



Deridian Nurhalim
 BSc (Hons) Business Management
Company: Pradipta Adhi Cipta
Position: Managing Director



Nathania Priscilla
 BSc (Hons) in Accounting and Finance
Company: PwC Southeast Asia Consulting
Position: Senior Consultant




Nicholas Chong Zheng Tau
BSc (Hons) Marketing
Company:
 Great Eastern LIFE Assurance
 Malaysia
Position:
 Agency Manager




Soh Hwei Ern (Cheryl)
BSc (Hons) in Accounting and Finance
Company:
 HRnet Group
Position:
 Lead Consultant



Nidhi Kasseran
BSc (Hons) in International Business
Company:
 Accenture Mauritius
Position:
 Oracle ERP Functional Consultant



Tee Joey
Bachelor of Business Analytics (Hons)
Company:
 redONE Network Sdn Bhd
Position:
 Regional Data Analyst



Ronnie Tan Kim Juan
BSc (Hons) Financial Economics
Company:
 Mercury Securities Sdn Bhd
Position:
 Equity Analyst



Tee Tzer Han
BSc (Hons) Financial Analysis
Company:
 Qualitas Medical Group
Position:
 Assistant Manager,
 Mergers and Acquisitions



Shalene Kalyanasundaram
BSc (Hons) in Accounting and Finance
Company:
 Raviraj Sdn Bhd
Position:
 General Manager



Wan Muhammad Fakri Omar
BSc (Hons) in Accounting and Finance
Company:
 Sumitomo Mitsui Banking
 Corporation (SMBC)
Position:
 Bank Analyst



Shuqi Loo
BSc (Hons) Financial Analysis
Company:
 JPMorgan Chase Berhad
Position:
 Derivatives Ops Analyst



Wong Shi Qi
*BSc (Hons) Global Supply Chain
 Management*
Company:
 SLB
Position:
 AP - Compliance Analyst



Silas Roberts
BSc (Hons) Financial Economics
Company:
 Business Development Manager,
 Regional Growth, Doctor Anywhere
Position:
 Founder and CEO of
 Social Cliques Group



Zach Sim Zhi Ze
*BSc (Hons) Global Supply Chain
 Management*
Company:
 Fonterra
Position:
 Supply Planning Executive

SUNWAY
UNIVERSITY



A CLASS ABOVE

MALAYSIA'S

1 *Again*

**IN GRADUATE
EMPLOYABILITY**

2022 & 2023

Sunway University is honoured to be recognised as Malaysia's No. 1 in Graduate Employability* for the 2nd consecutive year and would like to thank all the local & international brands who selected graduates from Sunway University as the nation's best for 2022 and once again in 2023.

We are immensely proud of our graduates who have gone on to excel in their chosen fields and made such a huge positive impact to the performances of Malaysia's and some of the world's biggest companies.

Sunway University Graduates, Truly A CLASS ABOVE.

*Talentbank GE Index 2023



sunwayuniversity.edu.my



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