

ANNUAL REVIEW

2025



SUNWAY
UNIVERSITY



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Concept & Rationale

POV: The Convergence of A Vision

The 2025 Annual Review adopts the theme "**POV**" (**Point of View**) to capture the multifaceted impact of Sunway University as the first **Mission-Driven 5th Generation University**. This narrative shifts the focus from a singular corporate voice to a collective of visionary perspectives: students, researchers, collaborators, and partners, united by our "**Campus with a Conscience**" and "**Doing Well by Doing Good**" commitment.

Visually, the concept employs a "Lens" motif, using dynamic framing and first-person imagery to place the reader at the heart of our ecosystem. We explore the synergy between People, Planet, and Responsible Innovation, showcasing how AI is harnessed not just for efficiency but as a tool for ethical advancement. By weaving together diverse POVs, the design illustrates how Sunway University transcends traditional education to solve global challenges. This report is more than a record of a year; it is a panoramic view of a future built on purpose, accountability, and transformative leadership.

Chancellor's Foreword

Shaping the Future with Purpose

The year 2025 marks another meaningful step in Sunway University's journey as we continue to shape the future through education anchored in purpose, responsibility, and hope. This Annual Review reflects our collective commitment to advancing knowledge while contributing to the wellbeing of humanity and the sustainability of our planet.

We are living through one of the most transformative periods in modern history. Rapid advancements in Artificial Intelligence and emerging technologies are redefining the nature of work, economies, and societies. At the same time, the world faces pressing challenges — from climate change and environmental degradation to widening social and economic divides. In this evolving landscape, universities must rise to play a greater role in shaping not only skilled graduates, but thoughtful leaders who can navigate complexity with wisdom and integrity.

A Mission-Driven University for Humanity and the Planet

At Sunway University, our aspiration to be a mission-driven university reflects this belief. While we continue to strengthen our foundations in teaching, research, commercialisation, and ecosystem partnerships, our purpose extends beyond these traditional pillars. We are equally committed to nurturing humanity, advancing responsible innovation, and ensuring that progress benefits both people and the planet. Our philosophy of doing well by doing good remains central to how we grow and how we lead. The University's continued upward trajectory in 2025 is reflected in the strategic expansion of our academic portfolio. The growing breadth and comprehensiveness of disciplines across technology, engineering, sciences, business, hospitality, and the social sciences position Sunway University as an institution responsive to global needs and future possibilities.



**Tan Sri Dato' Seri Dr
Jeffrey Cheah KBE AO**

Founder & Chancellor
Sunway University

Ecosystem Synergy and Responsible Innovation

A defining strength of our model lies in the deep synergy within the wider Sunway ecosystem. The close integration between academia and industry creates an environment where ideas move seamlessly from concept to application. The Group's strong momentum in digital innovation and Artificial Intelligence further enhances our ability to remain forward-looking while ensuring relevance and impact.

The forthcoming move to our new campus at Sunway Square represents an inspiring next phase of this journey. It reflects our vision of a university embedded within a vibrant urban environment where learning is experiential and interconnected. Sunway City itself has evolved into a living laboratory, a place where sustainability, healthcare innovation, smart infrastructure, and responsible enterprise converge. For our students, researchers, and partners, this creates a rare opportunity to witness how knowledge can be translated into real solutions that shape communities and industries.



Expanding Access Through Transformational Philanthropy

Our commitment to widening access to quality education remains unwavering.

Through the Jeffrey Cheah Foundation, more than RM967 million in scholarships and grants have been awarded to date, with total contributions expected to exceed RM1 billion by 2026. Recognised as one of Malaysia's largest private philanthropic organisations dedicated to education, the Foundation continues to transform lives by opening pathways to opportunity.

To strengthen this mission for generations to come, I have also pledged RM500 million over five years to establish a major education endowment at Sunway University. Inspired by the enduring models of leading global institutions, this endowment will help sustain academic excellence, research innovation, and inclusive access to education well into the future.

Nurturing Future Leaders

On a personal level, I have found great fulfilment in serving as one of the University's Executive Success Coaches, alongside distinguished leaders such as Tunku Zain Al-'Abidin and Tan Sri Idris Jala. These engagements reaffirm my belief that education must nurture not only knowledge, but character,

empathy, and a sense of shared responsibility for the world we inherit and the world we create.

I extend my sincere appreciation to President and Vice-Chancellor Professor Sibrandes Poppema, the University's leadership team, faculty, staff, partners, and supporters whose dedication continues to propel Sunway University forward.

Looking Ahead

As we look ahead, I remain deeply optimistic. Sunway University will continue to grow as an institution that inspires ideas, shapes responsible innovation, and contributes meaningfully to a more sustainable and hopeful future for humanity.



President's Review

Building Momentum Towards a Mission-Driven Future

The year 2025 marked another year of strong institutional progress as Sunway University continued its evolution as a Mission-Driven 5th Generation University, one that integrates knowledge, values, and innovation to address planetary-scale challenges through education and research. Our strategy remains guided by a virtuous growth model that strengthens academic excellence while deepening societal and environmental impact.

In a rapidly changing global environment shaped by technological disruption and sustainability imperatives, our focus has been on ensuring that growth is purposeful, inclusive, and future-oriented. We remain committed to preparing graduates not only for lifelong employability, but also to become contributors to society.

Sustained Growth in Student Enrolment and Academic Portfolio

Sunway University recorded strong growth in student enrolment in 2025, with an increase of 15.8%. New student enrolment reached 17.8% increase year-on-year. Notably, international student numbers grew significantly, strengthening the University's global profile and diversity.

This momentum supports our longer-term ambition to grow towards 25,000 students by 2030 through strategic expansion of academic programmes, particularly in high-demand areas such as engineering, artificial intelligence, medicine, architecture, and postgraduate studies, including online master's programmes.

We are also enhancing flexibility in programme delivery through Open and Distance Learning pathways and hybrid teaching models, ensuring that Sunway University remains accessible to diverse learner segments while maintaining academic rigour.



Professor Dr Sibrandes Poppema, MD, PhD

President and Vice-Chancellor
Sunway University

Strengthening Research Excellence and Global Standing

Our continued investment in research quality and impact is yielding encouraging results. Publication output and citation performance have strengthened, supported by interdisciplinary collaboration and engagement across the quintuple helix of academia, industry, government, society, and the environment.

These efforts have contributed to notable improvements in global rankings, including significant upward movement in major international league tables. Such recognition reflects not only research productivity, but also the growing influence and relevance of Sunway University's scholarship in addressing global challenges.

Looking ahead, we will continue to intensify research funding efforts, expand international collaborations, and attract top academic talent to sustain this upward trajectory.



Innovation in Student Experience and Lifelong Learning

A key priority in 2025 was the reengineering of the student learning journey through initiatives such as the S.U.P.E.R. framework, which emphasises personalised pathways, industry-integrated learning, global excellence, and sustainability-driven innovation.

We are also advancing the integration of Artificial Intelligence across learning, operations, and student services. The development of a human-centred AI personal assistant to support students throughout their academic journey reflects our commitment to enhancing success outcomes while positioning Sunway as a pioneer in data-driven education innovation.

In parallel, the expansion of lifelong learning platforms such as Sunway XceEd and strengthened collaboration with partners including ASLI are enabling us to support workforce upskilling, leadership development, and professional education at scale.



Expanding Global Partnerships and Institutional Reputation

Strategic partnerships remain central to our growth strategy. Through initiatives such as new articulation pathways with leading universities in India and strengthened engagement in China and regional markets, Sunway University continues to build international visibility and student pipelines.

These collaborations also support research growth, talent attraction, and brand positioning as a regional leader in sustainability, digital innovation, and higher education transformation.

Looking Ahead: From Momentum to Transformation

As we prepare for the next phase of development, including our move to Sunway Square and continued integration within the Sunway City living laboratory, we are well positioned to translate institutional momentum into transformative impact.

Our focus for the coming years will remain clear: to grow responsibly, to innovate meaningfully, and to strengthen Sunway University's role as a globally respected mission-driven institution shaping solutions for humanity and the planet.

Together, we will continue building a university that not only responds to the future but actively shapes it.

About Sunway University

Powered by the **SUNWAY®** Ecosystem

Synergy in Action

Sunway's distinctive advantage lies in the convergence of its diverse enterprises into a living ecosystem of innovation and sustainability. From smart healthcare and digital transformation to urban development and hospitality, these interlinked platforms create real opportunities for learning, experimentation, and impact. Sunway University plays a pivotal role within this ecosystem — bridging academia and industry to cultivate future-ready talent and co-create solutions that contribute meaningfully to societal progress locally and globally.



PROPERTY



CONSTRUCTION



MALLS



TRADING & MANUFACTURING



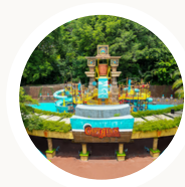
QUARRY



DIGITAL



HOSPITALITY



LEISURE



HEALTHCARE



BUILDING MATERIALS



INVESTMENT & FINANCIAL SERVICES



REIT



EDUCATION



SUNWAY COLLEGE



SUNWAY UNIVERSITY

Owned and governed by the

Jeffrey Cheah
Foundation

Nurturing the Seeds of Wisdom



SUNWAY
INTERNATIONAL
SCHOOL

Industry Collaborations



Building awareness of Sunway's capabilities in AI and Robotics

Sunway University's School of Engineering partnered with Sunway Digital and iLabs to advance AI and robotics. A key 2025 highlight was the SEG Open Day in August, which saw over 200 visitors and marked the launch of the CRIA Lab, featuring the integration of Unitree G1 Humanoid and Go2 Quadruped robots. The School also showcased the Unitree G1 Humanoid during the CAIQ 2025 ASEAN Finals in October, reinforcing Sunway's commitment to building advanced technological capabilities.



Sunway University x Sunway Theme Park

The Explorer Rangers Programme, a collaborative initiative between Sunway University and Sunway Theme Park and facilitated via the Sunway Desa Mentari Community Development Programme (SDMCDP), empowers children from Desa Mentari. In 2025, the programme engaged 20 primary and secondary school students in a year-long journey of half-day sessions held every Saturday. Aligned with Sunway's Campus with a Conscience commitment, the initiative delivered measurable improvements in participants' self-esteem, communication skills, and sense of belonging.



Sunway EcoSphere

Sunway EcoSphere, the University's flagship Net Zero Carbon Building, exemplifies a collaborative, technology-driven approach to sustainability. Developed with more than eight industry partners, the project integrates advanced energy systems, green materials, and AI-driven optimisation. Designed to operate as a net negative carbon building, it offsets its embodied carbon over time, positioning Sunway as a leader in sustainable campus innovation and real-world climate solutions.



Success X-Factor Coaching

The Success Coaching initiative exemplifies the strength of the Sunway ecosystem, bringing together Sunway University and its diverse business divisions. With 29 coaches across the Group, the programme fosters meaningful university-industry collaboration, providing students with real-world insights, personalised mentorship, and holistic development within an integrated education-industry environment.

Jeffrey Cheah Foundation

Owned and governed by the



The Jeffrey Cheah Foundation (JCF), Malaysia's largest education-focused social enterprise, was established to give back to society by reinvesting surpluses into scholarships, and institutional development. Since 1997, it has supported quality education through a not-for-profit model.

Founded by Tan Sri Dato' Seri Sir Dr Jeffrey Cheah KBE AO, the Foundation embodies his vision of education as a driver of nation-building and sustainable progress. In recognition of his contributions, he was conferred the Knight Commander of the Order of the British Empire (KBE), the first Malaysian to receive this honour from His Majesty King Charles III.

JCF has forged strong partnerships with world-renowned institutions such as Cambridge, Oxford, Harvard, and Lancaster, as well as leading UK professional bodies. In 2018, the Jeffrey Cheah Biomedical Centre was established at the Cambridge Biomedical Campus, a globally recognised hub for pioneering and Nobel Prize-winning research.

To date, JCF has awarded scholarships and bursaries to tens of thousands of deserving students across Malaysia. It also advances global academic collaboration and knowledge exchange through initiatives such as the Jeffrey Cheah Institute on Southeast Asia and endowed professorships at Harvard, Cambridge, and Oxford.

In 2016, JCF contributed USD10 million to the United Nations Sustainable Development Solutions Network (SDSN), establishing its Asia headquarters and the Jeffrey Sachs Center on Sustainable Development at Sunway City. In 2021, JCF further strengthened this commitment with an additional USD10 million contribution to SDSN.

Together, these efforts underscore JCF's enduring dedication to education, sustainability, and impactful global partnerships.



University Profile

Sunway University is a leading private, not-for-profit institution offering a wide range of programmes in healthcare, engineering, business, sciences, arts, and hospitality.

OUR VISION

To be a Top Global University.

OUR STRATEGY

A virtuous growth strategy.

OUR MISSION

First 5th Generation University tackling planetary scale challenges through education and research.

The Mission-Driven 5th Generation University

Sunway University, as a Mission-Driven 5th Generation University, adopts a comprehensive approach to education and research to generate meaningful societal and environmental impact. Through teaching and learning, research, innovation, and community engagement, supported by strong global networks and industry collaboration, the University focuses on sustainability, planetary health, and real-world problem-solving.

The University's mission is guided by 5 key pillars.

- 01 Education for Lifelong Employability and the Greater Good**
Sunway University champions holistic, values-based education that prepares graduates not only for career success, but also to become ethical, responsible leaders who contribute to addressing local and global challenges.
- 02 Technology-Enabled Learning, Agency, and Pro-Social Innovation**
Leveraging its integrated ecosystem, Sunway provides a tech-enabled learning environment that blends physical and virtual experiences. Students develop future-ready competencies through immersive learning, pro-social AI applications, and close industry collaboration.
- 03 Impactful Research and Innovation**
Research efforts prioritise high-impact outcomes that address sustainability, planetary health, and societal wellbeing, aligning with global frameworks such as the UN Sustainable Development Goals.
- 04 "Campus with a Conscience" Philosophy**
This philosophy shapes institutional priorities, ensuring that education, operations, and student experiences promote sustainable, inclusive, and ethical outcomes, including the ambition of achieving net-zero carbon emissions by 2030.
- 05 Global and Regional Partnerships, and Leadership**
Through collaboration with leading universities and industry partners, Sunway University expands opportunities for students and researchers while translating global expertise into locally relevant solutions. The University aspires to serve as a regional benchmark in mission-driven higher education.

The five key pillars that enable Sunway University's mission-driven progress and transformation.



Education for Lifelong Employability and the Greater Good



Technology Enabled Learning, Agency, and Pro-Social Innovation



Impactful Research and Innovation



"Campus with a Conscience" Philosophy



Global and Regional Partnerships, and Leadership

Milestones

1987
Establishment of
Sunway College



2006
Establishment
partnership with
Lancaster University, UK



2011
Establishment of
Sunway University



2019
Entered **QS WUR**
2020 edition for
the first time



2022
Entered **THE WUR**
2023 edition for
the first time



2024
The **only private university in ASEAN**
featured in THE WUR, QS WUR,
Shanghai ARWU & AppliedHE



1997
Launch of the
**Sunway
Education Trust
Fund**



2010
Conversion of Sunway
Education Trust Fund to the
Jeffrey Cheah Foundation
and established partnership
with **Le Cordon Bleu, France**



2015
Moved into a
**purpose-built
campus**



2021
First ranked
#401-600 in **THE
Impact Rankings 2021**



2023
Entered
partnership with
**Arizona State
University, USA**



2025
Biggest leap in the
**QS World University
Rankings 2026** and
broke into Top 100 in
the **THE Impact
Rankings 2025**



Global Prestige and Recognition

Sunway University strengthened its international standing in 2025 through notable achievements across global rankings, sustainability performance and academic quality benchmarks. The University was ranked **#303 in the THE World University Rankings 2026**, **#410 in the QS World University Rankings 2026** and placed within #51-75 for *Business Administration Subject in Shanghai Rankings 2025*, affirming its rising global profile. Regionally, Sunway **achieved #55 in the QS Asia Rankings 2026** and **#84 in the THE Asia Rankings 2026**, reflecting sustained competitiveness.

Its impact-driven mission was further recognised with a **#81 global position** in the THE Impact Rankings and **#338 worldwide in the QS Sustainability Rankings**. Sunway also maintained its distinction as the **#1 private university in ASEAN (AppliedHE)** and was listed among the **Top 5 universities in Malaysia by U.S. News Best Global Universities**, alongside prestigious recognitions such as AACSB accreditation and Talentbank's Employers' Choice endorsement.



World University Rankings

#303

NO.1 RANKED PRIVATE, NON-GOVERNMENT-LINKED UNIVERSITY

THE World University Rankings 2026



World University Rankings

#410

IN THE WORLD

QS World University Rankings 2026



SHANGHAI RANKING

TOP 1000

IN THE WORLD

Shanghai Ranking 2024

- Business Administration (51-75) - #1 in Malaysia
- Economics (201-300) - #1 in Malaysia
- Energy Science & Engineering (201-300) - #2 in Malaysia



AppliedHE

#1 IN ASEAN

ASEAN Private University Ranking 2026 (3 consecutive years)

#6 IN ASIA

All Asia Ranking 2026



UNIVERSITY RANKINGS ASIA

#55

IN ASIA

QS Asia Rankings 2026



World University Rankings 2026 Asia

#84

IN ASIA

THE Asia University Rankings 2026



U.S. News

TOP 5

IN MALAYSIA

U.S. News Best Global Universities



WORLD UNIVERSITY RANKINGS SUSTAINABILITY 2026

#338

IN THE WORLD

QS Sustainability Rankings 2026



Times Higher Education Impact Rankings 2025

#81

IN THE WORLD

THE Impact Rankings 2025



Green Metric

#1

PRIVATE UNIVERSITY RANKED IN MALAYSIA

UI Green Metric World University Rankings

TALENTBANK

EMPLOYER'S CHOICE OF UNIVERSITY

#1 IN MALAYSIA

100% determined by leading graduate employers for four consecutive years- 2022, 2023, 2024 and 2025.



AACSB ACCREDITED

First non-government-linked private university in Malaysia to receive AACSB accreditation

Recognition from



MD

Premier Digital Tech Institution



SETARA

COMPETITIVE (BERDAYA SAING)

Emerging universities category 2022

2025

Year in Review

#MostHappeningCampus

Highlights at Sunway University

2025 was a year defined by global distinction, transformative partnerships, and purposeful growth for Sunway University. From new academic launches and landmark philanthropic commitments to strengthened international alliances and sustained excellence across major global rankings, the University advanced its mission as a Mission-Driven 5th Generation University. Here is a snapshot of the defining milestones that shaped an exceptional year.

JANUARY Vision, Rankings & Research	MARCH Academic Innovation & Impact	MAY Leadership, Honours & Advancement
  The year opened with a unifying President's Townhall, setting clear direction and ambition. Sunway University secured a groundbreaking grant in Planetary Health and strengthened its global standing with outstanding performance in the THE World Rankings by Subject.	  March reinforced academic excellence and innovation. Sunway University achieved strong recognition in the QS World University Rankings by Subject, launched its Doctor of Education programme, introduced the Sunway Psychology and Counselling Centre, and forged a landmark collaboration with Sunway Multicare Pharmacy to advance pharmaceutical innovation.	  May marked a defining chapter in growth and recognition. The University launched the Sir Jeffrey Cheah Sunway Medical School and celebrated Tan Sri Sir Dr Jeffrey Cheah's conferment of the Order of the Rising Sun by the Government of Japan. The month also featured the Psychology Career Forum and Nurses Day celebrations.
FEBRUARY Global Partnership & Growth	APRIL Excellence Recognised Across Asia	JUNE Rankings, Impact & Reach
  February advanced Sunway University's global and academic momentum: hosting the ASEAN Mobility Programme, UK-Malaysia-Jiangsu Higher Education Forum, and the inaugural Malaysian-Hungarian Rector's Forum, while welcoming Arizona State University's Julia Rosen for a significant partnership engagement. The month also celebrated Convocation and expanded academic offerings with Civil and Mechatronics Engineering programmes.	  April welcomed a new cohort at Orientation and reaffirmed Sunway University's standing for excellence—topping the Graduate Employability Index for the fourth consecutive year and ranking #141 in the THE Asia University Rankings 2025.	  June reinforced Sunway University's global standing with strong performance in QS WUR 2026 and THE Impact Rankings 2025. The University also championed National Training Week and strengthened stakeholder engagement through Sunway University Media Day.

JULY

Community, Culture & Connection



July reflected Sunway University's commitment to community and student life—advancing fire safety through the SafeSpark Initiative in Desa Mentari, expanding access via The Malaysian Experience (TheME), launching RAIZ Dining+, and igniting campus spirit at SunFest: Be the Stars that Connect.

AUGUST

Leadership, Dialogue & Innovation



August convened the Dean's Academy Summit 2025 – Asia & MENA and welcomed Tengku Datuk Seri Zafrul Tengku Abdul Aziz for the Economic and Leadership Forum. The University introduced the Diploma in Music and BSc (Hons) in Artificial Intelligence, and advanced civic responsibility through the 'Together Against Crime' campaign.

SEPTEMBER

Impact, Awards & Achievement



September celebrated purpose in action—Rock The Goals Celebration 2025 amplified sustainability advocacy, while Sunway University earned Best Employability and Best Environmental Stewardship awards. The Desa Mentari Community Development Programme was featured at Impact Week 2025, and FET students clinched the CIPTA Award 2025.

OCTOBER

Global Dialogue & Distinction



October strengthened international engagement through the Friendship Series 2025 and the International Conference on Inclusive Education (ICIE2025). The University advanced its global standing in THE World University Rankings 2026 and welcomed UK Minister Rt. Hon. Seema Malhotra for an official visit.

NOVEMBER

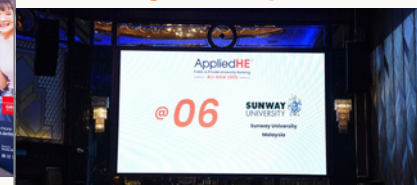
Global Prestige & Philanthropy



November marked a powerful convergence of recognition and reach. Sunway University was named 1st Runner-Up at the Business Excellence Awards, advanced its standing in QS Sustainability Rankings 2026, QS Asia University Rankings and ShanghaiRanking's Global Ranking of Academic Subjects 2025, and convened AppliedHE Xchange 2025 and the China-ASEAN Innovation Quest. The Jeffrey Cheah Foundation also pledged RM500 million to establish one of Malaysia's largest education endowments, while Success X-Factor Coaching empowered student achievement.

DECEMBER

Global Recognition & Impact



December closed the year with continued international distinction, as Sunway University earned strong performance in the AppliedHE Rankings and UIGM Rankings, and received recognition at the QS Reimagine Awards—capping a year defined by excellence and global impact.

ASEAN Workshop on Sustainable Development 2025

Advancing ASEAN's Sustainable Future at Sunway

Sunway University reinforced its role as a regional convener of thought leadership by hosting the ASEAN Workshop on Sustainable Development, organised by the Asia headquarters of the United Nations Sustainable Development Solutions Network (UN-SDSN) in Sunway City Kuala Lumpur.

The high-level forum brought together senior Cabinet members, ASEAN delegates, policymakers, and leading academics for strategic dialogue aimed at shaping policy recommendations to support Malaysia's ASEAN leadership in 2025.

The opening ceremony was officiated by Malaysia's Deputy Prime Minister II, YAB Dato' Sri Haji Fadillah bin Haji Yusof, in the presence of distinguished dignitaries including ASEAN Secretary-General His

Excellency Dr. Kao Kim Hourn; UN-SDSN President and Sunway University Sir Jeffrey Cheah Honorary Distinguished Professor Professor Jeffrey Sachs; and UN-SDSN Malaysia Chair Tan Sri Sir Dr. Jeffrey Cheah KBE AO.

Held under the theme "The Future of Southeast Asia's Energy, Economics, and the Environment," the flagship conference advanced regional discourse on sustainable development priorities and practical pathways towards achieving the United Nations Sustainable Development Goals by 2030.

The workshop also underscored alignment with Malaysia's MADANI framework, reinforcing Sunway University's position as a catalyst for impactful regional engagement and sustainability leadership.



Launch of the Sir Jeffrey Cheah Sunway Medical School

Shaping the Future of Medical Education

Sunway University marked a transformative milestone with the official launch of the Sir Jeffrey Cheah Sunway Medical School on 7 May 2025, signalling a significant step forward in strengthening Malaysia's medical education landscape. The initiative reflects the University's commitment to developing future-ready healthcare professionals who are clinically proficient, digitally adept, ethically grounded, and guided by compassion.

Anchored by immersive clinical training at Sunway Medical Centre and strengthened through global research collaborations, the Doctor of Medicine (MD) programme is designed to prepare graduates to lead in an increasingly complex and technology-driven healthcare environment. With a strong emphasis on translational research, the integration of artificial intelligence in medicine, and community

engagement initiatives such as the Desa Mentari programme, the medical school advances innovative and sustainable healthcare solutions that respond to real societal needs.

From pioneering translational research and embracing AI in medicine to serving communities through projects like Desa Mentari, this medical school champions sustainable, innovative, and community-driven healthcare solutions.

The launch was officiated by YB Dato' Seri Diraja Dr Zambry Abd Kadir, Malaysia's Minister of Higher Education. The event was also graced by Tan Sri Sir Jeffrey Cheah, Founder and Chairman of Sunway Group. The day served as not just an institutional milestone, but a national one.

Together, we are shaping healthcare for tomorrow.



Success X-Factor Coaching



Coaching Future-Ready Leaders: Empowering Potential Through Mentorship, Leadership and Industry Insight

Sunway University introduced the Success X-Factor Coaching Initiative, a forward-looking industry-academia programme designed to equip students with the skills, mindset and networks needed to thrive in an increasingly dynamic global environment. Endorsed by Founder and Chairman Tan Sri Sir Dr Jeffrey Cheah through a dedicated video message, the initiative reflects the University's commitment to reimagining higher education by embedding real-world relevance into the student journey.

A key highlight of the launch was a fireside conversation with Deputy President Mr Evan Cheah, who shared reflections on the

transformative role of mentorship, the impact of artificial intelligence on future careers, and the strategic advantage of Sunway's integrated ecosystem.

Structured around a three-tier coaching framework, the programme provides academic success support in Year 1, industry-led career coaching in Year 2, and executive mentoring by senior leaders and CEOs in Year 3. By integrating academic achievement, personal growth and professional exposure, the initiative strengthens Sunway University's mission to nurture confident, capable and future-ready graduates.

AppliedHE Xchange 2025



Convening Global Minds to Shape the Future of Higher Education

Sunway University proudly hosted the AppliedHE Xchange 2025 from 27-29 November, convening higher education leaders, rankings specialists, academics and policymakers from across Asia and beyond. Anchored on the theme *Together for Tomorrow: Excellence, Engagement, Evolution*, the conference underscored the importance of collaboration in shaping resilient and future-ready universities.

A key highlight was the launch of the ALL ASIA Public & Private University Rankings 2026, a prestigious platform recognising institutional performance across North Asia, the Middle East, Saudi Arabia and Türkiye, alongside the debut of the Academic Road Trip (ART), a bold initiative promoting cross-border academic engagement.

The programme featured thought-provoking keynotes, dynamic panel discussions, high-energy debates and hands-on workshops translating insights on rankings, employability, skills development and education innovation into actionable strategies. Welcoming remarks by President Prof Sibrandes Poppema set the tone for meaningful exchange, while the unveiling of the AppliedHE Declaration reflected collective commitments towards impactful higher education transformation. The gala dinner celebrated regional excellence, with Sunway University ranked #6 among Asia's Top 20 Public Universities, reinforcing its rising global visibility.

The conference concluded with an exclusive rankings masterclass and curated experiential sessions, reflecting Sunway's role as a catalyst for global academic dialogue and innovation.



Sir Jeffrey Cheah Distinguished Speakers Series

Sir Jeffrey Cheah Distinguished Speakers Series

The Sir Jeffrey Cheah Distinguished Speaker Series stands as a significant intellectual platform that convenes leading global thinkers at Sunway University, catalysing dialogue on critical international issues including sustainability, education, and public policy, while showcasing frontier developments and breakthrough research. Since its inaugural lecture in 2005, **the series has hosted 152 distinguished lectures**. This initiative reflects Sunway's commitment to advancing global thought leadership and meaningful knowledge exchange. It deepens intellectual engagement among students, scholars, and the wider community, while reinforcing Sunway's position as a regional hub for influential, world-class academic discourse.



29 May 2025

The Immune System and Reducing the Risk of Dementia

Professor John Todd FRS, FMedSci, FRCP Hons
Jeffrey Cheah Fellow in Medicine, Brasenose College, Oxford;
Professor of Precision Medicine, University of Oxford



15 July 2025

TB Elimination and the Future of Health Care Delivery

Professor Salmaan Keshavjee & Professor Mercedes Becerra
Honorary Professors in Global Health & Social Medicine, Sunway University; Sir Jeffrey Cheah Distinguished Professor of Global Health & Social Medicine, Harvard Medical School



12 November 2025

Molecular and Physical Gastronomy: Key to Culinary Innovation

Professor Hervé This
Physical Chemist at the French National Research Institute for Agriculture, Food and Environment (INRAE);
Consulting Professor at AgroParisTech



9 December 2025

AI, Voting Systems, and Elections

Professor Paul Goldberg
Sir Jeffrey Cheah Fellow in Computer Science; and Professor of Computer Science, Brasenose College, University of Oxford

Sunway Education Inclusive Leadership Series

SUNWAY EDUCATION
Inclusive Leadership SERIES

The Sunway Education Inclusive Leadership Series (SEILS) is a curated fireside dialogue moderated by Professor Dato' Elizabeth Lee, fostering authentic engagement through live audience interaction and reflective conversation. The series brings together distinguished national and global voices to explore inequality, leadership, and contemporary societal challenges. Since its launch in 2024, SEILS has **hosted eleven impactful sessions** featuring eminent scholars from institutions such as the University of Oxford and the University of Cambridge, alongside influential industry and community leaders. Through these exchanges, the series reinforces Sunway's commitment to inclusive leadership and inspires audiences to contribute to a more equitable future.

7 February 2025

Riding the Wave: How Universities Can Thrive in a Rapidly Changing World

Ms Julia Rosen
Vice President for Global Academic Initiatives,
Arizona State University



18 April 2025

Mind Over Matter: The Winning Mindset for Future Leaders

Dr Julian Tan
Group Strategy Director, BT Group PLC Advisor



12 June 2025

Some Kind of Wonderful – Coriander, Kindness & Courage

Ms Pinky Lilani CBE DL
Founder and Chair, Women of The Future Programme



30 October 2025

Supporting Business to Take Nature Into Account

Professor Jan Bebbington
Rubin Professor of Sustainability in Business;
Director, Pentland Centre for Sustainability in Business,
Lancaster University



Education

Academic Excellence with Purpose

At Sunway University, academic excellence continues to evolve as we respond to changing global expectations and emerging societal needs. Throughout the year, we strengthened our approach to teaching and learning by embracing innovation, enhancing programme relevance, and fostering deeper collaboration across disciplines and borders.

Our academic community demonstrated resilience and ambition through impactful participation in conferences, competitions, and scholarly engagements that elevated both student achievement and institutional reputation. The introduction of new programmes aligned with high-growth sectors underscores our commitment to nurturing agile graduates equipped for the future of work.

International collaborations further enriched the student learning experience, integrating global insights with strong local grounding. Complemented by ongoing investments in facilities, technology, and learning ecosystems, these efforts create an environment where curiosity thrives and leadership potential is realised.

This chapter highlights the milestones and accomplishments that reflect Sunway University's continued pursuit of meaningful education—one that empowers individuals, advances knowledge, and creates lasting impact.



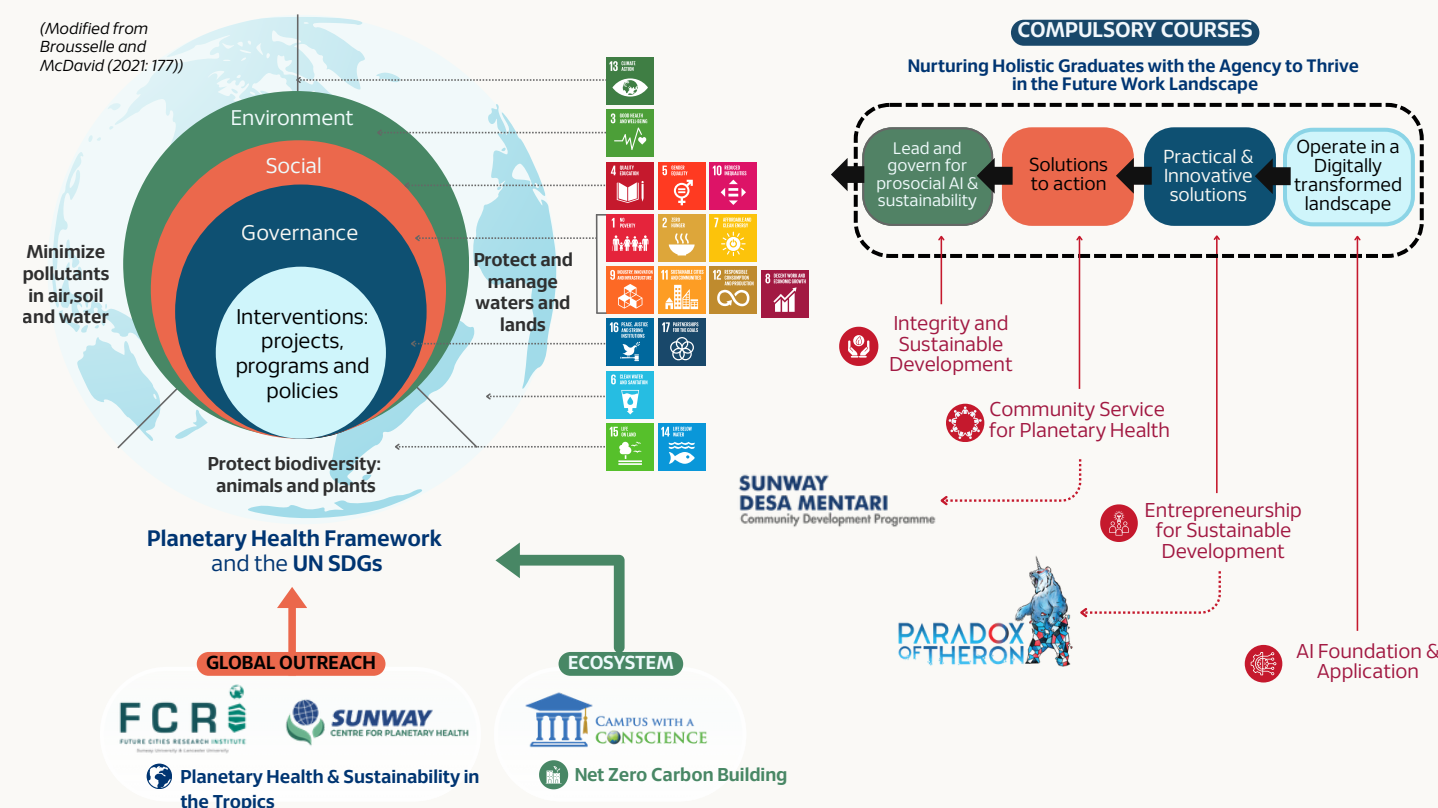
QS Reimagine Education Awards

Reimagining Education for a Sustainable Future

Sunway University has reinforced its position at the forefront of global higher education innovation with a remarkable achievement at the QS Reimagine Education Awards 2025, securing the Gold Award in the Regional Category for Asia. Widely regarded as one of the most prestigious platforms recognising transformative approaches in teaching and learning, the accolade affirms the University's growing influence among institutions shaping the future of education, employability and societal impact.

This recognition reflects Sunway University's distinctive commitment to embedding sustainability as a foundational principle across disciplines. Rather than treating sustainability as a standalone subject, the University integrates it holistically into curricula, cultivating graduates who are ethically grounded, technologically fluent and globally aware. At the heart of this achievement is the Sustainability-focused Transformative, Accessible, Immersive and Globally Networked

(S.U.S.T.A.I.N.) framework, an innovative and scalable model that advances interdisciplinary learning and real-world application. Designed as a flagship initiative, S.U.S.T.A.I.N. equips students with essential competencies in ethical leadership, strategic problem-solving, prosocial artificial intelligence and community engagement.



Sunway XCeEd Platform



XCeEd: Shaping the Future of Learning

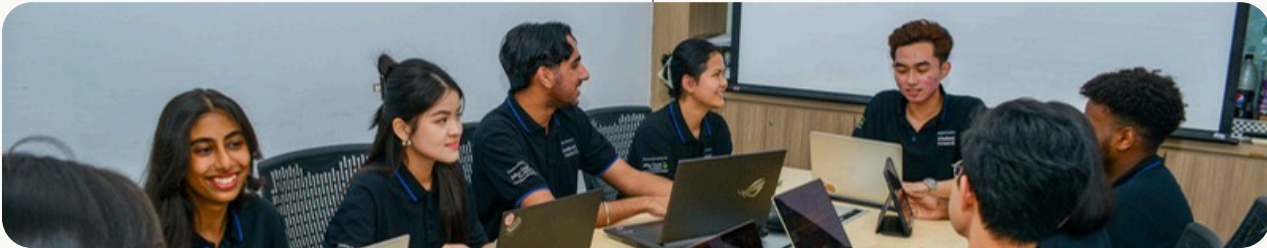
The University’s XCeEd initiative represents a transformative investment in lifelong learning and digital innovation, underscoring the University’s commitment to bridging education and industry. With a total investment of RM9 million, the initiative has been strategically allocated to ensure impact and sustainability:

- **RM4.5 million** invested in deployment and operations
- **RM3 million** dedicated to developing 50 courses
- **RM1.5 million** allocated for portal enhancement

These investments provide scalable infrastructure and high-quality learning experiences that align with evolving industry needs.

A Milestone in Course Development

The development of 50 courses across 8 Faculties / Schools and 1 Centre reflects the University’s commitment to diversity and relevance in education. Every faculty has contributed to shaping pathways that empower learners with practical, industry-aligned knowledge.



Powered by Expertise

Behind this achievement are Subject Matter Experts (SMEs) who bring their passion and expertise to every course. Their work ensures that learners benefit from innovative, flexible, and impactful courses designed to bridge the gap between academia and industry.

Supporting Our Alumni

XCeEd is not only about current learners – it is also about sustaining the success of our graduates. In recognition of this, the University offers all XCeEd courses free of charge to alumni for the first two years after graduation. This benefit supports graduates as they transition into the workforce and continue their professional growth.

Lifelong Learning, Sustainable Transformation

XCeEd is a long-term commitment to education that adapts to industry needs, sustains alumni success and strengthens the University’s role in shaping a workforce ready for the future. By combining digital innovation with lifelong learning, the initiative ensures impact and sustainability at scale.

Evidence of Impact

As at end of 2025, XCeEd has enrolled **271 learners** and issued **56 certificates** to those who successfully completed courses. Learner feedback highlights strong satisfaction across key dimensions:

- **4.12** average rating for industry relevance and skill development
- **4.07** average rating for course design, engagement and flexibility
- **3.65** average rating for learning experience and retention

These outcomes demonstrate early traction, quality of delivery and the initiative’s ability to provide measurable value alongside strategic investment.

Career_x Xplorer Hub

SUPER: Transforming Education for Future-Ready Graduates

The Programme & Student Experience Re-engineering (SUPER) Project is a university-wide initiative to future-proof education by enhancing student engagement and graduate outcomes. Anchored in educational transformation, student-centric learning, and employability, it integrates industry relevance into the learning experience. Central to this is the Career _x initiative, combining pedagogy, partnerships, and industry immersion. Key components include Career X Pathways, CareerX Xplorer Hub, and Career X Internship. The Xplorer Hub offers flexible, cross-disciplinary electives and evolving industry-linked courses, enabling students to broaden skills, explore career pathways, and align their learning with the demands of a dynamic workforce.



Career_x Xplorer Hub aims to:

- Broaden student choice beyond programme core requirements
- Support future skills development and employability readiness
- Enable interdisciplinary exploration and career pathway discovery
- Provide curated learning experiences aligned with emerging industry needs

Highlights:

- Total courses offered: 39
- 3148 enrolments across undergraduate programmes
- Delivery modes (2025): Onsite / Blended / Online
- First industry collaboration – FEL1522 Health & Wellness was offered through a partnership between Sunway MediSpa and FMLS

Key achievements:

Expanded elective access and improved flexibility for students

Students benefited from a wider selection of electives aligned with diverse interests and career aspirations, supported by flexible delivery formats and selected offerings outside standard semester patterns.

Strengthened employability-focused learning through curated offerings

Courses were curated to support transferable skills and future-focused competencies, enabling students to complement their programme core with broader capability-building opportunities.

Data-informed monitoring capability established

The introduction of Power BI reporting strengthened operational readiness by enabling clearer monitoring of uptake patterns, faculty participation, and demand-to-capacity trends, supporting continuous improvement and future scaling towards 100 courses by end of 2026.

Cross-unit collaboration to support delivery and scaling

Implementation required coordination across multiple schools/centres and relevant central units to ensure effective rollout, enrolment operations, and ongoing reporting.



Faculty of Arts and Social Sciences

Ideas that Shape Societies; Creativity that Drives Change

The Faculty of Arts and Social Sciences advances global excellence through creative innovation, academic distinction, and industry engagement. The Faculty develops creative leaders shaping culture, communication, and societal transformation globally.

Impact at a Glance



Key Highlights

- **Programme Innovation & Academic Expansion:** Launched new programmes and strengthened academic pathways aligned with emerging disciplines in creative arts and communication.
- **Research Excellence & Academic Contribution:** Secured significant research grants and produced scholarly work advancing knowledge in the creative and social sciences.
- **Industry Integration & Professional Engagement:** Expanded industry partnerships and delivered industry-led learning experiences and professional collaborations for students.
- **Student Excellence & Creative Recognition:** Students achieved international recognition across creative arts, media, theatre, and design disciplines.
- **Global Engagement & International Collaboration:** Strengthened international partnerships, mobility, and global academic engagement across leading institutions.
- **Creative Leadership & Cultural Contribution:** Hosted exhibitions, performances, and conferences advancing cultural innovation and creative excellence.
- **Alumni Success & Industry Influence:** Alumni achieved global distinction across creative industries, media, and international professional platforms.

FASS continues advancing global leadership through excellence in creativity, research distinction, and industry engagement. The Faculty develops leaders who shape cultural and societal impact worldwide.

Ideas that Shape Societies; Creativity that Drives Change

	Research Leadership	Research excellence strengthens global leadership in creative innovation, communication, and societal transformation.
	Student Excellence	Global collaborations strengthen international engagement and academic excellence in the creative disciplines.
	Industry Integration	Industry engagement ensures graduates develop professional capabilities aligned with global creative industries.
	Global Partnerships	FASS nurtures innovative graduates equipped to shape global creative and communication landscapes.



1. FASS students represented Sunway University in the Malaysia Digital Association (MDA) Young Achievers Program 2025
2. DPA students performed at the 2025 Silk Road Traditional Performing Arts Festival
3. SORCE Workshops
4. FASS students secured 2nd and 6th places in the ACP Adobe Certified Associate Competition



Faculty of Engineering and Technology

Engineering Tomorrow's Solutions Through Innovation and Impact

The Faculty of Engineering and Technology advances global engineering and computing excellence through research leadership, innovation, and strong industry integration. The Faculty develops future-ready engineers and computing professionals driving technological advancement and sustainable global solutions.

Impact at a Glance



Key Highlights

- **Academic Growth & Global Demand:** Student enrolment increased 13%, reflecting strong demand for globally relevant engineering and technology programmes.
- **Research Excellence & Global Authority:** Produced over 700 Scopus-cited publications.
- **Global Research Recognition & Scientific Leadership:** Fifteen faculty ranked among the World's Top 2% scientists, reinforcing international research leadership.
- **Student Excellence & International Competitions:** Students achieved national and international championships, demonstrating exceptional innovation and engineering & computing capabilities.
- **Programme Innovation & Academic Expansion:** Launched one new undergraduate and two postgraduate programmes, expanding academic offerings aligned with emerging technological fields.
- **Industry Integration & Professional Certification:** Produced industry-certified graduates and trainers, strengthening workforce readiness and industry alignment.
- **Infrastructure Advancement & Future Engineering and Computing Capability:** Established advanced engineering & computing laboratories and net-zero building initiatives supporting future-focused engineering and computing education.

FET continues strengthening global leadership through research excellence, technological innovation, and industry integration. The Faculty develops engineers and computing professionals shaping sustainable global technological advancement.

Engineering Tomorrow's Solutions Through Innovation and Impact

- Research Leadership** Research excellence strengthens global leadership in engineering, artificial intelligence, sustainability, and emerging technologies.
- Student Excellence** Global partnerships strengthen international engagement, research collaboration, and engineering & computing education excellence.
- Industry Integration** Strong industry engagement ensures graduates develop practical expertise aligned with global technological transformation.
- Global Partnerships** FET nurtures innovative engineers and computing professionals equipped to solve complex global technological and sustainability challenges.



1. FET Students Win the CIPTA Award 2025
2. The 4th International Conference on Engineering and Advanced Technology (ICEAT 2025)
3. 7th International Conference on Smart Computing and Informatics (SciConf 2025)
4. SUNForge December 2025
5. Lab & Net Zero Building Development



Faculty of Medical and Life Sciences

Transforming Health Futures Through Discovery and Compassion

The Faculty of Medical and Life Sciences advances global healthcare through research excellence, medical education, and clinical partnerships. The Faculty develops future healthcare leaders improving human health and advancing medical innovation globally.

Transforming Health Futures Through Discovery and Compassion

- Research Leadership** Research excellence strengthens global leadership in medical science, healthcare innovation, and human health advancement.
- Student Excellence** Global partnerships strengthen international research collaboration and medical education excellence.
- Industry Integration** Clinical partnerships ensure graduates develop expertise aligned with global healthcare and medical practice.
- Global Partnerships** FMLS nurtures healthcare professionals equipped to advance global medical innovation and patient care.



1. 9th Cohort of Harvard Medical School's Leadership in Medicine: Asia Pacific
 2. Jeffrey Cheah Medical School Engages with CUHK Medicine, Nethersole School of Nursing, and MagIC
 3. Launching of Jeffrey Cheah Sunway Medical School
 4. Planetary Health and Sustainability in the Tropics (PHST) with Lancaster University
 5. Soft Launch of the Sunway Psychology and Counselling Centre (SPCC)

Impact at a Glance

3
Nature Journal Publications

4+
International Research Awards

9th Cohort of
Leadership in Medicine:
Asia Pacific at
Sunway University

HARVARD
MEDICAL SCHOOL

Key Highlights

- Medical Education Advancement:** Launched Jeffrey Cheah Sunway Medical School, advancing Malaysia's medical education and future healthcare leadership.
- Research Excellence & Global Scientific Impact:** Published groundbreaking research in Nature journals, advancing global medical and life sciences knowledge.
- Global Research Recognition & Scientific Leadership:** Faculty recognised globally through prestigious scientific awards and international research excellence.
- Clinical Training & Healthcare Integration:** Established clinical partnerships enhancing healthcare training and professional medical education.
- Global Academic Engagement & International Collaboration:** Strengthened global partnerships through international research exchange and academic collaboration.
- Student Excellence & Research Achievement:** Students achieved international recognition and participated in global research and academic programmes.
- Societal Engagement & Public Health Contribution:** Led healthcare initiatives promoting community wellbeing, sustainability, and public health awareness.

FMLS continues advancing global leadership through medical education, research excellence, and clinical innovation. The Faculty develops healthcare leaders improving lives globally.

School of American Education

Advancing Global Academic Pathways and International Leadership

American Education provides globally recognised academic pathways through strong international partnerships, research excellence, and student achievement. The programme prepares globally competitive graduates for leadership across diverse international academic and professional environments.

Impact at a Glance

New Programme
with the Thunderbird
School of Global
Management

**ASU VentureX
Global Challenge**

**Best Paper
Awards**
at International
Conferences

Champion
National AI
Competition

Key Highlights

- **Programme Innovation & Academic Expansion:** Bachelor of Arts (Honours) Global Management approved, expanding globally relevant academic offerings.
- **Research Excellence & Academic Distinction:** Faculty secured major research grants and achieved international recognition through prestigious academic awards.
- **Global Academic Representation & Recognition:** Faculty represented Malaysia internationally, strengthening global academic visibility and scholarly influence.
- **Student Excellence & Global Competitiveness:** Students achieved international competition success, demonstrating strong academic capability and innovation.
- **Alumni Excellence & Global Achievement:** Alumni achieved international distinction in global sports and creative industries, reflecting programme excellence.
- **International Partnerships & Academic Mobility:** Strategic collaborations with global universities strengthen international academic pathways and student mobility.
- **Global Exposure & Academic Exchange:** Student exchanges enhance cross-cultural learning and global academic engagement.

American Education continues advancing global academic pathways through international partnerships and academic excellence. The programme develops globally competitive graduates for international leadership and impact.

Advancing Global Academic Pathways and International Leadership



**Research
Leadership**

Research excellence strengthens academic authority and contributes to global knowledge and innovation.



**Student
Excellence**

Strategic collaborations strengthen global transfer pathways and international academic progression.



**Industry
Integration**

Industry-relevant curriculum develops adaptable graduates prepared for evolving global career environments.



**Global
Partnerships**

Students and alumni achieve global distinction across academic, professional, and international platforms.



1. EducationUSA Fair 2025
2. Collaboration with Arizona State University's Thunderbird School of Global Management
3. ADTP students won the Championship in the Technical Track (Category B) at the National AI Competition 2025
4. ASU VentureX Global Challenge
5. SunU Alumni Homecoming FamFest



School of Education

Advancing Educational Excellence through Growth, Research, and Strategic Engagement

The School of Education (SOE) has strengthened its academic presence through programme expansion, student growth, and increased research output. Expanding from one to five programmes, SOE is supported by strong scholarship, international collaborations, and industry engagement—enhancing its contribution to Sunway University's research visibility, talent development, and strategic partnerships.

Impact at a Glance

581%
Student
Growth

Top 200
THE World University
Rankings by Subject
2026

12
Keynote
Presentations

46
Research
Publications

Key Highlights

- **Programme Expansion & Growth:** Expanded from 1 to 5 programmes, reflecting strong demand for postgraduate education.
- **Research Productivity & Visibility:** Produced 46 publications, secured research grants, and delivered 12 keynote presentations, strengthening scholarly impact and academic reputation.
- **Academic Recognition:** Faculty achieved global recognition, including Top 2% scientist distinction, enhancing institutional credibility.
- **International Collaboration:** Established strategic partnerships, including collaboration with the University of Melbourne, advancing joint research and academic exchange.
- **Industry Engagement:** Strengthened programme relevance through active industry advisory involvement and professional collaborations.
- **Institutional Contribution:** Advanced Sunway University's positioning through outreach, conferences, and national-level educational initiatives.

SOE continues to build its academic strength through research, programme growth, and strategic collaborations, contributing to Sunway University's visibility and impact in advancing inclusive and future-focused education.

Empowering Educators. Enabling Inclusive Learning Futures



**Research
Leadership**

Research excellence strengthens global leadership in inclusive, equitable, and future-focused education.



**Student
Excellence**

Global collaborations strengthen academic exchange, research excellence, and international educational leadership.



**Industry
Integration**

Industry engagement ensures graduates develop leadership capabilities aligned with evolving educational needs.



**Global
Partnerships**

SOE nurtures educators equipped to transform global education and lifelong learning.



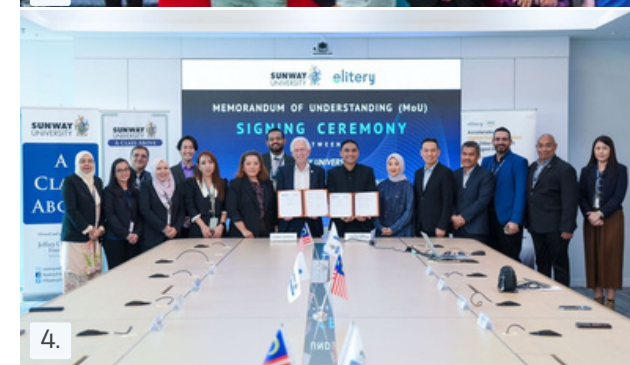
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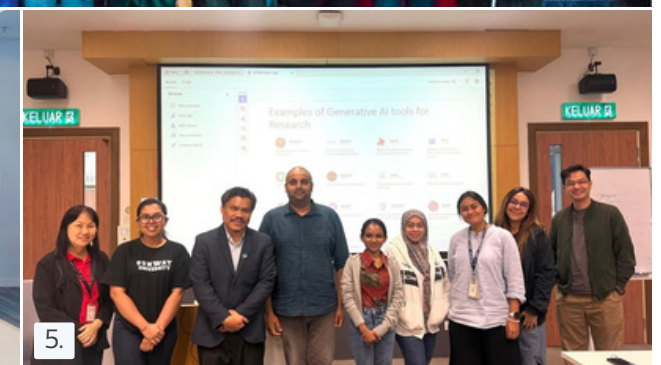
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1. Eduwis Symposium 2025
2. AI and Immersive Learning Futures in Practice for Delegates from Brunei MOE
3. International Conference on Inclusive Education
4. MoU Signing with Elitery Global Technology
5. SOE Workshop Series: Research Foundations & AI Workshop



School of Hospitality and Tourism Management

Redefining Global Service Excellence and Experiential Leadership

The School of Hospitality and Tourism Management achieved global distinction through academic excellence, industry integration, and international partnerships. Ranked Top 51–100 globally, the School continues shaping future hospitality leaders with industry-aligned education and research excellence.

Redefining Global Service Excellence and Experiential Leadership

- Research Leadership** Driving impactful research that advances service excellence, sustainable tourism, and future-focused hospitality practices worldwide.
- Student Excellence** Strategic global collaborations strengthen international engagement, academic exchange, and SHTM's leadership in hospitality education.
- Industry Integration** Industry-integrated learning ensures graduates possess leadership agility, operational expertise, and global professional readiness.
- Global Partnerships** SHTM nurtures confident, adaptive graduates equipped to lead and transform global hospitality and service industries.



1. Second Consecutive Triple Crown in Business Events Competitions
2. Bubur Lambuk Cookoff and Distribution
3. Culinaire & Housekeeping Malaysia 2025
4. MoU Signing with EQ Hotel Kuala Lumpur

Impact at a Glance

16%
Increase in Student Enrolment

#55
QS World University Rankings by Subject 2026

APEL.Q
Accreditation of Prior Experiential Learning Achieved

95%
Publications in Scopus Q1 & Q2 Journals

Key Highlights

- Global Academic Distinction:** Ranked Top 51–100 globally in QS Subject Rankings 2025, reinforcing international leadership in hospitality and tourism education.
- Research Excellence & Doctoral Advancement:** Secured external grants and achieved full PhD accreditation, graduating its first doctoral scholar in hospitality and tourism.
- Programme Innovation & Accessibility:** MIHM programme received APEL.Q accreditation, expanding flexible pathways for experienced professionals and lifelong learners.
- Industry Integration & Professional Leadership:** Established six industry MoUs, eleven projects, and appointed Industrial Practice Professor, strengthening academic-industry collaboration.
- Global Partnerships & Academic Mobility:** Expanded mobility, articulation, and international academic partnerships, enhancing global exposure and collaborative learning opportunities.
- Student Excellence & Global Competitions:** Students achieved Asia Champion titles and multiple international medals, demonstrating exceptional global competitiveness and professional excellence.
- Industry Engagement & Global Platforms:** Participated in international trade exhibitions, strengthening industry relevance and engagement with global hospitality leaders.

SHTM continues advancing global leadership through academic excellence, research distinction, and industry integration. The School prepares future hospitality leaders to shape global service industries.



School of Mathematical Sciences

Decoding Complexity. Powering Intelligent Decision-Making

The School of Mathematical Sciences advances global excellence in mathematics, actuarial science, analytics and data science through impactful research, academic innovation and strong industry partnerships.

Impact at a Glance

4

World's Top 2% Scientists

Only Private University in Malaysia

Ranked for Mathematics in QS WUR 2026

100+

Total Publications

Champion

International Actuarial Competition

Key Highlights

- **Global Research Distinction:** Four faculty ranked among world's Top 2% scientists, reinforcing global leadership in mathematical sciences research.
- **International Academic Recognition:** Faculty achieved global ranking distinction, strengthening international academic reputation in mathematics and analytics.
- **Research Excellence & Knowledge Advancement:** Produced strong publication output and hosted global research workshops advancing mathematics, AI, and data science applications.
- **Student Excellence & Global Achievement:** Students achieved international competition victories, demonstrating exceptional analytical capability and academic excellence.
- **Industry Integration & Professional Development:** Delivered actuarial practice courses, corporate training, and industry programmes strengthening professional readiness.
- **Global Academic Engagement & Collaboration:** Hosted international scholars, colloquia, and research exchanges strengthening global academic connectivity.
- **Societal Engagement & National Contribution:** Contributed to national initiatives including Malaysia's Blue Economy Blueprint through analytics and research expertise.

SMS strengthens global leadership through impactful research, academic excellence, and strong industry engagement. The School develops analytical leaders driving innovation and societal progress.

Decoding Complexity. Powering Intelligent Decision-Making



Research Leadership

Research excellence strengthens SMS's global leadership in mathematics, actuarial science, analytics, and artificial intelligence.



Student Excellence

Global academic engagement enhances research excellence, knowledge exchange, and international scholarly influence.



Industry Integration

Industry engagement ensures graduates possess analytical capabilities aligned with evolving global workforce demands.



Global Partnerships

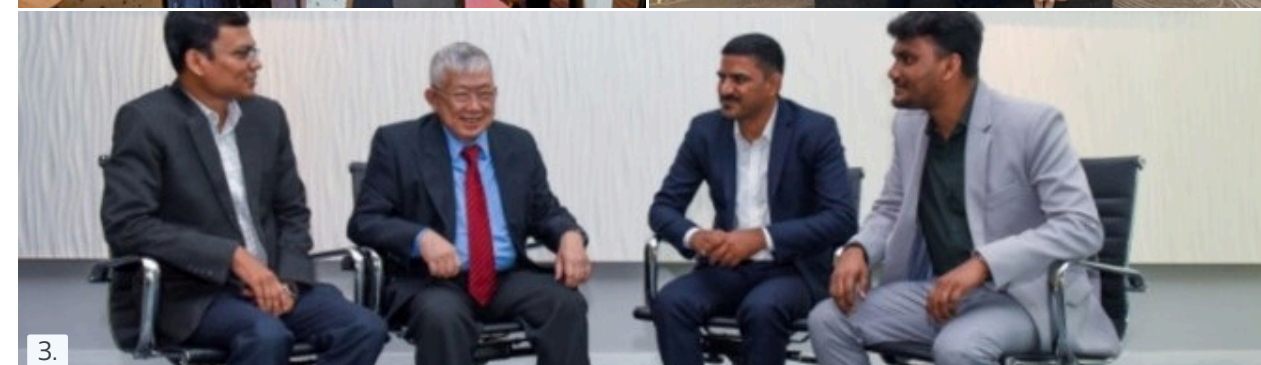
SMS nurtures analytical thinkers equipped to solve complex global challenges through mathematical and data-driven expertise.



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3.



4.



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1. IFoA Student Ambassador Programme Launching
2. Malaysia Blue Economy Blueprint 2025-2040
3. Top 2% Scientists: (from left to right) Assoc. Prof. Dr Shams Forruque Ahmed, Prof. Teo Kok Lay, Assoc. Prof. Dr Katta Ramesh and Dr Varun Kumar Ravikumar Shashikala
4. Mathematics Colloquium: The Investigation of Clustering Techniques via Subspace with Sparsity Learning
5. Industry Visit to Tokio Marine



Sunway Business School

Developing Strategic Leaders for a Dynamic Global Economy

Sunway Business School continues advancing global business education through academic excellence, research leadership, and strong industry integration. The School develops future-ready leaders equipped to drive innovation and sustainable global business transformation.

Developing Strategic Leaders for a Dynamic Global Economy

- Research Leadership** High-impact research strengthens SBS's global authority in business innovation, sustainability, and strategic leadership.
- Student Excellence** Global collaborations strengthen international engagement, knowledge exchange, and SBS's leadership in business education.
- Industry Integration** Industry collaboration ensures graduates develop strategic thinking, leadership agility, and professional readiness.
- Global Partnerships** SBS nurtures confident graduates equipped to lead organisations and drive global economic transformation.



1. Distinguished Alumni: Minister of Commerce, Cambodia
2. DAFE Book Prize Award 2025
3. Visit to the Australian High Commission in Malaysia
4. Community Project: Desa Mentari
5. Industry Field Trips: Media Prima Berhad

Impact at a Glance

180+
Events Organised

#151-175
THE World University Rankings by Subject 2026

389
Scopus Publications

20
Competitions Won

Key Highlights

- Academic Growth & Student Demand:** Student enrolment grew 11.8%, reflecting strong demand for globally relevant and industry-integrated business programmes.
- Research Excellence & Global Academic Authority:** Achieved 389 Scopus publications, including 258 Q1 journals, reinforcing global research excellence and academic leadership.
- Global Recognition & Research Leadership:** Faculty ranked among world's Top 2% scientists, with global leadership recognition in marketing research.
- Industry Integration & Experiential Learning:** Delivered client-based capstones, industry field trips, and embassy engagements, strengthening real-world business exposure.
- Global Engagement & International Exposure:** Organised international weeks, embassy visits, and global immersion programmes, enhancing students' global business perspectives.
- Student Excellence & Competitive Achievement:** Students participated and won national and international competitions, demonstrating strong analytical and strategic business capabilities.
- Executive Education & Professional Impact:** Delivered executive education and leadership programmes with government and global industry partners.

SBS continues strengthening global leadership through academic excellence, research distinction, and industry engagement. The School develops transformative business leaders shaping sustainable global economies.

Centre for English Language Studies

Driving Impact Through Language Excellence

The Centre for English Language Studies (CELS) continues to advance Sunway University's global education mission by equipping students with strong academic communication, intercultural confidence and future workplace readiness. Through innovative teaching, impactful research and meaningful international engagement, CELS enhances student success across disciplines and nationalities.

Impact at a Glance

+20%
Growth

7,924
Students Taught

Gold
Teaching & Learning Innovation Challenge

12
International Conferences

Key Highlights

- Supported over **7,900 students** through English for Specific Academic Purposes programmes, equipping students with strong academic communication, intercultural confidence and future workplace readiness.
- Expanded language offerings with **Japanese and German electives**, alongside Conversation Labs and extended support sessions to improve learning accessibility.
- Awarded the '**Gold**' category in the **Teaching-Learning Innovation Challenge** in the sustainable education category, showcasing excellence in teaching and innovation.
- Recorded significant growth in **Intensive English Programme enrolment**, with participation from **16 countries**, strengthening international student integration.
- Produced impactful scholarly output including **journal publications, a book, book chapters and international conference presentations**, enhancing global academic visibility.
- Strengthened global engagement through **symposium hosting, academic mobility exchanges and renewed institutional partnerships**.

Driving Impact Through Language Excellence



Research Leadership

CELS strengthened its scholarly reputation through sustained research output and active participation in global academic platforms, reinforcing thought leadership in language education and pedagogy.



Student Excellence

Language proficiency development aligned closely with employability needs, equipping students with essential communication competencies for professional success in international workplaces.



Industry Integration

Strong programme growth and enhanced learning support initiatives enabled students to build confidence in academic communication, contributing to improved learning outcomes and global readiness.



Global Partnerships

Strategic collaborations, international symposium participation and inbound mobility initiatives expanded CELS' global footprint and enriched Sunway University's internationalisation ecosystem.



1. 'Xantus and Es Borneo: A Hungarian naturalist in 19th century Sarawak' receives the National Book Award 2025: Best Translated Book prize at the Selangor International Book Fair
2. Intercultural programme with University of Economics Ho Chi Minh City students
3. The 17th ESAP Symposium
4. Renewing partnerships with Hungarian Universities
5. Workforce Readiness Workshop with Industry Experts

Centre for Professional and Continuing Education (PACE) and Open & Distance Learning (ODL)

Advancing Global Leadership in Lifelong and Digital Education

PACE and ODL advance lifelong learning through innovative digital education, industry-aligned programmes, and flexible academic pathways. The Centre empowers learners globally through accessible, scalable, and future-ready education solutions.

Impact at a Glance

+36%

ODL Student Growth
in 2025

RM2.1M

in Programme
Revenue for APEL
Students

23

Micro-Credential
Courses Developed

50

Courses Developed
on XCeEd

Key Highlights

- **Lifelong Learning Expansion & Student Growth:** ODL enrolment increased significantly, reflecting strong demand for flexible and accessible digital education.
- **Professional Recognition & Accreditation Leadership:** APEL pathways achieved full accreditation, strengthening alternative access to higher education qualifications.
- **Digital Innovation & Learning Transformation:** Migrated programmes to XLearn platform, enhancing digital infrastructure and scalable education delivery.
- **Micro-Credentials & Skills Development:** Developed industry-aligned micro-credentials supporting flexible learning and workforce upskilling.
- **National Engagement & Workforce Development:** Delivered national training programmes supporting skills development aligned with national priorities.
- **Academic Innovation & Instructional Design Excellence:** Developed innovative courses supporting future-ready learning, including AI and integrity education programmes.
- **Industry Alignment & Graduate Employability:** Supported graduate entry pathways contributing to Sunway University's strong employability outcomes.

PACE and ODL continue advancing global leadership in lifelong learning and digital education. The Centre empowers learners through accessible, future-focused academic pathways.

Advancing Global Leadership in Lifelong and Digital Education



**Research
Leadership**

Educational innovation strengthens leadership in scalable, technology-enabled lifelong learning.



**Student
Excellence**

Access Globally: Strategic collaborations strengthen global access to flexible and inclusive education pathways.



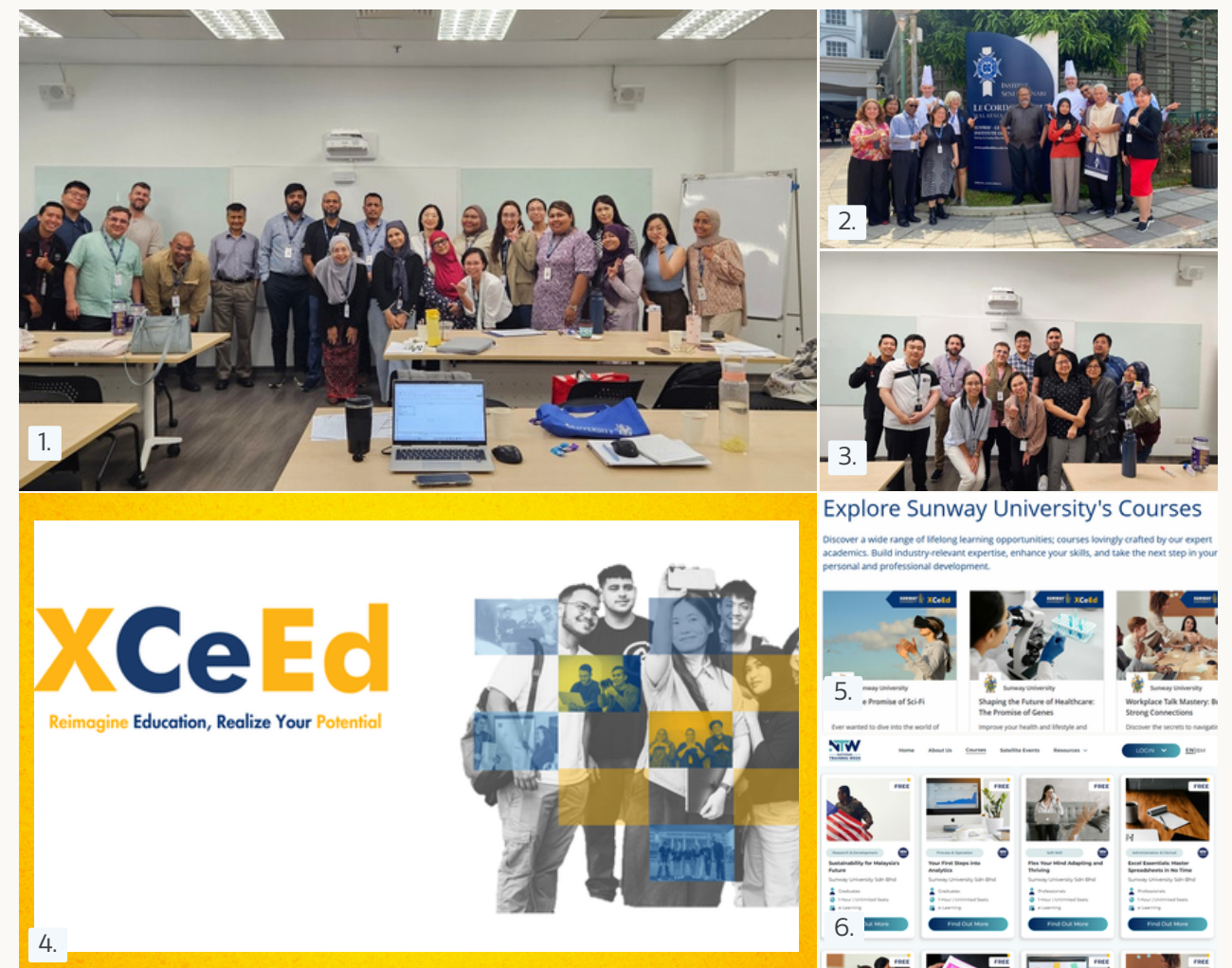
**Industry
Integration**

Industry-aligned programmes develop professionals equipped for evolving global workforce demands.



**Global
Partnerships**

PACE and ODL nurture learners achieving professional growth and lifelong learning success.



1. Training of APELA Associates
2. APELQ MIHM Advisory, FVV session, Sunway Accredited
3. Training of APEL.C Associates
4. Micro-Credentials
5. Sunway XCeEd Platform: This digital lifelong learning hub
6. National Training Week 2025



Centre for Academic Development

Advancing Teaching Excellence and Academic Capability

In 2025, Sunway University continued to strengthen its commitment to **teaching excellence, academic innovation, and student learning enhancement** through strategic capacity-building initiatives led by the Centre for Academic Development (CAD).

Aligned with the University's aspiration to be a **world-class, mission-driven institution**, CAD expanded professional development pathways, embedded digital and AI-enabled teaching practices, and enhanced programme quality assurance mechanisms to support impactful student learning outcomes.

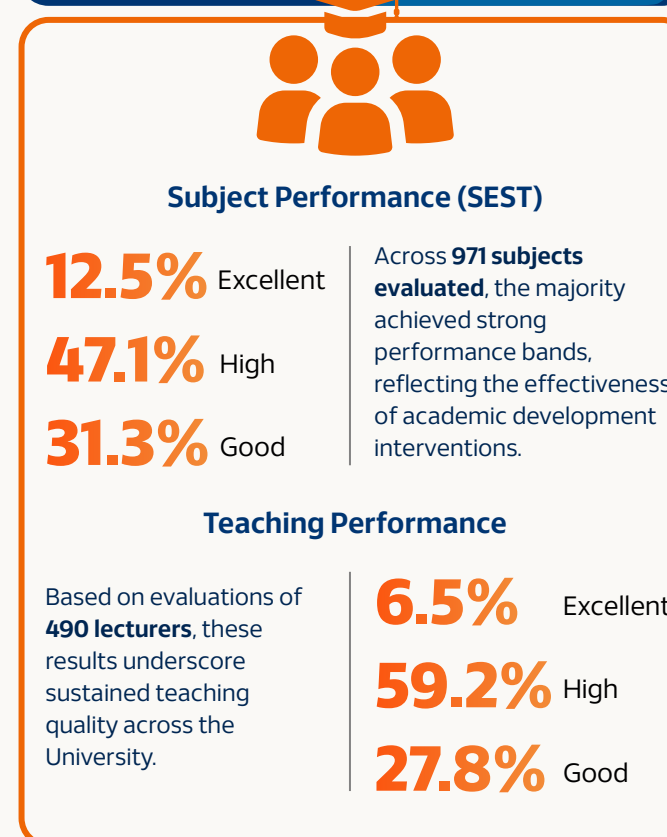
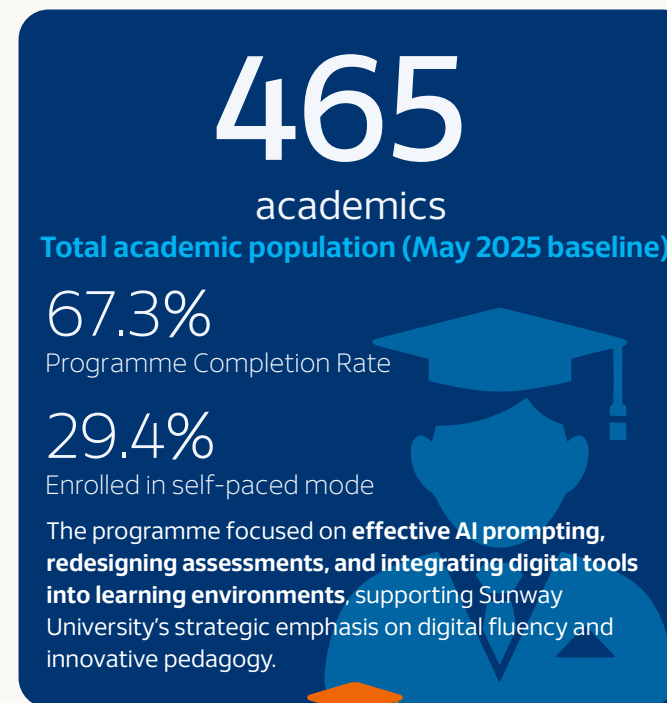
Building Academic Capability Through Structured Professional Development

CAD delivered a comprehensive portfolio of professional development initiatives designed to strengthen teaching effectiveness, curriculum innovation, and technology-enhanced learning across faculties.

Professional Development at a Glance



These initiatives spanned key domains including pedagogy, curriculum development, assessment and feedback, APEL, mental health awareness, and AI in education. Competency-based professional development pathways were fully implemented, supporting academics in enhancing teaching effectiveness and learner engagement.



Towards a Future-Ready Academic Community

Through targeted professional development, digital transformation initiatives, and strengthened quality assurance processes, CAD played a pivotal role in enabling Sunway University to deliver innovative, inclusive, and high-impact learning experiences.

As the University advances its strategic ambitions, continued investments in academic capability and teaching excellence will remain central to nurturing graduates who are digitally fluent, socially conscious, and equipped to address complex global challenges.

2 New AI in Education programmes

Effective AI Prompting for Educators

450
Staff Completed Training

Integrating AI into Teaching, Learning and Assessment

301
Staff Completed Training

 **95.2%** Agreed Applicability to Practice

260
participants
AI in Education webinar series

14
submissions
Teaching & Learning Innovation Challenge (T-LINC)

Teaching Excellence Initiatives

These platforms encouraged educators to adopt **immersive learning, inclusive teaching practices, and alternative assessment strategies**, reinforcing a collaborative academic community.

CAD supported **classroom-based research initiatives** that translated into scholarly outputs, conference presentations, and improved pedagogical practices. Research publications explored areas such as:


project-based learning


e-flipped classrooms


serious games in entrepreneurship education

contributing to evidence-based teaching enhancement across disciplines.



Centre for Quality Management

Strengthening Institutional Quality and Academic Governance

In 2025, Sunway University continued to reinforce its institutional strength through structured quality assurance systems, governance enhancement, and programme quality oversight led by the Centre for Quality Management (CQM).

These efforts ensured sustained alignment with national and international standards while supporting the University's strategic ambition to deliver **consistent academic quality, strong governance, and transformative student outcomes**.



Building Institutional Capability in Quality Assurance

CQM prioritised professional capability development to strengthen institutional expertise in higher education quality assurance.



This strengthened the University's capability in accreditation engagement, audit readiness, and quality framework interpretation.

Institution-Wide Quality Assurance Training

CQM delivered targeted training programmes supporting academic and administrative stakeholders across key areas.

- Training focus areas included:**
- Programme development & accreditation
 - Malaysian Qualifications Framework (MQF 2024) implementation
 - Programme monitoring & review
 - Internal quality auditing & ISO awareness
 - Credit transfer processes
 - Accreditation digital systems (IonCUDOS)



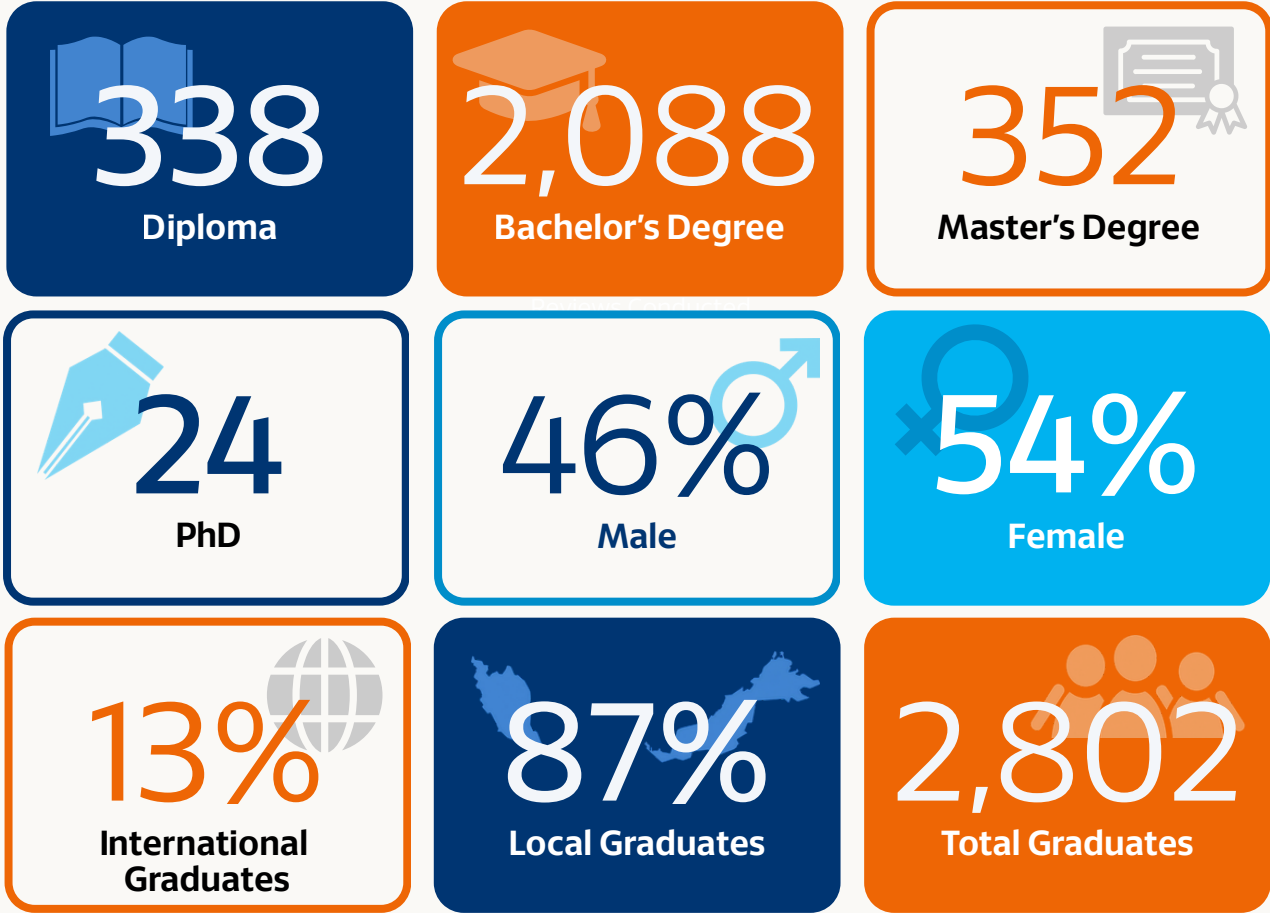


Convocation

A Class Above, Always

Convocation at Sunway University is more than a formal milestone. It is a powerful celebration of achievement, perseverance, and ambition. As graduates step forward to receive their scrolls, they reflect the University's promise of nurturing individuals who are intellectually grounded, values-driven, and globally minded. This defining moment signifies both culmination and commencement; the closing of one transformative chapter and the beginning of purposeful journeys shaped by the Sunway experience.

Graduates Statistics: Total attendees at the 2025 Convocation



List of Valedictorians (February 2025)

18 February	Amira Azhar	Bachelor of Arts (Honours) in Advertising and Branding	School of Arts
19 February	Meharvan Singh A/L Tarsame Singh	Bachelor of Science (Hons) in Accounting and Finance	Sunway Business School (Accounting & Finance, Financial Analysis, Financial Economics, Finance)
20 February	Louis Ong Boon Xuan	Bachelor of Arts (Honours) Entrepreneurship	Sunway Business School (All other undergraduate and postgraduate programmes)
21 February	Shurti Sohaney	Bachelor of Information Systems (Honours) (Data Analytics)	School of Engineering & Technology

List of Valedictorians (July 2025)

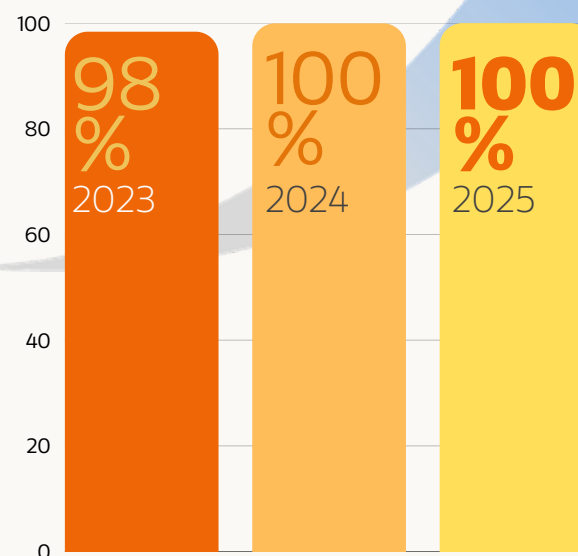
22 July	Nur 'Aliah Syamimi Binti Muhammad Sazali	Bachelor of Science (Hons) in Actuarial Studies	School of Mathematical Sciences
23 July	Aru Nariman	Bachelor of Arts (Honours) in Advertising and Branding	Faculty of Arts & Social Sciences
24 July	John Lim Yue Han	BSc (Hons) Psychology	Faculty of Medical & Life Sciences
25 July	Raja Aina Naqiyah binti Raja Khamarul Aznam	Bachelor of Science (Honours) Marketing	Sunway Business School

Careers X Alumni

Building a Sustainable Graduate Employability Ecosystem

For the fourth consecutive year, Sunway University was ranked #1 in Talentbank's Graduate Employability Index, reflecting sustained employer confidence in the quality, readiness, and capabilities of our graduates. In 2024, the University achieved a 100% graduate employability rate among private universities, as reported by the Malaysian Ministry of Higher Education. In 2025, the focus is on sustaining this achievement by deepening industry partnerships, expanding experiential learning opportunities, and strengthening career readiness interventions across the student lifecycle.

Employability Rate by MOHE



Industry Engagement

8,662

Industry Partners

Forbes

Over **300** of our **Industry Partners** are recognised under 2024's Forbes 2000 List

→ LOCAL SME

Small & Medium-sized Enterprises operating within Malaysia

→ LOCAL CONGLOMERATES

Companies that operate across various industries

→ LOCAL PLCs

Public-listed companies in Malaysia, on the stock exchange (Bursa Malaysia)

→ MNCs

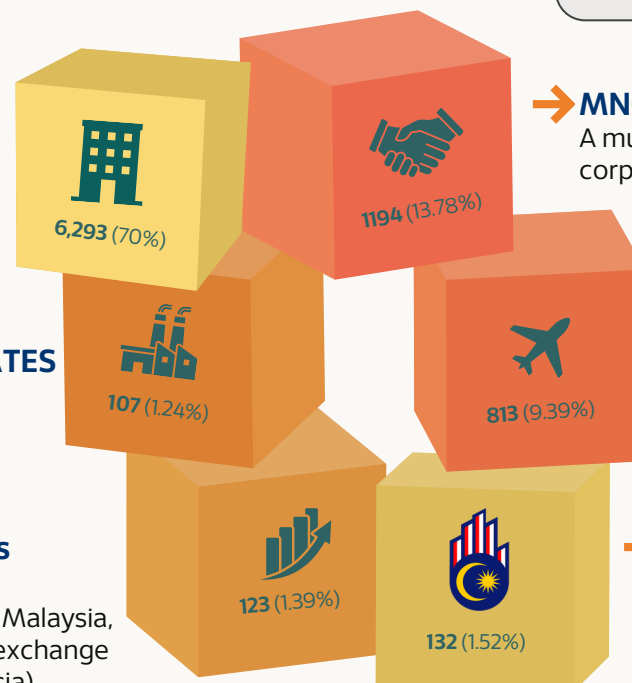
A multinational corporation or company

→ OVERSEAS COMPANIES

Companies based/located outside of Malaysia

→ LOCAL GLCs

Government-linked companies in Malaysia



Employability & Alumni Success

From Campus to Global Influence

For the fourth consecutive year, Sunway University was ranked #1 in Talentbank's Graduate Employability Index, reflecting sustained employer confidence in the quality, readiness, and capabilities of our graduates. In 2024, the University achieved a 100% graduate employability rate among private universities, as reported by the Malaysian Ministry of Higher Education. In 2025, the focus is on sustaining this achievement by deepening industry partnerships, expanding experiential learning opportunities, and strengthening career readiness interventions across the student lifecycle.



Adrian Chia Yao Yit
Group Head,
Video Media Operations
*Bachelor of Science
(Honours) in Psychology*



Arthur Woo Kean Yip
Founder and CEO, ATAG
Malaysia Sdn Bhd
*Bachelor of Science (Hons)
in Actuarial Studies*



Bristi Khatun
Director of Research and
Technology, Foliage Global
Sdn Bhd
*Master in Sustainable
Development Management*



Christensen Choong
Product Manager - Huawei
Technologies (M) Sdn Bhd
*BSc (Hons) Information
Technology (Computer
Networking and Security)*



Deshnee Sunnassee
Sales Coordinator,
Sofitel Mauritius L'Impérial
Resort and Spa
*Masters in International
Hospitality Management*



Esther Erin
Founder & CMO, Dododots
*BSc (Hons) Medical
Biotechnology*



HE Cham Nimul
Minister of Commerce for
Government of Cambodia
Master of Public Policy



**Neeven Hossam
Mohamed Elafifi**
Senior Consultant at PwC
(Middle East)
*BSc in Information Systems
(Data Analytics)*



Nicholas Cheong
Junior Consulting Actuary,
Sunway University and IFRS 17
Financial Planning and Analysis
Specialist, Generali Malaysia
*Bachelor of Science (Hons) in
Actuarial Studies*



Tan Qixian
IT Compliance & Quality
Assurance Analyst, Public Bank
Berhad
*Bachelor of Information
Systems (Honours) (Data
Analytics)*



Wenanita Angang
Miss World Malaysia 2022
Editor at Wealth and Society &
The Asian Banker
*BSc (Hons) Information
Systems (Business Analytics)*



**Yong Yee Siang
(Ashley)**
Project Manager for The
Energy Coalition based at
California, United States
*Master of Sustainable
Development Management*

Research and Innovation

Research with Purpose, Impact for People and Planet

At Sunway University, research underpins our commitment to generating knowledge that benefits communities and the environment. Over the past year, we strengthened momentum across multiple dimensions, from growth in scholarly contributions to meaningful, purpose-driven initiatives emerging from our schools.

Sunway University also continues to see its researchers recognised among the world's leading scientists, reflecting the strength, relevance and global credibility of our academic community.

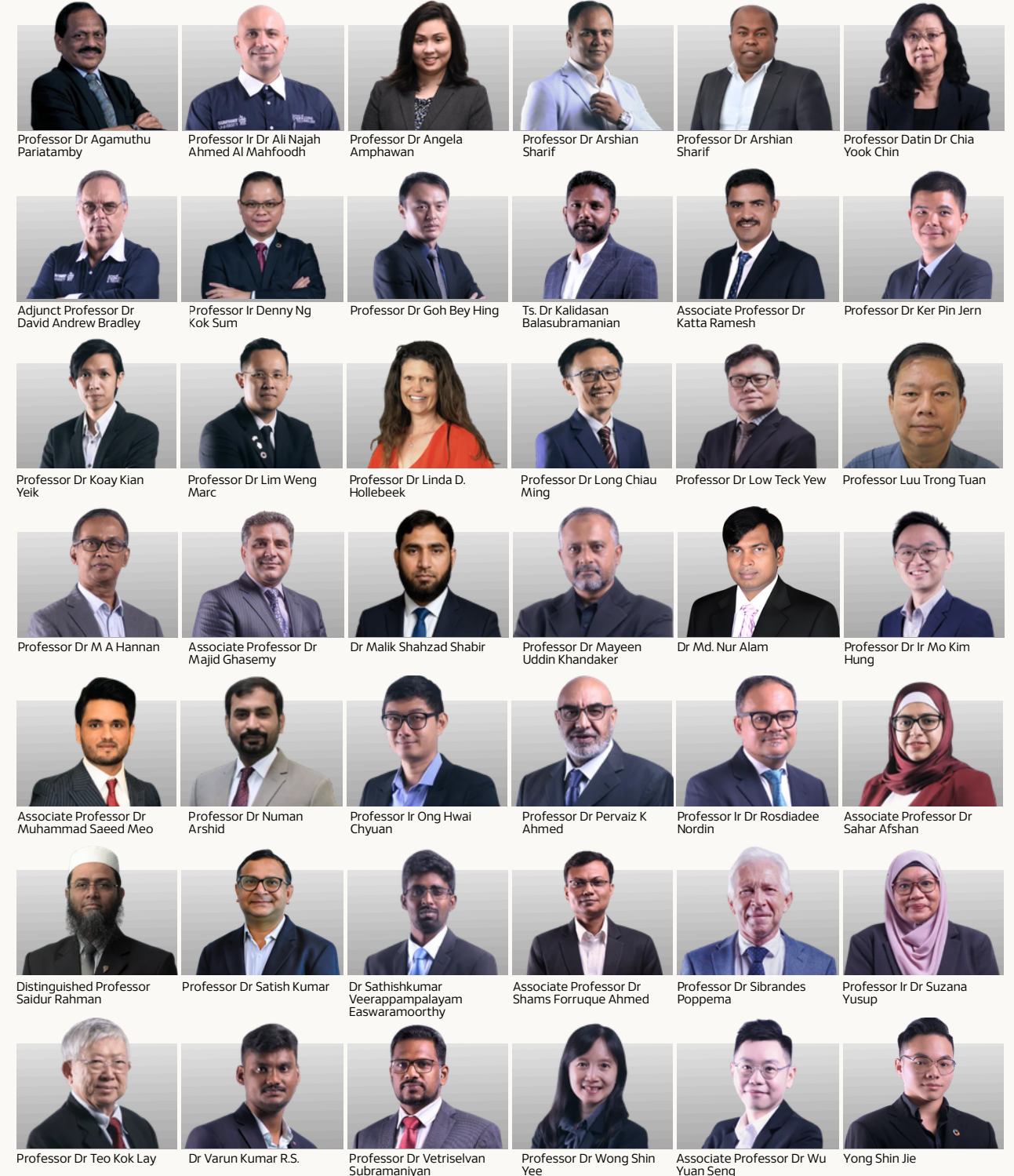
This chapter highlights the breadth and depth of our research ecosystem, shaped by collaboration, innovation and the 5th Generation University ethos that places people, planet and purpose at the heart of discovery and real-world impact.

Top 2% Scientists Worldwide 2025 by Stanford University

In the 2025 Stanford University list of the World's Top 2% Scientists, 43 researchers from Sunway University were recognised for their global impact. This milestone underscores a period of extraordinary growth, with a seven-fold increase from just 6 researchers in 2022. This trajectory reinforces Sunway University's commitment to a research-intensive identity as we continue to pioneer solutions for global sustainability.

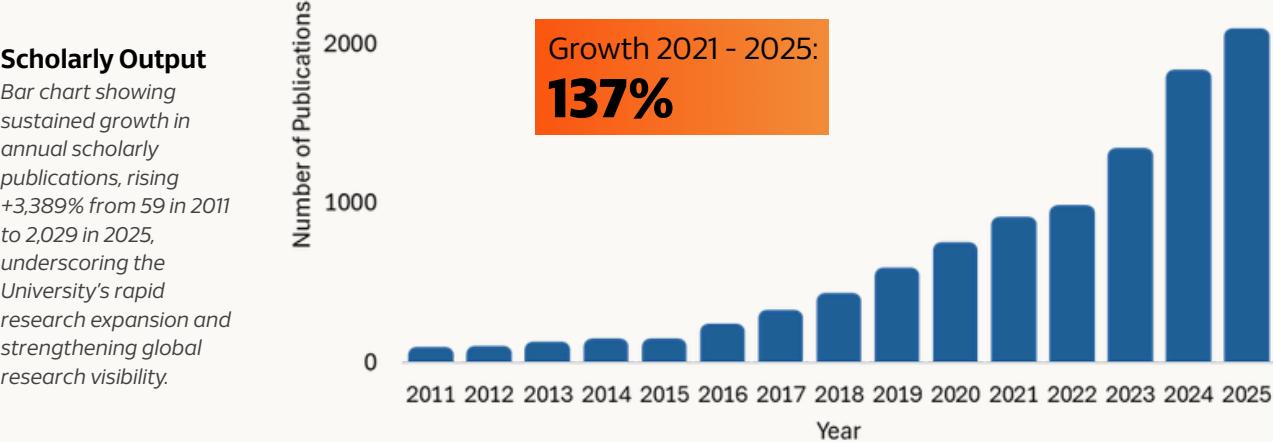


Associate Professor
Dr Abbas Khan



Research Output

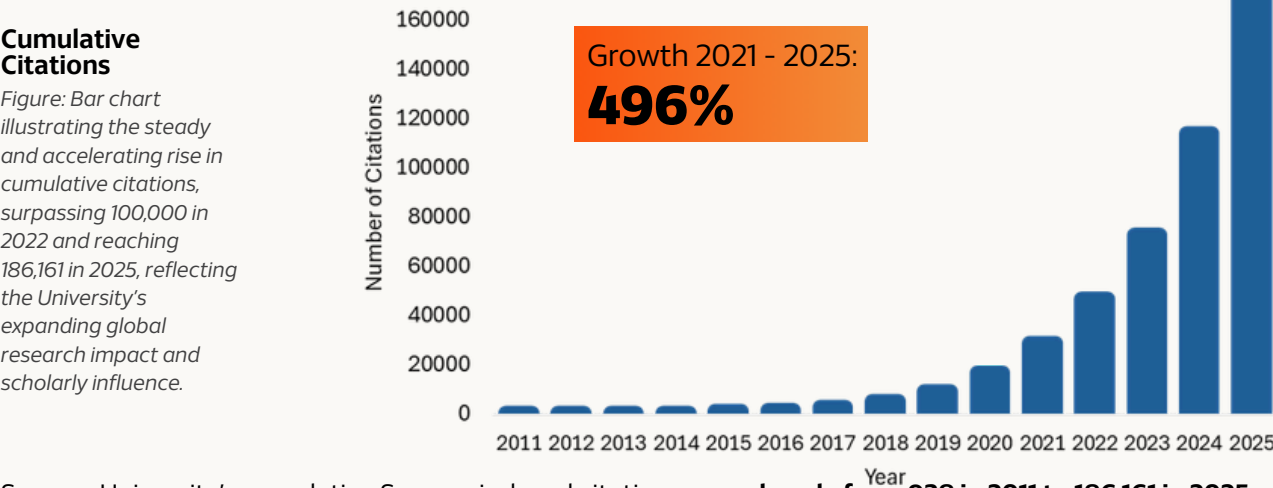
Growth of Sunway University's Scholarly Output (Scopus-Indexed Publications), 2011–2025



The chart shows sustained growth in Sunway University's Scopus-indexed publications from **59 in 2011 to 2,029 in 2025**, reflecting an accelerating research trajectory. Output **surpassed 100 by 2014**, **crossed 900 in 2021**, and **rose sharply from 981 in 2022 to 1,806 in 2024**, marking a more than **thirtyfold increase** over the period.

This steep upward trend highlights the impact of strategic research investments, including recruitment of high-calibre scholars, strengthened funding and support frameworks, deeper industry collaborations, and expanded global partnerships. The growth of interdisciplinary research clusters has further enhanced productivity and visibility. Overall, the sustained rise in scholarly output underscores Sunway University's commitment to advancing research excellence, strengthening global impact, and delivering meaningful contributions to industry and society.

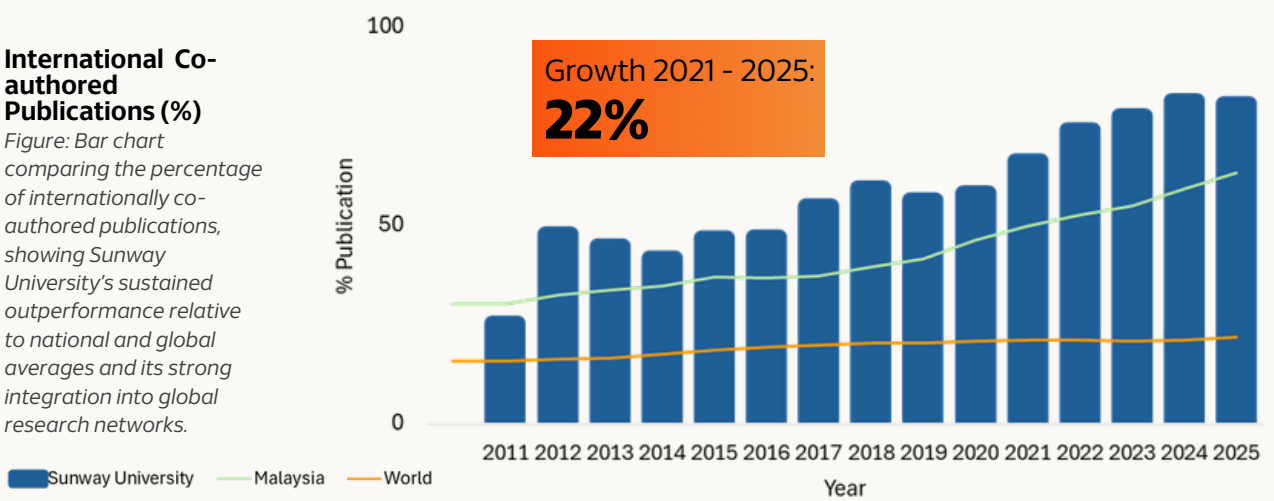
Sustaining Exponential Growth, Strengthening Global Academic Influence



Sunway University's cumulative Scopus-indexed citations **rose sharply from 938 in 2011 to 186,161 in 2025**, reflecting expanding global research influence. Citations **surpassed 8,000 by 2015**, **exceeded 35,000 in 2018**, and **reached 74,000 in 2020**, marking a phase of accelerated international recognition. Momentum remained strong despite global disruptions, **crossing 100,000 in 2022** and climbing steadily thereafter. This nearly **200-fold increase** highlights not only rising publication output but also the growing quality, relevance and global resonance of Sunway University's research.

The sustained upward trajectory reinforces the University's emergence as a research-intensive institution with strengthening academic visibility and impact across disciplines.

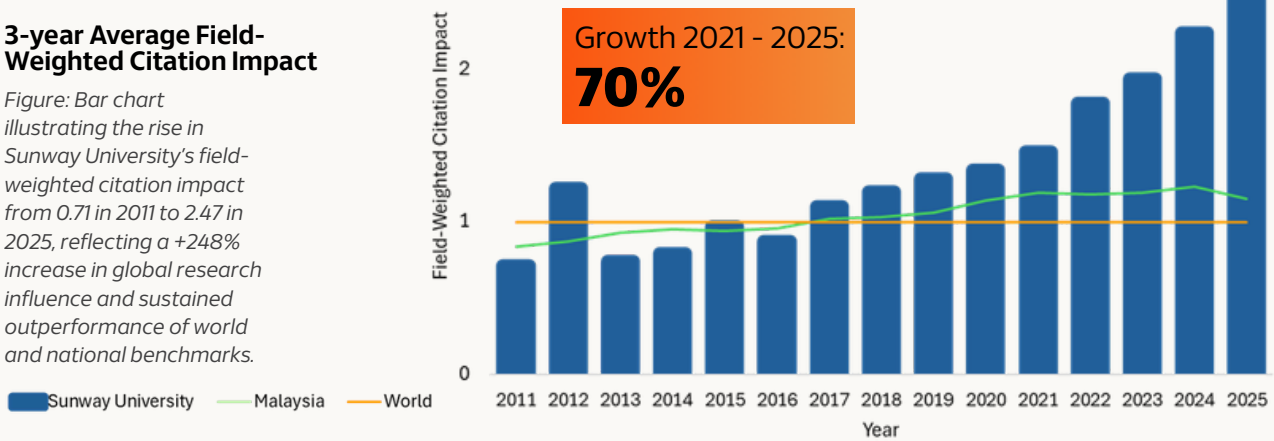
Sustaining Leadership Beyond National and Global Benchmarks, Advancing as a Top-Tier International Research Partner



The chart shows a sustained rise in the share of Sunway University's Scopus-indexed publications co-authored with international partners, reflecting expanding global research integration. Collaboration **increased from 25.4% in 2011 to 80.6% in 2025**, **surpassing 50% in 2017** and **70% in 2022**, **peaking at 81.1% in 2024**. This performance remains well above benchmark trends, with Malaysia's rate rising from 30.1% to 63.2%, and the global average from 15.7% to 21.8% over the same period. The widening gap underscores Sunway University's deliberate focus on high-impact cross-border partnerships.

By sustaining international collaboration at significantly higher levels than national and global averages, Sunway University strengthens research quality, expands scholarly networks, enhances global visibility, and reinforces its position as a globally connected research institution.

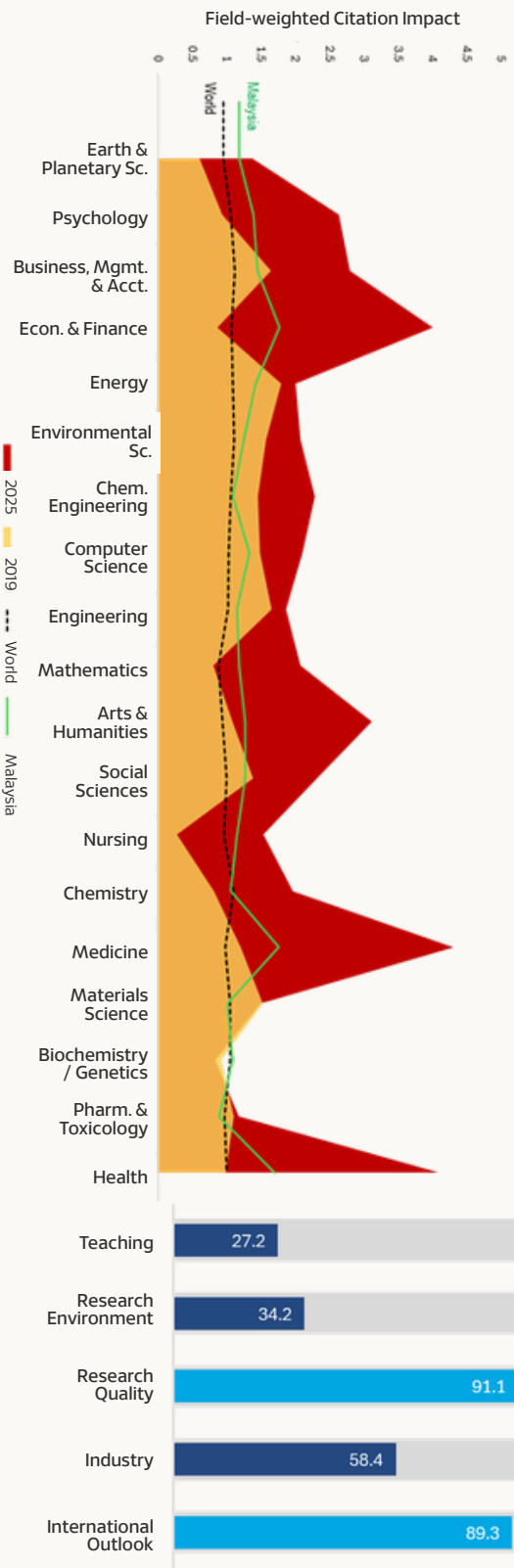
Expanding Worldwide Scholarly Impact by 249%



Sunway University's 3-year average Field-Weighted Citation Impact (FWCI) from 2011 to 2025 reflects a strong rise in research quality and global influence. **From 0.71 in 2011**, the University **surpassed the world benchmark of 1.0 in 2012 (1.22)** and has consistently **outperformed it since 2017**. Citation impact accelerated sharply in recent years, **increasing from 1.10 in 2017 to 2.47 in 2025**, indicating publications are cited **nearly 2.5 times the global average**.

In comparison, Malaysia's FWCI improved gradually from 0.84 in 2011 to 1.15 in 2025, remaining below Sunway's recent performance. This sustained rise highlights the University's strategic focus on high-quality, internationally connected research. Notably, stronger citation impact has occurred alongside rapid publication growth, demonstrating enhanced scholarly influence, research relevance and global recognition, reinforcing Sunway University's emergence as a high-impact, research-intensive institution.

Research Excellence Across Disciplines

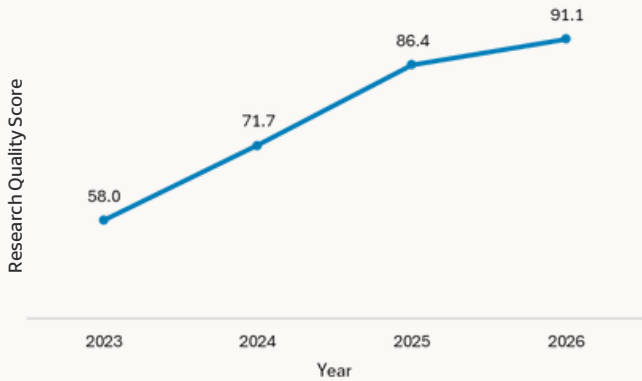


Between 2020 and 2025, Sunway University strengthened its research performance and global visibility, reinforcing its position as a high-impact, research-intensive institution. Most subject areas exceeded the global average in Field-Weighted Citation Impact (FWCI), reflecting broad citation strength and growing international recognition.

By 2025, disciplines such as Earth and Planetary Sciences, Psychology, Business and Management, Economics and Finance, Energy, Environmental Science, and Medicine achieved particularly strong impact, outperforming both world and national benchmarks. Importantly, research excellence now extends beyond traditional STEM strengths to include Engineering, Computer Science, Health Sciences, Social Sciences, and the Arts and Humanities, signalling a mature and diversified ecosystem.

This sustained momentum reflects Sunway University's strategic focus on international collaboration and interdisciplinary research aligned with global priorities, including sustainability, planetary health, digital transformation, and economic resilience – enhancing the quality, influence, and competitiveness of its scholarship worldwide.

Chart comparing Sunway University's field-weighted citation impact across subject areas against Malaysia and global benchmarks, demonstrating broad-based outperformance and strong cross-disciplinary research influence.



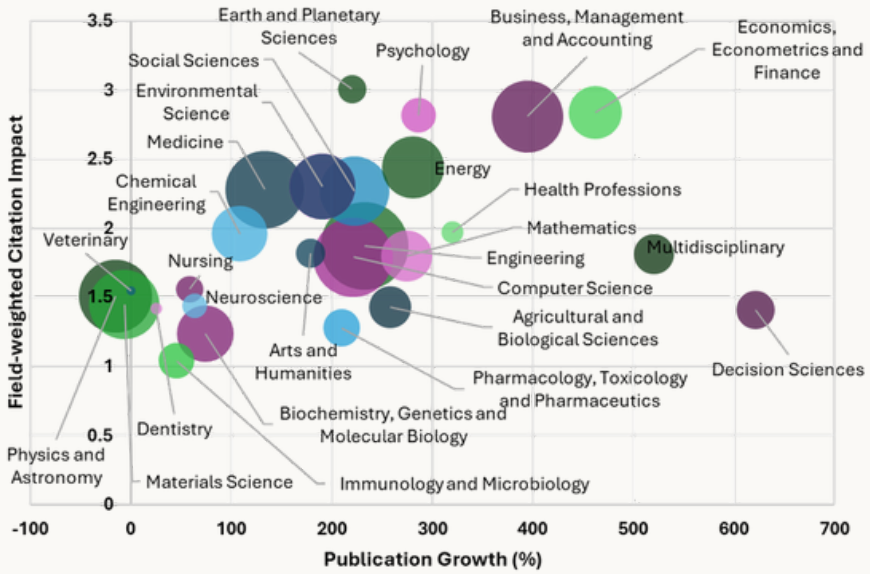
Sunway University's research quality had continued to growth. The chart above gives a breakdown of the university's performance in the most recent THE World University Rankings 2026. Evidently, we performed best in Research Quality and have risen to No.1 in Malaysia in this category. Key indicators for measuring Research Quality include the mean FWCI, FWCI at the 75th percentile, top 10% global publications, and their significance.

Growth Aligned with High Global Impact

Publication Growth (%)

Figure: Bubble chart illustrating publication growth (x-axis) and citation impact relative to global benchmarks (y-axis), with bubble size representing total publication volume from 2020 to 2025, highlighting Sunway University's scale, quality, and cross-disciplinary research strength.

*bubble size: The bubble size represents the number of publications between 2020-2025.



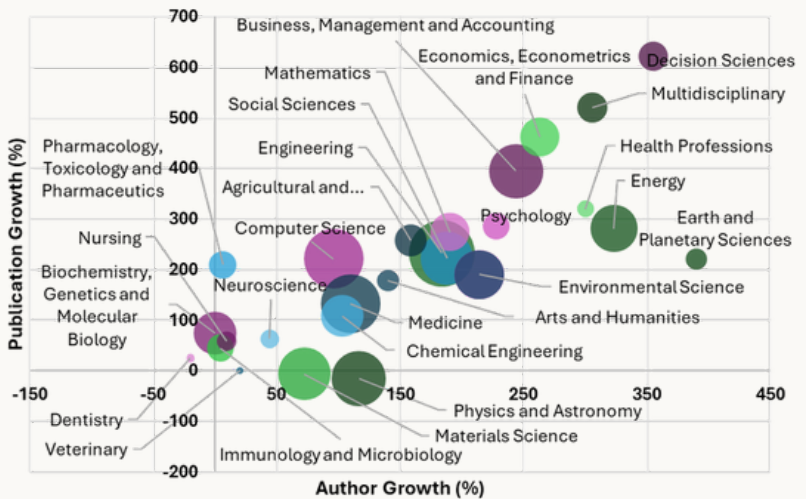
Sunway University's research performance from 2020 to 2025 shows **accelerated growth in publications and citation impact**, strengthening its global research influence. The analysis maps publication growth on the horizontal axis, Field-Weighted Citation Impact (FWCI) on the vertical axis, and bubble size to represent total output, offering a multidimensional view of scale and quality. **Earth and Planetary Sciences stands out with strong growth and exceptional impact (FWCI 3.01)**, while **Psychology, Business, and Economics** combine high FWCI (above 2.8) with substantial output. **Environmental Science, Energy, and Medicine** also demonstrate strong citation performance aligned with sustainability priorities. Meanwhile, **Engineering and Computer Science** maintain high publication volumes with citation impact above global benchmarks. Overall, large publication bases paired with strong FWCI scores confirm that Sunway University has successfully balanced research expansion with quality, reinforcing a diversified and globally relevant research ecosystem.

Positive Correlation Between Research Talent and Output Across Disciplines

Author Growth (%)

Figure: Bubble chart illustrating the relationship between author growth (x-axis) and publication growth (y-axis), with bubble size representing total publication volume from 2020 to 2025, highlighting the coordinated expansion of research capacity and output across disciplines.

*bubble size: The bubble size represents the number of publications between 2020-2025.



Sunway University's research development from 2020 to 2025 shows **coordinated growth in author capacity and publication output**. The analysis maps **author growth, publication growth** and bubble size as total output, **illustrating research expansion and team scaling**. **Business, Economics and Decision Sciences** recorded strong dual growth, signalling strategic team expansion alongside rising productivity. **Multidisciplinary research** also increased, reflecting deeper cross-field collaboration. **Energy and Earth and Planetary Sciences** sustained strong output with author growth, while **Engineering, Computer Science and Environmental Science** showed balanced capacity building. In contrast, **Materials Science and Physics** reflected maturity with stable output, and emerging areas like **Psychology and Health Professions** showed upward momentum. Overall, alignment between author and publication growth indicates structurally supported expansion, strengthening Sunway University's research sustainability, impact and global competitiveness.

Sunway iLabs & SDG Innovation Programmes

Catalysing Innovation, Empowering Changemakers



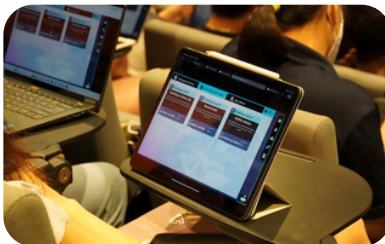
Sunway iLabs at Sunway University strengthened the university entrepreneurship and innovation ecosystem through targeted programmes that translated participation into measurable capability building, problem-solving outcomes, and technology-enabled solutions. By engaging students and communities, both local and regionally, these initiatives supported and advanced sustainability and inclusive development in alignment with the United Nations Sustainable Development Goals (SDGs).



Key Programmes

01 Building Future-Ready Minds Through Experiential Entrepreneurship

The **Entrepreneurial Mindset & Skills (EMS)** course, delivered through the Paradox of Theron game-based platform, equips students with critical thinking, adaptability, and resilience. Through experiential learning, it strengthens strategic problem-solving and prepares future-ready graduates to navigate complexity and lead with purpose.



02 From Ideas to Ventures: Nurturing Entrepreneurial Action

Startup Foundry, a free elective co-delivered with industry practitioners, provides an immersive pathway for students to develop ventures. Through hands-on learning, mentorship, and real-world exposure, it builds entrepreneurial capability, innovation strategy, and market readiness, supporting Sunway University's goal of nurturing enterprise-ready graduates.



03 Accelerating Startups, Unlocking Potential

LaunchX, an equity-free university startup accelerator, supports students in transforming validated ideas into investment-ready ventures. Through mentorship, industry exposure, and venture development, it strengthens entrepreneurial capabilities and fosters innovation, advancing Sunway University's commitment to nurturing future-ready founders.



04 Bridging Borders Through Innovation

The **China-ASEAN Innovation Quest** provides a platform for youth to co-create solutions aligned with the SDGs. Through cross-border collaboration and innovation exchange, participants develop future-focused solutions, reinforcing Sunway University's commitment to nurturing globally connected changemakers driving sustainable progress.



05 Empowering Communities Through Entrepreneurial Skills

The **Entrepreneurial Skills & Motivational Workshop (BKMK)** equips community members with foundational entrepreneurship knowledge and confidence. Through practical guidance and engagement, it builds business awareness, resilience, and a growth mindset, reflecting Sunway University's commitment to inclusive empowerment and community development.



Research Achievements with Impact



Translating Research into Industry Transformation through the "Lead with Purpose" Programme

The Sunway Institute for Global Strategy and Competitiveness advanced a research agenda addressing how growth is defined and measured. Its Return-on-Values (ROV) framework extends beyond traditional ROI by integrating economic, social, environmental, and governance dimensions into value creation. Gaining traction in academic and policy circles, the framework supports more sustainable and inclusive decision-making. Its application was further demonstrated through the "Lead with Purpose: From ROI-to-ROV" programme, engaging over 150 senior leaders from more than 50 companies. Together, these efforts reflect a commitment to translating rigorous research into practical tools that drive long-term resilience and sustainable growth.

Over 150 corporate leaders. More than 50 companies. One clear outcome – research that changed how Malaysian industry makes decisions.

ASEAN AHEAD: Embracing Change, Empowering Progress



Shaping Regional Sustainability and Innovation Agendas across ASEAN

Sunway University advanced its role as an active contributor to ASEAN's sustainability and innovation agenda through the Sunway Institute for Global Strategy and Competitiveness. Its research on biodiversity-led economic development helped reframe natural capital as a driver of long-term resilience, influencing regional policy perspectives. The Institute also contributed to the ASEAN STI Ecosystem Foresight 2035 and the ASEAN Ahead report, now endorsed as the foundation of the ASEAN Plan of Action on Science, Technology and Innovation (APASTI) 2026–2030. These contributions position the University's research at the forefront of shaping regional strategies and long-term development priorities.

Securing a Global Partnership at the World Economic Forum

SCPH elevated its global presence on one of the world's most prominent policy stages through engagements at the World Economic Forum in Geneva and Davos. Contributing to six high-level sessions on LNG risk, extreme heat, climate governance, and values-driven development, the Centre demonstrated strong institutional credibility and thought leadership. A key outcome was the formalisation of a CHF 3.4 million (RM17 million) multi-year partnership with Fondation Hoffmann, supporting planetary health education, policy, and business transformation across Southeast Asia. Beyond funding, this milestone reflects recognition of Sunway University as a trusted contributor to global dialogue, with a growing voice representing the Global South.



Driving Strategic Economic Transformation through the Malaysia Blue Economy Blueprint

IGSC was appointed by the Ministry of Economy and the Academy of Sciences Malaysia to lead the development of the national Blue Economy Blueprint. The Blueprint sets out a comprehensive strategic framework for transforming Malaysia's maritime sectors, addressing integrated governance, sustainable ocean economics, and science and technology development across seven key industries with significant national economic potential. The work is grounded in rigorous research and structured stakeholder consultation, with implementation plan continuing into 2026. Most significantly, early contributions from the Blueprint have already been incorporated into the 13th Malaysia Plan, placing IGSC's research at the heart of Malaysia's highest-level national development framework. This is the measure of genuine policy impact: not a report submitted and filed, but recommendations that shape how a nation allocates resources and sets its long-term priorities.



Shaping ASEAN's Urban Future — Doughnut Economics, Ipoh, and a New Institutional Partnership

SCPH's contribution to the ASEAN Sustainable Urbanisation Forum in Kuala Lumpur in August 2025 produced two outcomes with significance well beyond the event. Ipoh was formally launched as the first city in Asia to adopt a Doughnut Economics Action Plan — placing a Malaysian city at the frontier of a global movement toward economic models that balance human needs with ecological limits. Sunway University also formalised a Memorandum of Partnership with Urbanice Malaysia, establishing long-term institutional collaboration on sustainable city development. The Forum further elevated women's leadership in climate action — from solar energy to climate-smart agriculture — as a defining force in ASEAN's urban transformation.

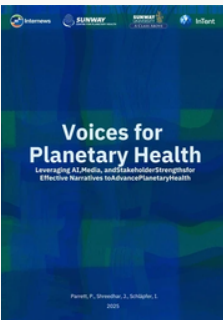


High-Level Convening on ASEAN's Integrated Energy and Digital Future (AIEDF)

With electricity demand across ASEAN growing at four percent annually, a coherent regional energy strategy is not a long-term aspiration — it is an immediate need. On 25 May 2025, Sunway University and the Columbia Center on Sustainable Investment co-hosted the High-Level Convening on ASEAN's Integrated Energy and Digital Future, timed deliberately to precede the ASEAN–Gulf Cooperation Council Summit. The convening made the case for a fully integrated ASEAN Power Grid, with Professor Jeffrey Sachs delivering the keynote call for long-horizon regional planning over short-cycle national thinking. Sunway University's role as co-host sent a clear signal: this is an institution that convenes the people who shape the region's future, not simply one that comments on it.

Launching the Voices for Planetary Health Report and Communications Playbooks

At the Planetary Health Annual Meeting in Rotterdam in October 2025, SCPH launched the Voices for Planetary Health report and nine Communications Strategy Playbooks, built on a direct argument: the biggest barrier to planetary health progress today is not a lack of evidence, but a failure to communicate it effectively. Conceptually developed by SCPH, implemented by Internews, and funded by InTent, the publication offers structured communication strategies for nine distinct stakeholder groups, each paired with a Monitoring and Evaluation Plan and practical guidance on the ethical use of AI to extend reach. It represents Sunway University's conviction that research impact does not stop at the journal — it must travel.



Mission 4.7 — Embedding Education for Sustainable Development into Malaysia's National Policy

Mission 4.7, operating through SDSN Asia at Sunway University, moved from pilot programme to national policy contributor in 2025. The team was invited by Malaysia's Ministry of Education to help draft a new ESD Pillar 6, for the Malaysia Education Blueprint 2026–2035, and to support the development of a National ESD Action Plan built around four strategies: transforming learning environments, building educator capacities, empowering learners, and strengthening governance. Five regional focus groups were convened across Peninsular Malaysia and Borneo to ground the Plan in real conditions. An inaugural cohort of 21 certified trainers completed a Training of Trainers programme, each set to reach 30 to 40 schools. The work was also presented at the UNESCO Futures of Education Global Forum and the Second World Summit for Social Development.



21 certified trainers. Up to 40 schools each. A single pilot that is now reshaping how an entire nation teaches its next generation to think about the future.

ASEAN Green Future — Building the Technical Foundation for Regional Energy Integration

Southeast Asia's energy transition is not a national challenge — it is a regional one, and it needs the technical tools to match. ASEAN Green Future (AGF) at Sunway University made a meaningful advance in 2025 by completing the integration of ten national power sector models into a single, harmonised analytical framework using LEAP and NEMO platforms, and initiating Phase 2.3 on ASEAN Power Grid analysis. Three scenarios — national independence, coordinated ambition, and full regional unity — give policymakers a rigorous basis for evaluating cooperation trade-offs. Findings informed nine major regional policy engagements on carbon pricing, nuclear feasibility, and grid resilience. The project also secured a DG-CLIMA / RE-CONNECT Subcontract, submitted a proposal to ETP/UNOPS, joined the UK-funded C-IMPACT Expert Advisory Panel, and presented at COP30 and the 25th ASEAN Energy Business Forum.

ASEAN Workshop for Sustainable Development 2025 — Setting the Regional SDG Agenda

Sunway University hosted the ASEAN Workshop on Sustainable Development on 14–15 January 2025 — a joint convening with the ASEAN Secretariat under the theme "Accelerating ASEAN Progress on the 17 Sustainable Development Goals." These were working sessions, not ceremonial ones. Three priorities emerged as requiring urgent, coordinated regional action: modernising and connecting regional energy systems; protecting biodiversity through a dedicated governance framework and bio-economy financing; and strengthening fiscal and administrative coordination for transport and digital connectivity. That this convening took place at Sunway University reflects something the University has built over time — a standing as trusted, neutral ground where governments and institutions come to build shared agendas, not just exchange perspectives



Co-Architecting the World's First National Planetary Health Action Plan

Malaysia became the first country to adopt a national framework integrating planetary health into development policy, with Sunway University playing a central role. The National Planetary Health Action Plan (NPHAP), launched in November 2025, outlines six Key Result Areas, 53 strategies, and 222 actions across sectors. The Sunway Centre for Planetary Health contributed expertise in behavioural change, values, and science communication, while IGSC translated research into cross-ministerial priorities. More than a policy document, the NPHAP reflects years of research and advocacy, now embedded as a national commitment aligning economic growth with environmental sustainability and public health.



Internationalisation

Advancing Sunway University's International Footprint

In 2025, Sunway University significantly strengthened its position as a globally connected institution by expanding and deepening its international partnership ecosystem.

These collaborations enhance academic excellence, support global mobility, and enable knowledge exchange aligned with the University's mission to prepare graduates for leadership in an interconnected world.

4,094

Institutional Collaborations
with 134 Countries

350

Formal International Partners
*Includes partners from HEIs,
industry and government*

110

Research Partners
*Includes partners with CRA, MOU,
MTA, research agreement and
sponsorship agreement etc.*

179

Student Mobility Partners
*Includes partners with student
exchanges, articulation (inbound
and outbound), short programmes
(inbound and outbound) etc.)*

Connecting Through Global Learning



1. ASEAN Mobility Programme 2025 hosted a diverse group of students representing 18 universities from across the ASEAN region
2. Sunway students gain an international mindset, transferable skills, and employability through the Lancaster University Cultural Exchange
3. Students from Universitas Putra Indonesia visited Sunway University to explore and review its teaching and learning facilities
4. Sultan Agung Islamic University (UNISSULA) students visited Sunway's Centre for Digital Humanities and Cultural Heritage, a hub for digital media and cultural research
5. Visiting students explore the many wonders of Malaysia through The Malaysian Experience cultural exchange programme.
6. Obuda University students from Hungary joined a one-week intercultural learning project
7. Postgraduate students from Hong Kong Metropolitan University (HKMU) participate in the Entrepreneurship programme at Sunway Business School
8. Students from Ladies' College Colombo, Sri Lanka engaged in an intensive programme on Sustainable Cities as Tourist Destinations
9. Otsuma Women's University, Japan students experience traditional attire, showcasing the vibrant colours and rich cultural heritage of Malaysia with their Malaysian buddies
10. Planetary Health and Sustainability in the Tropics explores Malaysia's rich biodiversity, offering insights into its people, cultures, and deep connections with natural ecosystem

Memorandum of Understanding (MOU)

In 2025, the University expanded its global network through new strategic partnerships spanning higher education institutions and industry partners across more than 20 countries. These collaborations strengthen international engagement, foster knowledge exchange, and create new opportunities for research, innovation, and student mobility, reinforcing the University's position as a globally connected and industry-relevant institution.

List of new partners established in 2025

Australia	JMC Academy	Higher Education Institution
	Griffith University	Higher Education Institution
Austria	University of Sustainability	Higher Education Institution
Azerbaijan	Azerbaijan State University of Economics (UNEC)	Higher Education Institution
Brunei	Universiti Teknologi Brunei	Higher Education Institution
China	Beijing Union University	Higher Education Institution
	Yunnan Arts University	Higher Education Institution
	MECIDAL Examination Department, The First People's Hospital of Zunyi	Industry
Egypt	Arab Academy for Science, Technology & Maritime Transport	Higher Education Institution
Hong Kong	Hong Kong Metropolitan University	Higher Education Institution
Hungary	Óbuda University	Higher Education Institution
	Budapest Metropolitan University	Higher Education Institution
	PRISE International Research Foundation	Industry
India	Future School of Performing Arts	Higher Education Institution
	Chandigarh University, Uttar Pradesh	Higher Education Institution
	Lal Bahadur Shastri Institute of Management, Delhi	Higher Education Institution
	Chandigarh Group of Colleges Jhanjeri	Higher Education Institution
	Siddharth University	Higher Education Institution



MoU Signing with Universitas Multimedia Nusantara



MoU Signing with Imam Ja'afar Al-Sadiq University (ISU)

Indonesia	Universitas Sebelas Maret	Higher Education Institution
	Universitas Jakarta Internasional	Higher Education Institution
	Universitas Multimedia Nusantara	Higher Education Institution
	Universitas Trilogi	Higher Education Institution
	Economic Research Institute for ASEAN and East Asia	Industry
Iraq	Imam Ja'afar Al-Sadiq University	Higher Education Institution
	University of Al-Qadisiyah	Higher Education Institution
Japan	College of Tourism, Rikkyo University	Higher Education Institution
	Chuo University	Higher Education Institution
	Konan University	Higher Education Institution
	Shibaura Institute of Technology	Higher Education Institution
	Juntendo University	Higher Education Institution
	Chiba University	Higher Education Institution
	AeroSense Inc	Industry
Latvia	Riga Nordic University	Higher Education Institution
Philippines	Asia Pacific College	Higher Education Institution
	Central Philippine University	Higher Education Institution
	Mapúa Malayan Colleges Mindanao	Higher Education Institution
	Mapúa Malayan Colleges Laguna	Higher Education Institution
	Mapúa University	Higher Education Institution
	Ramon Magsaysay Memorial Colleges	Higher Education Institution
	Ramon Magsaysay Memorial Colleges – Marbel	Industry
Romania	Partium Christian University	Higher Education Institution
Taiwan	College of Medical Science and Technology, Taipei Medical University	Higher Education Institution
	Tainan University of Technology	Higher Education Institution
Türkiye	Istanbul University-Cerrahpaşa	Higher Education Institution
	Bursa Technical University	Higher Education Institution
	Open Society Foundations	Industry
Vietnam	RMIT University Vietnam	Higher Education Institution



MoU Signing with Óbuda University



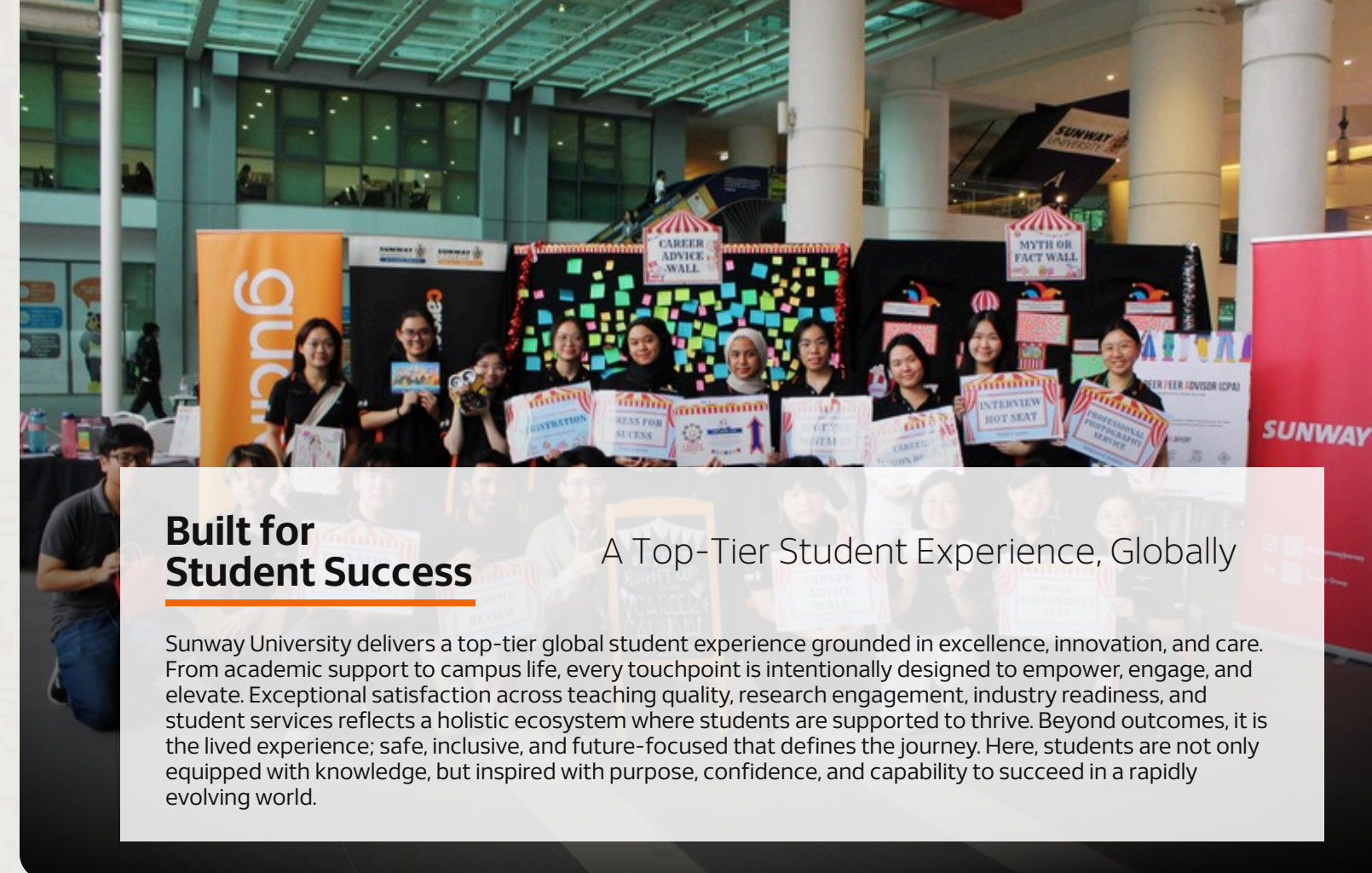
MoU Signing with Chuo University

Student Experience

A Leading Student Experience in Malaysia and the Region

Sunway University continues to strengthen its reputation as a preferred global study destination, delivering outstanding student experience outcomes across key dimensions of learning, arrival, living, and institutional support in the International Student Barometer benchmarking exercise.

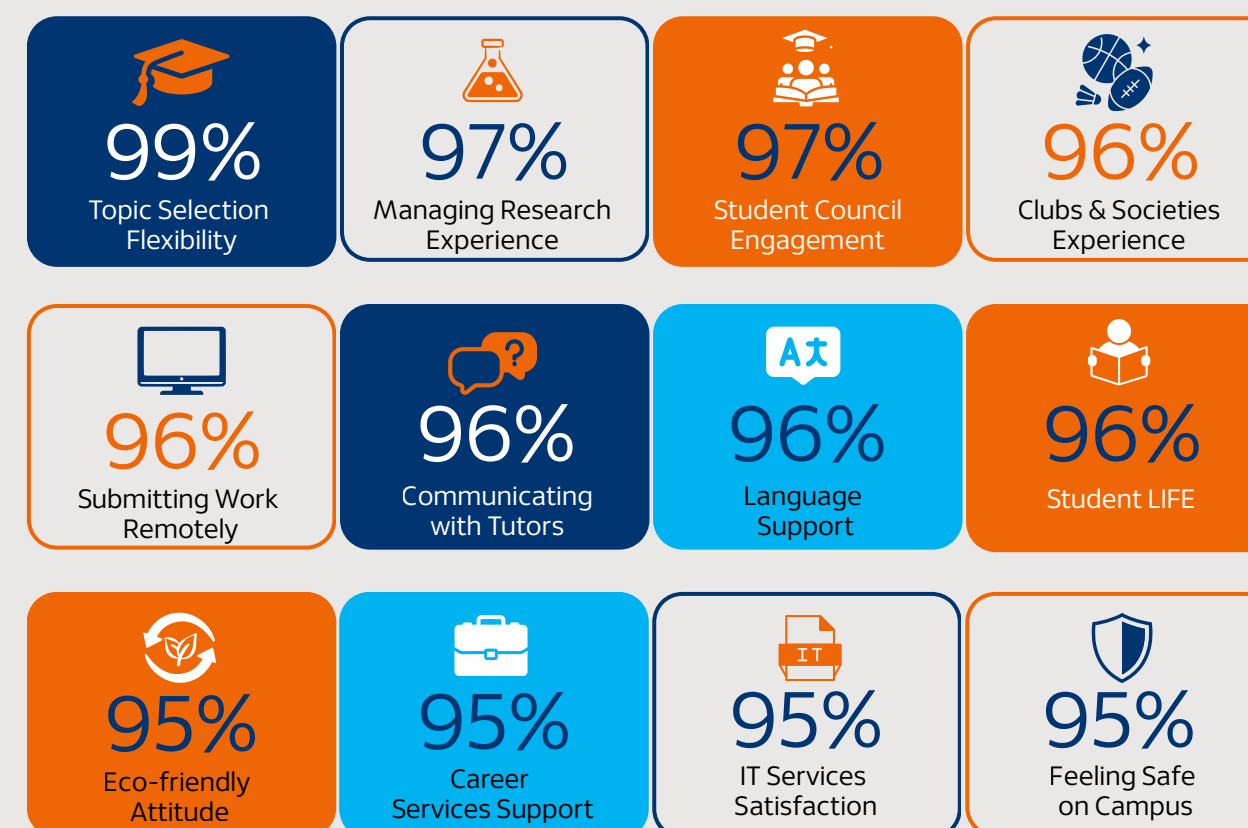
These results reflect the University's ability to combine academic excellence with a supportive, inclusive, and future-oriented campus environment.



Built for Student Success

A Top-Tier Student Experience, Globally

Sunway University delivers a top-tier global student experience grounded in excellence, innovation, and care. From academic support to campus life, every touchpoint is intentionally designed to empower, engage, and elevate. Exceptional satisfaction across teaching quality, research engagement, industry readiness, and student services reflects a holistic ecosystem where students are supported to thrive. Beyond outcomes, it is the lived experience; safe, inclusive, and future-focused that defines the journey. Here, students are not only equipped with knowledge, but inspired with purpose, confidence, and capability to succeed in a rapidly evolving world.



Staff Engagement



At Sunway University, people remain the driving force behind institutional success. Throughout 2025, the University strengthened its focus on nurturing a workplace environment where staff feel empowered, appreciated, and inspired to thrive. Through purposeful learning opportunities, initiatives that recognise achievements, and programmes that encourage connection and wellbeing, the University continues to build a supportive and engaging culture.

By prioritising both professional growth and personal fulfilment, Sunway University reinforces its position as a leading global institution. This people-first philosophy reflects a deep conviction that progress is shaped by individuals who are motivated, valued, and equipped to make meaningful contributions.

Staff Training and Development



Harnessing the Potential of Copilot

A one-day workshop designed to equip staff with practical skills in using Microsoft Copilot and generative AI tools, enabling greater productivity, streamlined workflows, and more effective approaches to daily work tasks.

Advancing Sustainability Through Education

A compulsory training to deepen staff understanding of the Sustainable Development Goals (SDGs), equipping participants with practical knowledge and insights to integrate sustainability principles into teaching, research, and everyday professional practices.

Essential Compliance Trainings and Briefings

Staff participated in key learning sessions covering the PDPA Act, Diversity, Equity and Inclusion, Anti-Sexual Harassment awareness, Anti-Bribery and Corruption policies, as well as the Online Orientation Course to strengthen governance and workplace professionalism.

Recognition & Awards

Appreciating Academic Excellence



Academic Appreciation Day 2025 celebrated the dedication and achievements of academic staff in advancing teaching excellence, innovation, and global influence. From strengthening research performance to enriching student learning journeys, their contributions continue to enhance Sunway's reputation and academic presence on the world stage.

Achievements That Inspire



Administrative Staff Excellence Awards 2025 recognised the commitment, creativity, and forward-thinking mindset that have propelled the University to new milestones in student enrolment, research productivity, global collaborations, service excellence, and international standing. Award recipients were honoured for exceptional performance across three categories: **Best Solutions Provider Award** • **Customer Service Excellence Award** • **Innovation in Administration Award**

Staff Engagement & Wellbeing

FUN Workshop

At Sunway University, a thriving workplace extends beyond daily responsibilities. Through a range of recreational, wellness, and team-building initiatives, the University cultivates a collegial environment that encourages connection, wellbeing, and shared experiences. These moments of engagement strengthen team cohesion, support mental wellness, and foster meaningful collaboration across the University community.

A Creative Start to Lunar New Year

On 17 January 2025, Sunway University welcomed the Lunar New Year with a lively Chinese paper-cutting session, bringing staff together in a creative and festive activity that encouraged interaction, cultural appreciation, and team bonding.



Leveling Up Financial Literacy Through Play

In an engaging 3.5-hour board game session, participants navigated real-life financial scenarios, making decisions on budgeting, investments, and risk management while strengthening practical financial literacy skills.



Celebrating Tradition Through Ketupat Weaving

In celebration of Hari Raya Aidilfitri, Sunway Education organised two Ketupat weaving workshops, bringing colleagues together to learn and experience the art of this cherished traditional craft together.



Sunway Staff Pickleball Challenge

Following a fun pickleball trivia session, staff gathered at X Park Sunway South Quay for an energetic evening of friendly matches, ending the week with laughter, teamwork, and shared sporting spirit.



Sunway Staff Movie Night

The much-anticipated Movie Night returned in 2025, drawing about 350 Sunway Education staff who filled two cinema halls at TGV Sunway Pyramid for an enjoyable screening of *Jurassic World: Rebirth*.



Celebrating Deepavali Through Rangoli

In celebration of the festive season, colleagues gathered for a Rangoli sand art workshop, creating vibrant traditional designs while embracing creativity, festive joy, and a shared moment of artistic expression.



Exploring the Art of Coffee

Colleagues gathered for a Coffee Appreciation Workshop that went beyond tasting, offering insights into coffee origins, brewing techniques, and flavour profiles while enjoying a relaxed and engaging learning experience together.



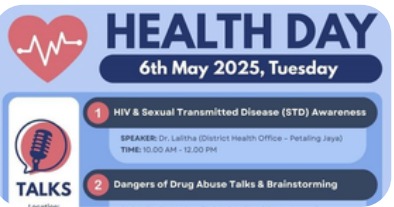
Recharge. Rebalance. Reconnect

Throughout November, Sunway Education organised a series of wellness activities—including yoga, sound bath meditation, pound fitness, and pickleball—encouraging staff to recharge, nurture wellbeing, and reconnect beyond the workplace.



Promoting Health and Wellbeing

Sunway Education's Health Day featured expert talks, health screenings, and wellness booths, raising awareness on HIV prevention, drug abuse, and healthy living while encouraging staff and students to prioritise wellbeing.



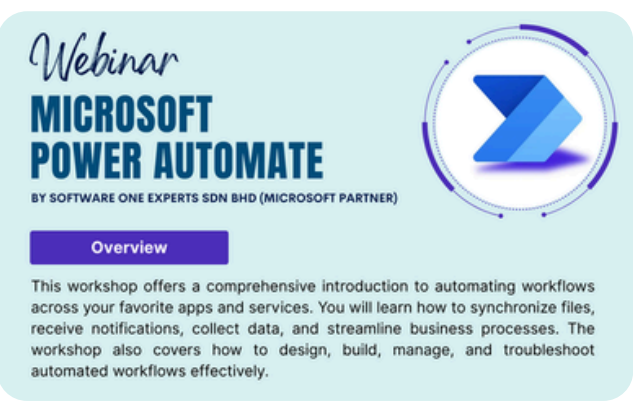
LinkedIn Learning

Sunway Education continued to champion a culture of lifelong learning and professional growth through a series of digital upskilling initiatives in 2025.



Turning Learning into Sun-Possible

Sunway Education launched the LinkedIn Learning Challenge 2025: Mission Sun-possible, an eight-week team-based virtual initiative where staff explored curated courses and challenges, strengthening skills, collaboration, and continuous learning while fostering a culture of professional growth and lifelong development.



Streamlining Workflows with Power Automate

Sunway Education organised a webinar on Microsoft Power Automate, introducing the fundamentals of workflow automation and demonstrating how automated processes can streamline routine tasks, improve efficiency, and enhance productivity in daily operations.

Campus with a Conscience

Sustainability Powered by Purpose

In 2025, Sunway University continued to champion its commitment to sustainability and social responsibility through impactful environmental initiatives and community-focused programmes. From achieving GreenRE Platinum Certification and advancing climate dialogue through the Euro-Asia Conference on CO₂ Capture and Utilisation, to uplifting communities through Back2School 2.0 and gaining global recognition at Impact Week 2025, these efforts reflect the University's purpose-driven approach to creating meaningful change for people and planet.

Sunway University Hosts 3rd Euro-Asia Conference on CO₂ Capture and Utilisation

Sunway University recently hosted the 3rd Euro-Asia Conference on CO₂ Capture and Utilisation (EACCO2CU 2025), a premier global platform dedicated to advancing carbon capture technologies. Organised by the Research Centre for Carbon Dioxide Capture and Utilisation (CCDCU) under the Faculty of Engineering and Technology, the event convened researchers, industry leaders, and policymakers from 10 countries to address climate change.

Officiated by Puan Norsham binti Abdul Latip from the Ministry of Science, Technology and Innovation (MOSTI), the conference reinforced Malaysia's position as a regional hub for green technology and highlighted Sunway University's leadership in driving global sustainability innovation.



Sunway Earns GreenRE Platinum Certification

In January 2025, Sunway University was awarded the prestigious GreenRE Platinum certification under the Existing Non-Residential Development (ENRB v3.3) category. This certification, the highest level within the GreenRE Green Building Certification framework, highlights the University's exceptional commitment to sustainability and environmental responsibility. The GreenRE Platinum certification, awarded by Malaysia's leading green building certification body, recognises the University's advanced energy efficiency, water conservation measures, and sustainable operational strategies.

Sunway University Launches Planetary Health and Sustainability in the Tropics Short Course

In 2025, we proudly launched the Planetary Health and Sustainability in the Tropics short course. This launch marked the beginning of a meaningful journey into understanding the critical links between human well-being, environmental sustainability, and the rich biodiversity of tropical ecosystems. This course goes beyond academics. It's about sparking awareness, encouraging bold ideas, and empowering young leaders.



Back2School 2.0: Equipping Desa Mentari Children for a Brighter Tomorrow

On 15 February 2025, the Sunway Desa Mentari Community Development Programme team, together with Sunway University staff and student volunteers, carried out the Back2School 2.0 Programme. Sponsored by the Jeffrey Cheah Foundation (JCF), the initiative provided 1,275 children in Desa Mentari with new school shoes and uniforms to prepare them for the academic year ahead. The initiative helped ease the burden on families while giving children the confidence to start their school year.

Sunway University's Desa Mentari Community Development Programme Featured at Impact Week 2025

Sunway University's Desa Mentari Community Development Programme was featured during Impact Week 2025, a catalytic five-day festival dedicated to reimagining systemic impact through business, philanthropy, and capital. The conference explored six critical domains, including sustainable finance, corporate philanthropy, natural restoration, technology and AI, the future of education, and partnerships. Representing the university's commitment to these goals, Professor Mahendhiran Nair, Pro-Vice Chancellor (Research and Sustainability), and Daniel Lee Lih Wei, Director of Research and Sustainability, conducted a featured workshop that highlighted the programme's role in driving meaningful community development.

Bomba Heads to Desa Mentari: Sunway Desa Mentari Community Development Programme

Throughout 2025, the SafeSpark initiative at Sunway University demonstrated that learning extends far beyond the classroom by bridging academic theory with impactful community service. As a flagship project under the Community Service for Planetary Health and the Sunway Desa Mentari Community Development Programme, students spearheaded a series of community-driven fire safety campaigns.

In collaboration with the Jalan Penchala Fire and Rescue Department (Bomba), PJ Lestari, and the Petaling Jaya City Council (MBPJ), the initiative targeted the high-density Desa Mentari area, home to over 26,000 residents in the underserved B40 community. These efforts focused on raising awareness, conducting hazard management workshops, and co-creating practical emergency preparedness solutions with the local community.



Rock the Goals Concert

Celebrating a Decade of Global Goals

Sunway University proudly joined the global community in commemorating the 10th anniversary of the 17 United Nations Sustainable Development Goals (SDGs), a collective call to end poverty, safeguard our planet and advance well-being for all.

The milestone was marked by a vibrant evening of music, performances and shared purpose, featuring inspiring showcases by Sunway students alongside guest acts Zimi'I, Uraiah See and DJ Blink. More than a celebration, the event offered a meaningful moment to reflect on progress achieved and renew our commitment to sustainability, innovation and inclusive growth.

A key highlight of the evening was the Rock the Goals Adaptive Fashion Show, inspired by the spirit of punk rock and showcasing fashion as a platform for inclusivity and sustainability. The runway featured individuals from diverse backgrounds, dressed in sustainable creations by Sunway's Fashion Design and Technology students.



The celebration also included video messages of support from global organisations and influential figures such as Greenpeace, the Malaysian Mental Health Association, YB Michelle Ng, and YB Wong Chen. Adding to the occasion, world-renowned chef Gordon Ramsay shared a congratulatory message from London, describing Sunway as “a Campus With A Conscience.”

The event also served as a platform to strengthen collaboration between academia, industry, and the wider community, reflecting the importance of collective action in advancing the SDGs. By bringing together diverse stakeholders in a dynamic and engaging setting, Sunway University reinforced the role of education institutions as catalysts for societal change, innovation, and sustainable development.

As a strong advocate of the SDGs, Sunway University continues to mobilise action, empower communities, and nurture future-ready leaders. Rock the Goals 2025 stands as a testament to this commitment, amplifying Malaysia's voice on the global sustainability stage and reinforcing the importance of collective action towards a more sustainable and equitable future.

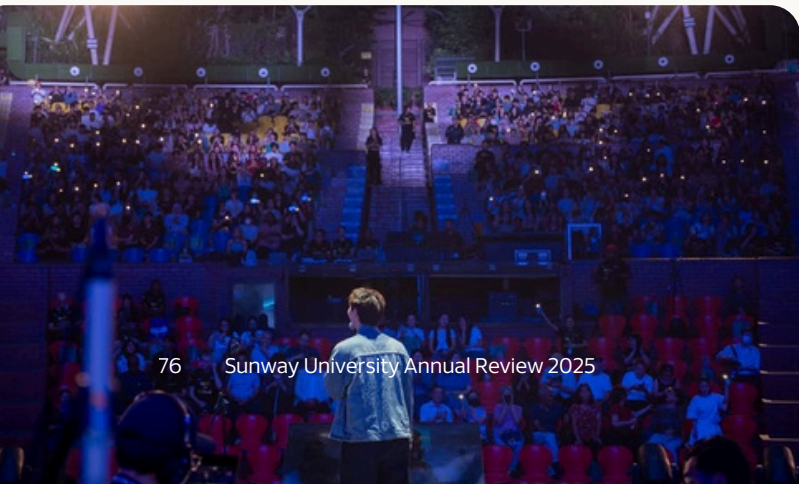
Campus with a Conscience (CWAC) Series

The Campus with a Conscience Series continues to serve as a dynamic platform that convenes global thought leaders, industry experts, policymakers, and changemakers from academia, NGOs, and both the public and private sectors. In 2025, the series further strengthened its role in addressing pressing global challenges by fostering meaningful dialogue aligned with the United Nations Sustainable Development Goals (SDGs). Through both in-person and digital engagements, the series empowers audiences with practical insights, actionable solutions, and diverse perspectives, encouraging them to become active contributors to sustainable development. It also reinforces Sunway University's position as a hub for thought leadership, collaboration, and impact-driven discourse.

The first talk was held in 2021 with the first 8 talks conducted online. A total of 28 talks have been conducted to date. Over the years, the series has hosted distinguished speakers from leading institutions such as Harvard, Stanford, and Lancaster, alongside representatives from pioneering organisations including Greenpeace and Tesla. It has also featured prominent global figures such as rugby league world cup winner Sonny Bill Williams, the South African High Commissioner to Malaysia, and Nobel Laureate Professor Muhammad Yunus, reflecting the University's commitment to bringing world-class voices to its community.



SPEAKER DETAILS	DATE
Tuberculosis: A Global Healthcare Delivery Challenge Courtney Yuen, PhD Epidemiologist & Associate Professor, Division of Global Health Equity Brigham and Women's Hospital & Harvard Medical School	27 March 2025
Bones Don't Lie: Solving Mysteries Through Forensic Anthropology Professor Faridah Mohd Nor Professor of Pathology, Department of Clinical Medicine and Surgery Sir Jeffrey Cheah Sunway Medical School, Sunway University	18 June 2025
Chronicler of Life: From Street to State Sadiq Asyraf Visual Director and Photojournalist & Leica Malaysia Ambassador	10 July 2025
Advocacy, Awareness, and Capacity Building (AACB) under Water Sector Transformation 2040 (WST2040) Professor Dato' Dr Mazlin Bin Mokhtar Professor and Deputy Head of Research, Sustainable Development Solutions Network Asia (SDSNA) Professor ChM. Dr Goh Choo Ta Director, Institute for Environment and Development (LESTARI), Universiti Kebangsaan Malaysia (UKM) Professor Dr Rasyidah Md Khalid Dean, Faculty of Law, Universiti Kebangsaan Malaysia (UKM) & Distinguished Fellow, Fuel Cell Institute UKM Professor Ts. Dr Lee Khai Ern Head, Research Centre for Sustainability Science and Governance (SGK), the Institute for Environment and Development (LESTARI), Universiti Kebangsaan Malaysia (UKM) Dr Minhaz Farid Ahmed Lecturer/Research Fellow, Institute for Environment and Development (LESTARI), Universiti Kebangsaan Malaysia (UKM)	7 August 2025
Servant Leadership: Leading with Conscience and Purpose Herley Abdul Hamid Enterprise Agile Coach, Author, Speaker & Trainer	22 October 2025



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Sunway Education



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Sunway Group



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CEO/Adviser, Education
Division, Sunway Group



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Pro Vice-Chancellor
(Education, Employability and
Alumni)



Professor Dr Mahendhiran Sanggaran Nair
Pro Vice-Chancellor
(Research and
Sustainability)



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Chief Financial Officer



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Group Registrar

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and Alumni)



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Pro Vice-Chancellor
(Research and Sustainability)



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Sunway Business School



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Acting Dean,
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Dean, Faculty of Arts and
Social Sciences



Professor Dr Raja Affendi Raja Ali
Dean, Faculty of Medical
and Life Sciences



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Dean, School of Hospitality
and Tourism Management



Professor Dr Ir Denny Ng Kok Sum
Dean, Faculty of
Engineering and Technology



Professor Dr Ho Chee Kit
Dean, School of
Mathematical Sciences



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Group Registrar



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Deputy Chief Financial
Officer



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Ms Lee Siok Ping
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Professorial Teaching Fellow, Faculty of Medical and Life Sciences

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Professor, Faculty of Engineering and Technology

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Professor, Faculty of Engineering and Technology

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Group Chief Executive Officer, Sunway Education

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Professor and Deputy Head of Research, Sustainable Development Solutions Network Asia

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Professor of Pathology, Faculty of Medical and Life Sciences

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Professor and Head, Department of Biomedical Sciences, Faculty of Medical and Life Sciences

Professor Goh Bey Hing
Professor and Head, Sunway Biofunctional Molecules Discovery Centre, Faculty of Medical and Life Sciences

Professor Ho Chee Kit
Professor and Dean, School of Mathematical Sciences

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Professor, Faculty of Medical and Life Sciences

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Professor and Dean, Faculty of Engineering and Technology

Professor Ir. Mo Kim Hung
Professor, Faculty of Engineering and Technology

Professor Ir. Ong Hwai Chyuan
Distinguished Professor, Faculty of Engineering and Technology

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Professor and Deputy Dean (Internationalisation), Faculty of Engineering and Technology, and Co-Director, Future Cities Research Institute

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Professor, Faculty of Engineering and Technology

Professor Ir. Suzana Yusup
Professor and Deputy Dean (Research and Sustainability), Faculty of Engineering and Technology

Professor Ir. Ts. Yap Kian Meng
Professor and Head, Research Centre for Human-Machine Collaboration, Faculty of Engineering and Technology

Professor Kavita Reginald
Professor and Deputy Dean (Employability and Alumni), Faculty of Medical and Life Sciences

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Professor and Head, School of Psychology, Faculty of Medical and Life Sciences

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Professor, Sunway Business School

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Professor, Faculty of Engineering and Technology

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Professor, Sunway Business School

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Professor and Head, School of Nursing, Faculty of Medical and Life Sciences

Professor Khoo Gaik Cheng
Professor and Deputy Dean (Research and Sustainability), Faculty of Arts and Social Sciences

Professor Leong Yuen Yoong
Professor of Practice, Sustainable Development Solutions Network Asia

Professor Liew Chee Sun
Professor, Faculty of Engineering and Technology

Professor Lim Weng Marc
Distinguished Professor and Dean, Sunway Business School

Professor Lin Mei-Hua
Deputy Dean (Education, Employability and Alumni), School of American Education

Professor Long Chiau Ming
Professor, Deputy Dean (Research and Sustainability), and Head, School of Pharmacy, Faculty of Medical and Life Sciences

Professor Low Teck Yew
Professor and Head, Sunway Microbiome Centre, Faculty of Medical and Life Sciences

Professor Luu Trong Tuan
Professor, Sunway Business School

Professor M. A. Hannan
Distinguished Professor, Faculty of Engineering and Technology

Professor Mahendhiran Sanggaran Nair
Pro Vice-Chancellor (Research and Sustainability)

Professor Malissa Maria Mahmud
Dean, School of Education, and Head, Centre for Professional and Continuing Education

Professor Mayco Axel Santaella
Professor and Dean, Faculty of Arts and Social Sciences

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Professor, Faculty of Engineering and Technology

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Professor, Deputy Dean (Research and Sustainability), School of Education, and Head, Centre for Higher Education Research

Professor Motoki Watabe
Professor and Head, Department of Management, Sunway Business School

Professor Nishanth Gopalakrishnan Chemmangattuvalappil
Professor, Faculty of Engineering and Technology

Professor Patrick Siau Chi Yin
Practice Professor of Culinary Arts and Head, Department of Culinary and Food Studies, School of Hospitality and Tourism Management

Professor Pervaiz K Ahmed
DDirector of Institute for Global Strategy and Competitiveness, and Distinguished Research Professor of Management, Institute for Global Strategy and Competitiveness

Professor Pradeep Nair
Executive Director, Sunway Education Group

Professor Raja Affendi Raja Ali
Professor and Dean, Faculty of Medical and Life Sciences, and Dean, Sir Jeffrey Cheah Sunway Medical School

Professor Rebecca Wong Shin Yee
Professor, Faculty of Medical and Life Sciences

Professor Roslina Binti Abdul Manap
Professorial Teaching Fellow, Faculty of Medical and Life Sciences

Professor Saidur Rahman
Distinguished Research Professor and Head, Research Centre for Nano-Materials and Energy Technology, Faculty of Engineering and Technology

Professor Santha Vaithilingam
Professor of Econometrics and Policy Modelling, Institute of Global Strategy and Competitiveness

Professor Satish Kumar
Tan Sri Azman Hashim Endowed Chair of Finance and Banking, Sunway Business School

Professor Serge Demidenko
Professor, Faculty of Engineering and Technology

Professor Shandre Mugam Thangavelu
Professor and Head, Jeffrey Cheah Institute on Southeast Asia

Professor Sibrandes Poppema
President and Vice-Chancellor

Professor Tan Sri Dr Jemilah Mahmood
Executive Director, Sunway Centre for Planetary Health, and Professor of Global Health

Professor Tan Sri Dr Nooraul Ainur Mohd Nur
Professor of Practice, Jeffrey Sachs Centre on Sustainable Development

Professor Teo Ee Sing
Managing Director, Sunway College

Professor Teo Kok Lay
Professor, School of Mathematical Sciences

Professor Ts. Dr.-Ing. Lau Sian Lun
Professor, Faculty of Engineering and Technology

Professor Ts. Lee Chien Sing
Professor, Faculty of Engineering and Technology

Professor Veronica Ng Fong Peng
Professor and Head, Department of Architecture, Faculty of Arts and Social Sciences

Professor Vetriselvan Subramaniyan
Professor, Faculty of Medical and Life Sciences

Professor Wong Chin Huat
Professor, Sustainable Development Solutions Network Asia

Professor Yeah Kim Leng
Professor, Jeffrey Cheah Institute on Southeast Asia

Professor Yuka Fujimoto
Professor and Deputy Dean (Research and Sustainability), Sunway Business School

Associate Professor Dr Daniel Chong Ka Leong
Associate Professor and Dean, School of Hospitality and Tourism Management

Associate Professor Dr Woo Pei Jun
Associate Professor and Acting Dean, School of American Education

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Ng Beng Lean
Group Registrar

Ng Kok Cheng
Chief Financial Officer

Chan Yong Yee
Chief Librarian



New Senior Appointments

JANUARY



Associate Professor Dr Priya Sharma
A/P Amarjit Singh
Associate Professor,
Sunway Business School



Associate Professor Dr Shams Forruque Ahmed
Associate Professor,
School of Mathematical Sciences



Associate Professor Dr Sami Salama Hussen Hajja
Associate Professor,
Faculty of Engineering & Technology



Associate Professor Dr Hassan M. M. Abuhassna
Associate Professor,
School of Education



Associate Professor Dr Scott McMaster
Associate Professor,
Faculty of Arts & Social Sciences

FEBRUARY



Professor Dr Nishanth Gopalakrishnan
Chemmmangattuvalappil
Professor,
Faculty of Engineering & Technology



Professor Dr Veronica Ng Foong Peng
Professor,
Faculty of Arts & Social Sciences



Associate Professor Dr Adams Adeiza
Associate Professor,
Sunway Business School



Associate Professor Dr Fadzilah Binti Abd Rahman
Associate Professor,
School of Education



Professor Dr Low Teck Yew
Professor,
Faculty of Medical & Life Sciences

MAY



Associate Professor Dr Azam Bin Che Idris
Associate Professor,
Faculty of Engineering & Technology



Professor Dr Arkendu Sen
Professor,
Faculty of Medical & Life Sciences



Professor Dr Liew Chee Sun
Professor,
Faculty of Engineering & Technology



Associate Professor Dr Majid Ghasemy
Associate Professor,
School of Education



Associate Professor Dr Astri Yulia
Associate Professor,
School of Education

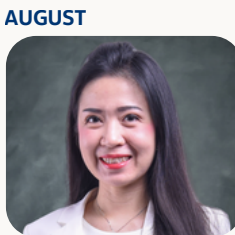
JUNE



Associate Professor Dr Morteza Saberikamarposhti
Associate Professor,
Faculty of Engineering & Technology



Professor Dr Mochamad Subhan Zein
Professor,
School of Education



Associate Professor Dr Wong Shen Yuong
Professor,
Faculty of Engineering & Technology



Associate Professor Dr Audrey Lim Wei Ling
Associate Professor,
Faculty of Medical & Life Sciences



Professor Dr Suzana Binti Yusop
Professor,
Faculty of Engineering & Technology

OCTOBER



Associate Professor Dr June Choon Wai Yee
Associate Professor,
Faculty of Medical & Life Sciences



Associate Professor Dr Soon Lean Keng
Associate Professor,
Faculty of Medical & Life Sciences

DECEMBER



Professor Dr Ho Weang Kee
Professor,
Faculty of Medical & Life Sciences

New Emeritus, Honorary, Adjunct and Visiting Professors

FACULTY OF ENGINEERING & TECHNOLOGY

Andrew Nisbet
1 July 2024 - 31 December 2025

Arunkumar Sangaiah
4 June 2024 - 31 August 2025

David Andrew Bradley @ Mohammed Daud
1 January 2025 - 31 December 2025

Dragan Pamucar
1 August 2023 - 31 December 2025

M. Muthuvinayagam
15 May 2025 - 13 June 2025

Mark Antony Hill
1 July 2022 - 31 December 2025

Mohammad Khalid
1 June 2024 - 31 May 2025

Tan Teik Hin
1 July 2022 - 31 December 2025

FACULTY OF MEDICAL & LIFE SCIENCES

Abdelhakim Bouyahya
1 September 2023 - 31 December 2025

Catherine A. Butler
1 April 2023 - 31 March 2025

Chow Sook Khuan
1 October 2022 - 31 December 2025

Chua Yeok Pin
1 October 2022 - 31 December 2025

David Ross Appleton
1 July 2025 - 31 December 2025

Gan Han Ming
1 March 2022 - 31 December 2025

Hetal Doshi
1 July 2022 - 31 December 2025

Jiri Zavadil
1 March 2022 - 31 December 2025

Leong Chee Onn
1 March 2022 - 31 December 2025

Malebona Precious Matsoso
15 May 2023 - 31 May 2025

Mostafa Dianati-Nasab
1 January 2025 - 31 December 2025

Murallitharan Munisamy
15 May 2023 - 31 May 2025

Nils Sven Bertil Pettersson
1 January 2025 - 30 June 2025

Sailesh Mohana Krishnan
1 June 2023 - 31 December 2025

Shishir Palsapure
1 April 2023 - 31 December 2025

Tan Lu Ping
1 October 2022 - 31 December 2025

Tee Kok Keng
1 November 2023 - 31 December 2025

Toh Teck Hock
1 April 2023 - 31 March 2025

Wong Chieh Lee
1 October 2022 - 31 December 2025

Xiao Zhichao
6 February 2025 - 15 June 2025

JEFFREY SACHS CENTRE ON SUSTAINABLE DEVELOPMENT

Emiliano Bosio
1 September 2024 - 31 December 2025

Sagathevan A/L Kuppusamy
1 October 2022 - 31 December 2025

SUNWAY BUSINESS SCHOOL

Cheah You Sum
1 October 2024 - 31 December 2025

David Webb
1 September 2024 - 31 December 2025

Md Asadul Islam
1 June 2023 - 31 December 2025

Paul Chan Wan Siew
1 December 2023 - 31 December 2025

Ramayah Thurasamy
1 May 2022 - 31 December 2025

Saeed Pahlevansharif
1 June 2023 - 31 December 2025

Susela Devi A/P K. Suppiah
1 September 2024 - 31 December 2025

Tareq Rasul
1 March 2024 - 31 December 2025

Usman Mehmood
1 September 2024 - 31 December 2025

Varsha Jain
1 March 2024 - 31 December 2025

Wong Kong San
1 September 2023 - 31 December 2025

SUNWAY CENTRE FOR PLANETARY HEALTH

Anis Yusaf Yusof
1 August 2023 - 31 July 2025

Matthew Carvalho
1 October 2024 - 31 December 2025

Pedro Felipe Camargo
10 January 2024 - 31 December 2025

Zakri Bin Abdul Hamid
1 October 2022 - 31 December 2025

SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT

Siamak Seyfi
1 December 2024 - 31 December 2025

SCHOOL OF MATHEMATICAL SCIENCES

Catherine Scipione Forbes
1 November 2022 - 31 December 2025

Kotecha Ketan Virendrabhai
1 January 2023 - 31 December 2025

Stefan Wolfgang Pickl
1 April 2022 - 31 March 2025

Zudi Lu
1 April 2022 - 31 March 2025

SCHOOL OF EDUCATION

Tan Jen Tzen
1 April 2024 - 31 December 2025

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