

# Master of Business Administration (MBA)

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# Doctor of Business Administration (DBA)

# Master of Business Administration (MBA)

(R2/345/7/1094)(04/27)(MQA/FA1124)

|                    |                       |
|--------------------|-----------------------|
| INTAKES            | MODE                  |
| May, September     | Taught   Conventional |
| DURATION           | CLASS SCHEDULE        |
| Part-time: 2 years | Weekends              |

Tailored for aspiring managers who have the ambition to become strategic leaders in an increasingly complex organisational and business environment, this programme guides you in exploring the leader within.

Learn from our academics and C-suite industry leaders, gaining both scholastic knowledge and real-world insights, and emerge as a change agent in the business world and beyond.

Balance work and study with ease with 1 course in each 8-week short semester and 2 courses in each 16-week long semester.

| Programme Structure                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CORE COURSES                                                                                                                                                                                                                                                                                                                                                                                                                                            | ELECTIVES (choose 2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <ul style="list-style-type: none"><li>Accounting and Finance for Managers</li><li>Business Economics</li><li>Business Ethics and Sustainability</li><li>Entrepreneurship and Innovation</li><li>Global Strategic Management</li><li>Leadership and Organisational Behaviour</li><li>Marketing Management</li><li>Operations Management</li><li>Research Methodology</li><li>Elective 1</li><li>Elective 2</li><li>Project 1</li><li>Project 2</li></ul> | <ul style="list-style-type: none"><li>Corporate Finance</li><li>Innovation and Improvement Methods</li><li>International Business in Context</li><li>Leaders Leveraging Human Capital: Managing the Interface of HRM</li><li>Mergers and Acquisitions</li><li>Managing Strategic Change</li><li>Quality Measurement and Improvement</li><li>Responsible Leadership Challenges</li><li>Strategic Brand Management</li><li>Systems Thinking</li></ul> <p>Availability of electives is based on best-effort basis. The School reserves the right to change the list of electives without prior notice.</p> |



## LEARN FROM THE BEST IN BUSINESS

Gain insights from C-suite industry leaders and world-ranked academics among the top 2% of scientists globally.



## GLOBAL LEARNING

Empowered by Harvard Business Publishing Education - acquire access to world-class case studies and insights used by top global business schools.



## Earn 2 world-class MBAs

- 1 from Sunway University**  
Accredited by AACSB and prestigious global bodies, and
- 1 from Lancaster University**  
Triple crown accredited with AACSB, EQUIS and AMBA - the most influential business school accreditation bodies

| Entry Requirements                                                                                                                                           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A Bachelor's degree (Level 6, MQF) in a related field with a minimum CGPA of 2.50<br>AND<br>A minimum of 3 years of appropriate and relevant work experience |
| Specific Requirements                                                                                                                                        |
| Applicants are required to pass an interview                                                                                                                 |
| English Language Requirements                                                                                                                                |
| IELTS or equivalent: 6.0                                                                                                                                     |
| ✉ <a href="mailto:mba@sunway.edu.my">mba@sunway.edu.my</a>                                                                                                   |

# Doctor of Business Administration (DBA)

(N/0414/8/0101)(08/32)(MQA/PA18605)

Hone your ability to generate original insights and frameworks that influence both academic knowledge and business practice. Develop skills to address pressing challenges in sustainability, digitalisation, and global competitiveness through applied research and gain recognition as a scholar-practitioner.

Learn also from industry professionals with C-suite experience, many of whom sit on Sunway Business School's Industry Advisory Board.

| Programme Structure                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>Accounting for Decision Making</li><li>AI and Ethical Business Decision Making</li><li>Business Economics</li><li>Corporate Financial Strategies</li><li>ESG - Environment, Social, Governance</li><li>Managing People and Organisations</li><li>Marketing Innovation and Design Thinking</li><li>Planetary Health and Entrepreneurial Sustainability</li><li>Qualitative Research Methods</li><li>Quantitative Research Methods</li><li>Thesis</li></ul> |

|                                          |                               |
|------------------------------------------|-------------------------------|
| INTAKES                                  | MODE                          |
| January, April, September                | Taught   Conventional         |
| DURATION                                 | CLASS SCHEDULE                |
| Full-time: 3 years<br>Part-time: 4 years | Saturdays only<br>(9am - 6pm) |

| Entry Requirements                                         |
|------------------------------------------------------------|
| A Master's degree (Level 7, MQF) in a related field        |
| Special Requirements                                       |
| Applicants are required to pass an interview               |
| English Language Requirements                              |
| IELTS or equivalent: 7.0                                   |
| ✉ <a href="mailto:dba@sunway.edu.my">dba@sunway.edu.my</a> |

## PRESTIGIOUS ACCREDITATION AND RECOGNITION

Sunway Business School is a leading business school in the ASEAN region that has earned business accreditation from the global accrediting body for business schools, the Association to Advance Collegiate Schools of Business (AACSB). It is the first non-government linked private university in Malaysia to obtain this prestigious accreditation. It is the gold standard for business schools as less than 6% of business schools worldwide have been accredited by AACSB.

Sunway Business School is a member of:



## Contact us

Scan to find out more  
[sunwayuniversity.edu.my/contact-us](https://sunwayuniversity.edu.my/contact-us)



## Scholarships, Bursary, Financial Aid

### Sunway University Taught Masters Scholarship

|                      |                                                             |
|----------------------|-------------------------------------------------------------|
| Value                | ▶ 50% off tuition fee                                       |
| Eligibility criteria | ▶ Bachelor Degree CGPA 3.5 and above or First Class Honours |
| Application deadline | ▶ 1 week after commencement of programme                    |

Scan here  
for scholarship  
details &  
application



[scholarship.sunway.edu.my/scholarship/sunway-entrance-scholarship](https://scholarship.sunway.edu.my/scholarship/sunway-entrance-scholarship)

### Sunway University Professional Doctorate (Taught) Merit Scholarship

|                      |                                                            |
|----------------------|------------------------------------------------------------|
| Value                | ▶ 50% off tuition fee                                      |
| Eligibility criteria | ▶ Masters Degree CGPA 3.5 and above or First Class Honours |
| Application deadline | ▶ 1 week after commencement of programme                   |

### Sunway University Professional Doctorate (Taught) Full Scholarship

|                      |                                                                                                                                                             |
|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Value                | ▶ 100% off tuition fee                                                                                                                                      |
| Eligibility criteria | ▶ - Minimum 5 years of relevant professional experience in the applicant's field<br>- Evidence of leadership or significant contributions in the profession |
| Application deadline | ▶ 1 April 2026 (for January & April intakes)<br>24 August 2026 (for September intake)                                                                       |

### Alumni Bursary

|                      |                                                                                            |
|----------------------|--------------------------------------------------------------------------------------------|
| Value                | ▶ 30% off tuition fee                                                                      |
| Eligibility criteria | ▶ Applicable graduates who completed Bachelor's degree in Sunway University/Sunway College |

Students can only be entitled to 1 scholarship or bursary at a time, whichever is higher. Terms & conditions apply for all scholarships and bursaries.

### EPF Withdrawal

Students working in Malaysia who are under the age of 55 and have an Employees Provident Fund (EPF) account can opt to withdraw from their EPF Account II to fund their postgraduate studies.

For more details, visit the EPF website:  
[www.kwsp.gov.my/en/member/life-stages/education-withdrawal#tuition](https://www.kwsp.gov.my/en/member/life-stages/education-withdrawal#tuition)

**SUNWAY UNIVERSITY** DU025 (B)

**Owned and governed by the Jeffrey Cheah Foundation** Registration no: 200701042913 (800946-T)



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