

A
CLASS
ABOVE

Newsletter

SUNWAY BUSINESS SCHOOL

November 2025



Event Highlights



Photos from SBS Digital Media & Communication team

World Business Council for Sustainable Development 2025 Leadership Program

3 - 6 November 2025 - Sunway Business School was honoured to host representatives from the World Business Council for Sustainable Development (WBCSD) for the 2025 Leadership Program held at Sunway University.

The program brought together global professionals for an immersive learning experience focused on sustainability, responsible business practices and the development of future-ready leadership capabilities.

We extend our sincere appreciation to the WBCSD Education team, including Suzanne Bodmer-Feinmann, Alison Stowell and Prof. Dr. Rodney Irwin, for leading the sessions and guiding participants through a rich and impactful programme.

The four-day experience concluded with a graduation ceremony on 6 November, celebrating the achievements of the participants as they completed this important step in their sustainability leadership journey.

This collaboration reflects SBS's ongoing commitment to advancing sustainability education and empowering leaders who can contribute meaningfully to global sustainable development.

Event Highlights



Photos from SBS Digital Media & Communication team

SBS Staff Retreat – Sunway XPark Johor

7 – 9 November 2025 – Sunway Business School held its annual Staff Retreat from 7 to 9 November 2025 at X Park Sunway Iskandar, bringing together more than 60 academic and professional staff for a fun-filled weekend of camaraderie, connection and well-deserved relaxation.

The retreat was packed with exciting activities including go-karting, paintball, flying fox, mini putt, driving range, ATV rides, archery and more. These team-building experiences provided a refreshing opportunity for staff to unwind, recharge and bond outside the work environment.

One of the highlights of the retreat was the group performance night, where staff were divided into six teams to showcase creative acts ranging from singing and dancing to comedy sketches. The energy, laughter and team spirit made it a memorable evening for everyone.

This retreat was intentionally designed as a fully off-work weekend to allow our staff to rest, reconnect and enjoy meaningful time together. We are grateful to all who participated and contributed to making the retreat a truly enjoyable and rejuvenating experience.

Here's to stronger teamwork, deeper connections and an inspiring year ahead for the SBS community.

Event Highlights



Photos from SBS Digital Media & Communication team

Refugee Education Student Volunteer Program

24 November 2025 – Sunway Business School celebrated 15 remarkable students who completed the pilot Refugee Education Student Volunteer Program

This initiative brought Sunway Business School, the Sustainable Business for Society Student Club, United World Academy (UWA) Refugee Learning Center, and PRME Chapter ASEAN+ together with a shared purpose: to empower through education.

Over the past weeks, our students stepped into classrooms not only as volunteers, but also as mentors, supporters, and role models. They learned firsthand how opportunities can reshape futures and how compassion fuels meaningful change. Their reflections spoke of growth, courage, and new perspectives that will continue to guide their personal and professional journeys.

Representatives from UWA joined us in honouring the students' contributions and highlighted the transformative impact of partnerships that unite communities for a greater cause.

We are also grateful to the staff members whose dedication ensured the smooth execution of the programme and its lasting outcomes.

At Sunway Business School, we believe business education goes beyond theory. It is about nurturing leaders who understand people, who lead with empathy, collaborate with purpose, and drive initiatives that uplift others.

To every student changemaker, thank you for reminding us of what it means to create impact that truly matters. The future feels brighter with you leading the way.

Event Highlights



Photos from SBS Digital Media & Communication team

SBS Alumni Networking Lunch

29 November 2025 - Sunway Business School was pleased to host the SBS Alumni Networking Lunch 2025, bringing together alumni, Industry Advisory Board members and industry professionals for an afternoon of meaningful reconnections and conversations.

Held at the Observation Deck at Sunway University, the event provided a valuable platform for alumni to exchange insights, share experiences and strengthen professional relationships across industries.

The gathering also celebrated the continued achievements and growth of the SBS community.

Thank you to all our alumni and guests for making the event a memorable and engaging occasion. We look forward to strengthening these connections in the years ahead.

Event Highlights

CGC Developmental Programme® Networking Session

With the theme Financial Empowerment: Taking Control of Your Financial Future, the session brought together students, start-ups, young entrepreneurs, and industry professionals for meaningful conversations on financial literacy and business growth.

4 November 2025

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Entrepreneurial Mindset for Academic Excellence

We extend our sincere appreciation to Dato' Dr Lawrence Walter Ng for delivering an inspiring and transformative session. His insights on self-leadership, confidence and personal growth deeply motivated our students to elevate their aspirations and strengthen their personal development.

5 November 2025

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Beyond Majors: Redefining Success in the Age of Limitless Possibilities

The session featured Wan Hou Yin, Country Director at Gushcloud International, and Assoc. Prof. Michelle Yang from the Graduate School of Management at Kyoto University. They shared practical perspectives on both planned and unexpected career journeys, aligning closely with key Principles of Management.

5 November 2025

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Visit to the Embassy of the Republic of Kazakhstan

As part of the Sunway Business School Embassy Series, students and staff from Sunway University and Sunway College had the honour of visiting the Embassy of the Republic of Kazakhstan in Malaysia.

5 November 2025

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Event Highlights

SBS Deepavali Lunch Gathering

The event brought together academic staff, professional staff, and colleagues across the School for an afternoon filled with delicious food, laughter, and meaningful conversations. It was a wonderful opportunity for everyone to reconnect, strengthen relationships, and embrace the spirit of unity that Deepavali represents.

13 November 2025

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The S-I-E-P Methodology with Dr Valsala Krishnan

Sunway Business School was delighted to host Dr. Valsala Krishnan, entrepreneur, consultant, executive coach, and creator of the S-I-E-P methodology built around aligning Spirit, Intellect, Emotions, and Physical Senses.

21 November 2025

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ICAEW Student Conference 2025

The conference featured insightful sessions led by four distinguished speakers: Ms Joanne Rodrigues, who discussed AI and automation in accounting; Mr Eugene Koh, and Mr Ooi Chun Weng, who shared valuable perspectives on global employability and career readiness; and Ms Crystal Lim, who guided participants on the importance of thought leadership and personal branding for career growth.

22 November 2025

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Impacting Futures Through Social Business by Yunus Social Business Centre (YSBC)

Students from Sunway Business School and the Sunway School of Computing took part in hands-on activities, creative brainstorming on social issues, reflective workbook exercises, and exposure to authentic social enterprise business models. These sessions encouraged creativity, self-mastery, and a deeper understanding of community-driven solutions.

22 November 2025

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SBS Administrative Excellence

Administrative Staff Appreciation Day Awards



Congratulations to all 9 of our Sunway Business School administrative staff for receiving excellence awards at the Administrative Staff Appreciation Day on 25 November 2025.

Creative Solution Provider

- ★ Si Ming Koay (MBA, MCMI)
- ★ Farah Iryanie Zaruddin

Customer Service Excellence

- ★ Keshini Kanniah
- ★ Lauren Wong Yu Qi
- ★ Chin San Wong
- ★ Kavitha Ambigabadi (Jeffrey Sachs Centre on Sustainable Development)

Innovation in Administration

- ★ Loke Bee Khum
- ★ Thinesh Varen
- ★ Irene Chang Hui Chung

We at Sunway Business School are truly proud of your dedication, professionalism, and the positive impact you bring to our School's growth and success. Your contributions strengthen our community and help us create an environment where both staff and students can thrive.

Congratulations once again on this well-deserved recognition!

Research Publications



For research matters, please contact:

Professor Yuka Fujimoto

Deputy Dean, Research & Sustainability

Journal Articles

- Idris, I., Tosin, T., & Hong, T. T. (2025). Self-service menu technology adoption in later life: The case of young-old and old-old consumers. *International Journal of Innovation Studies*. <https://doi.org/10.1016/j.ijis.2025.10.001> (Scopus Q1)
- Anees, A., Meo, M. S., & Saleem, A. (2025). Green finance and sustainability in China: Myth or reality?. *Sustainable Futures*, 10, 101426. (Scopus Q1)
- Jahanger, A., Hossain, M. E., Awan, A., Subhan, M., Adebayo, T. S., & Meo, M. S. (2025). Unlocking Sustainable Prosperity: A Systems Approach to Green Practices, Energy Security, and Digital Transformation. *Sustainable Development*. (Scopus Q1, ABDC C)
- Abdullah, M., Chowdhury, M. A. F., Meo, M. S., & Aloui, C. (2025). Are green and dirty cryptocurrencies connected with climate risk attention?. *Economics and Business Letters*, 14(4), 193–205. (Scopus Q3)
- Nazir, S., Piprani, A. Z., Mukhuty, S., Upadhyay, A., Vilko, J., & Poon, W. C. (2025). Industry 4.0 integration for sustainability and value creation: moderating role of digital and environmental strategy. *Business Strategy and the Environment*. (Scopus Q1, ABDC A)
- Chee, S.Y., Bolt, E.E.T. (2025). To each their own: is extending life expectancy always desirable? A phenomenological study of longevity aspirations among older adults in senior living facilities. *Personality and Social Psychology Bulletin*. (Scopus Q1, ABDC A*)
- Awan, A., Jahanger, A., Hossain, M. E., & Meo, M. S. Impact of geopolitical risk and economic globalization on Turkey's environmental sustainability using the novel quantile-on-quantile KRLS method. *Politická ekonomie*. (Scopus Q3)
- Saleem, R., Iqbal, M., Arshed, N., Olah, J., & Naeem, M. (2025). Trade and governance in developing Asia: The role of FinTech in shaping institutional quality and global integration. *Research in Globalization*, <https://doi.org/10.1016/j.resglo.2025.100326> (Scopus Q1)



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