

ARTS & SOCIAL SCIENCES

- Prospectus 2026 -

SUNWAY
UNIVERSITY



A CLASS ABOVE



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SUNWAY IS ONE OF THE TOP 150 UNIVERSITIES IN THE WORLD UNDER 50 YEARS OLD

As one of Malaysia's leading and internationally recognised private universities, Sunway University is positioned amongst top universities in the world by QS World University Rankings. Sunway University is ranked #1 private university in ASEAN region by AppliedHE ASEAN Private University Ranking 2025 and recognised as the #1 Malaysia's highest-ranked private non-government linked university in the Times Higher Education World University Rankings 2026. The University is also #410 in the QS World University Rankings 2026.

Sunway University has been awarded #1 in Graduate Employability among all universities in Malaysia, for the fourth consecutive year, by Talentbank Group through the National Graduate Employability Index.

The University has achieved a significant milestone by making its debut in the Academic Ranking of World Universities (ARWU) for 2024. This achievement places Sunway University among the top five universities in Malaysia, alongside the top four research-intensive public universities, and establishes it as the only private higher education institution in the country to be included in this prestigious global ranking.

Collaborating with world-class partners - Lancaster University, Arizona State University and Le Cordon Bleu International, Sunway University offers premier education with international repute. The University also partners University of Oxford, University of Cambridge, Harvard University, Massachusetts Institute of Technology and University of California, Berkeley.

MALAYSIA'S #1 NON-GLU* PRIVATE UNIVERSITY

as awarded by Times Higher Education



*Government-Linked University

The Only Private University in Malaysia to be included in the Academic Ranking of World Universities (ARWU) 2024



INTRODUCTION

The Faculty of Arts and Social Sciences is a vibrant community where passion meets purpose, and creativity intersects with innovation. We understand that the arts are not merely about self-expression but also about understanding the world around us and influencing it in profound ways. Our curriculum is designed to challenge conventional thinking and encourage students to push the boundaries of what is possible, fostering a culture of curiosity, artistic excellence, and intellectual rigour.

In our state-of-the-art facilities, students have access to cutting-edge technology and resources that support a diverse range of artistic endeavors. From fully equipped design labs to performance spaces and film and music production studios, the Faculty of Arts and Social Sciences provides an environment where ideas can flourish and creative visions can be realised. We believe that the best learning happens through doing, and our students are constantly engaged in hands-on projects, collaborative assignments, and real-world experiences that prepare them for the dynamic landscape of the creative industries.

Our commitment to excellence extends beyond the classroom. We offer numerous opportunities for students to showcase their work through exhibitions, performances, and competitions, both locally and internationally. These platforms not only help students gain recognition and build their portfolios but also enable them to connect with industry leaders, potential employers, and like-minded peers. Through these experiences, our students learn to navigate the professional world with confidence and resilience.

Sunway University's Faculty of Arts and Social Sciences is an excellent choice for quality higher education, recently ranked within the top 2% of universities in the world (QS World University Rankings), and in the top 1.5% of universities in Asia.

VALIDATED BY:



*Only certain programmes are validated by Lancaster University.

10th



* Many programmes under the Sunway University Faculty of Arts and Social Sciences are validated by Lancaster University. Upon the successful completion of the programme, graduates are awarded 2 certificates; one from Sunway University and another from Lancaster University.

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SUNWAY CHANGEMAKERS ADVANTAGE INVESTED IN YOU

Our bold, future-focused initiative transforming how we teach, engage, and support student success to make education holistically enriching for each student - an investment in your future. We aim to develop graduates who are:

- Collaborative and solution-oriented
- Competent in their discipline
- Digitally fluent and innovation-driven
- Ethically grounded with value-based leadership
- Globally competitive and culturally agile



YOUR PERSONAL GROWTH

Personalised pathways for every ambition

Success X-Factor Coaching

- Year 1 :** Academic Success Coach for academic growth and goal setting guidance.
- Year 2 :** Industry Success Coach for career mentorship.
- Year 3 :** Executive Success Coach with executive leaders for leadership growth.



Inaugural Executive SuccessCoach Session featuring **Tan Sri Sir Jeffrey Cheah**, Founder & Chairman of Sunway Group



Appointment of 100 Industry Success Coaches from Sunway Group & its subsidiaries



First Coaching Session between industry coaches and Sunway University students

Career Xcellerator & FleX Pathways

Design your own learning journey, dive deep into specialisations or explore interdisciplinary flexibility to curate your own purpose-driven future. Students can choose to deepen expertise in a focused career track or explore across disciplines, such as Business + AI or Healthcare + Innovation while aligning with their evolving interests and strengths.

Xplorer Hub

Choose from hundreds of curated electives from across disciplines for breadth of learning and interdisciplinary knowledge. Featuring high-demand courses in areas such as digital innovation, data analytics and exploration of emerging fields to enhance career competitiveness within a flexible learning ecosystem.

For more information regarding Xplorer Hub, please refer to <https://sunwayuniversity.edu.my/courses/xplorer-hub>

or scan



YOUR CAREER DEVELOPMENT & GLOBAL READINESS

CareerX Internships

Flexible pathways tailored to each students' career goals - choose from industry placements, freelance projects, or entrepreneurship opportunities which will enhance employability and graduate quality.

Global Mobility & Cultural Fluency

Opportunities for international internships, exchanges, and research projects build cross-cultural competence and global networks. Global placements and exchange opportunities to operate confidently across borders for international career success.

Dual Degrees & Global Partners

With many courses offering dual degrees through our partnership with Lancaster University, UK and Arizona State University, USA, students benefit from studying locally and graduating globally.

8,000+ Employers

Students have access to over 8,000 local and international companies through Sunway's Career Portal, with robust opportunities for global placements, internships and employment.

Triple International Rankings

Sunway is one of the only private universities in ASEAN with triple global rankings in:

- QS World University Rankings;
- Times Higher Education (THE) World University Rankings, and;
- Academic Ranking of World Universities (ARWU)



YOUR FUTURE RELEVANCE & LIFELONG LEARNING

Stay ahead and make a difference with the robust support and preparation.

AI for All: AI literacy embedded across all disciplines.

Immersive AR-VR powered courses and labs

Forward-looking co-learning spaces for experiential learning opportunities.

Sunway XCeED Platform

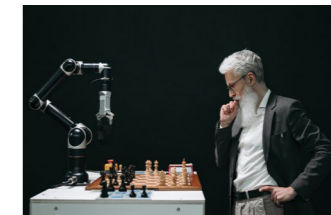
Sunway alumni will have exclusive access to Sunway's lifelong learning portal with customised, stackable and flexible education (micro-credentials, short courses) to empower our alumni to upskill, reskill, and stay future-ready at every stage of life.



Industry-empowered learning, real-world curriculum

Our programmes are co-designed with industry partners and enriched by live case studies, expert talks, and tools used by professionals. Integrating feedback from the industry on what are future skills and talents needed to prepare students for the future.

Strategic partnerships to co-develop curriculum, assessments, and real-world training. Appointment of practice professors and industry leaders to collaborate in teaching and learning.



Unlocking the Basics of AI



Interview Mastery: Ace Your Dream Job



INNOVATION AND SUSTAINABILITY OF OUR COMMUNITY

SUSTAIN Strategy (Sustainability & values-based education)

An interconnected approach to sustainability education, connecting 3 signature courses

- Entrepreneurial Mindset & Skills
- Integrity and Sustainable Development, and
- Community Service for Planetary Health

Be equipped to tackle real-world Sustainable Development Goals (SDG) challenges through ethical, interdisciplinary, and community-focused learning.

For more information, please refer to <https://sunwayuniversity.edu.my/explore/teaching-and-learning/sustain-now-better-tomorrow> or scan



THE ENTREPRENEURIAL MINDSET AND SKILLS (EMS) WITH PARADOX OF THERON (POT)

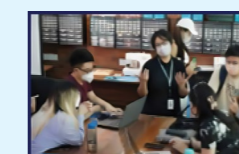
The EMS with POT module combines



Flipped Classroom
Instructional content like lectures, readings, and multimedia resources are provided to students through an eLearning platform.



Paradox Of Theron (POT)
Online game-based learning enhancing entrepreneurship understanding through simulated entrepreneurial experiences.



Face-2-Face Sessions
Interactive lectures and reflective tutorials consolidate experiences with theoretical concepts to deepen understanding of key lessons.



Paradox of Theron (POT)

- is an **online game-based learning** platform
- is **integrated into EMS**
- provides **immersive and experiential learning opportunities**
- mirrors entrepreneurial challenges to students



DISTINCTIVE SUNWAY EXPERIENCE

- Practice-led and academically rigorous
- Contemporary employment-focused curricula
- Incorporates entrepreneurial, business skills
- Award winning, culturally significant, and industry leading top academics
- Stylistically and creatively led by the students, with an emphasis on nurturing and empowering students as creative individuals with their own stories, ideas, style and approach.
- Students learn both theory and practice throughout their courses, graduating with a portfolio of productions created during their studies.

FACILITIES



#CampusWithAConscience is an underlying principle that embraces everything you will experience during your time at Sunway Education Group. This is the fundamental spirit at the heart of Sunway Campus Life as we educate, encourage, and engage all aspects of our diverse community to adopt a lifestyle and habits that truly reflect a society determined to create a better living environment for this generation and those to come.

This campaign encourages conscientious efforts of the Sunway campus community in areas such as:

- The goals of the UN SDGs;
- Acceptance and tolerance towards each community member of the campus and the wider national and global community;
- Inclusiveness of all and unity with all;
- Well-being, both physical and mental;
- Doing things right for society.

Join our journey to create a better environment for all, starting with you.

#MostHappeningCampus is a vibrant concept that promotes inclusiveness while cultivating a genuine sense of community spirit. This # campaign has been successful in developing positive energy, togetherness and working as a team towards a common goal. It captures the dynamic energy of Sunway life and supports a wide range of student activities on campus.

May it be iconic events hosted on campus, unique student activities, academic presentations, or even visits by global personalities that inspire us, **#MostHappeningCampus** expresses our feeling of positive energy and encourages all our community to work together and develop personal attributes and qualities that will support their academic achievements at Sunway.

The most happening part of our campus is YOU.

Mac Labs software:

- Ableton Live
- Adobe Suites (Adobe Premiere, Adobe After Effects, Adobe Photoshop, etc)
- Final Cut Pro X
- Final Draft
- Finale
- Logic Pro X
- Microsoft Office (Word, PowerPoint, Excel)
- Pro Tools
- Sibelius
- Unity



STUDENT WORKS



Faculty of
**ARTS &
SOCIAL SCIENCES**

Check out more students' work at:
<https://sunwayuniversity.edu.my/school-of-arts/our-students>



▲ **Kelvin Sum**
Bachelor of Arts (Honours)
Design Communication



▲ **Saw Jing Wen**
Bachelor of Arts (Honours)
Design Communication
Finalists, Taiwan International
Student Design Competition



▲ **Adlin Farhana Binti Firdausi**
Bachelor of Arts (Honours)
Design Communication
Finalists, Taiwan International
Student Design Competition



▲ **Alyson Low Sue Anne,
Alistair Ng Yan Chie,
Teri Louis Chin Z Lynn &
Willion Yap Wei Yen**
Diploma in Graphic and
Multimedia Design
Silver Award in Best Print
& Poster: Campaign Category
and Bronze Award in Integrated
Campaigns Category, Kancil
Awards



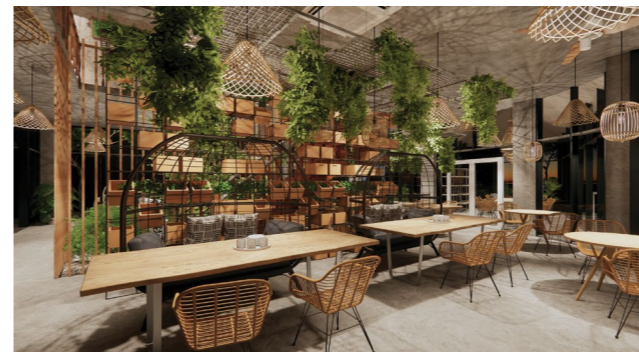
▲ **Didiane Goh**
Diploma in Graphic and Multimedia Design
3rd Prize, Malaysia Print Awards



▲ **Christine Low Jiashin**
Bachelor of Arts (Honours)
Design Communication



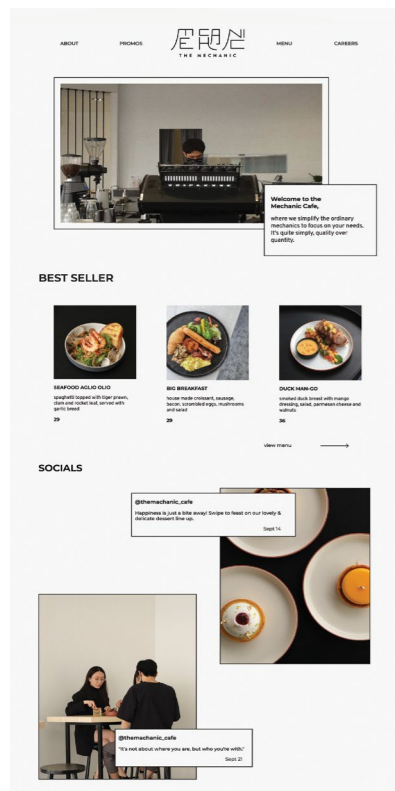
▲ **Loh Jing Xuan**
Bachelor of Arts (Honours)
Design Communication
1st Prize, Malaysia Print Awards



▲ **Wong Hui Yee**
Bachelor of Arts (Honours) in Interior Architecture



▲ **Inez Dwiana Yunita**
Bachelor of Arts (Honours) in Interior Architecture



▲ **Teri Louis Chin Z Lynn**
Diploma in Graphic and
Multimedia Design



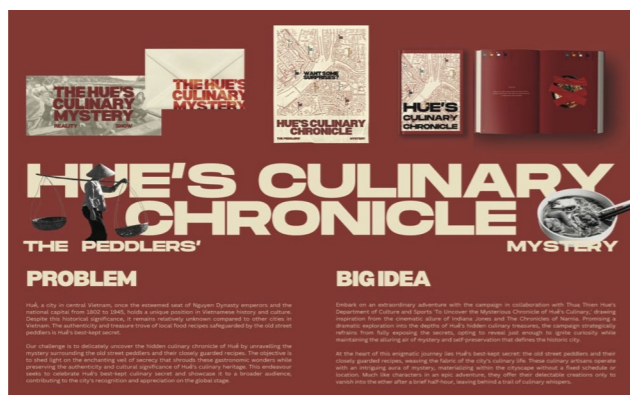
▲ **Wee Chloe**
Bachelor of Arts (Honours)
in Advertising and Branding
Kancil Award 2024 Winner
- Bronze in the Student
Category for Best Idea
for Social Good



▲ **Christal Sim Sheau Chi**
Bachelor of Arts (Honours) in Interior Architecture



▲ **Vijayatarshini A/P Vivegananthan**
Bachelor of Arts (Honours) in Interior Architecture



▲ **Ngo Tan Trung Nam**
Bachelor of Arts (Honours)
in Advertising and Branding
Kancil Award 2024 Winner
- Merit in the Student
Category for Best Use
of Cultural Insights



▲ **Yong Jian Shin**
Diploma in Interior Design



▲ **Goh Shi Hui**
Diploma in Interior Design

GLOBAL PARTNERSHIPS

PATHWAYS IN SUNWAY UNIVERSITY

Global Classroom (Media)

This unique course connects students across five countries — Malaysia, the UK, Ghana, China, and Germany — through weekly workshops and online sessions. It explores the role of media in shaping global identities, power structures, and cultural dynamics. Students gain hands-on experience by collaborating on media projects that address global challenges.

Exchange Programmes



▲ Project MoDo - Metropolia University, University of Turku



▲ Metropolia University of Applied Sciences



- Participating Universities:
- Mohammed Bin Rashid University of Medicine and Health Sciences
 - Monash University
 - Nanyang Polytechnic
 - Queensland University of Technology
 - Sunway University
 - Tatung University
 - University of Canberra
 - University of Technology Sydney



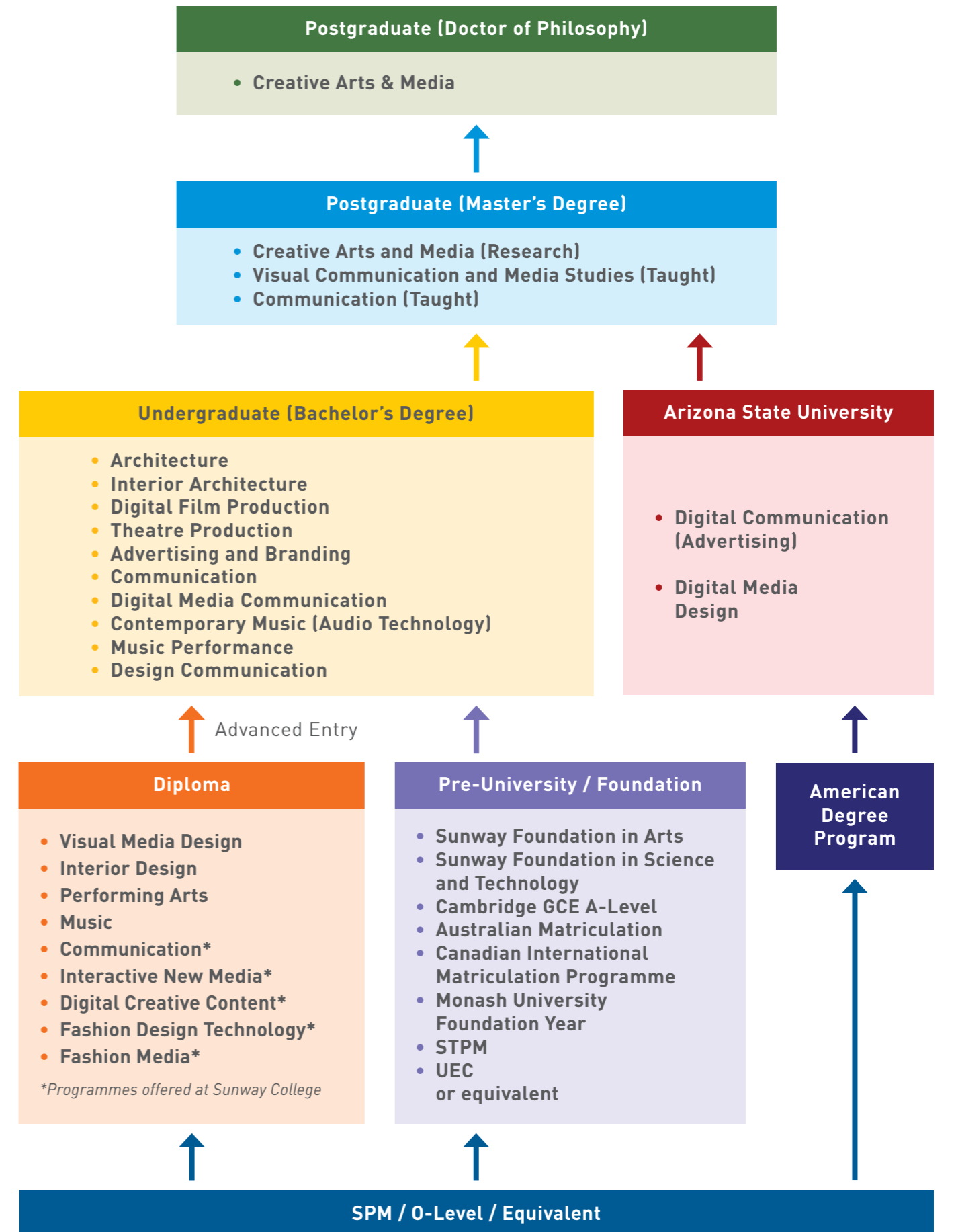
國立臺南藝術大學 TNNUA



▲ Faculty of Arts and Social Sciences students participating in the World Music summer school at Tainan National University of the Arts (TNNUA) in Taiwan.



▲ Faculty of Arts and Social Sciences students participating in the "Shanghai Summer School" at the prestigious Shanghai Conservatory of Music.



ENTRY REQUIREMENTS

PROGRAMME	ENTRY REQUIREMENTS
<p>Diploma in Visual Media Design <i>(formerly known as Diploma in Graphic Multimedia Design)</i> Intakes : January, April, September Duration : 2.5 years</p>	<p>SPM/O-Level Pass with minimum 3 credits including a pass in Art / Technical Drawing / Portfolio</p> <p>UEC Pass with minimum 3 Grade Bs including a pass in Art / Technical Drawing / Portfolio</p> <p>APEL.A An APEL.A Certification (APEL T-4) Recognition of Prior Learning</p> <p>Portfolio Requirements Pass a portfolio review conducted by the University Submit your portfolio through the QR code on the individual programme page.</p> <p>For further details: Diploma in Visual Media Design <i>(Please refer to page 14 for more details)</i> or Diploma in Interior Design <i>(Please refer to page 17 for more details)</i></p>
<p>Diploma in Interior Design Intakes : January, April, September Duration : 2.5 years</p>	<p>For further details: Diploma in Visual Media Design <i>(Please refer to page 14 for more details)</i> or Diploma in Interior Design <i>(Please refer to page 17 for more details)</i></p>
<p>Diploma in Performing Arts Intake : April, September Duration : 2 years</p>	<p>SPM/O-Level Pass with minimum 3 credits including English</p> <p>UEC Pass with minimum 3 Grade Bs including English</p> <p>APEL.A An APEL.A Certification (APEL T-4) Recognition of Prior Learning</p> <p>Audition requirements</p> <ul style="list-style-type: none"> • A one minute self introductory video; • Also either a one minute video recording of a dramatic monologue or a demonstration of filmmaking skills <i>(Please refer to page 25 for more details)</i> <p>Submit your audition to theatre@sunway.edu.my</p>
<p>Diploma in Music Intake : April, September Duration : 2 years</p>	<p>SPM/O-Level Pass with minimum 3 credits</p> <p>UEC Pass with minimum 3 Grade Bs</p> <p>APEL.A An APEL.A Certification (APEL T-4) Recognition of Prior Learning</p> <p>Audition requirements</p> <ul style="list-style-type: none"> • A one minute self introductory video; • Also three audition pieces <i>(Please refer to page 29 for more details)</i> <p>Submit your audition through the QR code on the individual programme page.</p>

PROGRAMME	ENTRY REQUIREMENTS	SPECIFIC REQUIREMENTS	ENGLISH REQUIREMENTS
<p>Bachelor of Arts (Honours) Design Communication Intakes : January, April, September Duration : 3 years</p>	<p>STPM Average C or CGPA 2.00 (Minimum 2 principals)</p> <p>A-Level Minimum 8 points (Minimum Grade D in at least 2 subjects)</p> <p>Australian Matriculation ATAR 55</p> <p>Canadian International Matriculation Programme 55%</p> <p>MUFY 55%</p> <p>Sunway Foundation Programmes (FIA / FIST) CGPA 2.00</p>	<p>Portfolio requirements Pass a portfolio review conducted by the University Submit your audition through the QR code on the individual programme page.</p> <p>For further details: Bachelor of Arts (Honours) Design Communication <i>(Please refer to page 15 for more details)</i> or Bachelor of Arts (Honours) in Architecture <i>(Please refer to page 18 for more details)</i> or Bachelor of Arts (Honours) in Interior Architecture <i>(Please refer to page 19 for more details)</i></p>	<p>IELTS or equivalent 6.0</p> <p>MUET Band 4</p> <p>SPM English B</p> <p>UEC English B6</p> <p>O-Level English (1119) Credit</p> <p>Sunway Intensive English Programme (IEP)* Pass Level 4 with minimum 65%</p> <p>ESL / English Satisfactory level in Pre-University programmes, where the medium of instruction is English</p>
<p>Bachelor of Arts (Honours) in Architecture Intakes : April, September Duration : 3 years</p>			
<p>Bachelor of Arts (Honours) in Interior Architecture Intakes : January, April, September Duration : 3.5 years</p>	<p>UEC Maximum 30 points from best 5 subjects <i>(all grade Bs)</i></p>	<p>Credit in English at SPM level or Pre-University level or equivalent</p> <p>Candidates who do not have a credit in English at SPM level or its equivalent may be admitted with a pass in English at SPM level or its equivalent. Candidates need to enrol and pass the Intensive English Programme (IEP) before the beginning of the study.</p>	<p>Audition requirements</p> <ul style="list-style-type: none"> • A 1-3 minute video recording of a dramatic monologue; • Also a one -minute self-introductory video <i>(Please refer to page 26 for more details)</i> <p>Submit your audition through the QR code on the individual programme page.</p>
<p>Bachelor of Arts (Honours) in Advertising and Branding Intakes : January, April, September Duration : 3 years</p>			
<p>Bachelor of Arts (Honours) in Digital Media Communication Intakes : January, April, September Duration : 3 years</p>	<p>IB Diploma Completed with minimum 24 points <i>(excluding bonus points)</i></p> <p>Sunway Diploma CGPA 2.00 or equivalent</p> <p>APEL.A An APEL.A Certification (APEL T-6) Recognition of Prior Learning</p>	<p>Audition requirements:</p> <ul style="list-style-type: none"> • A portfolio of selected video works; • A one minute self introductory video <i>(Please refer to page 27 for more details)</i> <p>Submit your audition through the QR code on the individual programme page.</p>	<p>Audition requirements:</p> <ul style="list-style-type: none"> • A one minute self introductory video; • Also three Audition pieces <p>Submit your audition through the QR code on the individual programme pages.</p> <p>For further details, please contact: Bachelor of Arts (Honours) Contemporary Music (Audio Technology) <i>(Please refer to page 30 for more details)</i> or Bachelor of Arts (Honours) Music Performance <i>(Please refer to page 31 for more details)</i></p>
<p>BA (Hons) in Communication Intakes : January, April, September Duration : 3 years</p>			
<p>Bachelor of Arts (Honours) in Theatre Production Intakes : January, April, September Duration : 3 years</p>	<p>Other Qualifications Applicants with qualifications other than those described above will be considered on a case-to-case basis</p>	<p>Submit your audition through the QR code on the individual programme page.</p>	<p>Submit your audition through the QR code on the individual programme page.</p>
<p>Bachelor of Arts (Honours) Digital Film Production Intakes : January, April, September Duration : 3 years</p>			
<p>Bachelor of Arts (Honours) Contemporary Music (Audio Technology) Intakes : January, April, September Duration : 3 years</p>	<p>Other Qualifications Applicants with qualifications other than those described above will be considered on a case-to-case basis</p>	<p>Submit your audition through the QR code on the individual programme pages.</p> <p>For further details, please contact: Bachelor of Arts (Honours) Contemporary Music (Audio Technology) <i>(Please refer to page 30 for more details)</i> or Bachelor of Arts (Honours) Music Performance <i>(Please refer to page 31 for more details)</i></p>	<p>Submit your audition through the QR code on the individual programme page.</p>
<p>Bachelor of Arts (Honours) Music Performance Intakes : January, April, September Duration : 3 years</p>			

Note: For A-Level points calculation

A = 10 points B = 8 points C = 6 points D = 4 points E = 2 points

ENTRY REQUIREMENTS (cont.)

For **Diploma in Visual Media Design**, **Diploma in Interior Design**, **Bachelor of Arts (Honours) Design Communication**, **Bachelor of Arts (Honours) in Architecture** and **Bachelor of Arts (Honours) in Interior Architecture**:

Why is a Portfolio Necessary?

A portfolio provides some indication of your ability in design and allows us to assess your creative potential.

What should a Portfolio contain?

A portfolio should contain 5-10 examples of your own original creative work. Its purpose is to demonstrate how you express concepts through media. Any form of media is acceptable. Photographs, drawings and 3-D work can be accepted as digital photographs. For media work, links to streaming sites such as Vimeo, YouTube or SoundCloud are acceptable. Otherwise, video files must be in H.264 QuickTime format. Games or other applications must be playable on both Macintosh and Windows operating systems.

Laptop Requirements

Students enrolling in these programmes are required to possess a personal laptop/computer that is powerful enough to work on their assignments. Students have access to computer labs during class hours for lessons and after 6pm to work on assignments until closing time.

Recommended Laptop Specifications

Processor	: Intel i7 and above /Apple Silicon M1 and above
RAM	: 16 GB (minimum)
Storage	: 500GB-1TB SSD
Graphic Processing Unit (GPU)	: Please ensure that the laptop has a dedicated Graphic Card/ Graphic Processing Unit
Operating System (OS)	: Windows/MacOS



CREATIVE DESIGN



DIPLOMA IN VISUAL MEDIA DESIGN (formerly known as Diploma in Graphic Multimedia Design)

PROGRAMME INTRODUCTION

Our **Diploma in Visual Media Design** (formerly known as *Diploma in Graphic Multimedia Design*) aims to provide graduates with a broad-based, industry-oriented education. The programme also helps students develop advanced skills, encourages entrepreneurship, and fosters creativity and innovation.

A deeper knowledge of visual expression and communication in art and design is also a key factor in the creative industries. These qualities play a vital role in ensuring employability across various local and international organisations.

PORTFOLIO REQUIREMENTS:

All candidates must pass a portfolio review prior to entry into the programme.

The portfolio requires a minimum of 5 to 10 artworks, demonstrating a variety of mediums and applications.

Candidates should present a range of works, including still life, landscapes, perspectives, figure drawings, and portraits, using traditional mediums such as paintings, drawings, sketches, or collages. Further artworks, such as logo designs, posters, flyers, photography, animation, or videos are also encouraged to create a well-rounded portfolio..

Submit your Portfolio via QR Code:



CAREER PROSPECTS

- Advertising designer
- Animator
- Art director
- Game artist
- Graphic designer
- Photographer
- Social media designer
- Visual effects designer
- Web & multimedia designer

PROGRAMME STRUCTURE - Courses

Year 1

- Advanced Computer Graphics
- Basic Computer Graphics
- Basic Typography
- Brand Communication Design
- Digital Photography
- Drawing Studies
- History of Graphic Design
- Illustration
- Principles of Design

Year 2

- 3D Design
- Advanced Typography
- Advertising Design
- Motion Graphics
- Packaging Design
- Printing Technology
- Professional Practice for Designers
- User Interface Design
- Final Year Project

Year 3 (3 months)

- Practical Training

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- Appreciation of Ethics & Civilisation
- Bahasa Kebangsaan A (Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)

For International Students:

- Malay Language for Communication 1

For All Students:

- Community Service for Planetary Health
- English for Artists & Designers
- Integrity & Anti-Corruption
- Moral Education / Islamic Studies

SOFTWARE TAUGHT

- Adobe Creative Cloud
 - Adobe After Effects
 - Adobe Illustrator
 - Adobe InDesign
 - Adobe Photoshop
- Autodesk Maya
- Figma



Graphic merchandise designed by students



Ng Siang Chee
Story Book Illustration

[R3/0211/4/0335][07/28][A8678]

BACHELOR OF ARTS (HONOURS) DESIGN COMMUNICATION

PROGRAMME INTRODUCTION

The **Bachelor of Arts (Honours) Design Communication** nurtures passionate, creative thinkers with a good understanding of design thinking and practices that drive the creation of innovative design solutions. Students' engagement with industry partners provides access to learning experiences in cutting-edge design, technology and digital media. Students will develop both individual creative skills and teamwork through participation in collaborative projects.

The highly digital, fast-paced multinational business environment provides the impetus for this programme, which prepares graduates for both the present industry and job creation through design entrepreneurship and innovation.

PORTFOLIO REQUIREMENTS:

All candidates must pass a portfolio review prior to entry into the programme.

The portfolio should consist of a minimum of 5 and up to 10 artworks, demonstrating a variety of mediums and applications.

Candidates should present a range of works, including still life, landscapes, perspectives, figure drawings, and portraits, using traditional mediums such as paintings, drawings, sketches, or collages. Further artworks, such as logo designs, posters, flyers, photography, animation, or videos are also encouraged to create a well-rounded portfolio.

Submit your Portfolio via QR Code:



CAREER PROSPECTS

- 2D/3D Animator
- Branding designer
- Creative Content Producer
- Creative director
- Design entrepreneur
- Event coordinator
- Film/TV assist producer
- Freelancer
- Game artist
- Graphic designer
- Illustrator
- Interactive/Multimedia designer
- Motion graphic designer
- Packaging designer
- Project coordinator
- UI designer
- Web designer

PROGRAMME STRUCTURE - Courses

Year 1

- Creative Design Thinking
- Design and Typography
- Digital Photography
- Digital Storytelling
- Drawing Techniques and Process
- English for the Arts
- History of Art and Design
- Introduction to Computer Graphics
- Introduction to Visual Communication
- Motion Graphics Design
- Visual Communication and Graphic Design

Year 2

- Design Entrepreneurship
- Digital Illustration
- Digital Publishing
- Free Elective
- Packaging in Graphic Design
- Sustainable Design
- Web Design and Interactivity

Discipline Electives (Choose 2)

- 2D Animation and Principles
- 3D Design
- Ceramic Arts
- Designing Play
- Digital Experience Design
- Prototyping Models
- Media Art
- Virtual Reality Design

Year 3

- Industry-Based Project
- Major Research Project
- Visual Culture and Technology
- Final Year Project
- Internship (3 months)

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- AI Foundation and Applications
- Bahasa Kebangsaan A (Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)

For International Students:

- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Essentials of Employability
- Falsafah dan Isu Semasa
- Integrity and Anti-Corruption
- Penghayatan Etika dan Peradaban

For International Students:

- AI Foundation and Applications
- Appreciation of Ethics and Civilisation
- Bahasa Melayu Komunikasi 2
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Essentials of Employability
- Integrity and Anti-Corruption

VALIDATED BY:



Mishkath Ahmed Rasheed
Graphic design on tiffin carrier



[R/0211/6/0072][11/26][MQA/FA8091]

ARCHITECTURE AND INTERIOR DESIGN

DIPLOMA IN INTERIOR DESIGN

PROGRAMME INTRODUCTION

The **Diploma in Interior Design** enhances students' potential through a conducive learning environment that prepares them for success in the competitive working world.

The Diploma in Interior Design emphasises technical skills through design processes to ensure success in the field and related industries. With the support of experienced lecturers and world-class facilities, students will discover the intricacies of space planning, design processes and visual aspects of presentations as well as professional ethics, building materials, furniture design, building construction and project specifications.

PORTFOLIO REQUIREMENTS:

All candidates must pass a portfolio review prior to entry into the programme.

The portfolio requires a minimum of 5 to 10 interior design drawings that showcases examples of their best work.

Examples for submission may include pencil and ink drawings, sketches showing ideas and imagination, AutoCAD drawings, hand-drafted architectural works, and 3D models.

Submit your Portfolio via QR Code:



CAREER PROSPECTS

- 3D visualiser
- Design consultant
- Display artist
- Exhibition designer
- Furniture designer
- Interior designer
- Project manager
- Retail designer
- Set designer
- Theme park designer

PROGRAMME STRUCTURE - Courses

Year 1

- Architecture Graphics
- Colour, Materials & Finishes
- Computer Aided Design
- Drawing Studies
- Furniture Design 1
- History of Interior Design
- Interior Design 1
- Interior Design 2
- Model Making
- Principles of Design

Year 2

- Advance Computer Aided Design
- Building Construction
- Building Services
- Furniture Design 2
- Interior Design 3
- Interior Design Final Project
- Introduction to Design Proposal Writing
- Professional Practice
- Specification and Contract

Electives (Choose 1)

- Digital Photography
- Interior Design Digital Composition

Year 3 (3 months)

- Practical Training

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- Appreciation of Ethics & Civilisation
- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)

For International Students:

- Malay Language for Communication 1

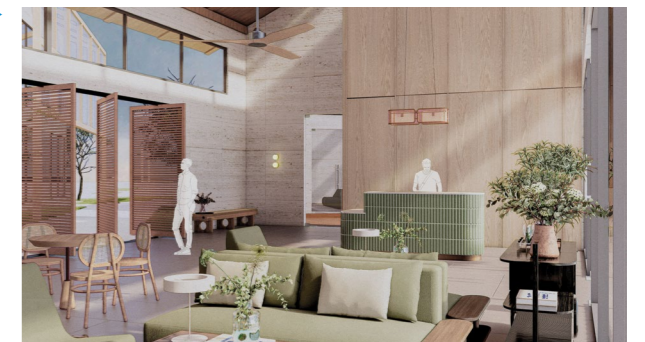
For All Students:

- Community Service for Planetary Health
- English for Artists & Designers
- Integrity & Anti-Corruption
- Moral Education / Islamic Studies

SOFTWARE TAUGHT

- Adobe Illustrator
- Adobe Photoshop
- AutoCAD
- 3ds Max

Christal Sim Sheau Chi ▶
Diploma in Interior Design



▼ **Inez Dwiana Yunita**
Diploma in Interior Design



[R3/0212/4/0021](03/28)(A8679)

BACHELOR OF ARTS (HONOURS) IN ARCHITECTURE

NEW PROGRAMME

PROGRAMME INTRODUCTION

The **Bachelor of Arts (Honours) in Architecture** aims to develop a new generation of architectural graduates who demonstrate the rigour of architectural design as a creative and critical practice and its agency in contributing to the shaping of society. Positioned within the Faculty of Arts and Social Sciences, the programme collaborates with the Faculty of Engineering and Technology.

Students engage in a 3-year programme, learning through making and doing, thinking and investigating, anticipating and exploring, and addressing the complexities of the built environment through design. With the intersection of criticality and creativity within the architecture and the arts, anchored by a practice-led pedagogy, the programme integrates context-driven and human-centred design principles with an interdisciplinary approach to produce graduates who can shape the future. Students are encouraged to craft innovative, ethical, and sustainable architectural solutions that enrich cultural and environmental narratives.

PORTFOLIO REQUIREMENTS:

All candidates must pass a portfolio review prior to entry into the programme.

The portfolio requires a minimum of 5 to 10 interior design drawings showcasing their best work.

The portfolio should include pencil and ink drawings, sketches of ongoing work, AutoCAD drawings, hand-drafted architectural drawings, 3D models, and other examples of design work. All artwork should be coloured and completed.

Submit your Portfolio via QR Code:



CAREER PROSPECTS

- Architectural Model Specialist
- AR/VR Immersive Visualiser
- Assistant Architect
- BIM Modeller
- CAD / 3D Visualiser
- Design Consultant
- Interior designer / interior architect

PROGRAMME STRUCTURE - Courses

Year 1

- Architectural Design 1
- Design Communication
- History of Architecture and Design
- Building Construction and Technology
- Architectural Design 2
- Design Theory
- Computer-Aided Design
- 3D Modelling and Rendering

Year 2

- Architectural Design 3
- Architectural Design 4
- Advanced Construction Techniques
- Climate, Ecology and Architecture
- Community and Social Architecture
- Environmental Systems in Architecture
- Measured Drawing
- Discipline Elective 1

Year 3

- Architectural Design 5
- Architectural Design 6
- Building Information Modelling (BIM)
- Professional Practice in Architecture
- Re-imagining Architecture
- Discipline Elective 2
- Discipline Elective 3
- Internship

Discipline Electives

(Choose 1 Career Pathway)

Pathway 1: Experiential and Immersive Architecture

- Designing for Human Experience
- Immersive Technologies in Architecture
- Lighting and Acoustics Design

Pathway 2: Bio-Integrated Architecture

- Principles of Biophilic Design
- Landscape and Architecture
- Biomimicry in Architecture

MOHE COMPULSORY GENERAL STUDIES COURSES

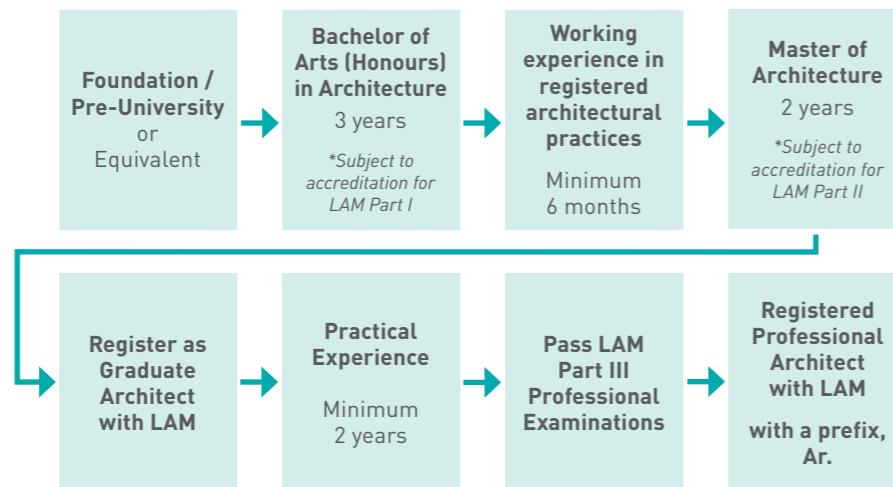
For Local Students:

- AI Foundation and Applications
- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)
- Community Service for Planetary Health
- Essentials of Employability
- Falsafah dan Isu Semasa
- Integrity and Anti-Corruption
- Penghayatan Etika dan Peradaban

For International Students:

- AI Foundation and Applications
- Appreciation of Ethics and Civilisation
- Bahasa Melayu Komunikasi 2
- Community Service for Planetary Health
- Integrity and Anti-Corruption
- Essentials of Employability

Your pathway to qualify as an Architect in Malaysia



*For programmes which are not accredited by LAM Part I and II, students will need to take a LAM Part I and/or LAM Part II examination.

All information provided is correct at the time of printing and is subject to change without notice. Nov 2025

[N/0731/6/0020][07/30][MQA/PA18541]

BACHELOR OF ARTS (HONOURS) IN INTERIOR ARCHITECTURE

PROGRAMME INTRODUCTION

The **Bachelor of Arts (Honours) in Interior Architecture** is designed for the student who wants to become a 21st century innovative interior architecture professional. The degree engages students in various aspects of design for interior environments, while developing professional and creative skills which enable students to contribute to the profession with confidence. The degree employs a broad range of learning environments. Studio experience develops fundamentals of the design thinking and process involved in the practice of designing interior spaces in real-world industrial settings.

A balanced mixture of theoretical and practical courses such as design practice, modelling, drawing, furniture design and sustainable design are coupled with communication, technology and entrepreneurship skills, creating a graduate profile that can be articulated beyond interior architecture to other design professions.

PORTFOLIO REQUIREMENTS:

All candidates must pass a portfolio review prior to entry into the programme.

The portfolio requires a minimum of 5 to 10 interior design drawings showcasing their best work.

The portfolio should include pencil and ink drawings, sketches of ongoing work, AutoCAD drawings, hand-drafted architectural drawings, 3D models, and other examples of design work. All artwork should be coloured and completed.

Submit your Portfolio via QR Code:



CAREER PROSPECTS

- 3D/CAD visualiser
- Design consultant
- Design entrepreneur
- Furniture designer
- Interior architect/Designer
- Product designer
- Project manager
- Retail designer

PROGRAMME STRUCTURE - Courses

Year 1

- Architectural Graphics
- Building Materials and Construction 1
- Computer Aided Design 1
- Design Thinking Fundamentals
- Drawing Techniques
- English for the Arts
- History of Architecture and Design
- Interior Architecture 1
- Model Making

Year 2

- Building Materials and Construction 2
- Building Services and Technology
- Colour, Materials and Finishes
- Computer Aided Design 2
- Design for Society
- Interior Architecture 2
- Interior Architecture 3

Electives (Choose 1)

- Advanced Architectural Graphics
- Exploring Cultures
- History of Southeast Asian Architecture
- Interior Visual Composition

Year 3

- Furniture Design
- Interior Architecture 4
- Lighting Design
- Professional Practice and Management
- Research Proposal
- Sustainable Interior Design

Year 4 (6 months)

- Final Year Project
- Internship (Part 1)
- Internship (Part 2)

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- AI Foundation and Applications
- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Essentials of Employability
- Falsafah dan Isu Semasa
- Integrity and Anti-Corruption
- Penghayatan Etika dan Peradaban

For International Students:

- AI Foundation and Applications
- Appreciation of Ethics and Civilisation
- Bahasa Melayu Komunikasi 2
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Essentials of Employability
- Integrity and Anti-Corruption

VALIDATED BY:



Wong Hui Yee

ACCREDITED BY:



[R2/0731/6/0019][09/33][MQA/FA8200]

COMMUNICATION AND MEDIA STUDIES



BACHELOR OF ARTS (HONOURS) IN ADVERTISING AND BRANDING

PROGRAMME INTRODUCTION

The Bachelor of Arts (Honours) in Advertising and Branding degree is an incubator programme where future storytellers use communication to develop their creative potential. It is where passionate young minds go to discover what they can become - storytellers, social leaders, thinkers and innovators.

You won't find a cookie-cutter definition of academic excellence or character in our programme. We believe great minds don't think alike. We value individuality and those who don't see the world as we do. Instead of working individually, you will define the culture and emphasise an environment of partnership, teamwork, trust, and respect. You will learn how to create inspiring and innovative campaigns, learn about the strategy and insights that campaigns are built on and be the catalyst for change in the advertising industry.

The programme focuses on driving your career with boundary-pushing ideas for whatever the future brings. This can be achieved with innovative courses and areas like:

- Advertising Campaign
- Art Direction
- Branding and Identity
- Brand Storytelling and Narrative
- Creative Copywriting
- Cultural Branding
- Conceptual Art Direction
- Global Branding and Identity
- Social Media Strategy and Content Creation
- Strategic Advertising Campaign

VALIDATED BY:



CAREER PROSPECTS

- Account executive/manager
- Account planner
- Brand strategist
- Creative art director
- Copywriter
- Content curator
- Digital content creator
- Key opinion leader (KOL)
- Media buyer and planner
- Project manager
- Social media strategist

PROGRAMME STRUCTURE - Courses

Year 1

- Communication Theory and Practice
- Conceptual Art Direction
- Creative Thinking
- Designing with Type
- Graphic Communication
- Media, Culture and Society
- Principles of Advertising
- Principles of Mass Communication
- I-Speak

Year 2

- Brand Storytelling and Narrative
- Corporate Identity Design
- Creative Copywriting
- Discipline Elective
- Free Elective
- Global Branding and Identity
- Integrated Marketing Communication
- Law and Ethics in Communication
- Strategic Advertising Campaign

Year 3

- Advanced Graphic Communication
- Brand Packaging
- Cultural Branding
- Media Planning
- Research Methodology in Advertising
- Social Media Strategy and Content Creation
- Final Year Project
- Internship

Discipline Electives (Choose 1)

- Advertising Design and Production
- Digital Photography
- Sustainability and Ethical Branding

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- AI Foundation and Applications
- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Falsafah dan Isu Semasa
- Integrity and Anti-Corruption
- Penghayatan Etika dan Peradaban Health

For International Students:

- AI Foundation and Applications
- Appreciation of Ethics and Civilisation
- Bahasa Melayu Komunikasi 2
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption

**Free electives are courses offered by Schools across the University. Students are encouraged to take electives offered by other Schools.*



BACHELOR OF ARTS (HONOURS) IN DIGITAL MEDIA COMMUNICATION

New Programme

PROGRAMME INTRODUCTION

Our **Bachelor of Arts (Honours) in Digital Media Communication** prepares you to thrive in today's digital economy. You'll master strategic communication, multimedia storytelling, social media branding, and digital content creation through real-world projects, industry collaborations, and internships.

Gain the skills to craft compelling narratives, design engaging campaigns, and produce multimedia content that connects with audiences. Whether your passion is video, design, or digital marketing, this programme empowers you to find your voice, build your brand, and make an impact.

VALIDATED BY:



CAREER PROSPECTS

- Brand Strategist
- Content Marketing Manager
- Digital Content Creator
- Digital Journalist
- Digital Marketing Strategist
- Digital Video Producer/Editor
- Multimedia Designer
- Social Media Manager

PROGRAMME STRUCTURE - Courses

Year 1

- Academic and Professional Writing
- Creative Thinking
- Communication Theory and Practice
- Digital Culture and Society
- I-Speak
- Navigating the Digital World
- Principles of Mass Communication
- Social Media Practice and Influence

Year 2

- Crisis Management Online
- Digital Audiences
- Digital Media Literacy
- Integrated Marketing Communication
- Law and Ethics in Communication
- Media Technology
- Online Media Campaigns
- Free Elective

Year 3

- Communication Research Methods
- Contemporary Issues in Digital Media
- Digital Analytics and Visualisation
- Digital Media Industries
- Mobile Communication and Applications
- Online Communities
- Social Media Strategy and Content Creation
- Discipline Elective
- Research Project
- Internship

Discipline Electives (Choose 1)

- Basic Narrative Analysis
- Celebrity Culture
- Political Communication

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- AI Foundation and Applications
- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Falsafah dan Isu Semasa
- Integrity and Anti-Corruption
- Penghayatan Etika dan Peradaban

For International Students:

- AI Foundation and Applications
- Appreciation of Ethics and Civilisation
- Bahasa Melayu Komunikasi 2
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption

**Free electives are courses offered by Schools across the University. Students are encouraged to take electives offered by other Schools.*



[N/0323/6/0085][12/30][MQA/PA18770]

BA (HONS) IN COMMUNICATION

PROGRAMME INTRODUCTION

The **BA (Hons) in Communication** degree programme is designed as an immersive and impactful experience aimed at producing industry-ready graduates in Corporate Communication and Public Relations. This programme blends communication theories and strategies with media practices, offering a comprehensive exploration of critical perspectives on media and contemporary communication practices.

Students benefit from our strong connections with the media and communication sectors, and our partnership with various media agencies provide regular interactions with industry professionals and mavens which further enriches their learning experience.

Key elements of the programme include:

- Creativity Enhancement
- Critical Thinking
- Writing Skills
- Oral Presentation Skills
- Strategic Thinking

The programme is structured to empower students with the necessary skills and knowledge to excel in the dynamic fields of Corporate Communications and Public Relations, preparing them to become influential movers and shakers of the industry.

VALIDATED BY:



CAREER PROSPECTS

- Advocacy director
- Corporate branding strategist
- Corporate communications executive/director
- Corporate image consultant
- Corporate social responsibility executive/manager
- Event management executive
- Government and investor relations
- Marketing communication executive
- Public affairs executive/consultant
- Public relations executive/manager
- Social media executive/manager

PROGRAMME STRUCTURE - Courses

Year 1

- Academic and Professional Writing
- Communication Theory and Practice
- Creative Thinking
- I-Speak
- Graphic Communication
- Media, Culture and Society
- Principles of Mass Communication
- Principles of Public Relations
- Psychology in Communication

Year 2

- Digital Media Literacy
- Discipline Elective
- Free Elective
- Global Branding and Identity
- Intercultural Communication
- Integrated Marketing Communication
- Law and Ethics in Communication
- Public Relations Issues, Crises and Strategies
- Public Relations Writing

Year 3

- Communication Research Methods
- ESG, Sustainability and Corporate Social Responsibility
- Media Relations and Public Affairs
- Online Communities
- Organisational Communication
- Public Relations: Planning, Campaign and Evaluation
- Research Project
- Internship

Discipline Electives (Choose 1)

- Basic Narrative Analysis
- Celebrity Culture
- Event Management
- Investor Relations
- Political Communication

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- AI Foundation and Applications
- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Falsafah dan Isu Semasa
- Integrity and Anti-Corruption
- Penghayatan Etika dan Peradaban

For International Students:

- AI Foundation and Applications
- Appreciation of Ethics and Civilisation
- Bahasa Melayu Komunikasi 2
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption

**Free electives are courses offered by Schools across the University. Students are encouraged to take electives offered by other Schools.*

▼ Industry talk - L'Occitane



▼ Parliament trip



[R3/0323/6/0076][04/31][MQA/FA0350]

FILM AND THEATRE



DIPLOMA IN PERFORMING ARTS

PROGRAMME INTRODUCTION

Our **Diploma in Performing Arts** offers an interdisciplinary curriculum covering two major disciplines: theatre and film. Over two years, students rigorously hone the fundamentals of both crafts: onstage, backstage, in front of the camera, and behind the scenes.

Students are supported by a diverse, experienced and dynamic faculty who reflect today's industry practices. Students are encouraged to find their own voice and be critical of their work, while having ample opportunities to create for the here and now. This unique programme provides a strong head-start for employment.

Graduates from the programme have built successful careers not only in theatre and film, but also its related industries in television, radio, digital media, advertising, broadcasting, and social media.

AUDITION REQUIREMENTS:

All candidates must pass an audition prior to entry into the programme.

You will need to submit:

- A one minute self introductory video.
- Also either one of the following:
 1. A one minute video recording of a dramatic monologue *(selection of text provided upon request)*.
 2. A demonstration of film making skills via a one minute micro film *(selection of titles provided upon request)*.

Submit your audition to theatref@sunway.edu.my

CAREER PROSPECTS

- Actor/Performer (Various platforms)
- Cinematographer
- Director & Assistant director
- Production designer
- Production editor
- Production/Stage manager
- Production researcher
- Scriptwriter/Playwright
- Technical crew

PROGRAMME STRUCTURE - Courses

Year 1

- Acting & Text
- Cinema Studies
- Improvisation
- Introduction to Audio-Visual Production
- Media & Culture
- Production Design Theory
- Production Management
- Theatre Practices
- Theatre Project
- Thought & Writing

Year 2

- Audio-Visual Post-Production
- Career Management
- Collaborative Screen Production Project or Collaborative Stage Production Project
- Directing for the Camera
- Malaysian Arts & Culture
- Modern Theatre
- Script Writing
- World Cinema
- Internship

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- Appreciation of Ethics and Civilisation
- Bahasa Kebangsaan A *(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)*

For International Students:

- Malay Language for Communication 1

For All Students:

- Community Service for Planetary Health
- English for Artists and Designers
- Integrity and Anti-Corruption
- Moral Education / Islamic Studies



Metamorphosis 2022 ▶
Theatre Project by students of the Diploma in Performing Arts



(R3/0215/4/0003)(04/29)(A4657)

BACHELOR OF ARTS (HONOURS) IN THEATRE PRODUCTION

PROGRAMME INTRODUCTION

The **Bachelor of Arts (Honours) in Theatre Production** is a practice-based programme that equips students with essential skills for a successful career in theatre. It explores contemporary theatre-making through performance, directing, playwriting, design, producing, and production management, supported by studies in theatre history, theory, and analysis.

Students will learn to produce theatre in an increasingly digital world while developing leadership, innovation, and entrepreneurial skills. Taught by experienced theatre practitioners and academicians, the programme combines lectures, studio sessions, tutorials, and fieldwork. Students gain hands-on experience through five productions and a 12-week industrial placement.

Beyond theatre, graduates are well-prepared for diverse roles across the creative industries — including film, television, radio, digital media, events, marketing, and entertainment sectors such as museums, galleries, concerts, and theme parks — where their creative, collaborative, and managerial skills open wide career opportunities.

VALIDATED BY:



CAREER PROSPECTS

- Actor/Performer (Various platforms)
- Applied theatre practitioner
- Casting agent
- Director & Assistant director
- Drama educator
- Dramaturg, Writer & Critic
- Production designer
- Production/Stage manager
- Technical crew
- Theatre administrator

PROGRAMME STRUCTURE - Courses

Year 1

- Acting and Text Analysis
- Body, Voice & Improv
- Directing
- Directed Theatre Production
- English for the Arts
- Global Theatre
- Malaysian Theatre
- Media for Performance
- Production Management
- Stage Management

Year 2

- Asian Theatre Project
- Collaborative Project
- Contemporary Theatre Practices
- Free Elective 1
- Free Elective 2
- Lighting, Scenic and Costume Design
- Music and Sound Design
- Physical and Devised Theatre
- Voiceover Performance

Year 3

- Applied Theatre
- Career Development
- Creative Project
- Discipline Elective 1
- Discipline Elective
- Research Project
- Internship

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- AI Foundation and Applications
- Bahasa Kebangsaan A (Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Essentials of Employability
- Falsafah dan Isu Semasa
- Integrity and Anti-Corruption
- Penghayatan Etika dan Peradaban

For International Students:

- AI Foundation and Applications
- Appreciation of Ethics and Civilisation
- Bahasa Melayu Komunikasi 2
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Essentials of Employability
- Integrity and Anti-Corruption



AUDITION REQUIREMENTS

All candidates must pass an audition prior to entry into the programme.

You will need to submit:

1. Introduction interview

A self introductory video that includes:

- Who you are.
- Your reasons for choosing this programme.
- Your future plans and aspirations in theatre and the creative industries.

2. Recorded 1–3 minute monologue (selection of texts will be provided)

A 1-3 minute recorded monologue.

- The monologue must be memorised and performed in a single take.
- It should be recorded without edits or digital enhancements.
- You may use any home recording device; just ensure you can be seen and heard clearly.
- You are encouraged to research the play and character to strengthen your performance.

Submit your audition via QR Code:

For enquiries about audition requirements, please contact ✉: theatre@sunway.edu.my

For other admissions enquiries, please contact ✉: admissions@sunway.edu.my

Note: Professional quality is not required. What matters is clarity, preparation, and authenticity.



BACHELOR OF ARTS (HONOURS) DIGITAL FILM PRODUCTION

PROGRAMME INTRODUCTION

The **Bachelor of Arts (Honours) Digital Film Production** programme develops creative and professional skills in film production areas of study such as short film, documentary, scriptwriting, sound recording, acting, transmedia content creation, post-production, and entrepreneurship.

The degree aims to produce versatile creative producers skilled in audio-visual production across multiple platforms to enhance students' capabilities and competency in Malaysia's growing creative economy.

The expertise acquired in this degree will be relevant to a diverse range of conventional and new career options within and beyond the current media landscape that has been revolutionised by digital technology.

AUDITION REQUIREMENTS:

All candidates that wish to enroll must submit a portfolio of selected video works and a one minute self introductory video that answers the following questions:

1. Introduce yourself – Name/Age/Hometown
2. Why did you choose DFP?
3. What do you hope to accomplish?
4. What's your favourite film and why?

Submit your Audition via QR Code:



VALIDATED BY:



CAREER PROSPECTS

- Audio-visual producer
- Cinematographer
- Film director
- Film editor
- Film producer
- Scriptwriter

PROGRAMME STRUCTURE - Courses

Year 1

- Directing for film
- Editing Techniques
- English for the Arts
- Filmmaking: Short Film
- Film Studies
- Introduction to Digital Cinematography
- Introduction to Filmmaking
- Producing for Film
- Scriptwriting

Year 2

- Digital Cinematography
- Filmmaking: Documentary
- Filmmaking: Genre Film
- Media and Cultural Studies
- Principles of Media Practice
- Visual Culture
- World Cinema

Year 3

- Collaborative Project
- Creative Project
- Free Elective 1
- Free Elective 2
- Research Project
- Sound for Film
- Topic Study 1 (Discipline Elective)
- Topic Study 2 (Discipline Elective)
- Internship

▼ Behind the scenes of film production.



MUSIC



DIPLOMA IN MUSIC

NEW PROGRAMME

PROGRAMME INTRODUCTION

Our innovative **Diploma in Music** stands apart with its unique "Musicpreneurship" approach, going beyond traditional boundaries to prepare you not just as a musician, but as a complete music professional. By integrating six essential areas of modern musicianship, we equip you with skills needed to succeed in today's dynamic music industry while supporting your holistic growth.

The areas of musicianship are:

- Performance
- Theory and Musicianship
- Music Production/Technology
- Music Education
- Music Business
- Arts and Humanities

This comprehensive approach equips you with **multiple career pathways and diverse skill sets** – whether you're passionate about performing, teaching, production, or the business side of music. You'll graduate with the practical skills and industry knowledge to **build a sustainable career** in the modern music landscape.



CAREER PROSPECTS

- Artist Manager
- Audio Engineer
- Composer/Arranger
- Event Coordinator
- Music Content Creator
- Music Instructor
- Music Producer
- Session Musician

PROGRAMME STRUCTURE - Courses

Year 1

- Applied Musicianship 1
- Applied Musicianship 2
- Music Industry Ecosystem
- Music Cultures of the World
- Foundations of Music Theory & Musicianship
- Contemporary Harmony & Musicianship
- Music and AI
- Popular Music Appreciation
- Western Art Music History
- Applied Audio Technology

Year 2

- Applied Musicianship 3
- Applied Musicianship 4
- Audio Recording and Production
- Composing for Media
- Creative Collaborative Project
- Introduction to Music Teaching
- Music Business Applications
- Recording Studio Techniques
- Internship

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- Appreciation of Ethics and Civilisation
- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)

For International Students:

- Malay Language for Communication 1

For All Students:

- Community Service for Planetary Health
- Thought and Writing
- Integrity and Anti-Corruption
- Moral Education / Islamic Studies



AUDITION REQUIREMENTS:

All candidates must pass an audition (Portfolio + Self-introduction video) prior to entry into the programme.

You will need to submit 4 videos total:

- 3 Audition pieces (choose **Option A** OR **Option B** below)
- 1 Self-introduction video

Option A :

Performance Pathway

Demonstrate your musical capabilities through three contrasting pieces (minimum 1.5 minutes each).

What to Perform:

- All genres are welcome: classical, jazz, pop, rock, traditional, or a mixture of styles.
- Pieces should showcase different aspects of your musical abilities.
- Perform on your preferred instrument(s) or voice.

Option B :

Production/ Composition Pathway

Demonstrate your musical creativity and production skills through three works (minimum 1.5 minutes each).

What to Submit:

- Any combination of original compositions, beats, remixes, arrangements, multi-track productions, or recordings.
- Works should showcase different aspects of your creative and technical abilities.



Self-Introduction Video (1 minute)

In your introduction video, please:

- Introduce yourself clearly.
- Share your musical background and experience.
- Share why you're interested in studying music at Sunway University.

To Submit:



For enquiries about audition requirements, please contact ✉ : dipmus@sunway.edu.my

For other admissions enquiries, please contact ✉ : admissions@sunway.edu.my

BACHELOR OF ARTS (HONOURS) CONTEMPORARY MUSIC (AUDIO TECHNOLOGY)

PROGRAMME INTRODUCTION

The **Bachelor of Arts (Honours) Contemporary Music (Audio Technology)** programme is both a technical and creative degree, providing students with a strong foundation in music theory and academic knowledge, while developing audio technology skills through studio practice and interdisciplinary collaborative projects.

Courses and areas covered include composition, performance, sound design, post-production and mastering, as well as music theory, history and aural training.



CAREER PROSPECTS

- Composer
- Mixing engineer
- Music producer
- Production engineer
- Sound designer

PROGRAMME STRUCTURE - Courses

Year 1

- Applied Audio Technology
- Applied Contemporary Musicianship 1
- Applied Contemporary Musicianship 2
- Audio Recording and Production
- English for the Arts
- Music Theory & Musicianship 1
- Music Theory & Musicianship 2
- Music Cultures of the World
- Recording Studio Techniques

Year 2

- Applied Music Production
- Applied Sound Design
- Audio Post-production and Mastering
- Audio Processing and Mixing
- Collaborative Projects
- Contemporary Music Composition and Arrangement
- Entrepreneurial Mindset and Skills
- Free Elective 1
- Malaysian Music
- Studio Design

Year 3

- Creative Project
- Discipline Elective
- Free Elective 2
- Popular Music Studies
- Research Project
- Sound for Film
- Internship

MOHE COMPULSORY GENERAL STUDIES COURSES

For Local Students:

- AI Foundation and Applications
- Bahasa Kebangsaan A
(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Essentials of Employability
- Falsafah dan Isu Semasa
- Integrity and Anti-Corruption
- Penghayatan Etika dan Peradaban

For International Students:

- AI Foundation and Applications
- Appreciation of Ethics and Civilisation
- Bahasa Melayu Komunikasi 2
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Essentials of Employability
- Integrity and Anti-Corruption



AUDITION REQUIREMENTS

All candidates must pass an audition prior to entry into the programme.

Portfolio

Applicants must submit a total of three works as part of their audition. This can be any combination of the following formats:

- Live Performance: A 1.5-minute performance on a musical instrument, recorded in one continuous take (no edits or cuts).
- Produced or Composed Work: A piece of music that has been produced or composed, accompanied by a video walkthrough of the DAW session that explains the creative process behind the work.



Self-Introduction Video (1 minute)

In your introduction video, please:

- Introduce yourself
- Specify your music background
- State your musical qualifications (if any)
- Briefly explain why you want to enter this programme

To Submit:



For enquiries about audition requirements, please contact ✉ : cmat@sunway.edu.my

For other admissions enquiries, please contact ✉ : admissions@sunway.edu.my

BACHELOR OF ARTS (HONOURS) MUSIC PERFORMANCE

PROGRAMME INTRODUCTION

The **Bachelor of Arts (Honours) Music Performance** degree focuses on Western art music, covering practical musicianship, music theory, and academic knowledge. This programme is ideal for students with an interest and background in performance. The programme welcomes singers and instrumentalists who pass a qualifying audition.

Graduates will be equipped to work in the music industry as performers, educators, session musicians, composers, conductors and arrangers, as well as to pursue postgraduate studies.

Candidates should have a minimum of a Grade 6 level of performance at the level of a Distinction, or commensurate/equivalent level of performance, for consideration of entry to the programme.



CAREER PROSPECTS

- Arranger
- Composer
- Conductor
- Educator
- Performer
- Session musician

PROGRAMME STRUCTURE - Courses

Year 1

- Applied Audio Technology
- Audio Recording and Production
- English for the Arts
- Large Ensemble 1
- Large Ensemble 2
- Music Cultures of the World
- Music History:
Renaissance to Classical
- Music Theory and Musicianship 1
- Music Theory and Musicianship 2
- Principal Study 1
- Principal Study 2

Year 2

- Collaborative Projects
- Entrepreneurial Mindset and Skills
- Free Elective 1
- Music Theory and Musicianship 3
- Music Theory and Musicianship 4
- Music History:
Romantic to 20th Century
- Principal Study 3
- Principal Study 4
- Chamber Music 1
Song and Aria Class: Italian
- Chamber Music 2
Song and Aria Class: German



AUDITION REQUIREMENTS

- Three 1.5-minute audition pieces + One self-introduction video
- Upload all videos to YouTube (please provide composer's name & song title in the description)

Audition pieces

- Film 3 contrasting pieces/songs on your preferred major instrument
- Each work should be at least 1.5 minutes long



Self-Introduction Video (1 minute)

In your introduction video, please:

- Introduce yourself
- Specify your music background
- State your musical qualifications (if any)
- Briefly explain your vision for a future in the music industry

To Submit:



For enquiries about audition requirements, please contact ✉ : musicp@sunway.edu.my

For other admissions enquiries, please contact ✉ : admissions@sunway.edu.my

ASU PROGRAMS

Degree Programs in Collaboration with Arizona State University

ENTRY REQUIREMENTS



PROGRAM	ENTRY REQUIREMENTS	SPECIFIC REQUIREMENTS	ENGLISH REQUIREMENTS
BACHELOR IN DIGITAL COMMUNICATION (ADVERTISING) WITH HONORS	American Degree Transfer Program (ADTP) Completion of ADTP with CGPA at 2.0	-	Credit in English at SPM level or its equivalent IELTS or equivalent Band 6.0 MUET Band 4 UEC English B6 O-Level English (1119) Credit
	STPM Average C or CGPA 2.0 (Minimum 2 principals) A-Level Minimum 8 points (Minimum Grade D in at least 2 subjects) Australian Matriculation Minimum ATAR 50 Canadian Matriculation Minimum 50%		
BACHELOR IN DIGITAL MEDIA DESIGN WITH HONORS	Monash University Foundation Year Minimum 50% Sunway Foundation Programs Minimum CGPA 2.0 Matriculation/Foundation Minimum CGPA 2.0	Pass a portfolio review conducted by the University Why is a Portfolio Necessary? A portfolio provides some indication of your ability in design and allows us to assess your creative potential. What should a Portfolio contain? The portfolio requires a minimum of 5 artworks which show variation and usage of different mediums and applications.	Sunway Intensive English Program (IEP) Pass Level 4 with minimum 65% ESL/English Satisfactory level in Pre-University programs, where the medium of instruction is English Diploma or ADTP where the medium of instruction is English
	UEC Maximum 30 points from 5 subjects (all Grade Bs including English) IB Diploma Completed with minimum 24 points (excluding bonus points) Diploma Minimum CGPA of 2.0		

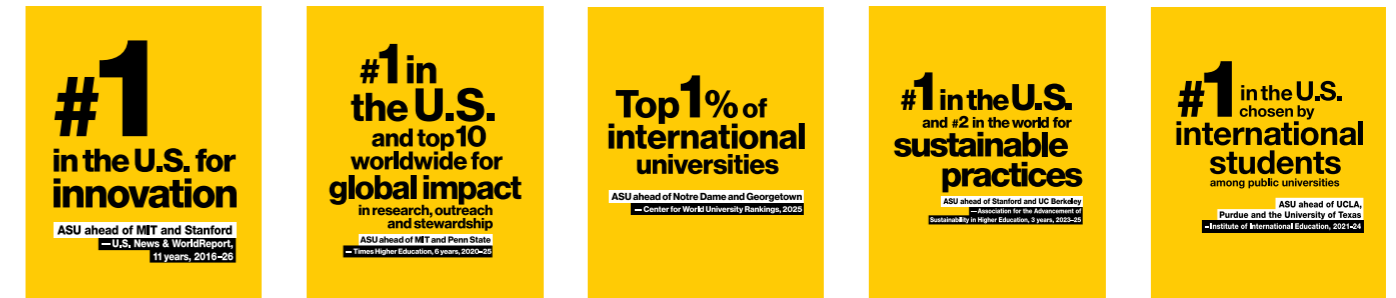
Note: For A-Level points calculation
A = 10 points B = 8 points C = 6 points D = 4 points E = 2 points

INTAKES: JANUARY • APRIL • SEPTEMBER

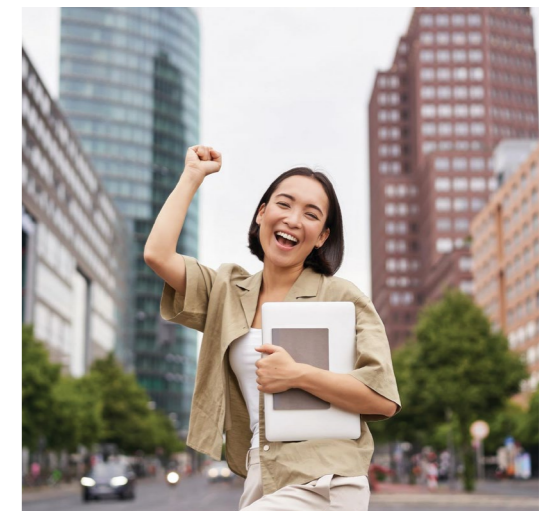


ASU – AN INNOVATIVE COLLABORATION

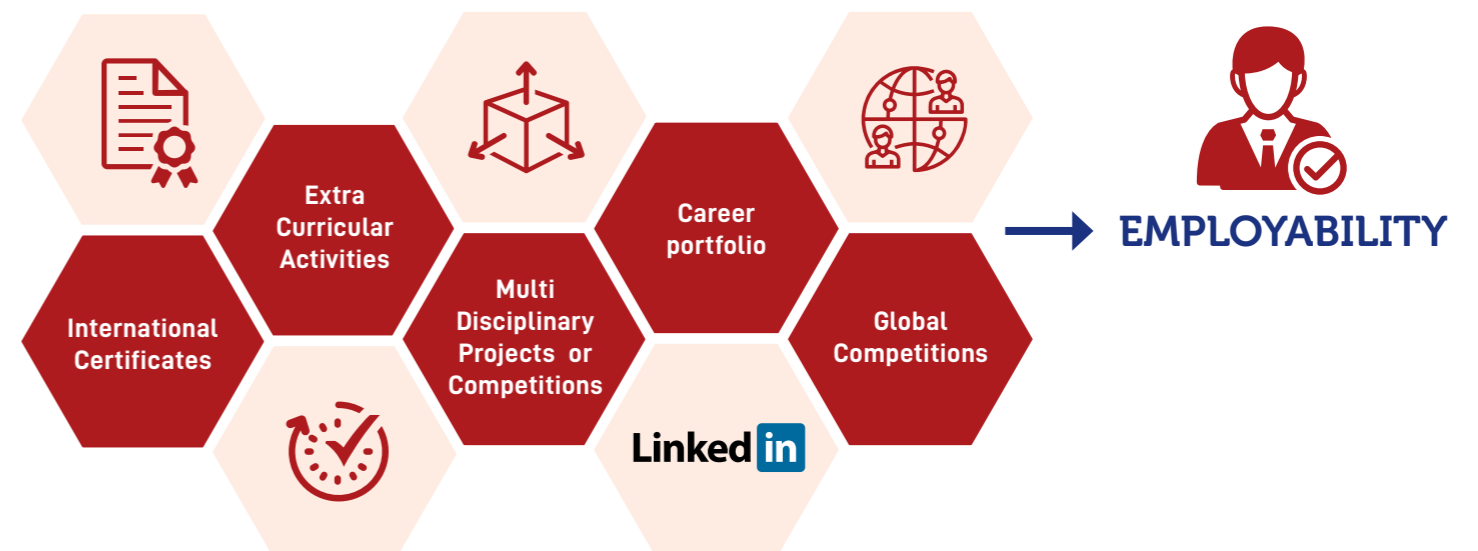
Arizona State University (ASU), ranked No. 1 "Most Innovative School" in the U.S. by U.S. News & World Report for eleven years, 2016 - 2026. ASU is a comprehensive public research university; measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.



STUDENT EXPERIENCE



ENHANCED BENEFITS



BACHELOR IN DIGITAL COMMUNICATION (ADVERTISING) WITH HONORS

PROGRAM INTRODUCTION

The **Bachelor in Digital Communication (Advertising) with Honors** aims to provide students with relevant knowledge in advertising and marketing with a focus on media and public relations.

Through the well-laid-out teaching and learning methods of the program, students will be able to learn how to influence audience behaviour through digital marketing techniques and tools, such as social media strategy, search engine optimisation, search engine marketing and digital analytics.

This program is also based on BS Digital Audiences by **Walter Cronkite School of Journalism and Mass Communication at Arizona State University, USA.**



SCHOOL OF AMERICAN EDUCATION



Students will have the option to top up credits to obtain an Arizona State University certificate.

CAREER PROSPECTS

- Digital Marketing Specialist
- Social Media Manager
- Content Creator / Strategist
- Advertising Executive
- Media Planner / Buyer
- Digital Brand Strategist
- Digital Campaign Manager
- Influencer Marketing Coordinator
- Analytics and Insights Analyst
- Corporate Communications Executive
- Web and Social Media Content Manager
- Community Engagement Specialist

PROGRAM STRUCTURE - Subjects

Year 1

- Introduction to Human Communication
- Film Appreciation
- AI Foundation and Applications
- Public Speaking and Presentation Skills
- English Composition 1
- Principles of Sociology
- Principles of Advertising
- Survey of World Religions
- Introduction to Psychology
- Computer Applications and Information Technology

Year 2

- English Composition 2
- Introduction to Communication Theory
- Basic Mathematics
- Intercultural Communication
- Media and Society
- Communication Research Methods
- Organizational Behaviour
- Elective 1
- Elective 2
- Elective 3

Year 3

- Marketing and Business Performance
- Digital Media Literacy I
- Digital Media and Freedom of Expression in the 21st Century
- Digital Media Literacy II
- Advertising and Beyond: Customer Centric Brand Development
- Essentials of Global Marketing
- Essentials of Advertising and Marketing Communication
- Elective 4
- Elective 5



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Year 4

- The Digital Audience
- Media Ethics and Diversity
- Business and Professional Ethics
- Visual Communication
- Search Engine Research and Strategy
- Social Media Campaigns, Engagement and Research
- Digital Audience Analysis
- Internship

ELECTIVES

- Chemistry and Society
- Chemistry and Society (Laboratory)
- Introduction to Environmental Studies
- Introduction to Philosophy
- U.S. History to 1877
- Public Relations
- Introduction to Macroeconomics
- Introduction to Sustainability

MOHE COMPULSORY GENERAL STUDIES SUBJECTS

For Local Students:

- Appreciation of Ethics and Civilization
- Bahasa Kebangsaan A *(Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)*
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption (KIAR)
- Philosophy and Current Issues

For International Students:

- Appreciation of Ethics and Civilization
- Community Service for Planetary Health
- Entrepreneurial Mindset and Skills
- Integrity and Anti-Corruption (KIAR)
- Malay Language for Communication 2

BACHELOR IN DIGITAL MEDIA DESIGN WITH HONORS

PROGRAM INTRODUCTION

The **Bachelor in Digital Media Design with Honors** at Sunway University is a 4-year, industry-driven program equipping students with skills in digital media, graphic communication, and multimedia design. With 123 credit hours, including core, elective, and MOHE/ compulsory courses, plus a 6-credit internship, graduates are prepared for careers in digital publishing, web design, and animation.

- Creative Skills: Master digital illustration, storytelling, and motion graphics.
- Industry-Relevant Courses: Digital Workflow and Commercial Photography.
- Flexible Electives: Image Editing, Intercultural Communication, or Environmental Studies.
- Real-World Experience: 6-credit internship in Year 4.
- Holistic Learning: Build critical thinking and entrepreneurial skills through hands-on and experiential learning.

This program is also based on the **BS Graphic Information Technology program at the Ira A. Fulton Schools of Engineering, Arizona State University, USA.**



SCHOOL OF AMERICAN EDUCATION



Students will have the option to top up credits to obtain an Arizona State University certificate.

CAREER PROSPECTS

- Animators
- Digital Media Designers
- Graphic Industry Consultants
- Multimedia Producers
- Web Content Developers and Managers

PROGRAM STRUCTURE - Subjects

Year 1

- Graphic Communications
- Human Systems Engineering
- Public Speaking
- First Year Composition 1
- Computer Applications and Information Technology
- College Algebra
- Creative Thinking and Design Visualization
- AI Foundation and Applications
- Elective 1
- Elective 2

Year 2

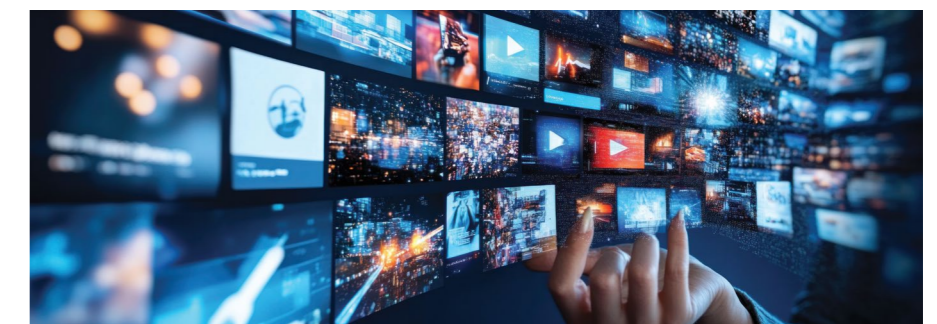
- Digital Illustration in Publishing
- Intro to Commercial Print
- Understanding the Enterprise
- English Composition 2
- Introduction to Web Authoring
- 3D Media Production
- Elective 3
- Elective 4
- Elective 5

Year 3

- Commercial Photography
- Copyright and Intellectual Property
- Information Design and Usability
- Digital Video Techniques
- Digital Publishing
- Multimedia Design
- Web Content Design
- Elective 6
- Elective 7

Year 4

- Computer Animation
- Digital Workflow
- Senior Project
- Professional Portfolio Design
- Graphic Industry Business Practices
- Elective 8
- Elective 9
- Internship



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STUDENT ACTIVITIES

COMPETITIONS



Of the six selected finalist teams in the Malaysia Digital Association (MDA) d'Young Achievers Programme 2025, which is a nationwide university competition, three were from Sunway University, consisting of teams from the Faculty of Arts and Social Sciences (FASS) and Faculty of Engineering and Technology (FET).

Silver Award
Team Name: Pixel Riot 2.0
 • **Kirhana Kuhendran & Farhana Parker**
 Master of Arts in Visual Communication and Media Studies (FASS)

Bronze Award
Team Name: Thriventure Star 2.0
 • **Tiong Kai Tian & Nor Adriana Binti Badrol Hisham**
 Bachelor of Arts (Hons) in Advertising and Branding (FASS)
 • **Lim Zen Hong**
 Bachelor of Science (Hons) in Computer Science (FET)

Finalist
Team Name: Park Buddy
 • **Fatinie Irdeena Binti Illyia & Mohamed Salah Saleh Abdalla**
 Bachelor of Arts (Hons) in Advertising and Branding (FASS)



Year 3 Corporate Social Responsibility students collaborated with L'Occitane to produce inspiring and impactful projects on Reducing Waste and Caring for Sight. The winner for each category won RM1,000 while the other teams received RM500 worth of L'Occitane products.



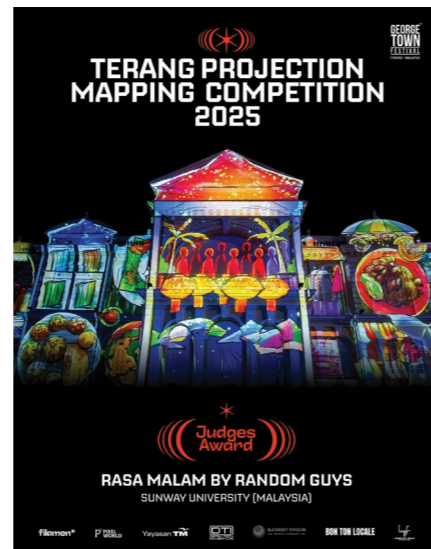
Three teams of students from the Bachelor of Arts (Hons) in Advertising and Master of Arts in Visual Communication and Media Studies made it to top six of the MDA d'Young Achievers Award after presenting their final pitch presentations in front of industry judges.



Adobe Certified Professional National Championship
2nd Place
Tan Shi Pei
 Sunway University
 Lecturer:
Mr Vincen Fong
 M of J
Team Name: Park Buddy
 • **Fatinie Irdeena Binti Illyia & Mohamed Salah Saleh Abdalla**
 Bachelor of Arts (Hons) in Advertising and Branding (FASS)



Three students from the Bachelor of Arts (Hons) Advertising and Branding programme - Alycia Yap Kay Lynn, Cheah Renee, and Wong Zi En - won first place at the MAA Trailblazers: The Ad-venture Challenge, beating 21 other teams and bagging a cash prize of RM3,000.



TERANG Projection Mapping International Competition 2025

Judges Award Winner:
Group name: Random Guys
 • **Foo Wing Shen; Jiho Chai; Ku Liang Feng; She Kai King**
 Bachelor of Arts (Hons) Design Communication

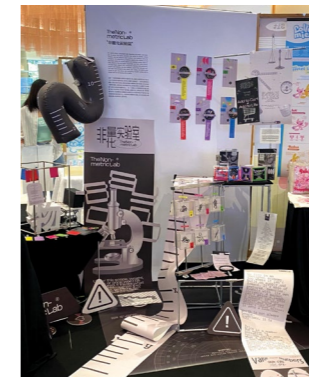
PODCAST

Sunway University students in action — sharing voices, ideas, and stories live on SUN4U Radio!



SHOWCASES AND EXHIBITIONS

Corporate Identity Design



Headspace Campaign Showcase



STUDENT ACTIVITIES (cont.)

COMMUNITY SERVICE FOR PLANETARY HEALTH

Community Service for Planetary Health (Sept 2024)



Community Service for Planetary Health at Desa Mentari (February 2025)

SHOWCASE

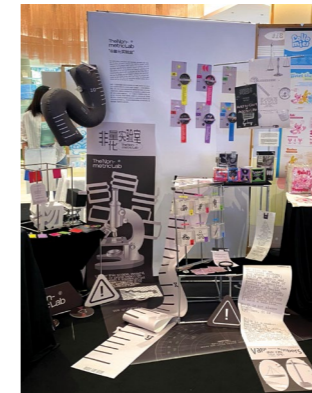
MORPH 2024 Showcase



ECHO 2024 Showcase



re:ka 2025 Showcase

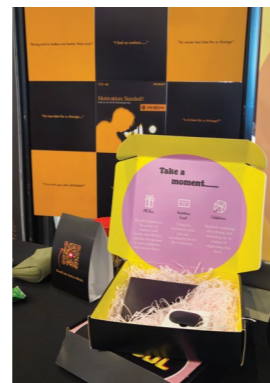


EXHIBITION

Utopia 2024 Exhibition



Soulstice 2024 Exhibition



CONCERT

RAWK 4.0 Concert



BRINGING YOU FURTHER

INTERNSHIP AND EMPLOYMENT OPPORTUNITIES

Architectural Design

- ABRAZ Arkitek
- Akitek Akiprima Sdn Bhd
- ArkiPac Sdn Bhd
- Baskara Design Planning
- CSM Architects Sdn Bhd
- Firadaus Khazis Architect
- GDP Architects Sdn Bhd
- GSD Architect
- KUEE Architect
- Linear Vista Sdn Bhd
- MFA Empire Sdn Bhd
- RDC Arkitek Sdn Bhd
- Studio BikinArchitects
- Syarawi Architect
- VERITAS Design Group
- WBH Architects
- YIA Office
- Yu Architect Sdn Bhd

Architect & Interior Designer

- Sunway Design Sdn Bhd

Arts Organisation

- Kakiseni

Architecture & Planning

- T.R. Hamzah & Yeang Sdn Bhd

Aviation

- AirAsia

Consultancy

- Eureka! Campaign Consultant
- Runningscript

Creative Agencies

- Leo Burnett Malaysia
- Dentsu Media Malaysia
- Publicis Malaysia
- TBWA Malaysia
- A&A Concept Design & Contract
- Fearless Ideas & Design Sdn Bhd
- Forefront International
- Illusion Fecit Sdn Bhd
- IS Creative
- SW1 Solutions Sdn Bhd
- TrueFACES Creation Sdn Bhd

Design and Printing

- Matrix Max System Sdn Bhd

Entertainment

- 8TV
- Astro Productions
- Media Prima Berhad
- NTV7

Event Planning

- Jazzy Group (M) Sdn Bhd
- Livescape Events
- Monsoon Records

- Pico (Malaysia)
- Softpillow Mollycoddle & Co. Sdn Bhd

Education

- Sunway Education Group

Film Production

- Apparat
- Biscuit Films
- Enfiniti Vision Media
- Evo Picture Sdn Bhd
- Lab Zero Two Studio
- Passion Pictures
- Planet Films
- Rising One Media
- Vfilm Sdn Bhd
- Wayang Works

Fitness

- KFit Asia Sdn Bhd

Graphic Design

- Outsource Design Asia
- Red Communications

Insurance

- AIA Shared Services

Interior Design

- 81 Design Sdn Bhd
- 8 ID Plus PLT
- A Moxie Associates Sdn Bhd
- Balens Design
- Cube Creation Sdn Bhd
- DAV Interior Design
- Design Tone Sdn Bhd
- Home Interior Design & Deco
- IN Reno Holding Sdn Bhd
- Miraclewatts Enterprise
- Nature Concept Contracts Sdn Bhd
- NID Design Studio
- One Space Sdn Bhd
- Ooi Design & Associates Sdn Bhd
- PSQ Studio
- Sana Al Jazira Co Ltd
- SIMSAN Design PLT
- Steven Leach Group Sdn Bhd
- TWLeong Design
- Your Homies
- Zyon Construction Sdn Bhd

Landscaping

- Nature Landscaping Sdn Bhd

Marketing and Advertising

- Berkeley Advertising
- BrandThink Malaysia
- BrandThink PR Sdn Bhd
- Creative Juice Kuala Lumpur
- FP Avante Sdn Bhd
- Grey Kuala Lumpur
- Havas Worldwide Kuala Lumpur

- IPG Mediabrands Sdn Bhd
- J. Walter Thompson Malaysia
- Arc Worldwide
- Milk PR Sdn Bhd
- Monster Interactive Sdn Bhd
- Naga DDB Tribal
- Ogilvy & Mather Malaysia
- Pixarus Communications Sdn Bhd
- Saatchi & Saatchi Worldwide Sdn Bhd
- Star Reacher Advertising Sdn Bhd
- Y&R Malaysia

- IPG Mediabrands Sdn Bhd
- J. Walter Thompson Malaysia
- Arc Worldwide
- Milk PR Sdn Bhd
- Monster Interactive Sdn Bhd
- Naga DDB Tribal
- Ogilvy & Mather Malaysia
- Pixarus Communications Sdn Bhd
- Saatchi & Saatchi Worldwide Sdn Bhd
- Star Reacher Advertising Sdn Bhd
- Y&R Malaysia

- IPG Mediabrands Sdn Bhd
- J. Walter Thompson Malaysia
- Arc Worldwide
- Milk PR Sdn Bhd
- Monster Interactive Sdn Bhd
- Naga DDB Tribal
- Ogilvy & Mather Malaysia
- Pixarus Communications Sdn Bhd
- Saatchi & Saatchi Worldwide Sdn Bhd
- Star Reacher Advertising Sdn Bhd
- Y&R Malaysia

Music

- Maveriq Studios
- Real Time Studio
- Studio 21:05
- Supernova Media

Media

- Double Vision

Newspapers

- The New Straits Times Press (M) Bhd

Public Relations

- Arcis Communications Sdn Bhd
- Cohn & Wolfe XPR Sdn Bhd
- Edelman Public Relations Worldwide Sdn Bhd
- GO Communication
- Shekinah PR Sdn Bhd
- Text 100 Malaysia Sdn Bhd

Publisher

- Blu Inc Media Sdn Bhd

Property Development

- MCT Consortium Berhad

Retail & Merchandise

- DPulze Venture Sdn Bhd
- Pavilion Kuala Lumpur

Theatre Production

- Anomalist Production
- Dama Orchestra
- Monday Show Entertainment theatrethreesixty
- Damansara Performing Arts Centre
- Five Arts Centre
- The Kuala Lumpur Performing Arts Centre

Theme Parks

- Sunway Lagoon Sdn Bhd

Travel Agency

- SINI

Internship Companies / Organizations for BDC and DGM

Advertising, Media & Communications

- 180 Degrees Brandcom Sdn Bhd
- Cheil Malaysia Sdn Bhd
- Creative in Action International Sdn Bhd
- Edelman Public Relations
- Insignia Tribillions Sdn Bhd
- Invictus Blue Sdn Bhd
- IPG Mediabrands Sdn Bhd
- Juss Sdn Bhd
- Manta Ray Sdn Bhd
- M&C Saatchi (M) Sdn Bhd
- Omnicom Media Group (M) Sdn Bhd (a member of MDA)
- One Two Jus Sdn Bhd
- Outbox Advertising
- Pixlr Group
- The Social Agency
- Vie Creations
- Yi Mei Advertising Plt

Consultancy Services

- ANC Global Business Services Sdn Bhd
- CR8 Consultancy Sdn Bhd
- Dodo Ventures Sdn Bhd
- iWISERS Sdn Bhd (a member of MDA)
- Kinetik Consulting Sdn Bhd
- KR Global Solutions (Asia) Sdn Bhd
- Muse Consultancy Asia PLT

Community Services

- Every Nation Church Malaysia

E-Commerce, Marketing & Retail

- Atree Enterprise
- ASCENDWELL Sdn Bhd (Ascendwell Stationery)
- Bike Bear Sdn Bhd
- CL Bakery Sdn Bhd
- CSR Business Solution Sdn Bhd
- DEX Ventures
- DKSH Corporate Shared Services Center Sdn Bhd
- DMEOW Sdn Bhd
- Dodo Ventures Sdn Bhd
- DS Services Sdn Bhd
- EasyNet Sdn Bhd
- Empyrean Park Elite Group Enterprise
- Floristika.com.my Sdn Bhd
- Handmade Heroes Pte Ltd
- IKANO Handel Sdn Bhd (IKEA Malaysia)

- JUICE Malaysia
- Kaimirra
- Kingdom Digital Solutions Sdn Bhd
- Media Funnel Sdn Bhd
- Notti Sdn Bhd
- Padini Dot Com Sdn Bhd
- Puma Sports Goods Sdn Bhd
- Quinton Baby (M) Sdn Bhd
- Reform Digital
- SC Alliance (M) Sdn Bhd
- Signature Market Sdn Bhd
- Slapsic Marketing PLT
- Store N Go Sdn Bhd
- Summorie
- Syifa Ria Sdn Bhd
- Talentify Media Sdn Bhd
- Twenty8 Ventures Sdn Bhd
- Webmore's Digital Marketing Sdn Bhd
- Zalora Group

Education, Training & Research

- Air Asia Academy
- Future Cities Research Institute, Sunway University
- Vision College
- SOLS 24/7
- Sunway University

Event Planning & Entertainment

- PEO Event & Entertainment Sdn Bhd
- Stargazer Event Consultants
- THISNOTHAT Enterprise
- T&L Impressions Sdn Bhd

Fashion, Beauty & Wellness

- Beaumedia Aesthetic M Sdn Bhd
- Beauty Line Skincare & Cosmetic Sdn Bhd
- Hamwiches Fashion Group Sdn Bhd
- Jane Yap Atelier
- Paradise Builders Holding Sdn Bhd
- RY Tattoo Studio
- Velvet Vanity Cosmetics Sdn Bhd

Graphic Design, Multimedia, Web Design & Photography

- All Is Amazing
- 6gency Creative Sdn Bhd
- Artbysong Design Studio
- Artisense Creative Sdn Bhd
- Brandoe Studio
- Chapter 25 Studio
- Code Capsule
- Daily Design Studio
- Design Bloc Studio
- Easydo Excellent Sdn Bhd
- Filamen Sdn Bhd
- Fusty Rabbits Sdn Bhd
- Found Creative Studio
- JL Design
- Joshua Legal Art Gallery
- Kadokawa Gempak Starz Sdn Bhd
- Khingdom Production
- Lie Design
- Map Seventy Two Sdn Bhd
- Matrixstudios
- Mint Media Ltd

- Niko Studio (Bichi Mao)
- Pixels Post Studio
- Pipio Design
- Popcorn Creative Studio
- Polydextrous Studios
- Pulau Ketam Art Association
- Signcotive Creative Studio
- Sterrific Sdn Bhd
- Studio Behind Ninety Sdn Bhd
- Timestamps Studio
- The Jasmine HQ
- Tsubaki Studio
- Visionary Seed (Dinez In Online Sdn Bhd)
- Wizard Within Sdn

Furniture & Hardware

- X-Tra Furniture Sdn Bhd
- Win A Suria Hardware

Manufacturer & Logistics

- ECOPKG Sdn Bhd
- Maclean Services Sdn Bhd
- Petroliam Nasional Berhad (PETRONAS)
- Unilever Malaysia Holdings Sdn Bhd

Printing Services

- B3D Group Sdn Bhd (3D Forger)
- Mummy Design (M) Sdn Bhd

Property Developer

- MLDC Berhad

Technology Innovation & IT

- AT&S
- Clazroom Education Sdn Bhd
- Data Empowerment Sdn Bhd
- EasyNet Sdn Bhd
- Fireworks Solutions Sdn Bhd
- Gamer2Gamer Sdn Bhd
- GrowthOps
- Locus-T
- Loki Digital Sdn Bhd
- Midaz Orion Sdn Bhd
- NIT Computer Solutions
- PETRONAS Digital Sdn Bhd

Hospitality and Tourism

- Oscar Holidays Sdn Bhd
- Sunway Resort Hotel



Sunway University
Tops Talentbank's
Graduate Employability Ranking
for Fourth Consecutive Year
2022, 2023, 2024 & 2025



Opportunities in Sunway Group

The Sunway Group is one of Southeast Asia's leading conglomerates with 13 business divisions across more than 50 locations worldwide and a 16,000-strong employee base.



The 13 business divisions are:

- Building Materials
- Construction
- Digital
- Education
- Healthcare
- Hospitality
- Investment & Financial Services
- Leisure
- Malls
- Quarry
- Real Estate
- REIT & Other Real Estate Funds
- Trading & Manufacturing

MOBILITY & STUDY ABROAD

STUDENT TESTIMONIALS

PROGRAMME	MOBILITY OPTIONS*				
	Lancaster University			Queensland University of Technology	Korean Summer/Winter programme
	Summer Programme	Study abroad	1+2 articulation	1+2 articulation	
	Duration				
3 weeks	1 semester	2 years	2 years	2 weeks	
Digital Film Production	✓	✓	✓	-	✓
Theatre Production	✓	-	-	-	✓
Advertising and Branding	✓	✓	-	✓	✓
Communication	✓	✓	✓	✓	✓
Contemporary Music (Audio Technology)	✓	-	-	-	✓
Music Performance	✓	-	-	-	✓
Design Communication	✓	✓	✓	-	✓
Interior Architecture	✓	✓	-	-	✓

*Subject to meeting requirements. Terms and conditions apply.



Amierul Aqmarr Bin Azman
(Graduated from Diploma in Interior Design, January 2025)

My time at Sunway University was truly a rewarding and meaningful experience. The lecturers were incredibly kind and supportive throughout my studies. I hold fond memories of Mr. Asmadi, Mr. Amirul, and Mr. Ariff. I'm especially grateful for the opportunity to apply

the knowledge and skills I gained during my time at university to my current career.

Sunway University has played a significant role in shaping the person I am today, and I remain deeply thankful for that.



Inez Dwiana Yunita
(Bachelor of Arts (Honours) in Interior Architecture graduate; now interior architect at Paxmm studio + freelancing)

Looking back, my time in university has been such a meaningful and unforgettable journey. I've grown so much, not just as a designer, but also as a person. I've learned to express ideas better, handle challenges, work

with different kinds of people, and turn my ideas into actual design solutions that have meaning and purpose.

I've also had the chance to meet so many amazing friends who made the experience even more special, and I'm super thankful for all the supportive lecturers who were always there to guide and encourage us.

It wasn't always easy, but every experience helped me grow.. and I'll always carry that with me.



Ng Xin Yee
(Graduated from Bachelor of Arts (Honours) Music Performance, January 2024)

The MP programme at Sunway University was where I not only deepened my craft but also grew to love music even more. With the dedicated faculty and the guidance of my private instructor, Dr. Samuel Tan, I found an environment that nurtured both discipline and

imagination, and that foundation now carries me forward as I pursue graduate studies in piano performance at Hanyang University, Seoul.



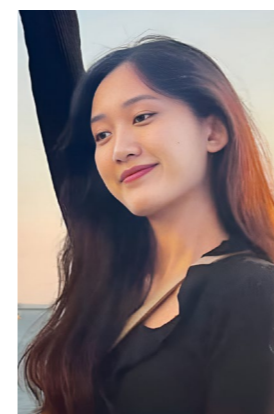
Lee Zhi Ying
(Bachelor of Arts (Honours) Design Communication graduate; now Product Manager at InfinitiLab)

Studying the Bachelor in Design Communication Course at Sunway University has been a transformative experience for me. The course not only nurtured my creativity but also equipped me with strong conceptual thinking, technical skills, and a deep understanding of

design's role in communication and problem-solving.

Throughout the programme, I had the opportunity to work on real-world projects and explore various disciplines, from branding design to motion graphics and web design. The lecturers were incredibly supportive, bringing both industry insight and academic guidance that pushed me to grow as a designer.

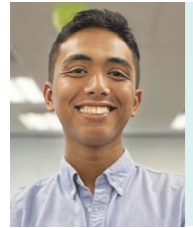
What I appreciate most is how the course balances creative freedom with critical thinking. It taught me to design with purpose, communicate with clarity, and develop a voice of my own in the design world. I'm truly grateful to be part of a programme that constantly challenges and inspires me.



Lee Yin Zhi
(Bachelor of Arts (Honours) Design Communication graduate; now Senior Creative Designer at Karex Berhad)

Studying Design Communication truly pushed the boundaries of my creativity and broadened my perspective as a designer. This course equipped me with the skills and confidence to turn ideas into impactful visual stories.

WHERE ARE OUR GRADUATES NOW?



Abdul Azeem Shah Bin Akbar Shah
Bachelor of Arts (Honours)
Contemporary Music (Audio Technology)
Graduate of Master of Arts in Creative Arts and Media in Sunway University.



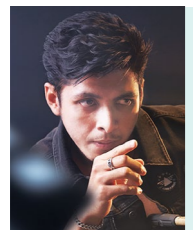
Emily Jo Chen
BA (Hons) in Communication
Company: Ensemble Worldwide
Position: Copywriter



Amira Azhar
Bachelor of Arts (Honours)
Advertising and Branding
Company: Mediabrands Creative Studio
Position: Strategic Planner



Emily Ong Shuyi
Diploma in Performing Arts
Pursuing further studies in Bournemouth University, United Kingdom.
• Best Young Director, SHORT to the Point International Short Film Festival (2018).



Amyrul Fahmi Sani
Bachelor of Arts (Honours)
Digital Film Production
Company: Ninth Floor Pictures
Position: Director & Producer



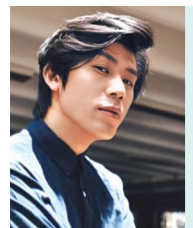
Gabriel Lee Pin Ern
Diploma in Performing Arts
Company: Reanimated Productions
Position: Production editor and Assistant director of Photography



Ang Jia Chie
Diploma in Graphic and Multimedia Design
Pursuing further studies in Royal Melbourne Institute of Technology (RMIT), Australia.



Graeme Tan Jie
Bachelor of Arts (Honours)
Digital Film Production
Company: BLANKSLATE
Position: Brand Manager



Brian Chan Yen Han
Diploma in Performing Arts
Position: Freelance performer
• Recurring lead, Ola Bola The Musical by Enfiniti Productions
• Best Actor in a Leading Role in Musical Theatre, the 16th BOH Cameronian Arts Awards (2019)



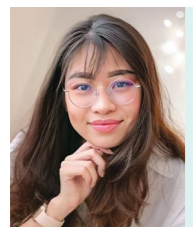
Harakawa Keiko
Diploma in Interior Design
Company: Kokuyo International (Malaysia) Sdn Bhd
Position: Designer



Damayanti A/P Pangathody Narendran
BA (Hons) in Communication
Company: MSL, Publicis Groupe
Position: Senior PR executive



Kam Qi-Nan
Bachelor of Arts (Honours)
Design Communication
Company: Larian Studios Malaysia
Position: Junior 3D Environment artist



Eleanor Lim
Bachelor of Arts (Honours)
Design Communication
Position: Freelance Graphic Designer



Kan Peik Quan
Bachelor of Arts (Honours)
Contemporary Music (Audio Technology)
Company: Happy Studio
Position: Producer assistant/Composer/Arranger



Kow Jason
Bachelor of Arts (Honours)
Design Communication
Pursuing Master of Arts in Creative Arts and Media in Sunway University



Qarlene Rishiqa
BA (Hons) in Communication
Company: MIX FM (Astro Radio)
Position: Radio Host/Announcer/DJ



Krystabel Kok
Bachelor of Arts (Honours)
Design Communication
Company: TOY EIGHT
Position: Creative Strategist



Sharifah Aliah Binti Syed Alwi Alhabshi
BA (Hons) in Communication
Company: Zalora
Position: Marketplace, Senior account executive



Kylie Tan
Bachelor of Arts (Honours)
Music Performance
Company: ELC International School
Position: Professional Violinist/Music Educator



Steven Soon Soo Onn
Bachelor of Arts (Honours)
Digital Film Production
Company: Flatfish
Position: Director & Videographer



Kyvie Tan
Bachelor of Arts (Honours)
Music Performance
Company: Universiti Putra Malaysia (UPM)
Position: Professional Violinist/Music Educator



Syeda Maliha Huq
BA (Hons) in Communication
Company: Ascent Group, Bangladesh
Position: Digital Marketing Officer



Lee Hui Ru
Bachelor of Arts (Honours) in Interior Architecture
Company: INCH Theory
Position: Interior Designer



Terence Liew Qi Ming
Diploma in Performing Arts
Position: Freelance filmmaker
• Winner, Bright Future Short, Seoul Guro International Kids Film Festival (2020), along with Gabriel Lee Pin Ern



Liew Bak Fai
Bachelor of Arts (Honours)
Advertising and Branding
Company: Naga DDB Tribal
Position: Brand Executive



Teri Louis Chin Z Lynn
Diploma in Graphic and Multimedia Design
Company: Sion
Position: Concept and Brand Strategist



Michelle MinhTrang Bui
BA (Hons) in Communication
Company: Ellerton & Co. Public Relations & Marketing
Position: PR Account Executive



Yap Khai Zhen
Bachelor of Arts (Honours) Contemporary Music (Audio Technology)
Company: B-rated entertainment
Position: Music Producer, Artist



Prisca Leong Zhi-Qing
Bachelor of Arts (Honours) Contemporary Music (Audio Technology)
Company: Two AM Music Global
Position: Music Composer



Yap Ying Hui
Bachelor of Arts (Honours) Design Communication
Company: Kittie Yiyi Creative
Position: Senior Designer

SUNWAY
UNIVERSITY



A CLASS ABOVE

MALAYSIA'S

#1

IN GRADUATE
EMPLOYABILITY

2025

For the 4th consecutive year, Sunway University has been recognised
as Malaysia's No. 1 in Graduate Employability.*

We are immensely proud of the accomplishments of our graduates who have gone on to make
a huge positive impact to the success of major Malaysian companies and
indeed some of the world's leading organisations.

SUNWAY UNIVERSITY GRADUATES

Truly A Class Above

*Talentbank GE Index 2025

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